



**FRANK L BROWN, JR, MD**  
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*I am an experienced physician executive in the health insurance industry and have been certified as a Health Insurance Executive. Having worked for national insurance companies (Oxford Health Plans, Blue Cross & Blue Shield, Wellpoint, Anthem, Cigna), my areas of responsibility and accountability have included case management, fraud & abuse, physician credentialing, peer review, physician grievances & appeals, patient grievances & appeals, and patient safety. I am Yale-educated, and NIH trained.*

*Metrics managed during my career include average length of stay, discharge and readmission rates, pharmacy management, physician follow-up, comprehensive quality and patient safety metrics, emergency department visits, mental health management, and fraud & abuse by doctors and patients.*

*I have conducted over 5,000 physician credentialing reviews; over 5,000 medical necessity/ utilization management reviews; and over 2,000 patient/ physician committee and in-person grievance & appeal reviews. In addition, I have served as an Examiner for the Malcolm Baldrige National Quality Award, as well as the National Committee for Quality Assurance.*

*I hold patents for improved emergency patient flow system design and improved effectiveness for patient engagement in obesity, cholesterol, high blood pressure, and diabetes management.*

*With current licensure in Kentucky, North Carolina, Pennsylvania & Virginia, I am board certified in emergency medicine and internal medicine. As an experienced public speaker, I serve as Chief Medical Correspondent at station WVGB-FM in Beaufort, South Carolina.*

## **EXPERIENCE**

**2021 - Present**

**RIGHTWAY HEALTHCARE**

*Medical Advisor, Pharmacy & Therapeutics Committee*

With my training in pharmacy and medicine, I was invited to serve as a Medical Advisor on the newly formed Pharmacy and Therapeutics (P&T) Committee. RightwayRx is a new-to-the-world Pharmacy Benefits Manager (PBM) model which combines trusted pharmacy guidance with a fully transparent pricing model, unlocking trapped margin in the supply chain, and delivering it back to plan sponsors and members. Additionally, RightwayRx's clinical model aims to steer utilization towards high-value medications, maximizing clinical and financial outcomes, while still holding the provider-patient relationship in high regard.

**2020 - Present**                    **STATION WVGB-FM, SOUTH CAROLINA**  
*Chief Medical Correspondent*

Established the Office of Medical Correspondence staffed with volunteer health care professionals from around the nation. Programming includes public health emergency updates around the clock, talk shows and health insights throughout the day. In addition, I developed a team to bring broadcasts on African American Contributions to American Culture.

**2018**                                    **OHIO MINORITY HEALTH COMMISSION**  
*Member, Medical Expert Panel*

Contributed to the health literacy and health disparity operating platform for the State of Ohio.

**2016 – 2017**                    **National Committee for Quality Assurance (NCQA)**  
*Physician Surveyor*

Underwent complete training in the NCQA surveyor process and outcomes measurement metrics related to standards of performance. Conducted accreditation document analysis and reviews.

**2011 – 2018**                    **CIGNA HEALTHCARE**  
*Senior Medical Director; Vice Chairman Credentials Committee*

Increasing executive levels of responsibility in sales, as well as commercial multistate ACO management with average system revenue of over \$1 billion, physician management, systems integration, and extramural affairs. Delivered successful television commercial aired in New York, Pennsylvania, Atlanta and Florida.

**2009 - 2011**                    **WELLPOINT BLUE CROSS & BLUE SHIELD**  
*Medical Director; Chairman Credentials Committee*

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing (over 5,000 reviews), peer review, physician grievances & appeals (over 1,000), patient grievance & appeals (over 1,000), and patient safety. Represented company in Extramural Affairs.

**2002 - 2009**                    **ANTHEM BLUE CROSS & BLUE SHIELD**  
*Medical Director; Chairman Credentials Committee*

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs. Co-founded the Diversity Council.

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**2002 – 2003**

**MALCOLM BALDRIGE NATIONAL QUALITY AWARD**

*Board of Examiners*

Fully trained in performance management criteria for healthcare, manufacturing, education and small business. Areas of focus included operations, workforce, leadership, strategy, customers and results.

**1998 – 2002**

**TRIGON BLUE CROSS & BLUE SHIELD**

*Medical Director; Chairman Credentials Committee*

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs.

**1995 - 1998**

**OXFORD HEALTHPLANS, INCORPORATED**

*Medicaid Regional Medical Director; Chairman Credentials Committee*

Increasing executive levels of responsibility in sales, as well as Medicaid quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs.

**1986 - 1995**

**PENNHURST MEDICAL GROUP**

*Vice President, Co-Founder*

Co-developed and managed twenty-eight state and Caribbean practice of emergency physicians and therapists.

**1979 - 1986**

**NEEMA MEDICAL SERVICES**

*Director of Medical Affairs; Chairman Credentials Committee*

Developed and delivered clinical marketing strategy for multistate emergency group practice.

**1979 – 1986**

**WASHINGTON HOSPITAL CENTER**

*Director of Emergency Medicine*

Developed department of emergency medicine and state of the art local and regional disaster planning initiatives. Testified before Senate Subcommittee on the 1982 Air Florida Disaster.

**EDUCATION**

**CERTIFIED HEALTH INSURANCE EXECUTIVE**

America's Health Insurance Plans, Washington, DC

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**MASTER OF BUSINESS ADMINISTRATION,**  
Virginia Commonwealth University, Richmond, VA

**MEDICAL DOCTOR,**  
Yale University School of Medicine, New Haven, CT

**BACHELOR OF SCIENCE IN PHARMACY,**  
Howard University College of Pharmacy, Washington, DC

### **TRAINING**

National Institutes of Health, Bethesda, MD - CLINICAL ASSOCIATE, NHLBI; *Lieutenant Commander, USPHS*

George Washington University Medical Center - RESIDENT, INTERNAL MEDICINE

Yale University Department of Psychiatry - FELLOW, DRUG DEPENDENCE INSTITUTE

### **PROFESSIONAL LICENSURE**

Commonwealth of Pennsylvania  
Commonwealth of Virginia  
State of Kentucky  
State of North Carolina

### **PATENTS**

**BLOOD PRESSURE HEALTH VALUE BAND,** Registration Number D542687, 15 May 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent high blood pressure.

**BLOOD SUGAR HEALTH VALUE BAND,** Registration Number D542167, 6 May 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent diabetes.

**BODY WEIGHT HEALTH VALUE BAND,** Registration Number D546226, 10 July 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent obesity.

**CHOLESTEROL HEALTH VALUE BAND,** Registration Number D546227, 10 July 2007

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An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent hypercholesterolemia.

**HEALTH VALUE BAND**, Registration Number D546225, 10 July 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent stroke, diabetes, high blood pressure, high cholesterol, and obesity. The American Heart Association licensed this technology.

**PATIENT MONITOR**, Registration Number 1942340, 19 December 1995

An innovative device to assist emergency department clinicians in triaging patients and managing them effectively and efficiently until discharge.

### **AFFILIATIONS**

**CLINICAL DIRECTOR**, 2022 - present  
Your Talent Team LLC

**EXECUTIVE DIRECTOR**, 2021 - present  
African American Contributors to American Culture Project

**VICE PRESIDENT & TRUSTEE**, 2015 - 2021  
Virginia Nurses Association

**BOARD OF VISITORS**, 2012 – 2022  
Howard University College of Pharmacy

**TRUSTEE**, 2009 – 2019  
American Heart Association, Mid-Atlantic Affiliate

**CHAIRMAN**, 1989 – present  
SonBorn Ministries International

**EXECUTIVE COMMITTEE**, 2008 – 2012  
African American Men's Health Forum, American Cancer Society, South Atlantic Division

**TRUSTEE**, 2005 – 2009  
Center for High Blood Pressure, Richmond, Virginia

**TRUSTEE**, 2003 – 2009  
United Way of Greater Richmond

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**TRUSTEE**, 2000 – 2009  
Central Virginia Chapter, National Multiple Sclerosis Society

**CHAIRMAN**, 1989 – present  
The Howard Yale Company

**MEMBER**, 1988  
National Finance Committee, The American College of Emergency Physicians

**CHAIRMAN**, 1987  
National Membership Committee, The American College of Emergency Physicians

**LIEUTENANT COMMANDER**, 1977 – present  
United States Public Health Service, *Retired*

**DIPLOMATE**, American Board of Internal Medicine & National Board of Physicians and Surgeons  
(Internal Medicine & Emergency Medicine)

**CHIEF EDUCATION OFFICER**, Clinical Broadcast Education Institute

**FELLOW**, American College of Clinical Pharmacology (Emeritus)

**FELLOW**, American College of Emergency Physicians

**FELLOW**, American College of Physicians

**SENIOR FELLOW**, AmeriClin® Communication Academy

**FELLOW**, Royal Society of Medicine

**LIFE MEMBER**, American Association of Physician Leadership

**LIFE MEMBER**, Christian Medical Dental Society

**LIFE MEMBER**, Gideons International

**MEMBER**, American College of Healthcare Executives

**MEMBER**, American Medical Association

**MEMBER**, National Medical Association

**MEMBER**, Beta Gamma Sigma, National Business Honor Society

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**MEMBER**, Rho Chi, National Pharmaceutical Honor Society

**MEMBER**, Beta Kappa Chi, National Scientific Honor Society

**MEMBER**, Chi Delta Mu, Allied Health Professional Honor Society

**PATENTEE**, United States Patent and Trademark Office

**TRADEMARK REGISTRANT**, United States Patent and Trademark Office

### **FORMER CLINICAL PRIVILEGES**

- **SENIOR ATTENDING INTERNIST**, Washington Hospital Center
- **ATTENDING EMERGENCY PHYSICIAN**, Washington Hospital Center
- **ATTENDING INTERNIST**, University of Maryland Health Center

### **JOURNAL PUBLICATIONS**

1. **“Comparison of Diflunisal and Acetaminophen with Codeine in the Treatment of Initial or Recurrent Low Back Strain.”** Brown, et. al. *Clinical Therapeutics*, Volume 9, Supplement C, 1986.
2. **“The SORDD: A Municipal Resource Organization Methodology for Disaster Planning.”** Brown. *Disaster Medicine*, in press.
3. **“The GROUP Process: A Regional Disaster Planning Methodology.”** Brown and Connelly. *Disaster Medicine*, Volume 3, Number 1, 1987.
4. **“Non-Invasive Detection of the Anaerobic Threshold During Computer Controlled Exercise Testing.”** Thibault, Schuette, Brown, Talbot, Tipton, and Winslow. *Medical and Biological Engineering and Computing*, November 1985.
5. **“Improved Exercise Performance After Exchange Transfusion in Subjects with Sickle Cell Anemia.”** Miller, Winslow, Klein, Wilson, Brown, Statham. *Blood*, Volume 56, Number 6, December 1980.
6. **“Delayed Hemolytic Transfusion Reaction Masquerading as Sickle Cell Crisis.”** Diamond, Brown, Bitterman, Klein, Davey, Winslow. *Annals of Internal Medicine*, Volume 93, Number 2, August 1980.

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