

Jessica L. Underwood-Kallio, D.C.

CA License # 32717

Professional Experience

May 2008 – current

Licensed Chiropractor – MVMT WORX - private practice in North Hollywood

Coverage Chiropractor (various locations around Los Angeles)

- Performed all aspects of operating a full service chiropractic practice
- Supervised and trained several intern chiropractors and an associate chiropractor
- Fully managed my own practice location with multiple disciplines and renters who offered various holistic services
- Handled all aspects of marketing and promotion

September 2009 to current Southern California Health Institute Los Angeles, CA

Administrative Dean – May 2017 - Current

Chief of Institutional Branding and Program Development – October 2016 – April 2017

Chief Academic Officer – October 2014 – September 2016

Director Of Education – December 2009 – September 2014

Instructor – September 2009 – November 2009

- Began as an anatomy and physical therapy modalities instructor
- Trained extensively in the Medical Massage Protocols based on the founder, Boris Prilutsky's teachings
- Promoted to Director of Education after 4 months
- Spearheaded the development and finalization of all the program curricula for the institute for submittal and approval as Title IV eligible accredited educational programs
- Updated all programs' curricula with faculty, students, employers and industry input to optimize learning outcomes and ultimately increase preparation for and placement in the workforce
- Responsible for all the academic processes required in obtaining accreditation for Title IV eligibility
- Promoted to Chief Academic Officer in 2014
- Oversight of 250- 325 students, 17+ faculty members, 4 program directors and one director of education for all academic operations of the institute
- Maintained academic compliance for all accrediting and credentialing agencies for the institute including initial and renewals of grants of accreditation with ACICS, initial grants with ACCET, and assisted in all BPPE, WIA, CAMTC, VA and other agency yearly reporting and correspondence.
- Created the yearly academic calendar and built the educational schedule as well as overseeing key dates for the student's progress and school's compliance including SAP monitoring, disbursements, reporting deadlines, and tracking of exam and certification dates that led to placement
- Managed all purchases that were used for classroom supplies and student issued texts and equipment by creating projections, requesting budgets and making purchases as well as managing inventory and tracking student issuance for Title IV purposes
- Created digital and print marketing and outreach materials to recruit students and promote student engagement with activities and events on campus
- Actively posted exemplars of campus culture to the school's social media to build our brand and increase our community engagement
- Helped organize large events for Student Appreciation, Career Fairs, and other campus wide events to connect and interact with our neighborhood and local businesses
- Provided leadership and oversight to the public massage clinic and assisted with externship placement
- Operated a small private practice seeing patients in the school's Massage Clinic as well as office hours at a Crossfit gym and with a weightlifting team to stay current in the field and further my interest in movement studies, and sports performance. Incorporated a combination of MPS therapy, chiropractic care, corrective exercise and manual therapy to achieve excellent outcomes in the patient population.

January 2008 – April 2008 The Herb Shop by the Square

Marietta, Georgia

Licensed Chiropractor (Sole Proprietor – Prior practice location)

- Performed all aspects of operating a full time chiropractic practice as a service offered within the Herb Shop
- Created and coordinated all marketing and advertising efforts using print and internet publications, event promotions, and referral incentives for the retail store and my chiropractic practice
- Interacted with customers to assist herbalist and naturopath during non-adjusting times in consulting with clients about diet, supplements, and lifestyle modification
- Performed diagnostic laboratory screening and analysis for determining dietary and supplement needs and as a measure of preventive care by referring any patients with abnormal findings to their personal physician or a medical doctor I work closely with on many cases that fall partially beyond my scope
- Functioned as a "natural health consultant" while learning a vast amount about the importance of detoxifying, proper supplementation, diet, exercise, and proper emotional balance as an adjunct to chiropractic care

December 2005 – December 2007 Coastal Neurological Institute

Brunswick, Georgia

Staff Chiropractor/Clinical Coordinator

- Performed all duties as the sole staff chiropractor and oversaw the daily operations for the therapy department in an integrated neurology and pain management medical practice
- Gained invaluable insight into the pain process and how chiropractic and therapeutic interventions apply under these specialized circumstances whether post-surgical, post-traumatic injury, chronic pain syndromes, as well as complex neurological issues both peripheral and central in origin.
- Became proficient in micro-current point stimulation (MPS) using direct micro-current to promote post-surgical wound healing, improve muscle repair, speed muscle recovery, increase active and passive ranges of motion, reduce new scar formation or re-polarize older scars and to treat acute or chronic pain due to injury, trauma, radiculopathy, neuropathy, or other degenerative or neurologic pain presentations
- Coordinated and collaborated with the neurologist/clinic director to establish care plans and treatment protocols as well as determine operational and marketing strategies for the main and satellite offices
- Gained invaluable experience with a wide variety of clinical presentations which were extreme in severity and chronicity, allowing me to gain knowledge and insight on how they may differ in terms of treatment approach and handling from an emotional and psychological angle
- Managed two therapy departments staffed with a physicians assistant, nurses, medical assistants and three neuromuscular therapists between two locations, where I provided clinical oversight within my scope and operational oversight for the day-to-day functions of the clinical and administrative staff in all matters that pertained to therapy and rehab

March 2003 – November 2005 The Herb Shop by the Square

Marietta, Georgia

Licensed Chiropractor (Sole Proprietor)

- Performed all aspects of operating a full time chiropractic practice as a service offered within the Herb Shop
- Created and coordinated all marketing and advertising efforts using print and internet publications, event promotions, and referral incentives for the retail store and my chiropractic practice
- Interacted with customers to assist herbalist and naturopath during non-adjusting times in consulting with clients about diet, supplements, and lifestyle modification
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November 2002 - March 2003 World Class Chiropractic

Marietta, Georgia

Licensed Chiropractor (Independent Contractor)

- Operated as the full-time chiropractor at a gym satellite office
- Recruited new patients by interacting with existing members while they visited the gym, and sent introductory letters with follow up calls to all new members each month

- Created monthly and seasonal décor, promotions, and contests to enhance current patient referrals, re-activations, and create interest among gym members about the chiropractic services available

April 2002–October 2002

Kennesaw Chiropractic Center

Kennesaw, Georgia

Exam Doctor/ Office Assistant

- Performed all office duties except adjusting, including insurance filing, patient exams, x-rays, collections, billing procedures, therapy treatments, etc.
- Assisted two field doctors in running family owned office with multiple types of patients, PI, WC, Medicare, Cash, and Insurance
- Witnessed and learned how to handle almost every possible scenario that can occur in a chiropractic office setting

July 1995- March 2001

Heart to Heart

Atlanta, Georgia

Marketing Manager

- Planned, created, and coordinated numerous advertising and marketing campaigns through various media outlets in order to recruit new members into the service
- Trained, supervised, and motivated a repeatedly successful staff of telemarketers using games, enthusiasm, and positive reinforcement combined with an atmosphere of mutual respect and clear performance expectations
- Analyzed demographic and zip code data on Metro Atlanta households for purchasing computerized calling lists and direct mail lists
- Reached management level by routinely attaining and exceeding the goals set by my superiors for establishing new prospects, successfully scheduling initial appointments with highly qualified potential members, and producing leads/appointments with whom I had built a strong rapport and suggestive/consultative pre-sell which resulted in a higher number and increased dollar expenditure of first visit membership sales.

Education

1996 – 2002

Life University

Marietta, Georgia

Doctor of Chiropractic

1991 – 1995

Old Dominion University

Norfolk, Virginia

B.S. in Biology

- Concentration in Anatomy and Physiology
- Minor Certificate in Women's Studies

Additional Professional Affiliations and Qualifications

- Joined Integrative Healers Action Network to assist first responders in disaster recovery January 2025
- Member of CAALA and CAAA January 2024
- ACCET Team Evaluator Training at ACCET Annual Conference November 2019
- Medical Massage Protocols Training at Southern California Health Institute 2009-2019
- Team Chiropractor and Team Member of Oly Guacamole Weightlifting Club (registered USAW) Current
- VOILA Structural Balancing Levels 1 and 1.5 April 2017
- VOILA Structural Balancing Levels 2 and 2.5 December 2018 and June 2019
- MPS Intro Course Audit, Advanced Circuits Audit and Instructor Training June and October 2016
- MPS Concussion Training November 2019
- Chiro Ethics and Nutrition March 2016
- Activator Methods Refresher Course October 2015
- Rocktape Certification March 2014
- Activator Methods Chiropractic Technique – Basic Certification December 2000
- Nature's Sunshine Herbal Distributor and Consultant March 2003
- Member of the Council of Women and Chiropractic 1999-2002