



WILLIAM (WILL) STONER

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Dated: 2/8/2026

Professional Summary

A seasoned flooring professional with over **45 years of industry experience**, encompassing roles as Installer, Retailer, Certified Flooring Inspector, Instructor, Certified Walkway Auditor, and Expert Witness. This comprehensive background provides an extensive foundation for evaluating flooring systems and resolving complex disputes involving **manufacturing processes, installation practices, product specification, maintenance procedures, and safety-related concerns**.

Certified Flooring Inspector

Certified in **1998**, with more than **20,000 onsite residential and commercial inspections** performed to date. Each inspection includes detailed written analyses and photographic documentation for use in claims assessment, litigation, and technical resolution. Expertise includes forensic examination of materials, construction methods, substrate conditions, performance characteristics, and compliance with recognized industry standards.

Expert Witness Services

Over two decades of experience providing objective, methodical, and evidence-based evaluations for legal and insurance matters. Testimony and written reports are grounded in:

- **Recognized industry standards** (including ASTM, ANSI, NFSI, OSHA, ICC, IBC, IRC, NWFA, CRI, and manufacturer specifications)
- **Reliable forensic methodology** derived from extensive field investigations
- **Clear, defensible technical analysis** suitable for arbitration, mediation, and court proceedings

Assignments routinely involve cause-and-origin determinations, installation failures, product defects, moisture-related issues, performance assessments, and safety evaluations.

Core Competencies

- Forensic flooring analysis
- Residential & commercial inspections
- Manufacturing & installation defect identification
- Maintenance protocols, products, methods & damages
- Moisture testing interpretation
- COF Testing
- Specification and standards compliance
- Photographic and technical documentation & analysis
- Expert report preparation

- **Certified Flooring Inspector & Instructor**

15+ Years Installation Experience, 15+ Years Retail Sales / Management Experience, 25+ Years Performing Inspections & Inspector Certification Training

Professional Summary

Seasoned flooring inspector, instructor, and industry presenter with extensive credentials across wood, carpet, resilient, laminate, mats, and advanced flooring systems. Proven leader in national associations, contributor to ANSI/IICRC standards, and frequent speaker at major industry conferences. Strong background in forensic analysis, moisture testing, installation evaluation, and continuing education instruction.

Key Certifications

- **NFSI** Walkway Auditor Safety Specialist (WACH #00269), 2024–2027
- **NWFA-CP** Certified Wood Flooring Inspector (License #CP209105), 2006–Current
- **IICRC**: Commercial Carpet Maintenance (59320); HST & BBP (2025); Registration #70222091
- **ITS** Inspector Training Services (Carpet, Hardwood, Resilient, LVP, LVT, Moisture Testing), 2003–Current — *Lead Instructor/Founder*
- **NOF**: Slips/Trips/Falls, Fall Protection, Ladder Safety, Confined Space (2026)
- **FCITS #505**: Carpet, Hard Surfaces, Vapor Emission (1998–2000)
- **CFI #IT200** Installation Inspector/Technical Certification, 2002

Professional Memberships & Leadership

- **NICFI** Member (2000–Current)
 - Convention Education Coordinator (2006–2017)
 - Board of Directors
 - Vice President (2022–2024)
 - President-Elect (2025–Current)
- **NWFA** Member (2004–Current)
- **Flooring Inspectors Educational Guild** (2009–2025)
 - Board of Trustees (2009–2018)
 - Peer-Reviewed Inspector
- Regular attendee and participant in annual CE symposiums, conventions, and technical training programs

Featured Presentations

- **IICRC Flooring Education Symposium** – *Art of Inspection: What Do You See?* (Dalton, GA, 2025)
- **Trusted Restorers National Conference** – Pre-existing Conditions; Difficult Flooring Questions (Kansas City, 2025)
- **The Experience – Restoration & Remediation Conference** – *Flooring Failures Aren't All Your Fault* (Florida, 2025)

- **NWFA Convention / Inspector Symposium** – Multiple years
- **Wood Science, USDA Forest Products Lab: Coefficient of Change Testing (Madison 2014)**
- Frequent instructor for **ITS** certification courses, 2003–Current

Technical Expertise

- Wood, engineered wood, laminate, resilient/LVP/LVT, commercial & residential carpet, mats
- Moisture testing & forensic concrete evaluation
- Subfloor analysis, building science, environmental diagnostics
- Installation standards, failure analysis, and inspection reporting
- Safety compliance: fall protection, confined space, ladder, BBP, HST

Training & Continuing Education (Selected)

Extensive coursework including:

- Wood Science & Flooring at Virginia Tech and USDA Forest Products Lab
- NHLA (National Hardwood Lumber Association) Lumber Grading – Short Course (Memphis, 2014)
- North Carolina State: Wood Products Extension and Southeastern Dry Kiln Club: Engineered Wood and Laminate Flooring Program: (Raleigh 2010)
- Haywood Community College: Dry Kiln Operator's Short Course: WPP-3004-10620, (Clyde, NC 2010)
- Shaw, Mohawk, Mannington, Bona Kemi, Harris-Tarkett, IVC, Perstorp, AFS programs
- Schonox Basic Product & Application Training, (Florence, AL 2017)
- L&N Services (1998–2016): Laminate, hardwood, resilient, solid surfaces
- Numerous Flooring Inspectors Educational Guild seminars (2009–2025)

Industry Experience

- 15+ years hands-on installation: carpet, carpet tile, resilient, VCT, LVT/LVP, rubber, stair systems, specialty flooring
- 15+ years retail/commercial sales, operations, safety coordination, and installation management
- 25+ years performing inspections, writing reports with photo documentation
- 25+ years instructing inspection certification courses
- Ongoing involvement in product-specific training, webinars, and national education programs

Education

University of North Alabama – Major: Marketing; Minor: Management & CIS (1980–1985)

The Church Farm School – High School Diploma (1980)