ELISA MULA

Northeastern United States · (833) 363.6921 elisa@emdnyc.com

Executive Leader with a diverse skillset including business strategy, physical security, revenue and fundraising expertise specifically with security related grants, as well as grant management and administration. Significant teaching/training experience. School security and Board/Advisory expertise.

EXPERIENCE

1/2019 - CURRENT

FOUNDER, EM DESIGNS, LLC

Founder of this boutique security consulting firm. Perform quantitative and qualitative risk assessments, vulnerability, and threat assessments as well as crisis management preparedness assessments. Specialized focus on school security and **school grants**. Responsible for all aspect of grant application assistance as well as **management and administration of grants** for clients that require community partnerships, communication with/reporting to **funding authorities** and research for alternate sources of funding.

6/2021 - CURRENT

FOUNDER, MOMS IN SECURITY, INC (MISGO)

Founder of this non-profit focused on the idea that that all children deserve to grow and thrive in an environment that ensures their safety and security. MISGO is committed to assisting with all security related efforts when it comes to children and young adults. We pay special attention to issues of human-trafficking and acts of violence that could have an impact on children. Responsibilities include the management of research to identify grant opportunities and other perspective fund raising opportunities, the development of programing for K through 12 and higher education partners, the development of relationships with law enforcement agencies and other nonprofits in the fight against human trafficking, as well as the overall development of strategy and commitment to our stated mission.

04/2018 - 01/2019 DIRECTOR, ANYVISION

An artificial intelligence platform in the area of computer vision & facial recognition. Developed, implemented and managed policies, procedures plans and directives to achieve organizational objectives. Developed procedures and techniques to measure and improve organizational productivity. Monitored and ensured sound ethical rules of engagement with our staff and business partners. Managed Sales and Relationships with all Strategic Partners.

05/2013 - 03/2018

REGIONAL SALES MANAGER, GENETEC

Global provider of video surveillance, access control and license plate recognition software. Worked within the New York City Territory, as well as with enterprise international customers and partners. Managed Sales for all of Metro New York. Provided safer, more secure environments for small, medium and enterprise-class businesses in over 80 countries.

01/2012 - 11/2012

ACCOUNT MANAGER, INTEGRATED SYSTEMS

A small security firm specializing in the design, install and servicing of commercial electronics that manage security systems. I reviewed project scopes, worked on proposals and evaluated various technologies with our end users.

06/2009 - 09/2011

ACCOUNT MANAGER, AES

A mid-sized security firm specializing in the design, install and servicing of commercial electronics that manage security systems. I reviewed project scopes, worked on proposals and evaluated various technologies with our end users.

EDUCATION

2013

MASTERS OF SCIENCE: PROTECTION MANAGEMENT, CUNY JOHN JAY COLLEGE

Graduated Dean's List

2009

BACHELOR OF SCIENCE: ECONOMICS, LIU CW POST

Omicron Delta Epsilon Member: International Economics Honors Society

SKILLS

- Expert Witness Training Course / SEAK 2019
- Writing: 2017 Publication / Contribution to ASIS, Security in 2025 (https://www.asisonline.org/publications/security-in-2025/) 2020 Publication: Security System News "Technology and Trafficking" https://www.securitysystemsnews.com/article/technology-human-trafficking
- Articulate & Engaging: 2016 Mention in Security Info Watch "The changing face of the security industry. Today's young security practitioners come from a diverse set of backgrounds and experiences" (https://www.securityinfowatch.com/securityexecutives/article/12159129/thechanging-face-of-the-security-industry)

LEADERSHIP INITIATIVES

- 2011-2017 Vice Chairman/Secretary/Liaison ASIS International Inc. Alexandria, VA ASIS International is a leading organization dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests. Participated in annual seminars and exhibits and served on councils including Young Professionals and Women in Security. Also represented and served NYC and Long Island local chapters.
- 2011-2012 Security Specialist & Program Coordinator CUNY Counterterrorism Assessment Program New York, NY The Counterterrorism Assessment Program of John Jay College of Criminal Justice was a seasonal program offered by the City University of New York Research Department. This program provided consultative services to nonprofits organizations and helped develop their security and protection strategies. Worked in conjunction with grant writers specializing in the Department of Homeland Security's Urban Area Security Initiative (UASI) Nonprofit Security Grant Program (NSGP). Performed Risk Assessment, researched threats and lead a team of security specialists regarding training and project performance.
- 2018 Adjunct Professor/Long Island Business Institute New York, NY Taught within the Homeland Security and Security Management Program. Courses taught included Personnel and Physical Security Management and Security Technology.
- 2019-2022 Anti-Human Trafficking Task Force Leader for Women In International Security Global. This organization was established in 2009 and benefits from its proximity to the United Nations, U.S. Military Academy at West Point, NYPD intelligence and diverse organizations and individuals working on various aspects of international security. WIIS defines "security" broadly to encompass a range of issues from counterterrorism, defense and arms control to conflict prevention, peace building, human rights, and environmental security.
- 2021 First Preventers/Active Shooter Prevention Project Las Vegas & Texas A nonprofit dedicated to educating institutions about preventative measures that can reduce the number of Active Shooter incidences across the country.
- 2022 New Product and Solutions Judge for the esteemed Security Industry Association (SIA) during the annual International Security Conference in Las Vegas (ISC West).
- 2022 Board Member for We The Patriots, a non-profit organization that focuses on legal support to protect American Civil Liberties. Specializing in Supply Chain Stability, Military Services and Veteran's Rights, Environmental Safety, Educational Freedom, Religious Freedom, Wealth and Asset Protection and more.
 - 2022 Board Member for Security Systems News. An industry publication which reports business news for security installers & dealers, product distributors, central stations, engineers & architects, and security consultants & end-users.