

Curriculum Vitae

Dr. Gleb Tsipursky

Disaster Avoidance Experts, Inc.
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SUMMARY

- Litigation consultant and expert witness: help attorneys in evaluating bias in decision making and convincing the trier of fact about my findings in areas such as employment law, organizational psychology, risk management, jury selection, and public procurement
- Globally-renowned thought leader: authored seven best-selling books, wrote over 650 articles, and gave over 550 interviews in prominent venues, such as *Harvard Business Review*, *Fortune*, *Inc. Magazine*, *CBS News*, *Entrepreneur*, *Scientific American*, *Psychology Today*, *The Conversation*, *Business Insider*, *Government Executive*, *The Chronicle of Philanthropy*, *Time*, *Fast Company*, *Boston Globe*, *New York Daily News*, *Fox News*, *USA Today*, *Forbes*, and *The New York Times*.
- Behavioral scientist: over 15 years of experience in academia researching the behavioral economics and cognitive neuroscience of future-proofing, decision making, and cognitive bias risk management strategy, with dozens of peer-reviewed publications in academic venues

EMPLOYMENT

CEO, Disaster Avoidance Experts, LLC, 2018-present

- Disaster Avoidance Experts is a consulting and training firm in future-proofing, decision making, and cognitive and unconscious bias risk management

Consultant, Trainer, Coach, Expert Witness, 1999-present

- Offer services as a consultant, trainer, expert witness, and coach in future-proofing, decision making, and cognitive and unconscious bias risk management

Assistant Professor, The Ohio State University, Decision Science Collaborative and History Department, Newark Campus, 2011-2018

Mellon/ACLS Dissertation Completion Fellow, University of North Carolina at Chapel Hill, Chapel Hill, NC, 2010-11

Lecturer, University of North Carolina at Chapel Hill, Chapel Hill, NC, 2008-2010

Instructor, Kaplan, 1999-2007

RECENT EXPERT WITNESS EXPERIENCE (Since 2021)

Expert witness engagements

- Dunn v. Downs Racing L.P., Pennsylvania Court of Common Pleas (Case No. 2024-cv-07683), expert witness assessing non-economic damages in a personal-injury lawsuit caused by a steam room incident in a casino
- Chapman v. Averett University, Eastern District of Virginia, Norfolk Division (Case No. 4:24-cv-00129), expert witness assessing racism, disability discrimination, and associated non-economic damages for an African American faculty member against a university
- Johnson and Hill v. Unified Government of Wyandotte County and Kansas City, Kansas (Case No. 2:24-cv-02329-TC-GEB), expert witness assessing discrimination, bias, anxiety, and emotional distress in a wrongful-death case involving police action against an African American individual
- Fisher et al. v. City of Annapolis, Circuit Court for Anne Arundel County, Maryland (Case No. CCB-21-107), expert witness for the City addressing discrimination and non-economic damages in a wrongful-death lawsuit
- Johnson et al. v. City of Annapolis, U.S. District Court for the District of Maryland (Case No. 1:21-cv-01120-DKC), expert witness for the City on discrimination and non-economic damages in a class-action lawsuit alleging fair-housing discrimination exceeding \$130 million
- Widmark v. Humboldt County, Superior Court of California (Case No. CR2301419), expert witness on jury selection, change of venue, and excessive use of force in criminal proceedings involving brothers Brandon and Jesse Widmark
- Dunbar v. American Broadcasting Companies Inc. et al., U.S. District Court, Central District of California (Case No. 2:22-cv-01075-DMG-PD), expert witness addressing bias in religious-accommodation disputes over vaccine mandates and in jury selection

- Dudley v. Ohio Department of Public Safety, Franklin County Court of Common Pleas, Ohio (Case No. 2:21-cv-04961), expert witness establishing bias in an employment-discrimination case involving an African American female state-police employee
- Chen et al. v. 5335 Bent Tree Forest Drive Condominium HOA et al., District Court, 192nd Judicial District, Dallas County, Texas (Case No. DC-22-02259), expert witness assessing emotional-distress compensation, bias, and jury selection in a housing-discrimination lawsuit by a Taiwanese American plaintiff against a homeowners' association
- Paramount Advantage v. Ohio Department of Medicaid et al., Franklin County Court of Common Pleas, Ohio (Case No. 21-CV-04337), expert witness demonstrating bias in decision-making during a \$23 billion Medicaid procurement bid protest
- United States v. Alqsous, U.S. District Court, Northern District of Ohio (Case No. 1:16-cr-329-2), expert witness on bias in decision-making processes concerning remote and hybrid work arrangements
- Cook v. Boss et al., U.S. District Court, Northern District of Ohio (Case No. 1:22-cv-0153), expert witness in an excessive-force case involving police action against an African American male

References on Expert Witness Experience:

- Shawn Organ, Partner at Organ Law, sjorgan@organlegal.com, 614.481.0900
- Gary Cook, Attorney at Law, gcookesq@yahoo.com, (216) 965-4410
- Angela Dudley, Assistant Agent in Charge, Ohio Department of Public Safety, Logannberry1@aol.com, Phone: (216) 536-7404
- Sonal Jain, Attorney at Siri & Glimstad, sjain@sirillp.com, 929-677-5124
- Amil Minora, Amil Minora Law, 570-961-1616, amil.minora@gmail.com

EDUCATION

Ph.D. (Focus on Behavioral Science Analysis of Historical and Contemporary Settings),
University of North Carolina at Chapel Hill, Chapel Hill, NC, August 2011

A.M., Harvard University, Cambridge, MA, 2004

B.A., New York University, New York, NY, 2002

PRESENTATIONS (Selected)

2025, Feb 27, North Dakota Bar Association, "Science of Emotional Anguish & Non Economic Damages Compensation" https://www.youtube.com/watch?v=UvbCsZz-J5E&ab_channel=Dr.GlebTsipursky

2025, Feb 11, Vermont Bar Association, "Revolutionizing Legal Settlements for Emotional Distress Using Science" https://www.youtube.com/watch?v=t2yWTDTRXDM&ab_channel=Dr.GlebTsipursky

2024, November 19, International Municipal Lawyers Association, "How Science is Changing Emotional Distress Compensation" <https://www.youtube.com/watch?v=Yj87XdKZI90>

2024, July 31, Society for Human Resources national webcast, "From Frustration to Flourishing: Mastering Generative AI Adoption" <https://www.youtube.com/watch?v=lZESKXz25y0>

2023, January 24, Eastern Shore Society for Human Resources chapter webcast, "No Shame, No Guilt: How HR Professionals Can Address Discomfort With Diversity and Inclusion" <https://www.youtube.com/watch?v=Yj87XdKZI90>

2022, October 13, TikTok, "Overcoming Unconscious Bias via Behavioral Science," <https://www.youtube.com/watch?v=oq5At3EXW6o>

2021, October 19, Royal Canadian Mounted Police, "Effective Leadership via the Neuroscience of Social Intelligence," https://youtu.be/n_71PDwOKxQ

2021, Feb 3, Reckitt, "How to Recognize Unconscious Bias via Emotional and Social Intelligence" <https://www.youtube.com/watch?v=xGHhj2Ajfjg>

2023, February 1, TASA, "Addressing Bias in Legal Cases Using Behavioral Science" <https://www.youtube.com/watch?v=6nqmcqUn664>

2018, November 30, Eastern PA/DE CUPA HR, "Outstanding Leadership Through Social Intelligence," <https://youtu.be/QWQC5R0vv5o>

2018, September 25, IPMA-HR, "The Socially Intelligent Public Sector HR Leader," <https://youtu.be/r3Vnm2ulv7o>

2018, June 19, HRACO, "Cultivating Diverse Organizations and Defeating Unconscious Bias via Social Intelligence," https://www.youtube.com/watch?v=ZJd4yl_24_Y&feature=youtu.be

PUBLICATIONS (Selected)

Monographs (Selected)

ChatGPT for Thought Leaders and Content Creators: Unlocking the Potential of Generative AI for Innovative and Effective Content Creation (Intentional Insights, 2021).

Returning to the Office and Leading Hybrid and Remote Teams: A Manual on Benchmarking to Best Practices for Competitive Advantage (Intentional Insights, 2021)

The Blindspots Between Us: How to Overcome Unconscious Cognitive Bias and Build Better Relationships (Oakland, CA: New Harbinger, 2020)

Resilience: Adapt and Plan for the New Abnormal of the COVID-19 Coronavirus Pandemic (Washington, DC: Changemakers Books, 2020)

Pro Truth: A Practical Plan for Putting Truth Back Into Politics (Washington, DC: Changemakers Books, 2020)

Never Go With Your Gut: How Pioneering Leaders Make the Best Decisions and Avoid Business Disasters (Boston, MA: Career Press, 2019)

The Truth-Seeker's Handbook: A Science-Based Guide (Columbus: Intentional Insights Press, 2017).

Socialist Fun: Youth, Consumption, and State-Sponsored Popular Culture in the Cold War Soviet Union, 1945-1970 (Pittsburgh, PA; University of Pittsburgh Press, 2016).

Find Your Purpose Using Science (Columbus, OH: Intentional Insights Press, 2015).

Articles in Legal Journals (selected)

Gleb Tsipursky, "Transforming Legal Settlements: How Science is Changing Emotional Distress Compensation," in *Pennsylvania Lawyer Magazine* (January/February 2025), 18-26. <https://bt.editionsbyfry.com/publication/?i=837776&p=20&view=issueViewer>

Gleb Tsipursky, "Debiasing the Law: How Understanding Cognitive Biases Leads to a More Just Legal System," in *Maine Bar Journal*, 39(4), 2024, 154-58. https://cdn.ymaws.com/www.mainebar.org/resource/resmgr/barjournals/2024_v39_n4_fall_MBJ.pdf

Gleb Tsipursky, "Evolving Compensation for Emotional Distress: The Role of Science in Legal Settlements," in *The Vermont Bar Journal*, 50(3) Fall 2024, 38-39. <https://www.vtbar.org/wp-content/uploads/2024/10/2024VBAFallJournalred.pdf>

Gleb Tsipursky, "How understanding cognitive biases can lead to a more just legal system," in *Massachusetts Lawyers Weekly*, Oct 4, 2024. <https://masslawyersweekly.com/2024/10/04/how-understanding-cognitive-biases-can-lead-to-a-more-just-legal-system/>

Gleb Tsipursky, “The Science of Justifying Emotional Distress Compensation,” in *The Gavel*, Fall 2024, 15-17, <https://viewer.joomag.com/fall-2024-gavel/0659787001732553384/p2?short=>

Gleb Tsipursky, “Debiasing the Law: How Understanding Cognitive Biases Leads to a More Just Legal System,” in *Illinois Bar Journal*, 111(11) November 2023, 32-35.

<https://disasteravoidanceexperts.com/wp-content/uploads/2024/04/TsipurskyNov23REPRINT.pdf>

Academic Peer-Reviewed Articles (selected)

Over 30 academic peer-reviewed articles published in journals and book chapters, including:

Gleb Tsipursky, “The Importance of a Tailored Hybrid Work Model Decision Framework for Different Departments and Roles,” in *Leader to Leader*, 2023(108) (Summer 2023), 61-69.

<https://onlinelibrary.wiley.com/doi/abs/10.1002/ltl.20718>

Gleb Tsipursky, “How to Do a Strategic Pivot to Address External Disruptors,” in *Leader to Leader*, 2021(101) (Summer 2021), 52-57.

<https://onlinelibrary.wiley.com/doi/abs/10.1002/ltl.20584>

Gleb Tsipursky and Fabio Votta, “Fighting Fake News and Post-Truth Politics With Behavioral Science: The Pro-Truth Pledge,” in *Horizons in Neuroscience Research*, Volume 42, Andres Costa and Eugenio Villalba edited (Hauppauge, NY: Nova Publishers, 2020).

Gleb Tsipursky, Fabio Votta, and Kathryn M Roose, “Fighting Fake News and Post-Truth Politics with Behavioral Science: The Pro-Truth Pledge” *Behavior and Social Issues* 27(2) (July 2018), 47-70.

Gleb Tsipursky, Fabio Votta, James A. Mulick, “A Psychological Approach to Promoting Truth in Politics: The Pro-Truth Pledge” *Journal of Social and Political Psychology* 6.2 (July 2018), 271-90.

Gleb Tsipursky and Fabio Votta, Fighting Fake News and Post-Truth Politics with Behavioral Science: The Pro-Truth Pledge (March 11, 2018). Available at SSRN:

<https://ssrn.com/abstract=3138238> or <http://dx.doi.org/10.2139/ssrn.3138238>

Gleb Tsipursky, Fabio Votta, and James Mulick, Fighting Fake News with Psychology. The Pro-Truth Pledge (March 12, 2018). Available at SSRN: <https://ssrn.com/abstract=3138715>

Gleb Tsipursky and Zachary Morford, “Addressing Behaviors That Lead to Sharing Fake News” *Behavior and Social Issues* 27(1) (February 2018), AA6-AA10.

Gleb Tsipursky, “How Can Facts Trump Ideology?” *The Human Prospect* 6.3 (Autumn 2017), 4-10.

Gleb Tsipursky, "Domestic Cultural Diplomacy and Soviet State-Sponsored Popular Culture in the Cold War, 1953-62," *Diplomatic History* 41.5 (November 2017), 985–1009.

Gleb Tsipursky, "Meaning and Purpose in a Non-Western Modernity," *International Journal of Existential Psychology and Psychotherapy* 6.1 (March 2016)

Gleb Tsipursky, "Do You Need God for Meaning and Purpose?" *Essays in the Philosophy of \ Humanism*, 24.2 (2016): 167-176

Gleb Tsipursky, "The Effects of Illusory Truth," *The Human Prospect*, 6.2 (Spring/Summer 2016): 32-41.

Gleb Tsipursky, "Power, Jazz, and Soviet Youth in the Early Cold War, 1948-53," *The Journal of Musicology* 33.3 (June 2016): 332–361

Gleb Tsipursky, "A Purpose-Driven Secular Life: The Science of Meaning and Secular Communities," *The Human Prospect*, 5.2 (Spring/Summer 2015): 22-31

Gleb Tsipursky, "Worker Youth and Everyday Violence in the Post-Stalin Soviet Union." *European History Quarterly*, 45.2 (Spring 2015) 236–54.

Gleb Tsipursky, "'Hunters of Overseas Rags and Foreign Currency': Stiliagi in the Cold War Soviet Union, 1945-1964," *Kritika & Humanism*, 43.1-2 (Spring 2015): 19-47.

Gleb Tsipursky, "Coercion and Consumption: The Khrushchev Leadership's Ruling Style in the Campaign against 'Westernized' Youth, 1954-64," in William J. Risch eds., *Youth, Rock, and the Soviet Bloc: Youth Cultures, Music, and the State in Russia and Eastern Europe* (Lanham: Lexington Books, 2014), 82-127.

Gleb Tsipursky, "A Soviet Moral Panic? Youth, Delinquency, and the State, 1953-61," in Heather Ellis eds., *Juvenile Delinquency and the Limits of Western Influence, 1850-2000* (New York: Palgrave Macmillan, 2014), 173-98

Gleb Tsipursky, "Ulichnyi mir i molodye khuligany v post-stalinskom Sovetskom Soiuze [Street Life and Young Hooligans in the Post-Stalin Soviet Union]," *Forum noveishei vostochnoevropeiskoi istorii i kul'tury* 1 (2014): 242-55

Gleb Tsipursky, "'Active and Conscious Builders of Communism': State-Sponsored Tourism for Soviet Adolescents in the Early Cold War, 1945-53," *Journal of Social History* 48.1 (Fall 2014): 20-46.

Gleb Tsipursky, "Le flic, c'est moi. Junge Freiwilligenmilizen in Russland," [I Am the Cop: Youth Patrols in Russia] *Osteuropa* 63.11-12 (November-December 2013): 169-82

Gleb Tsipursky, "'Komsomolu prikhoditsia ob''iavit' besposhchadnuiu i reshitel'nuiu voinu protiv veskh tipov stiliag'. Politika v otnoshenii 'vesternizirovannoi molodezhi' v Sovetskom

Soiuze pri N. S. Khrushcheve,” [The Komsomol Has To Declare a Merciless and Decisive War against All Types of Stiliagi. Policy Regarding Westernized Youth in the Soviet Union under N. S. Khrushchev] *Noveisheia istoriia Rossii* 8.3 (Fall 2013): 55-83.

Gleb Tsipursky, “Conformism and Agency: Model Young Communists and the Komsomol Press in the Later Khrushchev Years, 1961-1964,” *Europe-Asia Studies* 65.7 (September 2013): 1396-1416.

Gleb Tsipursky, “Sovetskaia molodezh’ v epokhu ‘ottepeli’: povedencheskie modeli,” [Soviet Youth in the ‘Thaw’: Behavioral Models] in *Aktual’nye problemy rossiiskoi tsivilizatsii i metodiki prepodovaniia istorii. Sbornik materialov VI Mezhvuzovskoi nauchnoi konferentsii* [Contemporary Issues in Russian Civilization and the Methodology of Historical Education. Collection of Materials from the VI Inter-University Scientific Conference] (Saratov: Izdatel’skii tsentr “Nauka”, 2013), 230-36.

Gleb Tsipursky, “Living ‘America’ in the Soviet Union: The Cultural Practices of ‘Westernized’ Soviet Youth, 1945-1964,” in Eva-Maria Stolberg ed., *The Soviet Union & The United States: Rivals of the Twentieth Century. Coexistence & Competition* (New York: Peter Lang, 2013), 139-64.

Gleb Tsipursky, “Integration, Celebration, and Challenge: Youth and Soviet Elections, 1953-68,” in Ralph Jessen and Hedwig Richter eds., *Voting for Hitler and Stalin: Elections under 20th Century Dictatorships* (Frankfurt and Chicago: Campus and University of Chicago Press, 2011), 81-102.

Gleb Tsipursky, “As a Citizen, I Cannot Ignore These Facts’: Whistleblowing in the Khrushchev Era,” *Jahrbücher für Geschichte Osteuropas* 58.1 (March 2010): 52-69.

Gleb Tsipursky, “Vlast’, podrostki, i organizatsiia dosuga v poslevoennye stalinskie gody [Power, Adolescents, and the Organization of Leisure in the Postwar Stalin Years],” in A. S. Obukhov and M. V. Tendriakova eds., *Rebenok v istorii i kul’ture* [The Child in History and Culture] (Moscow: Biblioteka zhurnala “Issledovatel’/Researcher,” 2010), 283-306.

Gleb Tsipursky, “‘Obshchestva’, ‘shtaby’, ‘kluby’: Molodezhnoe gorodskoe khuligantsvo v ottepel’nye gody Sovetskoi Rossii [‘Societies’, ‘Bases’, ‘Clubs’: Urban Youth Hooliganism in Thaw-era Soviet Russia],” in D. V. Gromov ed., *Molodezhnye ulichnye gruppirovki: vvedenie v problematiku* [Youth Street Groups: Introducing the Issues] (Moscow: IEA RAN, 2009), 73-93.

Gleb Tsipursky, “Citizenship, Deviance, and Identity: Soviet Youth Newspapers as Agents of Social Control in the Thaw-Era Leisure Campaign,” *Cahiers du monde russe* 49.4 (October-December 2008): 629-49.

Articles in Prominent Media Venues (Selected Since 2017)

Over 650 articles in prominent venues, including: [*Harvard Business Review*](#), [*Fortune*](#), [*Inc Magazine*](#), [*Psychology Today*](#), [*Scientific American*](#), [*New York Daily News*](#), [*The Conversation*](#), [*Salon*](#), [*Lifhack*](#), [*Elite Daily*](#), [*The Plain Dealer*](#), [*The Dallas Morning News*](#), [*The Seattle Times*](#), [*Sun-Sentinel*](#), [*Arkansas Democrat-Gazette*](#), [*Buffalo News*](#), [*Inside Higher Ed*](#), [*The Chronicle of Philanthropy*](#), [*The Huffington Post*](#), [*Time*](#), [*USA Today*](#), and others. Below is a list of articles in four sample venues: [*Fortune*](#), [*Inc Magazine*](#), [*Psychology Today*](#), and [*Scientific American*](#).

Below is a list of articles in sample venues.

Harvard Business Review

Gleb Tsipursky (2024, January 12). Why Don't Let Bad Onboarding Slow You Down in Your New Job. *Harvard Business Review*. <https://hbr.org/2024/01/dont-let-bad-onboarding-slow-you-down-in-your-new-job>

Gleb Tsipursky (2023, October 18). Poor Communication May Be Slowing Down Your Team. *Harvard Business Review*. <https://hbr.org/2023/10/poor-communication-may-be-slowing-down-your-team>

Gleb Tsipursky (2023, July 11). A Guide to Onboarding New Hires (For First-Time Managers). *Harvard Business Review*. <https://hbr.org/2023/07/a-guide-to-onboarding-new-hires-for-first-time-managers>

Gleb Tsipursky (2022, October 4). What Is Proximity Bias and How Can Managers Prevent It? *Harvard Business Review*. <https://hbr.org/2022/10/what-is-proximity-bias-and-how-can-managers-prevent-it>

Gleb Tsipursky (2022, February 3). Why virtual brainstorming is better for innovation. *Harvard Business Review*. <https://hbr.org/2022/02/why-virtual-brainstorming-is-better-for-innovation>

People & Strategy

Gleb Tsipursky, (2024, Fall) The Death of Brainstorming. *People & Strategy*. <https://www.shrm.org/executive-network/insights/people-strategy/the-death-of-brainstorming-fall-2024>

California Management Review

Gleb Tsipursky, (2024, March) Why Organizations Should Shift Focus from DEI to Decision-Making. *California Management Review*. <https://cmr.berkeley.edu/2025/03/why-organizations-should-shift-focus-from-dei-to-decision-making/>

Fortune

Gleb Tsipursky, (2021, October 20). Most businesses are wrong: Hybrid and remote work are better for innovation, not worse. *Fortune*. Retrieved from <https://fortune.com/2021/10/19/hybrid-remote-work-innovation-virtual-brainstorming/>

Gleb Tsipursky, (2021, July 18). The Delta variant surge shows the folly of a normal return to office. *Fortune*. Retrieved from <https://fortune.com/2021/07/27/covid-delta-variant-return-to-work-office/>

Gleb Tsipursky, (2021, June 9). The psychology behind why some leaders are resisting a hybrid work model. *Fortune*. Retrieved from <https://fortune.com/2021/06/08/return-remote-work-hybrid-model-surveys-covid/>

Gleb Tsipursky, (2020, October 29). It may sound far-fetched, but businesses need to be ready for an election-related disaster. *Fortune*. Retrieved from <https://fortune.com/2020/10/28/2020-election-day-crisis-disaster/>

Inc Magazine

Gleb Tsipursky, (2021, March 19). 12 Root Causes of Work-From-Home Burnout and Zoom Fatigue. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/12-root-causes-of-work-from-home-burnout-zoom-fatigue.html>

Gleb Tsipursky, (2021, March 14). 14 Steps to Defeat Work-From-Home Burnout and Zoom Fatigue. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/14-steps-to-defeat-work-from-home-burnout-zoom-fatigue.html>

Gleb Tsipursky, (2020, October 27). 5 Ways Entrepreneurs Can Prepare for an Election Disaster. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/5-ways-entrepreneurs-can-prepare-for-an-election-disaster.html>

Gleb Tsipursky, (2020, September 18). 5 Key Takeaways Learned From Guiding Startups in Strategic Pivots. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/5-key-takeaways-learned-from-guiding-startups-in-strategic-pivots.html>

Gleb Tsipursky, (2020, August 14). How to Defeat Unconscious Bias in Recruiting and Hiring. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/how-to-defeat-unconscious-bias-in-recruiting-hiring.html>

Gleb Tsipursky, (2020, June 30). How to Protect Your Company From the Normalcy Bias Trap During Covid. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/how-to-protect-your-company-from-normalcy-bias-trap-during-covid.html>

Gleb Tsipursky, (2020, March 13). One Huge Mistake Leaders Make in Preparing for the Coronavirus Pandemic. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/one-huge-mistake-leaders-make-in-preparing-for-coronavirus-pandemic.html>

Gleb Tsipursky, (2020, Jan 14). How Normalcy Led Boeing Into Disaster. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/how-normalcy-led-boeing-into-disaster-dont-let-it-happen-to-you.html>

Gleb Tsipursky, (2019, October 15). A Behavioral Scientist Explains Why Your SWOT Analysis Is Dangerously Flawed. *Inc*. Retrieved from <https://www.inc.com/entrepreneurs-organization/a-behavioral-scientist-explains-why-your-swot-analysis-is-dangerously-flawed.html>

Gleb Tsipursky, (2019, August 30). Why Your Negotiations Are Doomed (And How to Rescue Them). *Inc.* Retrieved from <https://www.inc.com/entrepreneurs-organization/why-your-negotiations-are-doomed-and-how-to-rescue-them.html>

Scientific American

Gleb Tsipursky, (2021, October 14). Remote Work Can Be Better for Innovation Than In-Person Meetings. *Scientific American*. Retrieved from <https://www.scientificamerican.com/article/remote-work-can-be-better-for-innovation-than-in-person-meetings/>

Gleb Tsipursky, (2021, June 28). We're Fumbling the Return to Physical Offices. *Scientific American*. Retrieved from <https://www.scientificamerican.com/article/were-fumbling-the-return-to-physical-offices/>

Gleb Tsipursky, (2021, July 18). Bad News about the Pandemic: We're Not Getting Back to Normal Any Time Soon. *Scientific American*. Retrieved from <https://www.scientificamerican.com/article/bad-news-about-the-pandemic-were-not-getting-back-to-normal-any-time-soon/>

Gleb Tsipursky, (2018, August 21). "Truth Isn't Truth": Giuliani Borrows from the Climate Denial/Tobacco Company Playbook. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/truth-isnt-truth-giuliani-borrows-from-the-climate-denial-tobacco-company-playbook/>

Gleb Tsipursky, (2018, July 5). (Dis)trust in Science. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/dis-trust-in-science/>

Gleb Tsipursky, (2018, May 29). Will Starbucks's Anti-Bias Training Be Effective? *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/voices/will-starbuckss-anti-bias-training-be-effective/>

Gleb Tsipursky, (2018, April 6). How to Avoid Business Disasters with Behavioral Science. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/how-to-avoid-business-disasters-with-behavioral-science/>

Gleb Tsipursky, (2018, January 18). Trump's "Fake News Awards" Are Both Absurd and Dangerous. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/trumps-fake-news-awards-are-both-absurd-and-dangerous/>

Gleb Tsipursky, (2017, December 16). Trump to CDC: These 7 Words Are Now Forbidden. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/trump-to-cdc-these-7-words-are-now-forbidden>

Gleb Tsipursky, (2017, December 11). How to Talk to a Science Denier without Arguing. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/how-to-talk-to-a-science-denier-without-arguing/>

Gleb Tsipursky, (2017, November 22). Attacks on Media, Like Roy Moore's, Endanger Democracy. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/attacks-on-media-like-roy-moore-s-endanger-democracy/>

Gleb Tsipursky, (2017, September 13). How to Fight "Alternative Facts" in Politics. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/how-to-fight-alternative-facts-in-politics/>

Gleb Tsipursky, (2017, June 29). On Being a Weird American on the Fourth of July. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/voices/on-being-a-weird-american-on-the-fourth-of-july/>

Gleb Tsipursky, (2017, June 15). How to Address the Epidemic of Lies in Politics. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/how-to-address-the-epidemic-of-lies-in-politics/>

Gleb Tsipursky, (2017, May 19). Sometimes, Facts Can Actually Trump Ideology. *Scientific American*. Retrieved from <https://blogs.scientificamerican.com/observations/sometimes-facts-can-actually-trump-ideology/>

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Over a dozen articles on effective pedagogy, published in venues such as *Inside Higher Ed*, *Diverse: Issues in Higher Education*, *Tomorrow's Professor*, *The National Teaching and Learning Forum*, *OSU onCampus*, *Teaching History*, *Teaching and Learning History Community*, *ASEES NewsNet*, *Perspectives on History*, and *World History Connected*.

AWARDS/ FELLOWSHIPS/HONORS (Selected)

Invited Lecture: "Fragmented Realities - Regaining a Common Understanding of Truth," at the Trilogue Salzburg roundtable with fellow notable participants including President of the EU

Commission Ursula von der Leyen, the Austrian Chancellor Brigitte Bierlein, the International Red Cross/Red Crescent Secretary General Elhadj As Syl, in August 2019, Salzburg, Austria

Invited Lecture: “Fighting Fake News and Post-Truth Politics With Behavioral Science: The Pro-Truth Pledge,” B. F. Skinner Lecture at the Analysis for Behavioral Analysis International Convention, in May 2019, Chicago, IL

OSU Decision Science Collaborative Research Grant, 2016

Kennan Institute Title VIII-Supported Short-Term Grant, 2014

Mershon Center for International Security Studies Fellowship, 2012-13 and 2013-14

Bernadotte E. Schmitt Grant, from the American Historical Association, 2011-12

Mellon/ACLS Dissertation Completion Fellowship, from the American Council of Learned Societies, 2010-11

Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship, from the International Education Program Service, 2008-09

Future Faculty Fellowship, from the Center for Faculty Excellence at UNC Chapel Hill, 2009

University Merit Assistantship, from the University of North Carolina at Chapel Hill, 2005-06

Foreign Language and Area Studies Fellowship, from the International Education Program Service, 2002-03, and 2003-04

ACADEMIC SERVICE (selected)

Editorial Board Member, Behavior and Social Issues, 2018-present

Anonymous Book Reviewer, for Routledge, 2014-present

Anonymous Book Reviewer, for Bloomsbury Publishing, 2013-present

CIVIC SERVICE (selected)

President of the Board, Intentional Insights, 2015-present

Founder, Pro-Truth Pledge, 2016-present

PROFESSIONAL AFFILIATIONS (selected)

Society for Judgment and Decision Making
Behavioral Sciences and Policy Association