

# Presentations by Richard M. Marshall Since 2013

14 February 2024

## 2024

Calm, Chaos or Collapse: The Next Five Years of AI for University of Edinburgh AI Accelerator  
Concept Gap for ScotlandIS: Tech Trends 2024

## 2023

AI and the Law CLE with PBWT  
National Cyber Resilience Centre Group Network Summit: Friend *and* Foe: AI and Cybersecurity  
Transform Meetup: Emerging Technologies for 2023  
Skills Connection: <https://theskillsconnection.com/resources/ar-in-the-age-of-ai-webinar/>  
Burness Paull Tech and IP Conference: The Trust Economy  
FCDO: Mania or Megatrend?  
[Digit.fyi](#) Leader 2023: Generative AI: fad or fundamental?  
Concept Gap for ScotlandIS: Tech Trends 2023

## 2022

Concept Gap for ScotlandIS: Tech Trends 2022: <https://youtu.be/xXvDwjB36EU>  
Skills Connection: <https://theskillsconnection.com/event/are-you-ready-for-recorded-video-briefings-and-demos/>

## 2021

Concept Gap for ScotlandIS: Tech Trends 2021 - <https://youtu.be/AUHKv0UACow>  
Concept Gap for Nature of Work Live: The New Hierarchy Of Needs In The Future Of Work - <https://natureofwork.live/schedule/>  
Concept Gap for MangoGTM: About DevOps

## 2020

Concept Gap for ScotlandIS: Tech Trends 2020: <https://youtu.be/Ysh7rgz-NLU>  
Concept Gap for ScotlandIS: 3D Transformation  
Concept Gap for [Digit.fyi](#): Future Workplace  
Concept Gap for Alpha Software DevCon: Forces of change  
Concept Gap for Alpha Software: Survive, Restart and Prosper: Re-imagining work in a pandemic - <https://www.alphasoftware.com/webinar-re-imagining-work-in-a-pandemic?hsLang=en>  
Concept Gap for [Digit.fyi](#): Structuring the Future Enterprise  
Concept Gap for Intuitus: Restart and Prosper  
Concept Gap for SINC: Where is the cloud?  
Concept Gap for AZHREF: Survive, Restart, Prosper (with Karen Hobart)

Concept Gap for Aurachain: Fast Track to Flexible Business (author)  
Concept Gap for Aurachain: Blockchain and Automation: New foundations for the Digital Enterprise  
Concept Gap for Aurachain: Modern Business With Low Code  
Concept Gap for Aurachain: Why is digital transformation so difficult?

## 2019

Insight Association CEO Summit: Culture and our Future  
Insight Association CEO Summit: Let's Talk About Culture  
Concept Gap for ScotlandIS: Tech Trends 2019  
Concept Gap for Brodies: Perils and Pearls: Tech Trends 2019  
Concept Gap for Marketo Seminar: Right Story, Right Time

## 2018

Concept Gap for [Digit.fyi](#): Leadership in a Digital Age  
Concept Gap for Head Resourcing CIO Seminar: IOT 2018  
Concept Gap for CAF Seminar: Augment The Human  
Concept Gap for ScotlandIS: Tech Trends 2018

## 2017

Gartner Symposium Dubai: To the Point: The Future of Apps: How Apps Will Evolve to Include Context and Virtual Assistants  
Gartner Symposium Dubai: The Mobile Scenario: The Convergence of Devices, Bots, Things and People  
Gartner AADI London: Keynote  
Gartner AADI London: Marvelous Mobile: Ten Techniques for Brilliant Apps  
Gartner AADI London: Reinventing Applications for the Digital World  
Gartner AADI London: Software 2020 Scenario  
Gartner for Barclays: Mobile Banking Vision  
Gartner for DataFest Conference: Big Answers - What is data good for?  
Gartner for HBJ Tech Exchange: The Top 10 Strategic Technology Trends for 2017  
Gartner Local Briefing: How Mobile, Voice, Chatbots, Wearables, AR and VR Are Revolutionising the Customer and Employee Experience  
Gartner for ScotlandIS: The Top 10 Strategic Technology Trends for 2017  
Gartner for Globo: Enterprise Mobility: The Future of Work  
Gartner for Kony: Mobilizing the Enterprise

## 2016

Gartner Symposium Dubai: Trends in Mobile App Development  
Gartner for Appian World 2016: Mobile and the Future of Software Development  
Gartner Application Strategies & Solutions Summit: Keynote (author)  
Gartner Application Strategies & Solutions Summit: App Development 2020  
Gartner for AXA: Software changes the world; The world changes software  
Gartner for AXA: Software Innovation: Mobility Drives the Future  
Gartner for AXA: Building Effective Digital Product Management

Gartner Barcelona and Briefing Tour: The Top 10 Strategic Technology Trends for 2016  
Gartner for CENSIS: Making the Connected Self Work  
Gartner for CEPISA: Software changes the world; The world changes software  
Gartner for EDF: Mobile Trends: Devices and Apps  
Gartner for Head Resourcing CIO Seminar: The Top 10 Strategic Technology Trends for 2016  
Gartner for Mobilizer User Conference: Leading The Next Industrial Revolution  
Gartner for Mobilizer User Conference: The Power of IoT and Mobile Orchestration  
Gartner for ScotlandIS: The Top 10 Strategic Technology Trends for 2016

## 2015

Gartner Symposium Barcelona: To the Point: Putting Mobile in Context — Maximizing App Value by Awareness  
Gartner Symposium Barcelona: Out of the Dark Ages: New Ways to Mobilize Legacy Apps  
Gartner Symposium Barcelona: Mobile App Development: Scale or Fail  
Gartner Symposium Cape Town: Enable the Digital Workplace With Mobile App Integration  
Gartner Symposium Cape Town: The Mobile Scenario: Taking Mobility to the Next Level  
Gartner Symposium Cape Town: Out of the Dark Ages: New Ways to Mobilize Legacy Apps  
Gartner Symposium Cape Town: Top Vendors Driving the Future Of Mobility  
Gartner Symposium Goa: Enable the Digital Workplace With Mobile App Integration  
Gartner Symposium Goa: Gartner Magic Quadrant: Mobile Application Development Platforms (MADP)  
Gartner Symposium Goa: Creating a Mobile Enterprise Strategy Outline  
Gartner Symposium Goa: The Top Vendors Driving the Future of Mobility  
Gartner CIO Seminar: Digital Threats and Opportunities  
Gartner AADI Las Vegas: The Enterprise App Explosion: How to Scale From 1 to 100 Apps  
Gartner AADI Las Vegas: Enabling Digital Business  
Gartner AADI Las Vegas: The Mobile App Scenario 2015: The Future of Apps and their Development  
Gartner AADI Las Vegas: Picking the Best New Mobile AD Tech.: MBaaS and RMAD  
Gartner AADI EMEA: Enabling Digital Business With a Mobile Integration Architecture  
Gartner AADI EMEA: Upscaling Mobile App Delivery: Faster and Better  
Gartner AADI EMEA: First 100 Days of Mobile Apps  
Gartner CIO Forum: Putting Mobile in Context: Maximizing App Value  
Gartner Digital Workplace Summit: Content + Function: Mobile Apps for the Digital Workplace  
Gartner Digital Workplace Summit: The Impact of Mobilization on Business Process  
Gartner Digital Workplace Summit: Maximizing Workforce Efficiency: Using Mobile to Create Innovation  
Gartner IT Infrastructure & Operations Management Summit: Enable the Digital Workplace With Mobile App Integration  
Gartner IT Infrastructure & Operations Management Summit: The Mobile App Scenario  
Gartner for IBM: Top 10 Strategic Predictions: Digital Business Is Driving Big Change  
Gartner India Briefing Tour: Mobilizing the Enterprise: Trends, Strategies and Techniques 2015  
Gartner for Tech Mahindra India: Mobile: Innovation, Commerce and Climate  
Gartner for Glasgow City Council: Digital Business Transformation  
Gartner for Tech Mahindra India: Mobile: Innovation, Commerce and Climate  
Gartner Local Briefing: Mobile and the Future of Work

Gartner for University of Glasgow: Building Future Academic Spaces  
Gartner for ScotlandIS: Top 10 Strategic Predictions: Digital Business Is Driving Big Change  
Gartner for Wood Mackenzie: Digital Threats and Opportunities  
Gartner Webinar: Mobile App Development: Scale or Fail

## 2014

Gartner Symposium Barcelona: First 100 Days of Mobile Apps  
Gartner Symposium Barcelona: Gartner Magic Quadrant: Mobile Application Development Platforms (MADP)  
Gartner Symposium Barcelona: The Biggest Obstacles to Enterprise Mobility (And How to Overcome Them)  
Gartner Symposium Cape Town: The Biggest Obstacles to Enterprise Mobility (And How to Overcome Them)  
Gartner AADI EMEA: Mobile Web, Hybrid or Native? Wrong Question!  
Gartner AADI EMEA: Mobilizing Business Apps  
Gartner AADI EMEA: Beginning Mobile Application Development  
Gartner AADI Las Vegas: Mobile Apps 2014 to 2018 — Creating the Next Generation of Consumer Value  
Gartner AADI Las Vegas: Integration: The Thorn in the Backside of Your Mobile AD Projects  
Gartner AADI Las Vegas: Integration: Upscaling Mobile App Delivery: Faster and Better  
Gartner CIO Summit Mexico City: Gartner Magic Quadrant: Mobile Application Development Platforms (MADP)  
Gartner CIO Summit Mexico City: Integration: The Thorn in the Backside of Your Mobile AD Projects  
Gartner CIO Summit Mexico City: The Mobile Scenario: Innovation Plus Agility Equals Opportunity  
Gartner: The Digital Wake Up!  
Gartner Briefing Tour: Mobilizing the Enterprise: Trends, Strategies and Techniques  
Gartner Briefing Tour: Mobilizing Business Applications  
Gartner for Aberdeen Oil & Gas: Interesting Times: Gartner Predicts 2014  
Gartner for ScotlandIS: Gartner's Top 10 Strategic Predictions: A Disruptive and Constructive IT Future

## 2013

Gartner Symposium Barcelona: Mobilizing Business Applications  
Gartner Symposium Barcelona: Your Mobile Application Road Map  
Gartner Symposium Dubai: Keynote contributor  
Gartner Symposium Dubai: Managing Mobile Devices in the Enterprise  
Gartner Symposium Dubai: Mobile Application Development: Building a Strategy for Multichannel User Experiences  
Gartner Symposium Dubai: The Mobile Scenario: Understanding Mobile Trends Through 2017  
Gartner Symposium Cape Town: How to Pick the Right Process to Mobilize  
Gartner Symposium Cape Town: Is That Mobile App Worth Building?  
Gartner Symposium Cape Town: The Mobile Scenario: Innovation Plus Agility Equals Opportunity

Gartner EMEA CIO Summit: The Mobile Value Scenario: Strategize Around Devices — Innovate for Results

Gartner EMEA Data Center: Embracing Mobile and Cloud Services in the Data Center

Gartner EMEA Data Center: The Mobile Effect: Data Center Impact of Mobility

Gartner for AXA: Mobile Application Development: Architecture, Teams, Tools & Testing

Gartner Local Briefing: Pitfalls and Potential: An exploration of BYO

Gartner Barcelonaan Briefing tour: Mobility: Driving IT

Gartner Barcelonaan Briefing Tour: Enabling and Securing Mobile in the Enterprise

Gartner for ScotlandIS: The Mobile Scenario to 2016: Business Innovation from Mobile and Context

Gartner for Scottish Government: The Mobile Scenario to 2016: Business Innovation from Mobile and Context

Gartner for ClickSoftware User Conference: Mobility: Driving IT