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Tradewinds Healthcare Consulting, LLC

04/2025 - Present

- Consulting Expert
- Testifying Expert
- Clinical case review

Humana, Inc.

08/2023 - 04/2024

- Co-Chair Humana Utilization Management Committee
  - Continued in National Director role below and added these responsibilities
  - Lead, Launch and manage the above committee to meet CMMS mandates
  - Collaborate on complex workflows, governance and communication cascades
  - Collaborate in the creation, review and approval of all clinical coverage policies

Humana, Inc.

03/2022 - 04/2024

National Director Medicare Advantage

- Accountable for physician UM services managing benefits for ~8,000,000 members
- Collaborate with regional markets to improve clinical, quality and financial performance for both internal and external customers
- Worked closely with Legal, Risk, Regulatory Compliance, corporate communications, and related enterprise stakeholders
- National Director - Outpatient Services
  - Managed physician team covering outpatient prior auth requests
- National Director - Grievances and Appeals
  - Grew team to 16 physicians with two lead physicians
  - Managed Stars measures for Timeliness and Fairness
- National Director - Home Health
  - Managed physician team covering home health prior auth requests

Humana, Inc.

03/2019 - 03/2022

- Regional Vice President - MidAtlantic States (NC, VA, MD, DE)
  - Accountable for acute and post-acute inpatient physician and nursing UM services
  - Accountable for acute and post-acute inpatient nursing case management
  - Accountable for physician and nurse management of benefits for ~500,000 members
    - Grew team from 3 to 15 physicians with two lead physicians
    - Managed provider relationships, performance, and outcomes during COVID 19
    - Developed COVID risk stratification tool for providers during pandemic
    - Responsible for integrating enterprise population health strategies in the market

Humana, Inc.

03/2018 - 03/2019

- National Reviewing Medical Director
  - Case reviews for acute inpatient and post-acute authorizations

Humana, Inc.

01/2015 - 03/2018

- Associate Chief Medical Officer - Vice President Integrated Care
  - Clinical leadership for primary and specialty care physician group
    - ~200+ physicians and mid-level providers across ~60 centers in 5 states
  - Led the multidisciplinary team to create and develop internal governance committees
    - Licensing and Credentialing
    - Quality and Patient Safety
    - Peer Review
    - Clinical Policy and Physician Education/Development
  - Worked with Lead Pharmacists to implement and manage formulary strategies across the practice
  - Provided clinical leadership during a merger - spin out transaction for multiple brands
  - Provided direct patient care
  - Population Health programs
    - Launched cardiology and cardiac imaging practice
    - Peripheral arterial disease detection and prevention program
    - Developed COPD triage symptom tracker and self management program
    - Collaborator with practices to reduce ED visits and acute admission rates

JJMDigital, LLC / DBA Fine Art Lens

11/2017 - Present

Role: Fine Art Photographer

Genre: Abstract Macro Photography

Humana - Concentra / Advanced Medical Specialists

05/2013 - 1/2015

- Regional Medical Director - Pacific Division
  - Expanded role to include Southern California and added Northern California, Oregon, Nevada, and Hawaii
  - Managed clinical teams in ~40 ambulatory centers providing occupational medicine and urgent care treatment
  - Ensured compliance with licensing, certifications, and accrediting bodies
  - Joined Enterprise Quality Improvement Committee
  - Implemented clinical strategies from senior medical leadership
  - Initiated and managed a systematic chart review system across 10 states
  - Initiated web-based scheduling platform for clinical staffing across 10 states
  - Provided direct patient care

Humana - Concentra / Advanced Medical Specialists

11/2012 - 5/2013

- Area Medical Director - Southern California
  - Managed clinical teams in ~40 ambulatory centers providing occupational medicine and urgent care treatment
  - Ensured compliance with licensing, certifications, and accrediting bodies
  - Implemented clinical strategies from senior medical leadership
  - Provided direct patient care

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| Premiere Medical Travel Consultants  | 2008 - 2011      |
| <ul style="list-style-type: none"> <li>● CEO / Owner</li> <li>● Researched, toured, and developed international network to understand several international healthcare delivery systems</li> </ul>   |                  |
| Entropia Medical Group   | 5/2011 - 10/2012 |
| <ul style="list-style-type: none"> <li>● CEO</li> <li>● Provided high acuity direct patient care</li> <li>● Entrepreneurial initiative</li> </ul>  |                  |
| Pasadena Angels  | 05/2010 - 1/2012 |
| <ul style="list-style-type: none"> <li>● Participated in review of potential investment opportunities</li> </ul>   |                  |
| Southern California Permanente Medical Group (Kaiser)  | 01/2010 - ~2013  |
| <ul style="list-style-type: none"> <li>● Per diem clinical emergency medicine physician <ul style="list-style-type: none"> <li>○ Provided direct patient care</li> </ul> </li> </ul>   |                  |
| Southern California Permanente Medical Group (Kaiser)  | 07/1998 - 1/2010 |
| <ul style="list-style-type: none"> <li>● General partner in medical group <ul style="list-style-type: none"> <li>○ Assistant Chief of Service / Clinical Physician</li> <li>○ Provided direct patient care</li> </ul> </li> <li>● Managed ~150 employees and general partners with tiered skills and licensures</li> <li>● Co-Led Emergency Department efforts and supported medical center during regulatory and certifying body audits</li> <li>● Clinical pathway development examples: <ul style="list-style-type: none"> <li>○ AMI - Improved door to EKG time to 100% compliance in high risk chest pain patients</li> <li>○ AMI - Improved door to drug delivery to 100% compliance for STEMI patients</li> <li>○ Pneumonia - improved diagnostic testing and treatment delivery to 100% compliance</li> </ul> </li> <li>● Committee Member: <ul style="list-style-type: none"> <li>○ Quality Assurance/Improvement</li> <li>○ Thrombolytic and cardiac arrest review</li> <li>○ Sentinel event review (emergency department cases)</li> <li>○ Electronic medical record implementation regional committee</li> </ul> </li> </ul> |                  |
| NuMask, Inc.   | 2006 -           |
| <ul style="list-style-type: none"> <li>● Inventor / Founder / Shareholder <ul style="list-style-type: none"> <li>○ Invented medical device for critical airway and ventilation management</li> <li>○ Secured patent filings, continuation and global patent rights filings</li> <li>○ Managed prototype development to completion</li> <li>○ Completed FDA registrations, filings and implemented QI/QC programs</li> <li>○ Secured and negotiated GMP compliant contract with manufacturer</li> <li>○ Supervised commercial mold production, assembly and packaging</li> <li>○ Served in director /officer capacity from founding through fall of 2009</li> <li>○ Simple shareholder from ~Q3/2009 and forward</li> </ul> </li> </ul>   |                  |

LAC + USC Medical Center 07/1997 - 08/1999

- Associate Director for Clinical Affairs & Ambulatory Care
  - Managed ~200 employees with tiered skill levels and licensures
  - Provided direct patient care
  - Supported department efforts on regulatory and certifying body audits
  - Developed data system to capture training program clinical experience
  - Developed and implemented an EMR database for acute chest pain patients
- Committee Member:
  - Quality assurance / improvement
  - Pharmacy & Therapeutics
  - Credentialing
  - Information systems
  - Transfusion
  - Clinical Lab Advisory

St Luke's Hospital Medical Center 1996 - 1999

- per diem ED Physician
- Direct patient care

Holy Cross Trauma Center / per diem ED Physician 1997 - 1999

- per diem ED Physician
- Direct patient care

The Jamaica Hospital ~1984 - 1993

- Full Time 911 Paramedic
- Direct patient care

Mary Immaculate Hospital ~1988 - 1990

- Per diem 911 Paramedic
- Direct patient care

Maimonides Hospital ~1988 - 1990

- Per diem 911 Paramedic
- Direct patient care

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**Academics and Licenses:**

Emergency Medicine Board Certified	1998 - Present
Maryland Physician's License	2018 - Present
California Physician's License	1998 - Retired
Oregon Physician's License	2014 - Retired
Florida Physician License	2015 - Retired
Federal DEA License	1998 - Retired

Pepperdine University Graziadio School of Business 4/2006 - 12/2008

- Presidential & Key Executive MBA

LAC + USC Medical Center 07/1997 - 08/1999

- Associate Clinical Professor of Emergency Medicine

LAC + USC Medical Center	07/1994 - 06/1997
<ul style="list-style-type: none"> <li>• Emergency Medicine Residency</li> </ul>	
LAC + USC Medical Center	07/1993 - 06/1994
<ul style="list-style-type: none"> <li>• Rotating medical Internship</li> </ul>	
SUNY Health Science Center at Brooklyn	08/1989 - 06/1993
<ul style="list-style-type: none"> <li>• Doctor of Medicine</li> </ul>	
Long Island University at C.W. Post	09/1986 - 06/1989
<ul style="list-style-type: none"> <li>• Bachelors in Biology with Chemistry Minor</li> </ul>	
Long Island Community College	09/1979 - 06/1989
Associates Degree - General Studies	
Commack HS North	9/1975 - 06/1979

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### **Volunteer Work**

Los Angeles Sheriff's Office Helicopter and High Angle Rescue Squad	~1998 - 2001
<ul style="list-style-type: none"> <li>• On site base station physician</li> <li>• Rescue team member</li> <li>• Crew member</li> </ul>	
Commack Volunteer Ambulance Senior Squad	09/1979 - ~1986
<ul style="list-style-type: none"> <li>• Advanced Emergency Medical Technician</li> <li>• Emergency Medical Technician</li> <li>• Driver</li> <li>• Dispatcher</li> </ul>	
Commack Volunteer Ambulance Youth Squad	09/1975 - 09/1979
<ul style="list-style-type: none"> <li>• Patient Attendant</li> <li>• Advanced First Aider</li> <li>• Dispatcher</li> <li>• Competition team member and captain</li> </ul>	