

DONNA A. LOPIANO, B.S., M.A., Ph.D

DLopiano@SportsManagementResources.com
516-380-1213 (c)
516-371-8577

EDUCATION

Doctor of Philosophy in Physical Education	University of Southern California January 11, 1974
Master of Arts in Physical Education	University of Southern California August 20, 1969
Bachelor of Science in Health and Physical Education	Southern Connecticut State College June 8, 1968
Institute for Non-Profit Consulting Certificate of Completion	CompassPoint Nonprofit Services December 7, 2007

PREVIOUS EMPLOYMENT

- 2008-present President and Founder, Sports Management Resources
- a consulting firm specializing in educational sport
 - helping sports organizations solve integrity, growth and development challenges
 - www.SportsManagementResources.com
- 1992-2007 Chief Executive Officer, Women's Sports Foundation
Built an internationally respected education, research and public policy organization:
- Secured funds that enabled the Women's Sports Foundation to award more than \$50 million in cash grants and educational materials
 - Expanded the Women's Sports Foundation endowment from \$1 million to \$4 million; grew annual revenues from \$1 million to \$10 million and built staff from eight to sixty-five
 - Driving force behind the development of the award-winning GoGirlGo! educational curriculum that since 2001 has reached more than 625,000 girls; significantly changing their attitudes about healthy lifestyle choices
 - Served as a leading expert and national spokesperson on gender equity issues, including Title IX and the Amateur Sports Act, providing expert testimony for 29 court cases on coaches' compensation, athletes' rights, and equitable treatment
 - Repeatedly led national efforts to strengthen Title IX legislation and its enforcement, successfully educating elected officials and policy makers on the importance of upholding the law
 - Recognized as one of the "100 Most Influential Sports Educators in America" by the Institute for International Sport, "100 Most Influential People in Sports" by *The Sporting News* and "The 50 Most Influential People in College Sports" by *College Sports*
- 1975-1992 Director of Intercollegiate Athletics for Women and lecturer, Kinesiology and Health Education Department, The University of Texas at Austin
Constructed what many believed to be the premiere women's athletics program during this period; twice earning designation of top program in the nation:
- All eight sports consistently national ranked in the top ten in Division I

PREVIOUS EMPLOYMENT (continued)

- Grew budget from \$57,000 in 1975 to over \$4 million with 34 endowed academic scholarships for student-athletes in 1992
- Eighteen national championships in six different sports, 51 individual sport national champion athletes, 57 Southwest Conference championships and 395 All-American athletes, dozens among them Olympians and world champions
- Ninety percent of women athletes who exhausted their athletic eligibility at the University of Texas received a baccalaureate degree
- Served as Lecturer, Kinesiology and Health Education Department, teaching sports ethics and athletic management

1971-75 Assistant Professor of Physical Education, Assistant Director of Athletics and Head Coach of men's and women's varsity teams at Brooklyn College of The City University of New York

- Led development of new undergraduate curriculum for physical education majors
- Taught undergraduate courses: Philosophical Perspectives of Physical Education, Women in Sport, Behavioral Perspectives of Physical Education, Coaching Techniques, and Psycho-Social Aspects of Women in Sport as well as skills and methods courses in volleyball, basketball, softball and officiating
- Taught graduate courses in Sociology of Sport, Administration of Athletics, Women in Sport
- Initiated women's intercollegiate volleyball and grew it into a nationally ranked program
- Head Coach of women's basketball, women's softball, women's volleyball and men's volleyball

1969-70 Graduate Teaching Assistant, Women's Intramural Director, Women's Intercollegiate Volleyball Coach at The University of Southern California
While a graduate assistant and doctoral student:

- Assumed duties as head administrator of the University's women's intramural program
- Served as head varsity volleyball coach
- Taught a variety of sports classes for undergraduate students

Visiting Professor/Adjunct Professor
Courses Taught at Other Universities

- Spring, 2011 Amateur Sports Governance, New York University
Seminar in Sports Business, Columbia University
- Spring, 2009 Community, Educational and Open Amateur Sports Organization and Governance, University of Massachusetts at Amherst
- Summer, 1981 Sports Programs for Girls and Women, University of Illinois @ Chicago Circle
- Summer, 1980 Coaching Softball, University of Iowa
- Summer, 1979 Athletic Administration, University of Iowa
- Summer, 1976 Administration of Girls' and Women's Athletics, University of Denver
- Summer, 1975 Psycho-Social Aspects of Women in Sport, University of Washington

TEACHING, COACHING AND ADMINISTRATIVE RESPONSIBILITIES

Courses Taught:

Undergraduate

Philosophical Perspectives of Physical Education
Behavioral Perspective of Physical Education
Coaching for Women
Psycho-Social Aspects of Women in Sport
Intermediate and Advanced Volleyball
Intermediate and Advanced Basketball

Courses Taught (cont.):Undergraduate

Beginning and Intermediate Softball
Methods in Team Sports
Officiating Team Sports
Women in Sport
Coaching Techniques in Volleyball

Graduate

Sociology of Sport
Administration of Athletics
Women in Sport
Sport Ethics
Community, Educational and Open Amateur Sport
Amateur Sports Governance
Seminar in Sports Business

Coaching Experience:

Head Coach of Women's Intercollegiate Volleyball, Basketball and Softball
Head Coach of Men's Intercollegiate Volleyball
Head Coach, Italian National Softball Team
Pitching Coach, Professional Women's Softball

Administrative Experience:

Assistant Director of Athletics, Brooklyn College of The City University of New York
Director of Intercollegiate Athletics for Women, The University of Texas at Austin
Chief Executive Officer, Women's Sports Foundation
President, Sports Management Resources

PROFESSIONAL ORGANIZATIONAL AFFILIATIONS

American Alliance for Health, Physical Education, Recreation and Dance
National Association of Collegiate Women Athletics Administrators
North American Society for Sports Management
Women in Sports and Events
Women's Sports Foundation
Women's Sports International

HONORARY DEGREES

Honorary Doctorate, Monmouth University, West Branch, New Jersey, May 20, 1998
Honorary Doctorate, Ripon College, Ripon, Wisconsin, May 16, 1998
Honorary Doctorate, St. Joseph's College, Hartford, Ct., September 14, 1994
Honorary Doctorate, United States Sports Academy, July 8, 1994
Honorary Doctorate as Outstanding Alumnus, Southern Connecticut State University, May 28, 1993
Ethics Fellow, Institute for International Sport, 1990

HALL OF FAME AWARDS

Texas Sports Hall of Fame, 2011
Fairfield County (CT) Sports Hall of Fame, 2007
Public Schools Athletic League Hall of Fame Award, Brooklyn, NY, November 22, 2003
Verizon Academic All-American Hall of Fame, Cleveland, OH, June 28, 2003
Connecticut Women's Basketball Hall of Fame 16th Anniversary Induction, New Haven, CT, April 10, 2003
Connecticut High School Coaches Association Hall of Fame, Southington, CT, November 14, 2002
National Italian American Sports Hall of Fame, Inc., Chicago, IL, 2001
International Scholar-Athlete Hall of Fame, Institute for International Sport, Kingston, Rhode Island, June 27, 1999
Connecticut Women's Hall of Fame, 1995

HALL OF FAME AWARDS (cont.)

Texas Women's Hall of Fame, 1987, by the Governor's Commission for Women
Communiplex National Women's Sports Hall of Fame, 1987, Cincinnati, Ohio
Southern Connecticut State University Alumni Sports Hall of Fame, 1986, SCSU Alumni Association
National Sport Hall of Fame, 1985, by the National Association for Sport and Physical Education
National Softball Hall of Fame, 1983, American Softball Association

OTHER AWARDS AND HONORS

"The Champions: Pioneers and Innovators in Sports Business" Award, Sports Business Journal/Sports Business Daily, March, 2010
Cal Ramsey Distinguished Lecturer in Sports Management, New York University, 2009
Sports Lawyers Association, 2008 Award of Excellence
Women in Sports Business Symposium 2008 Woman of the Year Award, University of Oregon Warsaw Center for Sports Marketing
Institute for International Sport, 100 Most Influential Sports Educators in America, 2007
Adelphi University Sports Leadership Institute, Community Leadership Award, 2007
New York Institute of Technology William T. "Buck" Lai Wonderful Life Achievement Award, June 21, 2007
Ithaca College Department of Sport Management and Media, Distinguished Sports Industry Leader Award, 2007
The Sporting News, "The 100 Most Influential People in Sport," 1997 (#67), 1996 (#46), 1995 (#41), 1994 (#43), 1993 (#62), 1992 (#72)
College Sports, "The 50 Most Influential People in College Sports," 1996-97 (#22) 1995-96 (#10), 1994-95 (#31)
International Olympic Committee Women and Sport Trophy, 2005
Miami-Dade Community College Honor Award, Champion of Equal Opportunity for Women in Sports and Education, 2005
Columbia-Barnard Athletic Consortium Award for Exemplary Contributions to the Advancement of Athletic Opportunities for Girls and Women, Feb. 6, 2004
Patsy Mink Memorial Title IX at 30 Award, National Association for Girls and Women in Sports, 2003
Women in Leadership Award, The Center for Women of NY, Elmhurst, NY, June 19, 2003
Jacobs Institute for Women's Health, Excellence in Women's Health Award, Washington, D.C., May 16, 2002
National Association of Collegiate Directors of Athletics (NACDA) 30th Anniversary of Title IX Award, 2002
United States Sports Academy Distinguished Service Award, 2001
International Olympic Committee, Women and Sport Achievement Award, 2000
San Antonio Sports Foundation Appreciation Award, 2000
The Feminist Majority Foundation Contribution Award "for unique contribution to the historic struggle for women's equality and human rights", 2000
Town of North Hempstead Recognition Award for Support of the Education and Assistance Corporation, 1999
Nassau County, State of New York, Special Commendation for Outstanding Service to Local Citizenry, 1999
National Association of Collegiate Women Athletic Administrators Honor Award for Outstanding Support of Women Athletes and their Sports, 1998
National Association of Sports Commissions Recognition Award, 1998
Sporting Goods Business Woman of the Year (Non-Profit Organization), 1998
Stamford Old Timers Athletic Association National Honoree, 1998
Women's Sports and Fitness Magazine, The 20 Most Influential Women in Sports, 1997
NCSC Lifetime Achievement Award, 1997
Girl Scouts of Nassau County Juliette Low Award of Distinction, 1996
New York State Public High School Association, Inspiration Award, Young Women in Sport Forum, April, 1995
Tennessee Lawyers Association for Women Recognition Award, 1995
NAFFY Award (National Association for Female Executives), 1995

OTHER AWARDS AND HONORS (cont.)

King County and NYSAC Award for Contributions in Sports,, 1994
National Collegiate Athletic Association Silver Anniversary Award, 1993
Dallas All Sports Association Distinguished Service Award, 1992
National Association for Girls and Women in Sports Guiding Woman in Sport Award, 1992
National Association of Collegiate Women Athletic Administrators, District 7 NACWAA
Administrator of the Year, 1992 and 1991
National Association for Girls and Women in Sport Guiding Woman in Sport Award, 1992
Recipient of the 1987 Flo Hyman Memorial Gazelle Award "to honor a person who exemplifies feminist values in athletics and scholarship." Presented by the Project on Equal Education Rights of the NOW Legal Defense and Education Fund, 1987.
Margaret C. Berry Award for Outstanding Contribution to Student Life, 1985, by the Eyes of Texas

LEADERSHIP EXPERIENCE

Current:

Member, Advisory Board, Friends of the Tisch Center - Sports
Member, Advisory Board, The Drake Group, (2010 to present)
Member, Advisory Board, Center for Research on Sport & Physical Activity, D'Youville College (2010 to present)
Member, Foundation for Global Sports Development (formerly Justice for Athletes), Advisory Board (2005 to present)
Member, Advisory Board PowerPlay NYC, (2001 to present)
Member, Advisory Board of the MBA in Sport Management, Florida Atlantic University (2000 to present)
Member, Committee of Advisors, Positive Coaching Alliance (1999 to present)
Member, Editorial Advisory Board of *Athletic Business* (1997 to present)
Member, National Honors Committee of The National Women's Hall of Fame (1994 to present)

Past:

Chair, International Baseball Federation (IBAF) Women's Baseball Committee (2009)
Member, Advisory Board, 2003 World Congress of Sports
Member, The ESPY Academy, (2002 to 2004)
Member, United States Olympic Committee Board of Directors, Public Sector member (2000 to 2004)
National Gambling Task Force, National Association of Student Personnel Administrators (1999)
Member, Major League Golf Advisory Board (1999)
Member, 1999 FIFA Women's World Cup Advisory Board (1997)
Member, Advisory Board of SportsBridge (1997)
Member, Nassau County (NY) Sports Commission (1995 to 2007)
Member, Sara Lee Frontrunners Award Selection Committee, (1995-2000)
Member, National Advisory Board to the National Consortium for Academics and Sports (1993 to 2004)
Editorial Board, *Training Table* magazine, United States Sports Academy (1993)
Advisory Board, *Fitness* magazine (1993-2000)
ESPN American Sports Awards, Select Nominating Committee (1992-2000)
SMART Eureka Advisory Board (1992-1998)
NCAA Gender Equity Task Force (1992 to 1993)
NACDA Foundation Blue Ribbon Review Committee, (1992)
Ethics Fellow, Institute for International Sport (1990 to 1998)
Member, Southern Association of Colleges and Schools Commission on Colleges Committee on Intercollegiate Athletics (1990-91)
Babe Zaharias Award Selection Committee (1990)
Chair, Education Division of Capital Area United Way (1990)
Member, National Advisory Board of the Center for the Study of Sport in Society (1989 to 2008)
Member, Advisory Board, Center for Athletes' Rights and Education (1989 to 2003)
Chair, NCAA Legislative Review Committee (1989-1992)
Member, NCAA Cost Reduction Committee (1989-90)
Chair, National Association of Collegiate Women Athletic Administrators Television Committee (1988 to 1992)
Member, Executive Committee, Project Fair Play of Texas (1988-92)

LEADERSHIP EXPERIENCE (cont.)

Past:

Member, Future Directions Committee, University of Texas Ex-Students' Association (1988-90)
Member, Sports Foundation Feasibility Committee of the Austin Chamber of Commerce (1988-89)
Member, Community Advisory Board for Austin's Ronald McDonald House (1987-1992)
Trustee, Women's Sports Foundation (1987-1991)
Member, Council of Collegiate Women Athletic Administrators Legislation Committee (1986 to 1992)
Member, Board of Directors of the Women's Advocacy Project (1986-1992)
Member, NCAA Manual Revision and Deregulation Committee (1986-89)
Member, Executive Committee of the Texas University Interscholastic League (1986-88)
Member, City of Austin Parks and Recreation Board (1986)
Member, Board of Governors of the Texas Foundation for Intercollegiate Athletics for Women (1984-92)
Member, United States Olympic Development Committee (1984-88)
President, Association for Intercollegiate Athletics for Women (AIAW) (1981)
President-Elect, Association for Intercollegiate Athletics for Women (1980)
Past-President, Association for Intercollegiate Athletics for Women (1982)
President, Southwest Association for Intercollegiate Athletics for Women (1980)
President-Elect, Southwest Association for Intercollegiate Athletics for Women (1979)
Consultant to Office of Civil Rights, U.S. Department of Education on Title IX Investigations of Athletic Programs (1979)
Investigator, American Council on Education Study of the Financial Problems of Intercollegiate Athletics (1978-79)
Member, AIAW Ethics and Eligibility and Eligibility Committee (1978)
Chair, AIAW Television Committee (1976-77)
Chair, AIAW President's Summit Conference on Intercollegiate Athletics (1976)
Member, NAGWS Development Committee (1975-76)
Member, AIAW Restructure Committee (1975)
Chair, AAHPERD/DGWS Softball Guide Committee (1974-76)
Member, Eastern Association of Intercollegiate Athletics for Women Volleyball Committee (1974-76)
Member, AAHPERD Secondary Physical Education Commission Ad Hoc Committee for the Development of a Secondary Physical Education Program Assessment Instrument (1974-75)
Chair, United States Collegiate Sports Council Volleyball Committee (1973-75)
Director, National Softball Program, Italian Olympic Committee (1973-75)
Chair, AAHPERD/DGWS Softball Examinations and Rating Committee (1973-75)
Chair, New York State Association for Intercollegiate Athletics for Women's Volleyball Sport Committee (1972-74)

EXPERT WITNESS/CONSULTANT – LAWSUITS

Association of Intercollegiate Athletics for Women v. the National Collegiate Athletic Association (Washington, DC - antitrust)
Pam Bowers v. Baylor University (Texas – employment discrimination/Title IX)
Pam Pederson, Lisa Oller and Semantha Clark v. Louisiana State University (Louisiana – Title IX)
Ann A. Pitts v. State of Oklahoma (Oklahoma State University – employment discrimination)
Marianne Stanley v. University of Southern California (California – employment discrimination)
Jennifer Roberts et al v. Colorado State University (Colorado – Title IX)
Rachel Sanders et al v. University of Texas at Austin (Texas – Title IX)
Cohen et al v. Brown University (Rhode Island – Title IX)
Roth v. School Board (sexual harassment/Title IX)
Sonya Tyler v. Howard University (Washington, D.C.- employment/Title IX)
Weaver v. Ohio State University (Ohio – employment discrimination/Title IX)
Haffer et al v. Temple University (Pennsylvania – Title IX)
Blair et al v. Washington State University (Washington – Title IX)
Joanne A. Fortunato v. Keene State College, et al (New Hampshire – employment discrimination)
Tannisha Stevens v. Univ. of Michigan (Michigan - injury)

EXPERT WITNESS/CONSULTANT – LAWSUITS (cont.)

Molly Perdue v. City University of New York et. al. (New York – employment discrimination/Title IX)
Vicki Dugan v. Oregon State University (Oregon – employment discrimination/Title IX)
Norman Law, et al. v. National Collegiate Athletic Association (Kansas – employment discrimination)
Jan Lowrey v. Texas A&M University System, et al. (Tarleton U./Texas – employment discrimination/Title IX)
Grandson, Thompson, Lindahl, Jeffries v. University of Minnesota, et al. (Minnesota – Title IX)
Kevin Alston and Sandra Alston, et. al., v. Virginia High School League, Inc., et al. (Virginia – girls playing in non traditional seasons)
Daniel Daniels, as next friend of Jessica Daniels and Jennifer Daniels, as representatives of a class of similarly situated persons v. School Board of Brevard County California (Florida – Title IX facilities, benefits)
Kaitlin Baca, et al v. City of Los Angeles, et al (U.S. District Court-Central District of California – city recreational facilities)
Communities for Equity vs. Michigan High School Athletic Association (US District Court-Western District Court of Michigan-non-traditional seasons)
Ries v. Montana High School Association (Montana Human Rights Act/State Equal Protection – non-traditional seasons)
Ashley Bellum, et all v. City of Grants Pass (Oregon gender inequality in assignment of softball facilities by parks and recreation)
Humphreys, Karen Moe v. Regents of the University of California, University of California, Berkeley (employment sex discrimination)
Burch v. Regents of the University of California, et. al (Title IX retaliation against coach)
Mansourian et al. v. Regents of the University of California, et al. (Title IX retaliation against coach)
Ollier et al v. Sweetwater Union High School District, et al (Title IX)
Young v. Indiana High School Athletic Association and Monroe County Community School Corporation (Title IX denial of baseball participation opportunity)
Biediger et al. v. Quinnipiac University (Title IX athletics participation)
Surina Dixon v. Texas Southern University (Title IX retaliation against coach)

PUBLICATIONS

Books and Books Chapters

Lopiano, D., M. Snyder and L. Zurn. (2007). *The Women's Sports Foundation Report: The Status of Female Youth Health and Physical Activity in the Boston Metropolitan Area*. East Meadow, NY: Women's Sports Foundation.

"Gender and Sport" in *New Game Plan for College Sport* edited by Richard E. Lapchick, American Council on Education and Praeger Publishing, 2006, pp. 127-155.

"Women's Sports: Coming of Age in the Third Millennium", in *The Olympics at the Millennium: power, politics, and the games*, edited by Kay Schaffer and Sidonie Smith, Rutgers University Press, pp. 117-127, 2000.

"Gender Equity in Sports" in *Medical and Orthopedic Issues of Active and Athletic Women*, edited by Rosemary Agostini, M.D., Hanilye & Belfus, Inc., Philadelphia, PA, pp. 13-22, 1994.

"Modern Athletics: The Pressure to Perform," with Connee Zotos in *Eating, Body Weight, and Performance in Athletes: Disorders of Modern Society*, 1991.

"Equity Issues and Policy Problems in Women's Intercollegiate Athletics" with Connee Zotos in *The Rules of the Game: Ethics in College Sport*, edited by Richard Lapchick and John Slaughter, McMillan, 1989.

"A Political Analysis of the Possibility of Impact Alternatives for the Accomplishment of Feminist Objectives Within American Intercollegiate Sport," *Fractured Focus: Sport as a Reflection of Society*, Richard E. Lapchick, editor. Lexington, MA: Lexington Books, 1986.

PUBLICATIONS (cont.)

Books and Books Chapters (cont.)

The Baseball-Softball Playbook with Ron Polk, Ron Polk, Mississippi State University, 1980.

The Money Game: Financing Collegiate Athletics with Robert H. Atwell and Bruce Grimes, American Council on Education, Washington, D.C., 1980.

Coaching Clinic with David Pierce, Canadian Amateur Softball Association, Ottawa, Ontario, 1974.

Journal Articles

"Women's Impact on Sport", in *Perspectives, 2001, The Multidisciplinary Series of Physical Education and Sport Science, Volume 3, The Business of Sport*, edited by Darlene Kluka and Guido Schilling, Oxford: Meyer & Meyer Sport (UK) Ltd., 2001, pp. 131-142.

"Equity in Women's Sports: A Health and Fairness Perspective", *Clinics in Sports Medicine: The Athletic Woman*, Vol. 13, No. 2, April, 1994, pp. 281-296.

"Colleges Can Achieve Equity in College Sports," *Texas Entertainment and Sports Law Journal*, Volume 3, No. 1, Spring, 1993, pp. 6-8.

"Recruiting, Retention and Advancement of Women in Athletics, Coaching and Administration" in *Perspectives: Journal of the Western Society for Physical Education of College Women*, Volume 12, 1992, pp. 5-11.

"Perceived Problems and Sources of Dissatisfaction for Coaches of Women Sports, with Dorothy J. Lovett and Carla Lowry in" *The Applied Research in Coaching and Athletics Annual 1991*, March 1991, pp. 207-241.

"The Good News/Bad News About Women's Athletics," *Southern Feminist*, Vol. 4, No. 2, Spring, 1987.

Congressional Testimony

"Statement of Donna A. Lopiano Before Subcommittee on Commerce, Consumer Protection, and Competitiveness, U.S. House of Representatives, February 17, 1993".

"Statement of Donna A. Lopiano Before Subcommittee on Post Secondary Education of the Committee on Education and Labor, U.S. House of Representatives, *Hearings on the Roles of Athletics in College Life*, May 18, 1989.

"Statement of Donna A. Lopiano, Women's Athletic Director of the University of Texas at Austin," *Prohibition of Sex Discrimination: Hearings on S.2106* Before the Subcommittee on Education of the Senate Committee on Labor and Public Welfare, 94th Congress, First Session (1975), (Washington, D.C.-U.S. Government Printing Office), pp. 105-113, 115-136.

Editorials, Opinion, Business Magazine and .com Articles

"The Cost of Gender Equity", in *School Business Affairs*, November 2008, Volume 74, No. 10, pp. 30-32.

"Their Lives May Depend on It", in *The Chautauqua Daily*, June 24, 2008, Chautauqua, NY, p. 3.

"Fair Play", in *Southern Alumni Magazine, 2003, A Publication for Alumni and Friends of Southern Connecticut State University*, New Haven, CT, pp. 21-22, 31.

"College Football Woes Not the Fault of Title IX", in *Sports Business Journal*, October 21, 2002, p. 28.

"Title IX Turns 30" in *ABC News.com*, July 1, 2002.

PUBLICATIONS (cont.)

Editorials, Opinion, Business Magazine and .com Articles (cont.)

- “Sex May Sell, But Sexism Sells Women Short”, in *Sports Business Journal*, February 4, 2002..
- “Look Around...What Can You Do To Remind Others of Women/Sports Day?”, in *Sports Business Journal*, January 15, 2001, p. 46.
- “The Soul of Women’s Sports Comes Cloaked in Diverse Bodies”, in *Sports Business Journal*, February 19, 2001, p. 46.
- “...No Answer Except, ‘You Weren’t Picked Because You Are A Girl’”, in *Sports Business Journal*, March 26, 2001, p. 50.
- “It’s Time for Straight Talk About Title IX”, in *Sports Business Journal*, April 30, 2001, p. 33
- “Division I Cranks Up A Sports ‘Arms Race’”, in *Sports Business Journal*, June 11, 2001, p. 33.
- “Bowling Proprietors Roll a Gutter Ball”, in *Sports Business Journal*, August 20, 2001, p. 35.
- “Sept. 11 Attacks Give New Purpose to Sport”, in *Sports Business Journal*, October 1, 2001, p. 35.
- “Soccer Team’s Treatment A Kick in the Teeth”, in *Sports Business Journal*, February 7, 2000, p. 46.
- “Marketplace Values, Not Title IX, Threaten Nonrevenue Sports”, in *Sports Business Journal*, March 6, 2000, p. 54.
- “Answers Must Come Quickly for New World of U.S. Amateur Athletics”, in *Sports Business Journal*, April 3, 2000, p. 54.
- “Looking for an Olympic Hero? Vive DeFrantz”, in *Sports Business Journal*, May 29, 2000, p. 54.
- “Get Involved, Help Bring Sports to Our Children”, in *Sports Business Journal*, June 26, 2000, p. 70.
- “Diversity Stars in Many Recent Sports Headlines”, in *Sports Business Journal*, July 24, 2000, p. 46.
- “Bare Breasts Are A Distraction from Issue At Hand”, in *Sports Business Journal*, August 28, 2000, p. 50.
- “Posing Nude: What’s OK, What Isn’t?”, in *Sports Business Journal*, September 18, 2000, p. 62.
- “The Final Word: Heather Mercer’s Fight Stretches Far Beyond the Football Field”, in *Sports Business Journal*, November 13, 2000, p. 78.
- “Girls Deserve the Gift of Physical Activity Just As Much As Boys”, in *Sports Business Journal*, December 11, 2000, p. 62.
- “Coaching Debate Should Extend Beyond WNBA Into Men’s Game”, in *Sports Business Journal*, January 25, 1999.
- “Women’s Sports Marketing: Dabblers Need Not Apply”, in *Sports Business Journal*, March 8, 1999.
- “Mismanaged Men’s Sporting Goods Market Hurts Women”, in *Sports Business Journal*, April 5, 1999.
- “Sex There’s No Economic Justification for Disobeying Title IX”, in *Sports Business Journal*, May 31, 1999.

PUBLICATIONS (cont.)

Editorials, Opinion, Business Magazine and .com Articles (cont.)

- "Sports Must Work to Make Our Society Better, Not More Violent", in *Sports Business Journal*, May 3, 1999.
- "Medical, Media Reaction to Injuries Deserves Scrutiny", in *Sports Business Journal*, June 28, 1999.
- "Next Goal for Women: Commitment From the Keepers of Capital", in *Sports Business Journal*, July 26, 1999.
- "Amateur, Pro Female Athletes Deserve Title IX-Style Gains", in *Sports Business Journal*, August 23, 1999.
- "Auto Racing Gives Little Opportunity to Women and Minorities", in *Sports Business Journal*, September 20, 1999.
- "Sex In Union Vote, Are WNBA Players in Control of Their Own Business?", in *Sports Business Journal*, November 23, 1998.
- "WNBA's Remarkable 1999 Blows the Vultures Out of the Sky", in *Sports Business Journal*, December 13, 1999, p. 62.
- "Donna Lopiano Rebuttal: The Strong Fem Side of Women's Sports" in *Brandweek*, February 2, 1998.
- "Sex Athletes or Naked Women: Which Do You See?", in *Sports Business Journal*, November 16, 1998, p. 31.
- "Colleges Can Achieve Gender Equity in Sport" in *Chronicle of Higher Education*, December 2, 1992, volume 39, No. 15.
- "Savings Should Be Reinvested to Boost Women's Programs," editorial in *USA Today*, January 15, 1991, Section C, p. 4.
- "A Good Case for the Books," *The Austin American Statesman*, March 31, 1991.
- "Women's Opportunities in Sports Still Far Behind," *Houston Chronicle*, February 25, 1990, p. 23B.
- "Final Four Site: Women and Men Together?" *The National Sports Daily*, March 27, 1990, p. 18.
- "Fair Play for All (Even Women)," editorial in *The New York Times*, April 15, 1990, p. 10s.
- "The Character of American Higher Education and Intercollegiate Sport," book review in *Academe*, Nov.-Dec., 1990, p. 57.
- "Where We Are in the Development of Women's Athletics," Public Affairs Symposium, Dickinson College, Sport: Its Place in Society, February, 1987.
- "Colleges Should Serve All, Not Just Some," editorial in *The New York Times*, Sunday, June 26, 1987, Section S, pg. 7.
- "The Certified Coach: A Central Figure," *Journal of Physical Education, Recreation & Dance*, March, 1986.
- "How to Pursue a Sport Management Career," *Journal of Physical Education, Recreation and Dance*, Vol. 55, No. 7, September, 1984.

PUBLICATIONS (cont.)

Editorials, Opinion, Business Magazine and .com Articles (cont.)

"Promotion and Fundraising for Men's and Women's Non-Revenue Sports (Part I)," *Athletic Business*, Vol. 7, No. 10, October, 1983.

"Promotion and Fundraising for Men's and Women's Non-Revenue Sports (Part II)," *Athletic Business*, Vol. 7, No., 11, November, 1983.

"Will the Women in the Pros Survive?," *The Dallas Times Herald*, June 27, 1982.

"AIAW Landmarks," *Coaching: Women's Athletics*, VII, No. 2, March/April, 1981.

"The NCAA, NAIA and Women's Sports: The Price of Control," *Athletic Purchasing and Facilities*, IV, No. 12, December, 1980.

"Selling Women's Athletics: Realities and Potentials," *Athletic Purchasing and Facilities*, IV, No. 10, October, 1980.

"What Women Coaches and Administrators Can Do to Cope With the Current Situation in High School Athletics," *The Athletic Educator's Report*, Issue No. 846, September, 1980.

"A Look at the Forest: What's Happening to Women in High School Athletics," *The Athletic Educator's Report*, Issue No. 846, September, 1980.

"A Fact-Finding Model for Conducting a Title IX Self-Evaluation Study in Athletic Programs," *Journal of Physical Education, Recreation and Dance*, Vol. 47, No. 5, May, 1976.

"Developing the Exceptional Slingshot Pitcher," *1974-76 DGWS Softball Guide*, AAHPER: Washington, D.C., January, 1974.

"The Glove as a Foreign Object," *1974-76 DGWS Softball Guide*, AAHPER: Washington, D.C., January, 1974.

"Eerst Moet Je Snelheid Hebben, Dan Komt Controle Aan DeBeurt" (translated by Janke Nydam), *Inside*, Amsterdam, The Netherlands, III, No. 1, January, 1973.

"Chauvinists Beware: Odds are Against Sexist Gamblers," *Kingsman*, Brooklyn College, 1973.

"De Meeste Mensen Die Softball Doceren Weten Er Weinig Van" with Joan Joyce (translated by Janke Nydam), *Inside*, Amsterdam, the Netherlands, II, No. 12, December, 1972.

"Concepts and Issues in Administrative Behavior: A Book Review," *A Compendium of Analytical Book Reviews in Organizational Behavior* (Percy G. Rogers, editor), University of Southern California Press, Los Angeles, CA, 1972.

"Enforcement Machinery Needed Now for Girls' Athletic Competition," *Journal of Physical Education, Recreation and Dance*, XLII, No. 1, January, 1971.

"The Brakette Formula: Anatomy of a Winner," *Balls and Strikes*, American Softball Association, Fall, 1971.

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Fast Pitch Softball: Developing the Pitcher (Part I), Truckee River Studios, Inc. (Verdi, Nevada), 1983.

Fast Pitch Softball: Developing the Pitcher (Part II), Truckee River Studios, Inc. (Verdi, Nevada), 1984.

Fast Pitch Softball: Defensive Strategies (Part I), Truckee River Studios, Inc. (Verdi, Nevada), 1984.

Fast Pitch Softball: Defensive Strategies (Part II), Truckee River Studios, Inc. (Verdi, Nevada), 1985.

ATHLETIC PARTICIPATION

Participated in 26 National Championship tournaments in four different sports

Softball:

- National Hall of Fame, American Softball Association
- Participated in Ten National ASA Softball Championship tournaments (as member of six national championship and four national championship runner-up teams)
- Nine-Time Softball All-American at four different positions (pitcher, shortstop, first base and second base)
- 3-time National Tournament Most Valuable Player and 1-time Batting Champ (.429)
- U.S. National Team Player at 1967 Pan American Games and 1966 first World Softball Championships
- Amateur softball career marks as a pitcher:

183-18 won/lost record	15-2 in National Championship play
.910 winning percentage	1,633 strikeouts in 817 innings
ERA .25 (51 earned runs in 10 years)	
- Played professional softball for three years-in two national championships (both times runner-up)

Volleyball:

- Participant in Five National USVBA Volleyball Championship Tournaments

Basketball:

- Participant in Five National AAU Basketball Championship Tournaments

Field Hockey:

- Participant in Three National Field Hockey Championship Tournaments

Revised as of 4-10-11