

Allen Lipp

Allen Lipp has fifty years of experience in the new and used car automobile industry, as a dealer, appraiser, and consultant, among other things. This experience specifically includes valuation of automobile total loss claims.

He is licensed as a New York state independent insurance adjuster. He has been a member of the National Automobile Dealers Association (NADA) Advisory Board from 2004 to the present. He is certified by the International Automobile Appraiser's Association (IAAA) as an automobile appraiser.

His experience in the appraisal of total loss vehicles begins with the period from 1969 to 2000 when he was an owner of a company known as Kenal Motors in Oceanside, New York. During that time, he was a licensed used car dealer.

From 2000 to 2004, he was the co-owner and claims/subrogation manager of Replacement Car Rental, Inc. in Long Island, New York. He had responsibility for negotiating and settling claims with insurance companies and assessing damages to vehicles. Additionally, he managed the purchase of new cars and the remarketing of used cars.

From 2004-2012, he was an appraiser with Auto Appraisals, Limited, specializing in antique, classic and special interest cars. From 2007 to the present, he has been the Vice-President (and co-founder) of the Diminished Value Guide, LLC.

From 2010 to the present, he has been an inspector and consultant with United Automotive Appraisals of Orlando, Florida. During this period, he also has been a partner and senior automotive consultant with Automotive Consulting Professionals of Oceanside, New York.

He has been a Diminished Value consultant and expert witness for numerous insurance companies including Allstate, Encompass, Esurance, Nationwide, Plymouth Rock, and Zurich Insurance.

He has been a special appraiser and consultant for the New Jersey Attorney General's Office regarding automobile valuation during 2018 to 2019 for a particular legal matter.

In short, throughout his work and career from 1969 to date, he has been personally and directly involved in the valuation and appraisal of vehicles, including both the diminution of value for used vehicles and appropriate valuation of used and total loss vehicles.