DANA CHUN

DC Commercial Group • Dallas, Texas • dana@dcc-re.com

SUMMARY

Business executive and commercial real estate professional with 20+ years spanning corporate operations, retail management, and commercial real estate. Eight years in retail management, independently running businesses up to $70 million with as many as 340 employees; earlier roles at AIG (direct marketing operations) and Random House (foreign translation and subsidiary rights sales). Now Principal of DC Commercial Group — commercial brokerage, investment, and land development in the Dallas–Fort Worth market. MBA in Finance and Marketing, Fordham University; BA, New York University. Available as a consulting and testifying expert in matters involving brokerage practice, market rents, and commercial real estate transactions.

AREAS OF EXPERTISE

- **Brokerage standard of care —** listing practice, buyer/tenant representation, and professional conduct
- **Market rent analysis —** office, retail, and industrial lease transactions
- **Commission disputes —** procuring cause and compensation practice
- **Investment sales —** valuation from a brokerage perspective, buyer/seller conduct
- **Land & development —** acquisition, entitlement, feasibility, and developer practice
- **Property management operations —** management standard of care, CAM practice, leasing administration, and association management
- **Fraud & misrepresentation —** conduct and disclosures in commercial transactions

PROFESSIONAL EXPERIENCE

Principal, DC Commercial Group — Dallas, Texas

Commercial brokerage, investment, and land development across office, retail, industrial, multifamily, and land, representing buyers, sellers, landlords, and tenants.

Co-Founder, Operating Partner & Broker of Record (first year; now Equity Partner), Clarity Operational Partners

Boutique property management firm serving retail, medical office, industrial, and association clients. Co-founded the firm and directed its operations, holding broker-of-record responsibility for its brokerage and leasing activity. Stepped back from operations in July 2025 to focus on her development business; continues as an equity partner.

Retail Management — eight years

Independently ran retail businesses up to $70 million with as many as 340 employees.

Random House

Sales of foreign translation rights and subsidiary rights.

AIG

Direct marketing operations.

EDUCATION

- MBA, Finance and Marketing — Fordham University
- BA — New York University (NYU)

LICENSES

- Texas Real Estate Broker

TEACHING, SPEAKING & COMMUNITY

- Guest Lecturer, Real Estate Appraisal (REAE 4334/5334), The University of Texas at Arlington — October 2026
- Founded an investment networking group; grew to 700 members in its first year

PRIOR EXPERT TESTIMONY

Prior courtroom testimony experience as a fact witness, including testimony in an employment capacity; no prior testimony as a retained expert. Available for retention as a consulting or testifying expert.