

List of Articles Published by Sameer Somal

Articles Published in the Year 2026

- [Lessons from Lincoln's Legacy](#) (State Bar of Arizona)
- [Litigating with Judgment: What Abraham Lincoln's Trial Practice Teaches Modern Lawyers](#) (State Bar of Wisconsin)
- [Lincoln's Blueprint for Ethical AI](#) (CFA Institute)
- [Lincoln as Moral Compass: Navigating Integrity in a Complex World](#) (Lincoln Group of DC Publication)

Articles Published in the Year 2025

- [Deconstructing Defamation Damages: A Three-Ring Look at Reputation](#) (Midwest Academy of Legal Studies in Business)
- [High-Stakes Litigation: How to Improve Your Chances of Winning a Lawsuit](#) (KC Defense Counsel)
- [A Director's Digital Life May Be a Liability](#) (National Association of Corporate Directors)
- [Litigation Financing and Online Reputation Management](#) (ProLawGuide)
- [Online Reputation Management for Financial Services Firms in 2025](#) (Growth Folks)
- [Ethical Principles for Expert Witnesses](#) (Risk & Compliance Magazine)
- [The Impact of Artificial Intelligence on Intellectual Property and Law](#) (Leaders in Law)
- [What Family Offices Want](#) (Girl Power Talk)
- [Honesty in the Halls of Justice: Lincoln's Lessons for Lawyers](#) (New York State Bar Association)
- [Mastering Online Reputation: Key Strategies for Professionals in Business, Tech and Law](#) (TECH Patio)
- [Abraham Lincoln: A Model for Ethical Leadership](#) (ABA Journal)
- [The Modern Family Office: Balancing Legacy, Innovation, and Risk](#) (CFA Institute)
- [Expert Witness Insights: Strengthening Legal Cases with Specialized Expertise](#) (Legal Reader)
- [The Increasing Threat of Cyber Espionage and Its Impact on Trade Secret Protection](#) (IPWatchdog)

Articles Published in the Year 2024

- [Investment Opportunities in Mexico](#) (CFA Institute)
- [How Integrating Answer Engine Optimization \(AEO\) Can Supercharge Your SEO Strategy](#) (Built In)
- [Creating an Effective Internal Training Program with Subject Matter Experts](#) (Training Industry)
- [Calculation of Economic Damages in Defamation Cases](#) (Westlaw Today)
- [How to Improve Your Law Firm's Digital Presence for Growth](#) (Georgia Bar Journal)
- [The Power of Fewer Words: Do Introverts Make Better Business Leaders?](#) (AllBusiness)
- [Why SEO Is More Important Than Ever](#) (Built In)

- [5 Ways to Monitor Your Online Reputation](#) (TechWyse)
- [Exploring the Indian Startup Frontier](#) (CFA Institute)
- [The Challenges of Protecting Intellectual Property in the Digital Age](#) (Legal Reader)
- [SEO for Angular JS Websites](#) (Porto Theme)
- [At the Round Table with Economic Damages & Internet Expert, Mr. Sameer Somal](#) (Round Table Group)
- [Defamation and Reputation Management in the Digital Age](#) (Cranfill Sumner LLP)
- [Maximizing Your Impact as an Expert Witness](#) (GLG)

Articles Published in the Year 2023

- [Investing in Your Personal Online Reputation is No Longer Optional](#) (American Legal Blogger)
- [Best Practices for Building Diversity and Inclusion into your Business](#) (Girl Power Talk)
- [5 Lessons to Learn From Famous Corporate Reputation Crisis](#) (Worth)
- [A Global Proxy Voting Database: An Idea Whose Time Has Come?](#) (CFA Institute)
- [Brand activism and authentic solidarity](#) (Philanthropy News Digest)

Articles Published in the Year 2022

- [Breaking Down Barriers for Women in the Workplace: Five Ways To Start](#) (Girl Power Talk)
- [Tackling the Double Disadvantage Issues of Intersectionality](#) (The Good Men Project)
- [It's Manly to Be a Feminist](#) (Girl Power Talk)
- [Aspiring Next Gen advisers crave inspiration](#) (InvestmentNews)
- [Best Practices for Building Diversity and Inclusion into your Business](#) (Medium)
- [Eight Reasons Why Africa Is Primed for Impact Investing](#) (CFA Institute)
- [6 Social Media Community Management Tips for Better Customer Loyalty](#) (Enterprise Viewpoint)
- [The Nuances of Digital Transformation in the Emerging Digital Era](#) (Enterprise Viewpoint)
- [Your Brand's Digital Reputation Is the Key to Sales Conversion](#) (HubSpot)
- [Closing the Gap: Gender Lens Investing and the Future of Finance](#) (CFA Institute)
- [Spotlight on SPACs: More Risk Than Opportunity?](#) (CFA Institute)
- [Protecting Your Reputation in a Post Fact-Check World](#) (Reputation Today)

Articles Published in the Year 2021

- [Inclusive Leadership: Seven Keys to a 21st-Century Skill](#) (CFA Institute)
- [Aiming For A Digital Transformation? Don't Forget Your Online Reputation](#) (Strategic CIO 360)
- [7 Steps to Successful Live Chat Implementation](#) (Hubspot)
- [Be Prepared to Respond to a Digital Reputation Crisis](#) (Industry Today)
- [The Future of Networking: Five Tips to Enhance Your Digital Presence](#) (CFA Institute)
- [When to use Big Data and when not to: it should be guided by thoughtful human expertise](#) (The Business Times)

- [GameStop, Artificial Intelligence, Social Media, and the Future of Investing](#) (CFA Institute)
- [When to Use Big Data — and When Not To](#) (CFA Institute)
- [Six Reasons to Start Your Own Investment Management Firm and Six Factors to Consider before You Do](#) (CFA Institute)

Articles Published in the Year 2020

- [Aiming For A Digital Transformation? Don't Forget Your Online Reputation](#) (Chief Executive)
- [Building & Protecting Your Digital Presence During the COVID-19 Pandemic](#) (GoodFirms)
- [Why People Drive Artificial Intelligence Today and Tomorrow](#) (CFA Institute)
- [Becoming an entrepreneur in investment management](#) (The Business Times)
- [On-Page Optimization Lets You Take Control of Your Business Success](#) (ReadWrite)
- [Networking in the Age of Social Distancing: Seven Timeless Strategies](#) (CFA Institute)
- [Online Reputation Marketing: 7 Solid Tips for Social Media](#) (CoSchedule Blog)
- [Have Controversial Opinions on The Current Crisis? Here's How to Manage Your Online Reputation](#) (RealLeaders)
- [Negative Press is Inevitable for Modern CEOs. Here's How to Mitigate It](#) (RealLeaders)
- [The role of SEO in online reputation management \(ORM\)](#) (Search Engine Watch)

Articles Published in the Year 2019

- [Why Your Company's Online Reputation Matters](#) (Entrepreneur)
- [Negative Press is Inevitable for Modern CEOs — And That's Not a Bad Thing](#) (CEOWORLD Magazine)
- [How to Manage Fake Reviews on Google, Facebook, and Glassdoor](#) (The Manifest)
- [SEO vs. ORM — What is the difference? | Blue Ocean Global Tech](#) (Medium)
- [6 Tips for Increasing Positive Online Reviews](#) (Clutch)
- [Case Study: Why Efficient Online Reputation Repair Involves More Than Content Suppression](#) (Experts.com)
- [Online Reputation Management, and Why It Is Important](#) (Business.com)

Articles Published in the Year 2018

- [The New Networking: 8 Strategies for Building Real Relationships](#) (Entrepreneur India)
- [Your Online Reputation WILL Break Or Make Your Business](#) (BuzzFeed)
- [7 Tips for Earning Mentors that will Change Your Life](#) 7 Tips for Earning Mentors that will Change Your Life (Thrive Global)
- [How to Improve or Restore Your Online Reputation](#) (Social Media Examiner)
- [Online Reputation Management: A Guide for Social Media Marketers](#) (Social Media Examiner)
- [Sameer Somal On The Digital Revolution Of The Internet](#) (Attorney At Law Magazine)
- [The Importance of Online Reputation Management \(ORM\) for Legal Professionals](#) (Daily Journal)

- [7 Reasons How Emotional Intelligence Underpins To Leadership Success](#) (Thrive Global)
- [Digital Reputation Management 101](#) (CFA Institute)
- [7 Reasons India Is Primed for Growth](#) (Yahoo Finance)

Articles Published in the Year 2017

- [7 proactive steps to safeguard your online reputation](#) (Ragan)
- [Using Social Media to Build Your Online Reputation](#) (Omnes Media)

Articles Published in the Year 2016

- [The Intangibles of Having Your Own Firm](#) (CFA Institute)
- [Five Reasons to Start Your Own Firm and Four Steps to Take to Do It](#) (CFA Institute)