D. Anthony Miles, Ph.D., CMA™, RBA™, MBC™, MCP™

Leading Business & Marketing Expert • Statistician • Researcher • Expert Witness • Scholar

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PROFESSIONAL EXPERIENCE & CAREER PORTFOLIO

Dr. D. Anthony Miles is a serial entrepreneur, 35-time award-winning statistician, all-time winningest researcher, Hall of Famer, expert witness, business expert, and best-selling author. He is a leading Startup and Marketing expert. He is an entrepreneurial risk expert, and forensic marketing pioneer. He is frequently featured in nationally syndicated media as a business expert. He has done more than 150 media interviews as an expert. He is CEO and Founder of **Miles Development Industries Corporation®**, a consulting practice and venture capital firm. Also, he is also Principal Statistician and Team Lead of **Analytix Research Group, LLC®**, a statistics research consortium. Lastly, he is Chief Marketing Officer (CMO) & Equity Partner/Owner, **Safe Drop®** home security delivery system. He has presented at Stanford University and was invited to the *Harvard Business School* (HBS) at Harvard University.

***Appeared and Interviewed in Nationally-Syndicated Media Outlets as a Subject Matter Expert:**



- **STARTUP/BUSINESS & MARKETING EXPERT**. 20+ years' experience as an expert in the fields of Entrepreneurship and Marketing. Extensive experience consulting startups, small firms, venture capital. profitability model development, business model development, business plans, turnarounds, Baldridge Assessments, organizational diagnosis, strategic planning, financial plans, sales forecasting, economic development, and business valuation.
- **STATISTICS & RESEARCH EXPERT**. 20 years' experience as a statistician and researcher in marketing, economics and business. He leads Analytix Research Group, LLC, an eight-person research team. He is principal statistician and team lead. He has statistical skills in data analysis, statistical modelling, and programming skills (*SPSS®, AMOS®, SmartPLS®, Stata®, SAS®, & R®*), survey design, data analysis, data visualization, hypothesis testing, and statistical reporting.
- **INDUSTRY EXPERIENCE IN RETAILING & BANKING**. 13 years' experience in the retail industry; experience with retail merchandising, marketing, in-store promotions, inventory management, operations management, distribution and customer service development. ●10 years' experience in banking and financial services industry.
- **MEDIA GO-TO-SUBJECT MATTER EXPERT**. 20+ years' experience of media interviews as a sought after go-to-media leading business expert. issues. He's done more than 150 media interviews as a subject matter expert. He has been featured in nationally syndicated media: *ABC News, CBS News, Fox News, NBC News, CNN, Bloomberg MSN News, Huffington Post, Forbes, Reader's Digest, Bloomberg Radio, Blog Talk Radio, Yahoo Finance, iHeart Radio,* and others.
- **AWARDS FOR STATISTICS RESEARCH & SCHOLARSHIP**. For 20 years, he has won numerous awards for his applied statistics research and academic scholarship. He is a 35-time and all-time winner of the *Best Paper Award* at the Academy of Business Research Conference (ABR). He was inducted into the *2022 Marquis Who's Who*® in America for Business. On *Research Gate* he has over a half million downloads of this research work. He was selected for the Enterprise Review *Hall of Fame Award.*

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EDUCATION CREDENTIALS PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles is a distinguished scholar whose academic excellence has been recognized through multiple competitive honors. He received a fellowship for his doctoral dissertation and earned the 2009 Doctoral Consortium Award from the *United States Association of Small Business and Entrepreneurship* (USASBE/SBI), placing him among just 17 doctoral scholars nationwide recognized for outstanding contributions to the field of Entrepreneurship. His academic merit is further reflected in his dual induction into the *Delta Mu Delta Business Honor Society*, honored at both UIW and OLLU.

EDUCATIONAL CREDENTIALS

- **Ph.D. in Entrepreneurship, University of the Incarnate Word, 2010**
  - **DISSERTATION**: *Assessing Business Risk: Development of the Entrepreneurial Risk Assessment Scale* (231 pp). Advisor: Dr. Denise Staudt. Conducted empirical research on 500+ small business enterprises (SME). Designed two first-generation, researcher-developed instruments: **The Entrepreneurial Risk Assessment Scale (ERAS)©** and **The Entrepreneurial Risk Survey (ERS)©**. He developed both scales for measuring risk patterns in small-to-medium business enterprises (SMEs). This research has been cited in numerous journal articles. On *Google Scholar* the researcher has numerous citations from his body of work. On *Research Gate*, he has over half a million reads and downloads of his body of research work.
  - **AWARD-USASBE DOCTORAL CONSORTIUM FELLOW**: Won a doctoral fellowship with the **2009 USASBE/SBI Doctoral Consortium** for the *United States Association of Small Business and Entrepreneurship*. Anaheim, California on 1/8/2009. He was selected as one of 17 distinguished doctoral consortium fellows around the country in the field of Entrepreneurship to win a fellowship. *Inducted in **Delta Mu Delta Business Honor Society** at University of the Incarnate Word.
  - **DISTINCTION – DOCTORAL RESEARCH RECOGNITION**: Set a record at UIW for publishing the most peer-reviewed academic journals and book publications from a dissertation research in the history of the university's doctoral program. He published 10 publications from this work. Most notable dissertation research was published in the following journals: *Academy of Business Research Journal* (ABRJ); *Academy of Marketing Studies Journal* (AMSJ); *Journal of Applied Economics and Business* (JAEB); *Journal of Economics and Business* (JEB) – Elsevier; *Journal of Business and Entrepreneurship* (JBE) – University of South Florida; *Journal of Developmental Entrepreneurship* (JDE) – World Scientific; and *Southern Business and Economic Journal* (SBEJ) – Auburn University

- **M.B.A. in International Marketing/Business, Our Lady of the Lake University, 2003**

  Notable Graduate School-related Projects & Work in MBA Program:

  - **Walmart Corporation**: Conducted a market analysis on the retailer, Walmart. Developed marketing analysis on *Walmart's* proposed entry into the continent of Africa.
  - **Kellogg Corporation**. Performed financial analysis and industry analysis on the *Kellogg Corporation* and breakfast cereal industry. Analyzed their competitors in the breakfast cereal market.
  - **Mainstay Suites Hotel**. Conducted profitability research on *MainStay Suites hotel* franchise chain in Lake Jackson, Texas. Researched profit maximization, cost benefit of facility expansion and efficiency of operations.
  - **Wing Stop Franchise**: Developed business plan for a *Wing Stop* franchise. Developed a business plan and franchise plan for penetrating an untapped market.
  - **Business Law**: Developed a mock jury trial case for law class presentation concerning legal practices in industry. Developed business law and mock jury trial on a gender discrimination case.

- **B.B.A. in Marketing, University of Texas at San Antonio, 1992**

  Notable Undergraduate School-related Projects & Work in BBA Program:

  - **Yamaha Jet Ski Advertising Campaign**: Designed. developed and filmed advertising campaign for *Yamaha Jet Ski-Bikes* (**Won class award from professor for "Best Ad Campaign").
  - **Pepsi Cola Corporation**: Conducted a competitive analysis on *Pepsi Corporation* (Pepsi Cola) and the soft drink industry.
  - **San Antonio Public Library**: Conducted survey and analyzed survey results on employees' opinions on proposed *San Antonio Public Library* site.
  - **Consumer Electronic Retailers**: Conducted competitive analysis of consumer retail electronic-oriented retailers, Highlands, and others in the local industry.
  - **Chamber of Commerce**: Designed, conducted and analyzed survey results o for the *San Antonio Chamber of Commerce* to measure why chamber members canceled their membership.
  - **Developed Business Plan**: Developed a business plan and marketing plan for a small automotive repair business. Developed business plan & marketing plan for small business.

PROFESSIONAL CERTIFICATIONS PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has maintained four professional certifications from the International Management Consultants Board (IMCB) ™ & Graduate Board of Management (GBM)™ Since 1996, the International Board of Standards (IBS) and the Academy has been promoting graduate standards for certification. Requirements for the certification: An *ABA AACSB, ACBSP*, or *Equis* accredited related graduate education diploma or degree.

- **Certified Qualified Marketing Analyst (CMA)™ Certification [2024]**
  *Certification by the International Management Consultants Board (IMCB) ™ & Graduate Board of Management (GBM)™
  Certified since: October 2017 - Expiration date: October 2026
  ***Key Skills**: Data Analysis; Statistical Analysis; Marketing Research; Data Analytics; Data Visualization; Digital Marketing; Competitive Intelligence, Consumer Behavior, Effective Communication; Presentations.

- **Registered Business Analyst (RBA)™ Certification [2024]**
  *Certification by the International Management Consultants Board (IMCB) ™ & Graduate Board of Management (GBM)™
  Certified since: October 2017 - Expiration date: October 2026
  ***Key Skills**: Business Analysis; Data Analysis. Technical; Reporting; Research Design; Project Management; Project Management; Written Communication; Interpersonal and Collaboration.

- **Master Business Consultant (MBC)™ Certification [2024]**
  *Certification by the International Management Consultants Board (IMCB) ™ & Graduate Board of Management (GBM)™
  Certified since: October 2017 - Expiration date: October 2026
  ***Key Skills**: Problem Solving; Data Analysis; Critical Thinking Skills; Analytical Skills; Observation Skills; Analytical Evaluation; Interpersonal Skills; Management Consulting; Presentations; Develop Business Plans; Effective Communication; Active Listening; Interviewing Skills; Project Management; and Collaboration.

- **Management Consultant Professional (MCP)™ Certification [2024]**
  *Certification by the International Management Consultants Board (IMCB) ™ & Graduate Board of Management (GBM)™
  Certified since: October 2017 - Expiration date: October 2026
  ***Key Skills**: Problem Solving; Analytical Skills; Time Management; Analytical Evaluation; Interpersonal Skills; Management Consulting; Presentations; Develop Business Plans; Data Analysis; Project Management and Collaboration.

*_**Note:**_ Certified by the International Management Consultants Board (IMCB) ™ & Graduate Board of Management (GBM)™

RESEARCH FIELDS & AREAS OF INTEREST PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles is a nationally recognized expert in Entrepreneurship and Marketing, with a substantial body of applied statistical research spanning both disciplines. His scholarship has been disseminated through peer-reviewed journals, academic conferences, and published books. Over the course of his career, he has established deep subject-matter expertise that has taken him to venues across the country.

ENTREPRENEURSHIP	MARKETING
Entrepreneurship: entrepreneurship, small business, start-up ventures, entrepreneurial risk metrics, venture turnarounds, franchising, real estate, innovation entrepreneurship and investing, angel investing, entrepreneurship types and venture capital. • **Entrepreneurship & Risk**. Conducted extensive research on entrepreneurial risk and firm risk factors. Conducted extensive research on firm risk patterns, failure, opportunity recognition, startup risk and other risk research. Conducted extensive empirical research on risk in small business enterprises (SME) and business ventures. • **Business Modeling**, Startup Architecture, and Financing. Conducted extensive research on business modeling, business structuring and model development, economic development, strategic planning, finance, banking, lending, economic development, acquisitions, mergers, joint ventures and strategic alliances. Conducted research on startup entrepreneurship and innovation business ventures. • **Business Plan Evaluator/Analyst**. Seasoned professional with extensive experience evaluating business plans across a broad range of industries, including retail, technology, healthcare, and professional services. Assessed hundreds of business plans for viability, market feasibility, financial sustainability, and competitive positioning, providing actionable recommendations to entrepreneurs, investors, and corporate executives. His evaluations draw on rigorous quantitative analysis, market research methodologies, and deep knowledge of industry benchmarks, enabling stakeholders to make informed decisions about venture funding, expansion strategies, and risk mitigation.	**Marketing:** For-profit marketing, non-profit marketing, advertising, brand management, strategy, customer relations, marketing metrics, market research, positioning, media planning, marketing intelligence, marketing metrics and strategy and tactics. • **Forensic Marketing** (also Business Forensics) and Investigative Research: A pioneer in developing a marketing research model based on forensics and criminal investigation techniques. This research model will apply criminal forensic techniques to the field of marketing. Like a crime scene investigation, forensic marketing techniques and frameworks will be used to investigate and solve marketing problems with firms and make assessments: strategies, market segments, social media, and predictive analytics. Also developing a marketing research model based on examining marketing models and marketing modeling. This research examines marketing models as key in understanding marketing approaches with companies. Like business simulation models, marketing models can be designed to optimize a firm's marketing efforts. • **Competitive Intelligence and Marketing Intelligence Research**. Developing a new marketing research models based on intelligence and research techniques. This research model will apply government intelligence and espionage techniques to investigate competitors in the market and industry. Competitive Intelligence is an intelligence strategy used to help firms monitor competitors, anticipate changes in the industry, counteract new competitors in the marketplace, counteract global industry changes, and optimize management strategy.

STATISTICS & RESEARCH EXPERTISE PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles is a highly accomplished statistician and research methodologist with more than two decades of professional experience in quantitative research design, survey instrument development, and advanced statistical analysis. His expertise spans a broad range of statistical methodologies, including regression analysis, multivariate analysis, structural equation modeling, factor analysis, and applied inferential statistics, with consistent application across entrepreneurship, marketing, and business research contexts.

Throughout his career, Dr. Miles has demonstrated proficiency across multiple industry-standard statistical software platforms, including *SPSS, SAS, R*, and related analytical tools, enabling rigorous, reproducible research across diverse project types and data environments. His technical fluency is complemented by a deep understanding of research design principles, sampling methodology, and psychometric instrument development — competencies that distinguish him as both a practitioner and a methodological authority. In addition to his individual research contributions, Dr. Miles has served in a leadership capacity, directing and mentoring teams of statisticians, analysts, and researchers. Dr. Miles brings to each engagement not only technical expertise but also the communication skills necessary to translate complex statistical findings into clear, actionable insights for diverse audiences.

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Research Skills & Techniques	Statistical Skills & Techniques	Statistics Software Skills
Broad knowledge of research skills & techniques: • Surveys development • Instrument design and development; • Focus groups • Analyzed consumer behavior • Analyzed consumer segments • Analyzed business behavior • Analyzed business segments • Developed custom research • Quantitative research methods • Qualitative research methods	Broad knowledge of univariate, bivariate & multivariate statistical methods, skills and techniques: • Descriptive statistics and data/distributions • Crosstab Analysis • ANOVA/MANOVA/MANCOVA • Canical Correlation Analysis • Cluster Analysis • Conjoint Analysis • Correlation • Correspondence Analysis • Discriminate Analysis • Factor Analysis (Principal Component Analysis & Principal Axis Factoring) • Multilevel Linear Modeling (MLM) • Multiple Regression (linear & logistic) • Profile Analysis • Structural Equation Modeling (SEM) • Partial Least Squares-Structural Equation Modeling (PLS-SEM)	Knowledgeable of a broad range of statistical software: • **SPSS®** for Statistical Analysis. • **AMOS®** for Structural Equation Modeling (SEM) • **SmartPLS®** for Partial Least Squares-Structural Equation Modeling (PLS-SEM) • **Stata®** for Statistical Analysis. • **SAS®** for Statistical Analysis. • **R®** for Statistical Analysis • **Microsoft Excel®** for Multivariate Statistical Analysis

PROFESSIONAL BACKGROUND & INDUSTRY EXPERIENCE PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles is a seasoned executive, entrepreneur, and applied researcher with nearly three decades of progressive professional experience spanning private industry, academia, financial services, public sector consulting, and the legal arena. Since 2005, he has served as Chief Executive Officer and Founder of **Miles Development Industries Corporation®**, a private consulting and venture capital acquisition practice, and concurrently holds an equity partnership as Chief Marketing Officer of **Safe Drop®**, an innovative security delivery product serving major retail platforms including Walmart and Amazon. His research leadership is anchored by his long-standing role as Principal Statistician and Team Lead at **Analytix Research Group, LLC®**, complemented by contract research engagements with ENAGO International LLC. Dr. Miles has served as a certified Expert Witness in civil and criminal proceedings through both JurisPro® and the Forensis Group®, collectively representing more than a decade of forensic consultation. His academic record includes faculty and dissertation committee appointments at different universities where he served doctoral candidates as a Master Methodologist and Dissertation Chair. Earlier career roles in financial services at Wells Fargo Bank and Reliance Acceptance Corporation, combined with executive director at People Against Corruption (PAC), established the professional foundation upon which his distinguished multidisciplinary career has been built.

- **Chief Executive Officer (CEO) & Founder/Private Consulting Practice/Venture Capital Acquisition, Miles Development Industries Corporation ®** 2005 – Present;
- **Chief Marketing Officer (CMO) & Equity Partner/Owner, Safe Drop®** a security delivery product for home deliveries from Walmart; Amazon and other online purchases. 2024 - present;
- **Principal Statistician/Principal Researcher/Team Lead, Analytix Research Group, LLC®;** 2012 – Present;
- **Expert Witness, for Court Cases (civil & criminal) JurisPro®**, 2025 – Present;
- **Expert Witness, for Court Cases (civil & criminal) Forensis Group®**, 2012 – Present
- **Adjunct Faculty**, **Southeastern Oklahoma State University (SESU)** 2019- Present
- **Statistician/Analyst and Researcher** (Contract), ENAGO International LLC; (contractor) 2019 – 2022;
- Statistics Consultant/Dissertation Consultant/Research Methodologist, Dissertation Consultant/Dissertation Mentor/Methodologist and Statistician (Contract) 2010- 2023.
- Content Expert/Adjunct Dissertation Chair/Master Methodologist/Statistician (Contract), Grand Canyon University 2016 – 2023.
- Director of Marketing/Partner, Prosperity Publications, LLC, 2014 – 2015;
- Visiting Professor/Graduate Faculty, Our Lady of the University (OLLU) 2011 – 2014;
- Adjunct Faculty, Texas A&M University-San Antonio (TAMUSA) 2009 –2012;
- Consultant/Contractor, Brooks Development Authority (BDA) 2006 - 2007;
- Consultant/Contractor, Heritage Investigation and Security, Inc.2006 –2006
- Executive Director, People Against Corruption (PAC) 2000 – 2005;
- Marketing Analyst, Wells Fargo Bank 1997 – 2000;
- Loan Officer/Buyer/Credit Analyst, Reliance Acceptance Corporation 1996 – 1997

ACADEMIC TEACHING EXPERIENCE PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has over 20 years of experience teaching business courses at the undergraduate, graduate and doctoral level; and 5 years of experience with conducting corporate training workshops and seminars. Effective in teaching business courses and relating his industry experiences as a chief executive officer and business owner; effective in balancing theoretical concepts taught in class with real world application in business. Taught the following fields of study:

COURSES TAUGHT: Undergraduate, Graduate and Doctoral Courses

Entrepreneurship

Graduate
- Entrepreneurship (numerous sections)
- Managerial Economics
- Production & Operations Management

Undergraduate
- Finance/Investments [International]
- Introduction to Business
- Small Business Management (numerous sections)
- Principles of Management
- Principles of Supervision
- Principles of Management

Marketing

Graduate
- Marketing Strategies and Policies (numerous sections)
- Brand Management Strategy (numerous sections)

Undergraduate
- Advertising
- Business Research Methods
- Consumer Behavior
- Hispanic Marketing: Ethnography for Marketers
- Intercultural Communications /Global Workplace
- International Marketing
- Principles of Advertising [International]
- Principles of Marketing
- Marketing: Independent Study
- Special Topics: Business Forensics
- Marketing Research [International]
- Principles of Marketing
- Non-Profit Marketing
- Digital Marketing
- Marketing (numerous sections)
- Marketing Research (numerous sections)
- Professional Selling

Corporate Workshops in Marketing
- WORKSHOP: Conducted non-profit marketing ,and strategy with a nonprofit organization.

Research Methods & Statistics

Doctoral
- Statistics (numerous sections)
- Research Methods & Strategies (numerous sections)
- Approaches to Research Design and Data Analysis (numerous sections)
- Formalizing the Research Prospectus Development (numerous sections)
- Developing the Research Proposal (numerous sections)
- Developing the Research Proposal II (numerous sections)
- Theories of Inquiry (numerous sections)

Corporate Workshops in Research & Statistics
- WORKSHOP: Conducted three workshops on statistics and analysis for University of San Diego doctoral students.
- WORKSHOP: Conducted numerous workshops for doctoral students concerning research methods and dissertation research.

Purdue University-Global (SESU) 2019 – Present
Adjunct Faculty
College of Business

AWARDS:

- Won *Best Paper Award in Marketing* at the Spring 2025 Academy of Business Research Conference in New Orleans, L.A. (a)
- Won *Best Paper Award in Marketing* at the Spring 2025 Academy of Business Research Conference in New Orleans, L.A. (b)
- Won *Best Paper Award in Marketing* at the Spring 2025 Academy of Business Research Conference in New Orleans, L.A. (c)
- Won *Best Paper Award in Marketing* at the Summer 2024 Academy of Business Research Conference, Montreal, Canada (a)
- Won *Best Paper Award in Marketing* at the Summer 2024 Academy of Business Research Conference (Online) (b)
- Won *Best Paper Award in Marketing* at the Summer 2024 Academy of Business Research Conference (Online) (c)
- Won *Best Paper Award in Marketing* at the Spring 2024 Academy of Business Research Conference in New Orleans, L.A. (a)
- Won *Best Paper Award in Marketing* at the Spring 2024 Academy of Business Research Conference in New Orleans, L.A. (b)
- Won *Best Paper Award in Management* at the Fall 2023 Academy of Business Research Conference in San Antonio, TX. (b)
- Won *Best Paper Award in Marketing* at the Spring 2023 Spring Academy of Business Research Conference in New Orleans, L.A.

Teach online courses to undergraduate and graduate students at the university level. Developed class lectures concerning contemporary business topics and theoretical principles. Developed curriculum and taught 8-week sessions. Facilitated class discussions with a strong emphasis on critical thinking and theory application in real world situations. Facilitated curriculum development for the following doctoral and business courses:

Undergraduate and Graduate Courses:

- MT450 Brand Management Strategy (numerous sections)
- MT355: Marketing Research and Analytics (numerous sections)
- MT219 Marketing (numerous sections)
- MT357 Digital Marketing
- MT453 Professional Selling
- MT460: Management
- GB500: Business Perspectives

Southeastern Oklahoma State University (SESU) 2019 – Present
Adjunct Faculty
College of Business

AWARDS:

- Won *Best Paper Award in Marketing* at the Spring 2024 Academy of Business Research Conference in New Orleans, L.A. (a)
- Won *Best Paper Award in Marketing* at the Spring 2024 Academy of Business Research Conference in New Orleans, L.A. (b)
- Won *Best Paper Award in Marketing* at the Fall 2023 Academy of Business Research Conference in San Antonio, TX. (a)
- Won *Best Paper Award in Management* at the Fall 2023 Academy of Business Research Conference in San Antonio, TX. (b)
- Won *Best Paper Award in Marketing* at the Spring 2023 Spring Academy of Business Research Conference in New Orleans, L.A.
- Won *Best Paper Award in Marketing* at the Spring 2021 Academy of Business Research Conference in New Orleans, L.A. (a)

Teach online courses to undergraduate and graduate students at the university level. Developed class lectures concerning contemporary business topics and theoretical principles. Developed curriculum and taught 8-week sessions. Facilitated class discussions with a strong emphasis on critical thinking and theory application in real world situations. Facilitated curriculum development for the following doctoral and business courses:

Undergraduate and Graduate Courses:

- MNGT 3243 Production & Operations Management (numerous sections)
- ECON 5133 Managerial Economics (numerous sections)

Grand Canyon University (GCU) (Contract) 2016 – 2021
***Content Expert/Adjunct Dissertation Chair/Master Methodologist/Statistician/ (*Contract)**
College of Doctoral Studies

Taught online courses to both graduate and doctoral students. Developed class lectures concerning contemporary business topics and theoretical principles. Developed curriculum and taught 8-week and 12-week sessions. Facilitated class discussions with a strong emphasis on critical thinking and theory application in real world situations.

AWARDS:

- 2020: Won *Best Paper Award in Marketing* at the Fall 2020 Academy of Business Research Conference in San Antonio, TX. (a)
- 2020: Won *Best Paper Award in Marketing* at the Fall 2020 Academy of Business Research Conference in San Antonio, TX. (b)
- 2020: Won *Best Paper Award in Marketing* at the Spring 2020 Academy of Business Research Conference in New Orleans, L.A. (c)
- 2020: Won *Best Paper Award in Marketing* at the Spring 2020 Academy of Business Research Conference in New Orleans, L.A. (d)
- 2020: Won *Summer 2020 Faculty Scholarship Recognition Award* from the Center for Innovation in Research and Teaching (CIRT) at Grand Canyon University (GCU).
- 2019: Won *Summer 2019 Faculty Scholarship Recognition Award* from the Center for Innovation in Research and Teaching (CIRT) at Grand Canyon University (GCU).
- 2018: Won *Fall 2018 Faculty Scholarship Recognition Award* from the Center for Innovation in Research and Teaching (CIRT) at Grand Canyon University (GCU).
- 2017: Won *2017 Distinguished Faculty Scholar Award* from the Center for Innovation in Research and Teaching (CIRT) at *Grand Canyon University* (GCU).
- 2017: Won *Spring 2017 Faculty Scholarship Recognition Award* from the Center for Innovation in Research and Teaching (CIRT) at Grand Canyon University (GCU).

Teach online and hybrid courses in business, research and statistics courses to doctoral students at the university level. Facilitated curriculum development for the following doctoral and business courses:

Doctoral Courses:

- RES-845: Statistics (numerous sections)
- RES-866: Approaches to Research Design and Data Analysis (numerous sections)
- RES-880: Formalizing the Research Prospectus (numerous sections)
- RES-871: Developing the Research Proposal I (numerous sections);
- RES-885: Developing the Research Proposal II (numerous sections)
- RES-825: Theories of Inquiry (numerous sections)

Our Lady of the Lake University (OLLU) 2011 – 2014
Visiting Professor/Graduate Faculty
School of Business and Leadership

Taught both online and hybrid courses in business courses to undergraduate and graduate students at the university level. Developed class lectures concerning contemporary business topics and theoretical principles. Developed curriculum and taught 8-week and 16-week sessions. Facilitated class discussions with a strong emphasis on critical thinking and theory application in real world situations. Taught both graduate and undergraduate courses at the university level.

AWARDS:

- 2014: Won *Best Paper Award in Marketing* at the Spring 2014 Academy of Business Research Conference in New Orleans, L.A.
- 2012: Won *Best Paper Award in Economics* at the Spring 2012 Academy of Business Research Conference in New Orleans, L.A.

Facilitated curriculum development for the following business courses:

Graduate Courses:

- BADM-8315: Entrepreneurship
- BADM-8316: Marketing Strategies and Policies

Undergraduate Courses:

- MRKT-3300: Principles of Marketing
- MRKT-4385: International Marketing
- MRKT-4395: Marketing Management
- MRKT-4375: Consumer Behavior
- MRKT-3305: Hispanic Marketing: Ethnography for Marketers
- MGMT-4361: Intercultural Communications/Global Workplace
- BADM-3390: Business Research Methods
- BADM-4895: Independent Study

Corporate Workshops and Seminars:

- WORKSHOP: Non-profit Marketing Strategy (San Antonio Area Foundation)
- BADM-2390: Special Topics: Business Forensics

Texas A&M University-San Antonio (TAMUSA) 2009 – 2012
Adjunct Faculty
School of Business

Developed curriculum for 16-week sessions for courses. Facilitated class discussions with an amalgamation of theoretical business principles, practical application and related business experiences. Taught undergraduate courses at the university level.

AWARDS:

- 2012: Won *Best Paper Award in Economics* at the Spring 2012 Academy of Business Research Conference in New Orleans, L.A.
- 2010: Won *2010 Student Recognition for Teaching Excellence Award* from the Texas A&M University System Board of Regents**.** Selected as one of the top 25% of faculty from 11 universities in the Texas A&M University System that received this prestigious award.

Facilitated curriculum development for the following business courses:

Undergraduate Courses:

- MRKT-3311: Principles of Marketing
- MGMT-3311: Principles of Management
- BUAD-3311: Business and Society

Palo Alto College (PAC) 2005 – 2009
Instructor/Adjunct Faculty
School of Business and Arts

Teach introductory business courses to undergraduate students at the community college level. Developed class lectures concerning contemporary business topics and theoretical principles. Developed curriculum and taught 16-18 week sessions for community college business courses. Taught undergraduate courses at the community college level. Facilitated curriculum development for the following business courses:

Undergraduate Courses:

- MRKT-1303: Principles of Marketing
- MRKT-1301: Customer Relations and Service
- BUSI-2309: Small Business Management
- BUSI-1301: Introduction to Business
- BMGT-1331: Principles of Supervision
- BMGT-1303: Principles of Management

INTERNATIONAL/FOREIGN WORK & TEACHING EXPERIENCE PORTFOLIO

Centro Universitario Incarnate Word (CIW) August to December 2006
***Visiting Professor/Visiting Faculty* (Fall Semester) Mexico City, Mexico**

Lived in the country of Mexico for six months. Taught introductory business courses to undergraduate students at the university level in Mexico City, Mexico. Developed class lectures concerning contemporary and international business topics. Developed course with effective learning utilizing the case study approach to problem solving. Tailored the courses in based on both American and Mexican practices in terms of business and ethics. Taught native Mexican students business principles and rudimentary analysis skills for effective problem solving. Developed curriculum and taught 16-18 week sessions for university level college business courses. Taught undergraduate courses at the university level. Facilitated curriculum development for the following business courses:

Undergraduate Courses:

- MRKT-4301: Marketing Research
- MRKT-3301: Principles of Advertising
- BFIN-2303: Finance/Investments

Effective in relating personal business experiences as a chief executive officer and new startup small business owner; effective in balancing theoretical concepts taught in class with real world application in business. Very effective in developing pedagogy strategies for engaging students in class discussion focused on business concepts and issues in courses.

PROJECTS COMPLETED FOR THE UNIVERSITY

- **Marketing Research: Conducted Research for New Expansion**. Conducted market research for the university's expansion into Monterrey, Mexico. Conducted research on the city's demographics, competition, socioeconomic trends and data; collected and analyzed data on, and statistical and economic data; created and produced market research reports on specific products and markets; made recommendations to the university's administration based upon market research findings; defined target markets and opportunities within the city; processed and analyzed raw data into reports for the university's administration.

- **Developed 3-Year Marketing Plan**. Marketing plan for progressive growth for the university. Marketing plan focused on aggressive growth of the university; competition, positioning strategies, the university's brand management; low cost marketing and strategic alliances. Develop of strategy map for repetitive review and board meeting considerations.

- **Developed 5-Year Strategic Plan**. Plan focused on management controls such as financial and cost control; activities for external and internal infrastructure; developed a SWOT analysis to identify current situation of university and future expansion; evaluation strategies of university activities for adherence to strategic objectives of the university. Developed strategy map for management overview and board meeting discussions.

PUBLICATIONS & ACADEMIC RESEARCH PUBLICATIONS PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles is a prolific and highly accomplished scholar whose academic publishing record reflects sustained excellence across multiple disciplines. A six-time best-selling author, he has contributed to more than 20 peer-reviewed business journals and book publications, with a research portfolio concentrated in entrepreneurship, marketing, and applied statistical methodology. As Principal Investigator and founding leader of **Analytix Research Group, LLC**®, he directs a team of eight credentialed researchers in the production of rigorous, methodologically sophisticated scholarship. His published work consistently employs advanced multivariate statistical techniques, including categorical data analysis, nonparametric and parametric statistics, predictive modeling, missing data analysis, time series analysis, power analysis, longitudinal data analysis, generalized estimating equations, generalized method of moments, joint modeling of mean and dispersion, survival analysis, and multilevel modeling. Beyond his own research contributions, Dr. Miles serves as a peer reviewer and editorial board member for 12 academic journals, reflecting the high regard in which he is held by the broader scholarly community.

- **ENTREPRENEURSHIP ACADEMIC JOURNALS**. Published with the following journals: *Journal of Entrepreneurship and Management; Journal of Developmental Entrepreneurship; Journal of Business and Entrepreneurship; Southern Business and Economic Journal.*

- **MARKETING ACADEMIC JOURNALS**. Published with the following journals: *Journal of Marketing Perspectives; Academy of Marketing Studies; International Journal of Consumer Behavior; Journal of the Academy of Marketing Science; Journal of Retail Analytics; Journal of Marketing and Consumer Research.*

- **ECONOMICS ACADEMIC JOURNALS**. Published with the following journals: *Journal of Economics and Business; Journal of Applied Economics and Business; Southern Business and Economic Journal; International Journal of Economy, Management and Social Sciences; Global Business and Economics Research Journal; Journal of Economics and Business; Journal of Economics, Management & Trade; Emerging Issues and Development in Economics and Trade Volumes.*

- **BUSINESS ACADEMIC JOURNALS**. Published with the following journals: *International Journal of Advanced Research; International Journal of Business Research and Development;* and *Academy of Business Research Journal; New Ideas Concerning Arts and Social Studies*

- **MANAGEMENT ACADEMIC JOUNRALS**. Published with the following journals: *Academy of Business Research Journal; British Journal of Economics, Management & Trade; Journal of Management Research; Southwest Teaching and Learning Journal.*

- **ACADEMIC BOOK PUBLISHERS**. Published books with the following publishers: *Oxford University Press*; *Elsevier Press*; *Emerald Press*; *Routledge Press* (Taylor & Francis); *Palgrave-Macmillan Press*; *Universal Publishers Inc*; *IGI Global Publisher International*; *Dorrance Publishing; Archway Publishing* (Simon & Schuster); and *VDM Publishing*.

PUBLICATIONS: Published Books & Literary Contributions

- **BOOK: "Confessions of A PhD: Real Stories from Real Stories From Doctoral Students-Volume 2" (2026).** Miles, D. [Managing Editor and co-editors], Adu, P., Laney, M., Corner, W., Shedrick, R., Wheat, N., & Willis, R. Routledge Publishers (subsidiary of Taylor & Francis) (hardcover; paperback; e-book) ISBN: 978-1032213859 (538 pages). Available at Amazon.com, Barnes & Noble.com, Routledge Publishers website, and major book retailers.

- **[upcoming] BOOK: "Encyclopedia of Black Statisticians and Data Scientists" (2027); [Textbook].** Miles, D.[, Olagundoye, E. & Shedrick, R. Routledge Publishers (subsidiary of Taylor & Francis) (paperback). ISBN: 978-XXXXX (250 pages). Available at Amazon.com, Barnes & Noble.com and major bookstore retailers.

- **[upcoming] BOOK: "Dissertation Research Method Workbook: A Guide to Doing Your Research in the Social Sciences" (2027); [Textbook].** Shedrick, R., Adu, P. & Miles, D.[Co-Author] [textbook]. Routledge Publishers (subsidiary of Taylor & Francis) (paperback). ISBN: 978-XXXXX (450 pages). Available at Amazon.com, Barnes & Noble.com and major bookstore retailers.

- **BOOK: "Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences" (2023); [Textbook].** Adu, P. & Miles, D.[Co-Author] [textbook]. Routledge Publishers (subsidiary of Taylor & Francis) (hardcover; paperback; e-book) ISBN: 978-1032213859 (528 pages). Available at Amazon.com, Barnes & Noble.com and major bookstore retailers.

- **BOOK: "Confessions of A PhD: Tales of Success and Struggles in the Ivory Tower-Volume 1" (2023).** Miles, D. [Managing Editor and contributor] Dorrance Publishing (hardcover; paperback; e-book) ISBN: 978-1-6491-3224-6 (269 pages). Available at Amazon.com, Barnes & Noble.com, Dorrence Publisher's site, and major book retailers.

- **BOOK: "How To Get Away With Murder in Marketing: Forensic Marketing." (2020).** Miles, D. [Author] Archway Publishers (subsidiary of Simon & Schuster) ISBN: 978-1480894518 (hardcover; paperback; e-book); ISBN: 978-1480894495 (546 pages). Available at Amazon.com, Barnes & Noble.com and book retailers.

- **BOOK: "Risk Factors and Business Models: Understanding the Five Forces of Entrepreneurial Risk and the Causes of Business Failure" (2011).** Miles, D. [Author] Publisher: Universal Publishers Inc. ISBN: 978-1612334509 (Hardcover); ISBN: 978-1599423883 (hardcover; paperback; e-book) (200 pages). Available at Amazon.com, Barnes & Noble.com and book retailers.

- **BOOK: "Entrepreneurship and Risk: The Five Forces of Entrepreneurial Risk." (2011).** Miles, D., [Author]**.** Publisher: VDM Publishing LTD: ISBN: 978-3-639-33790-7 (paperback) (240 pages). Available at Amazon.com, Barnes & Noble.com and book retailers.

PUBLICATIONS: Book Chapters & Contributions

- **BOOK CHAPTER: "Predictive Analytics and The Presidential Election: Key Candidate Attributes That Predict Voter Behavior in the 2020 Presidential Election." (2025).** Miles, D., [Managing Editor] Garcia, J., Goodnough, W., ogilvie, d.t., Olagundoye, E., Seay, E., Tymann, N., & Shedrick, R., (2025); book chapter, published in *New Ideas Concerning Arts and Social Studies Vol. 1.* Publisher: Science Domain/Book Publisher International; June 2025.

- **BOOK CHAPTER: "Examining Market Behavior of Minority Businesses: An Empirical Study On Market and Risk Behavior of Minority-Owned Business Enterprises" (2025).** Miles, [Managing Editor] D., Garcia, J., Goodnough, W., ogilvie, d.t., Olagundoye, E., Seay, E., & Tymann, N., Shedrick, R., (2025); [chapter contributor] published in *New Advances in Business, Management and Economics.* Publisher: Science Domain/Book Publisher International; February 2025.

- **BOOK CHAPTER: "Confessions of a PhD: Tales of Success and Struggles in the Ivory Tower-Volume 1" (2023).** Miles, D.; [Managing Editor] Dorrance Publishing (hardcover; paperback; e-book) ISBN: 978-1-6491-3224-6 (269 pages). Available at Amazon.com, Barnes & Noble.com, Dorrence Publisher's site, and major book retailers. Link: https://bookstore.dorrancepublishing.com/confessions-of-a-phd-tales-of-struggle-and-success-in-the-ivory-tower-volume-1/

- **BOOK CHAPTER: "New Frontiers in Research Methods in Marketing: Forensic Marketing - Using Forensic Science Methods in Marketing" (2021).** Miles, D.; [chapter contributor] published in *Handbook of Research Methods for Marketing Management.* [editors] Robin Nunkoo. Viraiyan Teeroovengadum, & Christian Ringle; Publisher: Edward Elgar Publishing; October 2021. Link: http://www.palgrave.com/us/book/9781137393012

- **BOOK CHAPTER: "Bad Leadership and Workplace Bullying: An Empirical Study of Bad Leadership Practices and Workplace Bullying Behavior in the Workplace" (2021).** Garcia, J., ogilvie, d. & Miles, D.; [chapter contributor], published in *Innate Leadership Characteristics and Examinations of Successful First-Time Leaders.* Publisher: IGI Global Publisher International; October 2020.

- **BOOK CHAPTER: "Reality Television and The Influence of Gender on Decision Behavior in Business Situations: A Study On Gender Influence On Decision Behavior in *The Apprentice* With Donald Trump" (2019).** Miles, D. [chapter contributor]; published in *Emerging Issues and Development in Economics and Trade Vol. 1.* Publisher: Science Domain/Book Publisher International; October 2019.

- **BOOK CHAPTER: "Market Research and Predictive Analytics: Using Analytics to Measure Customer and Marketing Behavior in Business Enterprises" (2017).** Miles, D.; [chapter contributor] published in *Analytics, Innovation and Excellence-Driven Enterprise Sustainability* by Elias Carayannis & Stavros Sindakis, editors; Publisher: Palgrave-MacMillan; 288 pages. April 2017; Link: http://www.palgrave.com/us/book/9781137393012

- **BOOK CHAPTER: "The Ph.D. Game: Confessions of a Black Academic" (2018).** by Antoinette Franklin [managing editor]; Wrote chapter for the book chapter; Prosperity Publications; July 2018.

- **BOOK CHAPTER: "Creativity Theory" (2016).** Miles, D.; book chapter, published in *Creativity: A Reader for Writers* by R. Van Cleave, editor; Publisher: [chapter contributor] Oxford University Press; (464 pages). December 2015. Link: https://www.amazon.com/Creativity-Ryan-G-Van-Cleave/dp/0190279923

- **BOOK CHAPTER: "In Their Own Words: Ten African American Doctors Tell Their Story" (2013)** by Ron Kelly [managing editor]; Wrote chapter for the book chapter; Lulu Publishing; August 2013.

PUBLICATIONS: Books: Wrote the Foreword for the Publication

- **BOOK PUBLICATION: "The Struggle to Emerge: An African Scholar's Experience" (2022)**. Celina O. Aju-Ameh (2022): Wrote the foreword to the book, Publisher: Lynajgold Publishers; November 2022.

- **BOOK PUBLICATION: "Ponzinomics: The Untold Story of Multi-Level Marketing" (2020).** Robert L. FitzPatrick. Quoted as an expert and wrote the foreword to the book, Dr. Miles was one of the contributing experts to this book on Multilevel marketing (MLM). Publisher: FitzPatrick Management Inc; September 2020.

PUBLICATIONS: Peer-reviewed Journal Article Publications

- **JOURNAL ARTICLE: "Liabilities or Assets? Effects of Age and Industry on Business Survival Amid Infrastructure Crises" [Applied Statistics Research];** Simmons, S. & Miles, D., (2026) published in the *Global Business and Economic Perspectives.*

- **JOURNAL ARTICLE: "Sharks and Marketing: A Focus Group Study On Consumers' Evaluation of New Products Showcased On Shark Tank Based On Marketing Theoretical Constructs" [Applied Statistics Research];** Miles, D., Garcia, J., & ogilvie, d.t., (2026) published in the *Journal of Marketing and Consumer Research.*

- **JOURNAL ARTICLE: "Predictive Analytics and The 2024 Presidential Election: A Study On Key Predictive Analytics and Candidate Attributes That Help Predict Results in the 2024 Presidential Election" [Applied Statistics Research];** Seay, E., Miles, D., Garcia, J., Goodnough, W., ogilvie, d.t., Olagundoye, E., & Tymann, N., Shedrick, R., (2024) published in the *Academy of Marketing Studies Journal.*

- **JOURNAL ARTICLE: "Movie Sequel Marketing and Predictive Analytics: The Movie Marketing Analytics of Marvel's Sequel, "Wakanda Forever" [Applied Statistics Research];** Miles, D., Garcia, J., Goodnough, W., ogilvie, d., Olagundoye, E., Seay, E., Tymann, N. & Shedrick, R., (2025) published in the *Economics and Business Quarterly Reviews Journal.*

- **JOURNAL ARTICLE: "Ethnic Consumer Markets and Movie Marketing: An Empirical Study on Marvel's Black Panther and Predictive Analytics of Ethnic Consumer Behavior of Moviegoers" [Applied Statistics Research];** Miles, D., Garcia, J., Gerald, R., Goodnough, W., Jones, S., Mendez, L., ogilvie, d.t., Robinson, S. & Seay, E. (2021) published in the *Journal of Economics and Business;* pp. 1084-1105.

- **JOURNAL ARTICLE: "Market Research and Applied Statistics: The Apple Store vs. The Microsoft Store - A Market Research Study on Consumer Behavior and Retailer Sales Behavior" [Applied Statistics Research];** Miles, D., Garcia, J., Olagundoye, E., Brown, J., Clay, J., Cook, L., Cornish, D., Forbes, S., Kwapong, S., Lee, L., Micael, M., Morales, L. & Platt, P. (2019) published in the *Journal of Marketing Perspectives;* pp. 165-189.

- **JOURNAL ARTICLE: "The Apple Store vs. The Microsoft Store: Using Retail Analytics to Measure Customer Behavior Case Study – Part 2" [Applied Statistics Research];** Miles, D., Garcia, J., Steele, A., Wiggins, E., Lans, C., Goodnough, W., & Shakibkhoo, P. (2017) published in the *Journal of Retail Analytics.*

- **JOURNAL ARTICLE: "The Apple Store vs. The Microsoft Store: Using Retail Analytics to Measure Customer Behavior Case Study – Part 1" [Applied Statistics Research];** Miles, D., (2017) published in the *Journal of Retail Analytics*.

- **JOURNAL ARTICLE: "Harvard and Sharks: Using Shark Tank to Teach the Harvard Case Study Method to MBA Marketing Students;** Miles, D., (2016) published in the *Society for Marketing Advances Proceedings, p. 361.*

- **JOURNAL ARTICLE: "Marketing Research and Female Consumer Behavior: A Study on Social Media Networks' Influence On Female Consumer Behavior and Purchasing Decisions." [Applied Statistics Research];** Miles, D. (2015) published in the *International Journal of Consumer Behavior.*

- **JOURNAL ARTICLE: "Measuring Social Media and Consumer Behavior: Using Structural Equation Modeling for Measuring Social Media's Influence On Consumer Behavior." [Applied Statistics Research];** Miles, D. (2014) published in the *Journal of Marketing Perspectives.*

- **JOURNAL ARTICLE: "Women in Management and Firing Decisions – An Empirical Study Examining Women's Termination Decisions in *The Apprentice* with Donald Trump." [Applied Statistics Research];** Miles, D. and Sparks, W. (2014) published in the *Academy of Business Research Journal.*

- **JOURNAL ARTICLE: "Gender Differences and Management Decisions: A Focus Group Study on Gender Decision Behavior." [Applied Statistics Research];** Miles, D. (2014) published in the *British Journal of Economics, Management & Trade.*

- **JOURNAL ARTICLE: "Examining Gender and Management Decisions: A Focus Group Study on Gender and Decision Behavior in Donald Trump's The Apprentice." [Applied Statistics Research];** Miles, D. & Michael-Chadwell, S. (2014) published in the *Journal of Economics, Management and Trade.*

- **JOURNAL ARTICLE: "Racial Differences and Economic Behavior Patterns with Business Ventures: A Comparative Study On Black-Owned and White-Owned Business Enterprises" [Applied Statistics Research];** Miles, D. (2014) published in the *Journal of Applied Economics and Business.*

- **JOURNAL ARTICLE: "Developing A Taxonomy for Identifying Entrepreneurial Risk: An Empirical Study on Entrepreneurial Risk Patterns of Business Enterprises" [Applied Statistics Research];** Miles, D. (2014) published in the *Journal of Developmental Entrepreneurship.*

- **JOURNAL ARTICLE: "Are Female-Owned Business Ventures Riskier Than Male-Owned Business Ventures? A Comparative Study of Gender Influences On Economics and Entrepreneurial Risk Patterns." [Applied Statistics Research];** Miles, D. (2014) published in the *International Journal of Advanced Research.*

- **JOURNAL ARTICLE: "Measuring Customer Behavior and Profitability: Using Marketing Analytics to Examine Customer Behavioral Patterns in Business Ventures" [Applied Statistics Research]** Miles, D. (2013) published in the *Academy of Marketing Studies.*

- **JOURNAL ARTICLE: "Examining Market Behavior and Firm Risk Patterns: An Empirical Analysis on Hispanic Female-owned Businesses Enterprises" [Applied Statistics Research];** Miles, D. (2013) published in the *International Journal of Economy, Management and Social Sciences.*

- **JOURNAL ARTICLE: "Are Minority Firms Guilty Until Proven Innocent? An Empirical Study on Market Behavior of Minority Businesses." [Applied Statistics Research];** Miles, D. (2013) published in the *International Journal of Business Research and Development.*

- **JOURNAL ARTICLE: "Examining Social Media and Higher Education: An Empirical Study on Rate My Professors.com and Its Impact on College Students" [Applied Statistics Research];** Miles, D. and Sparks, W. (2013) published in the *International Journal of Economy, Management and Social Sciences.*

- **JOURNAL ARTICLE: "Ethnicity, Gender and Profitability: A Comparative Study on Black Female-Owned Businesses and Black Male-Owned Businesses." [Applied Statistics Research];** Miles, D. (2013) published in the *Global Business and Economics Research Journal.*

- **JOURNAL ARTICLE: "Are Hispanic-Owned Businesses Different? An Empirical Study on Market Behavior and Risk Patterns of Hispanic-Owned Business Ventures." [Applied Statistics Research];** Miles, D. (2013) published in the *Journal of Business and Entrepreneurship.*

- **JOURNAL ARTICLE: "You're Fired: An Empirical Study of the Management and Termination Decisions in Donald Trump's The Apprentice" [Applied Statistics Research];** Miles, D. (2012) published in the *Journal of Management Research.*

- **JOURNAL ARTICLE: "Using Analytics to Identify Economic Patterns: An Empirical Study on Using Business Analytics to Identify and Measure Economic Patterns with Small Business Enterprises" [Applied Statistics Research];** Miles, D. (2012) published in the *Global Business and Economics Research Journal.*

- **JOURNAL ARTICLE: "Female Business Ventures: A Comparison Study on Market Behavior of Female-Owned Business Enterprises" [Applied Statistics Research];** Miles, D. (2012) published in the *Southern Business and Economic Journal.*

- **JOURNAL ARTICLE: "Examining Forces That Impact Firms: A Factor Analysis of Endogenous and Exogenous Risk Factors and Their Effect on Small Business Enterprises" [Applied Statistics Research];** Miles, D. (2012) published in the *Academy of Business Research Journal.*

- **JOURNAL ARTICLE: "Bridging the Gap Between Theory and Application: Using the Harvard Case Study Method to Develop Higher Order Thinking Skills With College Students" [Applied Statistics Research];** Miles, D. (2011) published in the *Southwest Teaching and Learning Journal.*

- **JOURNAL ARTICLE: "Phoenix Rising? The Emerging Threat of For-Profit Universities on Traditional Higher Education Institutions" [Applied Statistics Research];** Miles, D. (2009) published in the *Southwest Teaching and Learning Journal.*

Works-in-Progress: Peer-reviewed Journal Article Publications

- ***(UPCOMING) JOURNAL ARTICLE: "The Spin-Out Entrepreneur: Industry Experience, Knowledge Recombination, and The Entrepreneurial Process" [Applied Statistics Research];** Matteo, L. ogilvie, d., & Miles, D. *Journal to be Announced* (TBA).

- ***(UPCOMING) JOURNAL ARTICLE: "Criminal Entrepreneurship: A Taxonomy and Framework for Classifying Criminally-based Enterprises and Business Ventures." [Applied Statistics Research];** Miles, D. & Piper, D., *Journal to be Announced* (TBA).

- ***(UPCOMING) JOURNAL ARTICLE: "Digital Marketing and Social Media Influence On Hispanic Consumers: A Marketing Study on Social Media Networks' Influence On Hispanic Consumer Behavior." [Applied Statistics Research];** Miles, D., Garcia, J., Goodnough, W., ogilvie, d., Olagundoye, E., Seay, E., Tymann, N. & Shedrick, R., *Journal to be Announced* (TBA).

- ***(UPCOMING) JOURNAL ARTICLE: "Structural Equation Modeling and Risk Patterns: A Study Using Structural Equation Modeling for Measuring Business Risk Patterns with Small Business Ventures." [Applied Statistics Research];** Miles, D. & Miles, R.; *Journal to be Announced* (TBA).

- ***(UPCOMING) JOURNAL ARTICLE: "Digital Marketing and Social Media Influence On Hispanic Consumers: A Marketing Study on Social Media Networks' Influence On Hispanic Consumer Behavior." [Applied Statistics Research];** Miles, D., Garcia, J., Goodnough, W., ogilvie, d., Olagundoye, E., Seay, E., Tymann, N. & Shedrick, R., *Journal to be Announced* (TBA).

- ***(UPCOMING) JOURNAL ARTICLE: "Structural Equation Modeling and Risk Patterns: A Study Using Structural Equation Modeling for Measuring Business Risk Patterns with Small Business Ventures." [Applied Statistics Research];** Miles, D. & Miles, R.; *Journal to be Announced* (TBA).

CONFERENCE PRESENTATIONS & SYMPOSIUMS RESEARCH PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles is a distinguished and prolific conference presenter with more than 15 years of sustained engagement on the national academic conference circuit. Over the course of his career, he has delivered presentations at more than 40 academic conferences across the United States, spanning a broad range of scholarly disciplines including business, entrepreneurship, economics, marketing, retailing, small business development, consumer behavior, criminal entrepreneurship, and social media. His conference contributions are anchored in applied statistical research, with presentations addressing market research, business assessments, and emerging topics in quantitative business methodology.

Dr. Miles's conference record is further distinguished by an exceptional award history. He is a 35-time recipient of the prestigious *Best Paper Award* at the **Academy of Business Research Conference**, with recognized contributions across the fields of marketing, economics, and business — an achievement that places him among the most decorated presenters in the conference's history. This sustained recognition over more than a decade reflects not only the volume of his scholarly output but the consistently high caliber of his applied statistical research and its reception within the broader academic community.

CONFERENCE PRESENTATIONS

- **CONFERENCE: 2026 Spring Academy of Business Research Conference (ABR), New Orleans, LA; 3/18/2026 to 3/20/2026** Miles, D.A., et al, (2026). ●●●***Won Award for "Best Paper Award" in Marketing/Business Session*** ●●●TOPIC 1: [statistics research] *Examining Age Groups and Its Influence on Social Media Behavior: An Empirical Study on Social Media and Age an Its Influence on Consumer Behavior*; TOPIC 2: [statistics research] *Marketing Products and Sharks: An Empirical Study on Businesses and Products That Appeared on "Shark Tank"*

- **CONFERENCE: 2026 33rd Annual Southwestern Business Administration Teaching Conference, Texas Southern University, Houston, TX; 2/26/2026 to 2/27/2026; CONFERENCE THEME: Harness Artificial Intelligence (AI) to Enrich the Academic Experience;** Miles, D.A., et al, (2026). TOPIC 1: [statistics research] *The Human Impact of Workplace AI: Early Statistical Evidence.*

- **CONFERENCE: 2025 Fall Academy of Business Research Conference (ABR), Reno, NV; 9/23/2025 to 9/25/2025;** Miles, D.A., et al, (2025). ●●●***Won Award for "Best Paper Award" in Marketing/Business Session*** ●●●TOPIC 1: [statistics research] *Social Media Rating Sites and Gender: A Nationwide Study On The Effects of Rate My Professors On Female Consumer Behavior*; TOPIC 2: [statistics research] *Workplace Bullying and Gender: An Empirical Study On The Effects of Workplace Bullying On Women in the Workplace.*

- **CONFERENCE: 2025 10th Annual Advancing Mississippi Conference), Jackson State University, Jackson, MS; 9/15/2025 to 9/17/2025;** Simmons, S. & , Miles, D.A (2025). TOPIC 1: [statistics research] *The Effects of Distressed Institutional Infrastructure on Entrepreneurial Firms: A Case Study of Jackson, Mississippi.*

- **CONFERENCE: 2025 Spring Academy of Business Research Conference (ABR), New Orleans, LA; 3/19/2025 to 3/21/2025;** Miles, D.A., et al, (2025). ●●●***Won 3 Awards for "Best Paper Award" in Marketing/Business Sessions*** ●●● TOPIC 1: [statistics research] *Social Media Rating Sites Effect on Consumer Behavior: A Nationwide Study on Rate My Professors and its Influence on Consumer Behavior;* TOPIC 2: [statistics research] *Job Satisfaction and Music Educators: An Empirical Study on Job Satisfaction and Music Teacher Self Efficacy;* and TOPIC 3: [statistics research] *Artificial Intelligence and Organizational Behavior: How Employees Experience Using Artificial Intelligence at Work.*

- **CONFERENCE: 2025 32nd Annual Southwestern Business Administration Teaching Conference (SWBATC) Jesse H. Jones School of Business at Texas Southern University – Houston, Texas; 2/20/2025 to 2/21/2025;** Miles, D.A., et al, (2024). *TOPIC 1: [statistics research] *The Remote Work Crisis and Gender: An Empirical Study on the Remote Work Phenomenon with Women at the Workplace.*

- **CONFERENCE: 2024 Fall Academy of Business Research Conference (ABR), Montreal, Canada; 7/31/2024 to 8/2/2024;** Miles, D.A., et al, (2024). ●●●***Won Award for "Best Paper Award" in Marketing/Management Sessions***●●● *TOPIC 1: [statistics research] *Gender and Voter Behavior in Elections: An Empirical Study on the Examining Consumer Behavior of Female Voters in the 2024 Presidential Election;*

- **CONFERENCE: 2024 Summer Academy of Business Research Conference (ABR), (online); 6/26/2024 to 6/28/2024;** ●●●***Won 2 Awards for "Best Paper Award" in Marketing/Management Sessions***●●● Miles, D.A., et al, (2024). TOPIC 1: [statistics research] *The Movie Industry Crisis and Movie Industry Decline: An Empirical Study on Consumer Choices with Movie Streaming Sales versus Movie Theater Attendance;* and TOPIC 2: [statistics research] *The Remote Work Crisis and Gender: An Empirical Study on the Remote Work Phenomenon with Women at the Workplace.*

- **CONFERENCE: Spring 2024 Academy of Business Research Conference (ABR), New Orleans, LA; 3/20/2024 to 3/24/2024;** ●●●***Won 2 Awards for "Best Paper Award" in Marketing & Management Sessions***●●● Miles, D.A., et al, (2024). *TOPIC 1: *STATISTICS RESEARCH: Social Media Rating Sites and Consumer Behavior: A Nationwide Study on Rate My Professors and its Influence On College Student With Pre and Post Decisions in Consumer Behavior;* TOPIC 2: *STATISTICS RESEARCH: Gender and The Remote Work Crisis in America: An Empirical Study on the Rise of Remote Work Preference with Women at the Workplace;* *TOPIC 3: *STATISTICS RESEARCH: Predictive Analytics and The 2024 Presidential Election: A Study On Key Predictive Analytics and Candidate Attributes That Help Predict Results in the 2024 Presidential Election; and* TOPIC 4: *STATISTICS RESEARCH: The Movie Industry Crisis and Movie Streaming: An Empirical Study Examining Consumer Behavior Choices with Movie Streaming Sales versus Movie Theater Attendance Sales.*

- **CONFERENCE: Fall 2023 Academy of Business Research Conference (ABR), San Antonio, TX 10/30/2023 to 11/1/2023;** Miles, D.A., et al, (2023). ●●●***Won 2 Awards for "Best Paper Award" in Marketing, Management & Economics Sessions***●●● TOPIC 1: [statistics research] *Movie Sequel Marketing and Predictive Analytics: The Movie Marketing Analytics of Marvel's Sequel, "Wakanda Forever;* TOPIC 2: [statistics research] *The New Movie Marketing Revolution: An Empirical Study on Movie Marketing Streaming Sales versus Movie Theater Attendance Sales;* and TOPIC 3: [statistics research] *The New Remote Work Revolution: An Empirical Study on the Management Crisis with The Rise in Remote Work Preference with Employees.*

- **CONFERENCE: Spring 2023 Academy of Business Research Conference (ABR), New Orleans, LA; 3/26/2023 to 3/28/2023;** Miles, D.A., et al, (2023). ●●●***Won Award for "Best Paper Award" in Marketing, Economics & Management Sessions***●●● TOPIC 1: [statistics research] *Applied Statistics and Marketing Research: A National Study On Measuring Predictive Analytics and Differences Among Small Business Enterprises Business;* and TOPIC 2: [statistics research] *Applied Statistics Research: The Rise of Stress and Technology: An Empirical Study On Predictive Analytics With Technostress at the Workplace.*

- **CONFERENCE: 2022 Multilevel Marketing (MLM) Conference: The Consumer Protection Challenge, 6/10/2022 & 6/11/2022;** Miles, D.A, (2022). [virtual conference]; TOPIC: "*MLM and Consumer Behavior: An Examination of the Victims of MLM?"* Presented at this conference with a collection of 25 experts in the field of multilevel marketing (MLM) as a business. Hosted by The College of New Jersey School of Business.

- **CONFERENCE: 2021 Multilevel Marketing (MLM) Conference: A Consumer Protection Challenge 4/30/2021 to 5/1/2021;** Miles, D.A, (2021) [virtual conference]; TOPIC: "*MLM and Entrepreneurship: The Myth of Entrepreneurship?"* Presented at this inaugural conference with a collection of 24 experts in the field of multilevel marketing (MLM) as a business. Hosted by The College of New Jersey School of Business.

- **CONFERENCE: Spring 2021 Academy of Business Research Conference (ABR), New Orleans, LA; 3/27/2021 to 3/29/2021;** ●●●***Won 4 Awards for "Best Paper Award" in Marketing and Economics Sessions***●●● Miles, D.A., et al, (2021). TOPIC 1: [statistics research] *Workplace Bullying and Predictive Analytics: An Empirical Study on Predictive Analytics with Workplace Bullying and Bad Management Behavior at the Workplace;* TOPIC 2: [statistics research] *Music Marketing and Consumer Purchasing Behavior: A Pilot Study on Music Marketing and Predictor Variables That Influence Consumer Purchases of Music;* TOPIC 3: [statistics research] *Crowdsourcing and Consumer Behavior: An Empirical Study on the Crowdsourcing Influence on Consumer Purchasing Behavior with Goods and Services;* and TOPIC 4: [statistics research] *Social Media and Consumer Behavior: Market Research on Social Media Influence on Consumer Behavior in Higher Education.*

- **CONFERENCE: Spring 2020 Academy of Business Research Conference (ABR), New Orleans, LA; 10/27/2020 to 10/31/2020;** ●●●***Won 2 Awards for "Best Paper Award" in Marketing and Management Sessions***●●● Miles, D.A., et al, (2020). TOPIC 1: [statistics research] *The Social Media Weaponization and Revenge Social Media: An Empirical Study On the Social Media Weaponization and Black Marketing on Consumer Behavior* and TOPIC 2: [statistics research] *Predictive Analytics in the 2020 Presidential Election: A Study On Key Predictive Analytics and Political Marketing That Help Predict Results in the 2020 Presidential Election.*

- **CONFERENCE: Summer 2020 Academy of Business Research Conference (ABR), New Orleans, LA; 8/3/2020 to 8/6/2020;** Miles, D.A., et al, (2020). ●●●***Won 2 Awards for "Best Paper Award in Marketing Session***●●● TOPIC 1: [statistics research] *Workplace Bullying and Behavior Traits: An Empirical Study On Predictive Analytics On Workplace Bullying Behavioral Traits and Practices in the Workplace;* and TOPIC 2: [statistics research] *A Predictive Analytics Study On New Products Showcased On 'Shark Tank' and Factors That Determine Consumer Choices in Evaluating New Products.*

- **CONFERENCE: Spring 2020 Academy of Business Research Conference (ABR), New Orleans, LA; 3/27/2020 to 3/29/2020;** Miles, D.A., et al, (2019). ●●●***Won 2 Awards for "Best Paper Award" in Marketing Session***●●● TOPIC 1: [statistics research] *Marketing Analytics and The Presidential Election: A Study on Key Marketing Analytics That Influence Voter Behavior in the 2020 Presidential Election;* TOPIC 2: [statistics research] *Black Marketing and Revenge Social Media: An Empirical Study On the Threat of Revenge Social Media on Consumer Behavior;* and TOPIC 3: [statistics research] *Predictor Models in Management and Leadership: An Empirical Study On Naturalistic Behavioral Outcomes of Superior Leadership Performance and Effectiveness in Organizations;*

- **CONFERENCE: Fall 2019 Academy of Business Research Conference (ABR), San Antonio, TX; 10/30-31/2019;** Miles, D.A., et al, (2019) ●●●***Won "Best Paper Award" in Marketing Session***●●● TOPIC 1: [statistics research] *Market Research and Applied Statistics: Gender Preferences and Movie Choices: A Study on Examining Gender Influences on Consumer Behavior with Advertising and Movie Choices;* and TOPIC 2: [statistics research] *Political Marketing and Predictive Analysis: A Study on Key Predictive Analytics that Determine Election Wins in the Presidential Elections.*

- **CONFERENCE: Spring 2019 Academy of Business Research Conference (ABR), New Orleans, LA; 3/27-29/2019**; D. Anthony Miles, D., Garcia, J., Gerald, R., Jones, S., Robinson, S., Wheat, N. & Goodnough, W. (2019) ●●●***Won 3 Awards for "Best Paper Award" in Marketing" Session***●●● They won three awards for the following research topics: TOPIC 1: [statistics research] *Market Research and Applied Statistics: Movie Marketing and Box Office Success: A Study on Using Predictive Analytics to Determine Pre-Purchase Movie Ticket Sales Behavior and Consumer Movie Preferences*; TOPIC 2: [statistics research] *Ethnic Consumer Markets and Movie Marketing: An Empirical Study on Marvel's Black Panther and Predictive Analytics of Ethnic Consumer Behavior of Moviegoers*; and TOPIC 3: [statistics research] *Political Marketing and Predictive Analysis: Factors That Determine Election Wins and Why Some Candidates Win and Some Lose Elections.*

- **CONFERENCE: 2018 Black Doctoral Network (BDN) Conference, Charlotte, NC; 10/25-28/2018**; Miles, D, (2018). TOPIC: [statistics research] *Movie Marketing and Ethnic Market Segments: A Marketing Strategy Analysis and Critical Observations of Marvel's 'Black Panther' and How Movies Are Marketed to Sub-Ethnic Market Segments*. Discussed and presented research on the movie, *Black Panther.* WORKSHOP: *The Saga of Bill Cosby and Black Male Sexual Harassment.*

- **CONFERENCE: Fall 2018 Academy of Business Research Conference (ABR), San Antonio, TX; 10/25-27/2018**; Miles, D.A., et al, (2018) ●●●***Won "Best Paper Award" in Marketing" Session***●●● TOPIC 1: [statistics research] *Retailing Performance Analytics and Market Research: A Nationwide Study on Retailer Behavior and Performance Analytics with the Apple Store and the Microsoft Store.* TOPIC 2: [statistics research] *Market Research and Applied Statistics: Box Office Profits and Movie Marketing: A Pilot Study on Movie Marketing and Predictor Variables That Influence Pre-Purchase Consumer Behavior;* and TOPIC 3: *Gentrification and Economic Development: A Study On The Practice of Gentrification in Urban and Inner City Communities in America*

- **CONFERENCE: Spring 2018 Academy of Business Research Conference (ABR), New Orleans, LA; 3/2018; ●●●*Won "Best Paper Award" in Marketing" Session*●●●** Miles, D.A., Garcia, J., & Goodnough, W., (2018) TOPIC 1: [statistics research] *Statistics and Market Research: A Focus Group Study On 'Shark Tank' and Using Marketing Theories to Evaluate Product in the Marketplace.*

- **CONFERENCE: Fall 2017 Academy of Business Research Conference (ABR), San Antonio, TX; 11/2017; ●●●*Won "Best Paper Award" in Marketing" Session*●●●** Miles, D.A., Garcia, J., (2017) TOPIC 1: [statistics research] *Applied Statistics and Market Research: A National Study and Statistics On Hispanic-owned Businesses Access to Capital in the America;* Miles, D, (2017); TOPIC 2: [statistics research] *Applied Statistics and Market Research: A Focus Group Study on Shark Tank and New Product Evaluation.*

- **CONFERENCE: 2017 Black Doctoral Network (BDN) Conference, Atlanta, GA; 10/27-29/2017;** Miles, D, (2017) WORKSHOP: *Confessions of a Dissertation Chair Part 1: The Six Mistakes Doctoral Students Make With the Dissertation"*. WORKSHOP: *See You in $Court: Using Your PhD to Build Your Career As A Legal Expert Witness and Gain National Recognition As A Dangerous Expert"*. TOPIC: [statistics research] *Applied Statistics and Market Research: A National Study and Statistics On Black-owned Businesses and Access to Capital"*.

- **CONFERENCE: Spring 2017 Academy of Business Research Conference (ABR), New Orleans, LA; 3/22/2017;** Miles, D.A., Wiggins, E., Williams, T., Garcia, J., Steele, A., Goodnough, W. & Shakibkhoo, P. (2017) ●●●***Won "Best Paper Award" in Marketing" Session***●●● TOPIC 1: [statistics research] *The Tale of Two Retailers? The Apple Store vs. The Windows Store: A Market Research Study On Consumer Behavior and Retailer Sales Behavior with the Two Store;* Miles, D, and Garcia, J. (2017); TOPIC 2: [statistics research] *Social Media, Consumer Behavior, Gender and Ethnic Markets: Market Research On Social Media Influence On Female and Ethnic Consumer Behavior.*

- **CONFERENCE: 2016 Society for Marketing Advances (SMA) Conference, Atlanta, GA; 11/10/2016:** (a) TOPIC 1: [statistics research] *Teaching Moments: Harvard and Sharks: Using Shark Tank to Teach the Harvard Case Study Method to MBA Marketing Students*; and (b) TOPIC 2: *How to Get Away with Murder in Marketing Part 2: New Forensic Investigation Methods For Examining Marketing Problems.*

- **CONFERENCE: Fall 2016 Academy of Business Research Conference (ABR), San Antonio, TX; 10/26/2016;** Garcia, J. & Miles, D. (2016). TOPIC: [statistics research] *Social Media and Hispanic Consumers: Market Research On Social Media Influence On Hispanic Consumer and Purchasing Behavior.*

- **CONFERENCE: 2016 Black Doctoral Network (BDN) Conference, Atlanta, GA; 10/27-29/2016; Miles, D.,** (2016). WORKSHOP: *From PhD to Celebrity: How to Build Your Reputation As An Expert and Attract the Media As A Go-To-Expert for Interviews*. TOPIC: *How to Get Away with Murder in Marketing Part 1: New Forensic Investigation Methods For Examining Marketing Problems*.

- **CONFERENCE: Spring 2016 Academy of Business Research Conference (ABR), New Orleans, LA; 3/23/2016;** Miles, D. & Piper, D. (2016), TOPIC 1: *Examining Criminal Entrepreneurship: Developing A Taxonomy and Framework for Classifying Criminally-based Enterprises and Criminal-Oriented Business Ventures;* Miles, D, (2016) TOPIC 2: [statistics research] *Applied Statistics and Marketing Research – A Marketing Study on Business Markets and Segments with Different Business Ventures*; Miles, D. (2016) TOPIC 3: [statistics research] *Marketing Analytics and Customer Behavior: Applied Statistics Research On Customer Turnover and Marketing Behavior in Service-Related Industries*;

- **CONFERENCE: Fall 2015 Academy of Business Research Conference (ABR), San Antonio, Texas; 10/28-10/30/2015; ●●●*Won "Best Paper Award" in Marketing Session*●●●** TOPIC: Miles, D. (2015) [statistics research] *Social Media Rating Sites and Female Consumer Behavior: Marketing Research on Social Media Rating Sites and Its Influence on Female Consumer Behavior and Pre- and Post-Purchasing Decisions.*

- **CONFERENCE: Fall 2014 Academy of Business Research Conference (ABR), San Antonio, Texas; 10/28-10/30/2014;** Miles, D, (2014); TOPIC1: *How to Get Away with Murder in Marketing? A Framework for Using Forensic Investigation Methods for Examining Marketing Problems;* Seaton, T, & Miles, D. (2014); TOPIC2: [statistics research] *Management Incompetence and Employee Distrust? A Baldrige Assessment and Research Study On An Organization in A Management Crisis.*

- **CONFERENCE: 2014 General Business Conference (GBC), Sam Houston State University, Huntsville, Texas 4/11-4/12/2014;** Miles, D. (2014); TOPIC: [statistics research] *Focus Group Study: Gender and Management Decisions: A Focus Group Study on Gender Decision Behavior in Donald Trump's 'The Apprentice.'*

- **CONFERENCE: Spring 2014 Academy of Business Research International Conference (ABR), New Orleans, Louisiana, 3/26-3/28/2014; ●●●*Won "Best Paper Award" in Marketing Session*●●●** Miles, D. (2014); TOPIC1: [statistics research] *Social Media and Consumer Behavior: A Marketing Study o Rate My Professors.com and It's Influence on Consumer Behavior;* TOPIC2: [statistics research] *Women in Management and Firing Decisions: An Empirical Study of Women's Perceptions of Donald Trump's Termination Decisions in 'The Apprentice.'*

- **CONFERENCE: 2012 Association for Small Business and Entrepreneurship (ASBE) National Academic Conference, Gunter Hotel, San Antonio, Texas 10/5/2012; Workshop: Management and Legal Issues;** Miles, D. (2012); TOPIC: [statistics research] *Are Hispanic-Owned Businesses Different? An Empirical Study on Market Behavior and Risk Patterns of Hispanic-Owned Business Ventures.*

- **CONFERENCE: 2012 South Texas Human Resources Symposium- San Antonio Human Resources Management Association Inc. (SAHRMA) San Antonio, Texas, 4/30/2012-5/1/2012;** Miles, D. Guardia, A., & Meyers, K. (2012). WORKSHOP: *Workplace Bullying: A Research Study on The Rising Management Problem.* Co-presenters: Adrian Guardia, Ph.D. and Kathryn Meyers, MA.

- **CONFERENCE: Spring 2012 Academy of Business Research International Conference (ABR), New Orleans, Louisiana, 3/14/2012 - 3/16/2012; ●●●*Won "Best Paper Award" in Economics/Finance Session.* ●●●** Miles, D. (2012); TOPIC: [statistics research] *Examining Forces That Impact Firms: A Factor Analysis of Endogenous and Exogenous Risk Factors and Their Effect on Business Enterprises?*

- **CONFERENCE: 2012 Southwest Teaching & Learning Conference, Texas A&M University, San Antonio, Texas 5/30-5/31/2012;** Miles, D. (2012); TOPIC: *Rate My Professors.com: The Problem, Impact and Controversy of Social Media On College Students and Their Choices of Professors and Courses.*

- **CONFERENCE: 2011 Southwest Teaching & Learning Conference, Texas A&M University, San Antonio, Texas 4/1/2011;** Miles, D. (2011); TOPIC: *Bridging the Gap Between Theory and Application: Using The Harvard Case Study Method to Develop Higher Order Thinking Skills.*

- **CONFERENCE: 2009 General Business Conference, Sam Houston State University, Huntsville, Texas 4/18/2009;** Miles, D. (2009); TOPIC: *Crisis For Management in Tough Economic Times: Workplace Bullying and Mobbing - What is It and Why is It Happening?*

- **CONFERENCE: 2009 Southwest Teaching & Learning Conference, Texas A&M University, San Antonio, Texas 4/2/2009;** Miles, D. (2009); TOPIC: *Phoenix Rising? The Emerging Threat of For-Profit Universities on Traditional Higher Education Institutions.*

- **CONFERENCE: 2008 University of the Incarnate Word Doctoral Research Symposium, San Antonio, Texas 11/15/2008;** Miles, D. (2008); TOPIC: *Four Types of Entrepreneurs? An Academic Examination of Kiyosaki and Lechter's 'Cashflow Quadrant Theory.'*

- **CONFERENCE: 2008 Women's "Ladies First" Symposium, University of Texas at San Antonio, San Antonio, Texas 3/8/2008;** Miles, D. (2008); TOPIC: *Graduating From College, Now What? College Builds Skills but Does It Make You Rich?*

- **CONFERENCE: 2007 Association for Small Business and Entrepreneurship (ASBE) National Academic Conference, Holiday Inn Town Lake, Austin, Texas 10/12/2007; Workshop: Ethics and Entrepreneurship;** Miles, D. (2007); TOPIC: *Myth or Reality: Is Multi-Level Marketing Really Entrepreneurship?*

- **CONFERENCE: 2006 University of the Incarnate Word Doctoral Research Symposium, San Antonio, Texas 4/4/2006;** Miles, D. (2006); TOPIC: *Technology, Fraud and Higher Education: Diploma Mills – The Plague of Fraudulent Education Credentials.*

- **CONFERENCE: 2006 United States Association of Small Business and Entrepreneurship (USASBE/SBI) National Conference on Small Business; Small Business Workshop Session in Tucson, Arizona 1/14/2006;** Miles, D. (2006); TOPIC: *The New Venture Risk Assessment Matrix: Analytical Tool for Evaluating Small Business Startup Ventures.*

- **CONFERENCE: 2005 University of the Incarnate Word Doctoral Research Symposium, San Antonio, Texas 11/5/2005;** Miles, D. (2005); TOPIC: *Entrepreneurship: Introducing the New Venture Risk Assessment Matrix.* Discussed the "New Venture Assessment Matrix".

- **CONFERENCE: 2005 National Comparative and International Education Society Conference (CIES), Stanford University, Palo Alto, California 3/25/2005**; Miles, D. (2005); TOPIC: *Comparative Education Dichotomies in Mathematics: International Students vs. U.S. Students – Why are American Students Falling Behind Their International Peers in Mathematics?*

- **CONFERENCE: 2005 National Association of African American Studies (NAAAS and Affiliates) Conference, Houston, Texas 2/16/2005**; Miles, D. (2005); TOPIC: *Economic Development and Entrepreneurship in Depressed African American Communities*.

- **CONFERENCE: 2004 National Comparative and International Education Society Conference (CIES), Salt Lake City, Utah 3/14/2004**; Miles, D. (2004); TOPIC: *Higher Education Abroad: What Attracts International Students to U.S.?*

INSTRUMENT DEVELOPMENT: SURVEY DEVELOPMENT & RESEARCH DESIGN

EXECUTIVE SUMMARY: Dr. Miles is a seasoned research methodologist and instrument designer with more than 16 years of specialized experience in the development of original, psychometrically sound survey instruments for academic and applied research contexts. Over the course of his career, he has authored and developed more than 40 first-generation, researcher-developed survey instruments designed to collect and measure data across a wide spectrum of business disciplines, including entrepreneurship, economics, marketing, management, retailing, small business development, consumer behavior, and social media.

Functioning consistently in the capacity of Team Lead Researcher and Principal Statistician, Dr. Miles has overseen all phases of the survey research process with methodological rigor and precision. His instrument development expertise encompasses the full research lifecycle, including conceptual and theoretical framework development, research design, survey instrument construction, online survey deployment, sampling methodology, statistical analysis and design, quantitative data analysis, and the interpretation and communication of findings to both academic and professional audiences. His instruments have been employed to measure a broad range of behavioral, attitudinal, and market-related constructs, reflecting his ability to operationalize complex theoretical concepts into reliable, valid, and actionable measurement tools. The breadth and consistency of his instrument development record underscore his standing as a methodological authority in quantitative business research.

- **INSTRUMENT DESIGNED**: (2025) Co-designed and modified a first-generation, researcher-developed instrument for measuring job satisfaction and K-12 educators in a school district in New Orleans, LA.

- **INSTRUMENT DESIGNED**: (2025) Designed a first-generation, researcher-developed instrument for measuring female consumer behavior with movie streaming movie theater attendance. Conducted measurement of predictive analytics concerning movie online streaming sales vs. movie theater attendance sales with female moviegoers.

- **INSTRUMENT DESIGNED**: (2025) Designed a first-generation, researcher-developed instrument for measuring gender and movie streaming consumer behavior. Conducted measurement of predictive analytics concerning movie online streaming sales vs. movie theater attendance sales.

- **INSTRUMENT DESIGNED**: (2025) Designed a first-generation, researcher-developed instrument for measuring gender and workplace bullying behavior. Used predictive analytics on workplace bullying behavioral traits and practices in the workplace.

- **INSTRUMENT DESIGNED**: (2025) Co-designed a first-generation, researcher-developed instrument for measuring social media rating sites (e.g. *Rate My Professors.com*) and its influence on college students' consumer behavior for a national study.

- **INSTRUMENT DESIGNED**: (2024) Redesigned a first-generation, researcher-developed instrument for measuring key political marketing analytics that influence voter behavior in the *2024 Presidential Election.*(Kamla Harris vs. Donald Trump)*

- **INSTRUMENT DESIGNED**: (2024) Designed a first-generation, researcher-developed instrument for measuring management crisis with the rise in remote work preference with female workers in the U.S. workplace.*

- **INSTRUMENT DESIGNED**: (2024) Co-designed a first-generation, researcher-developed instrument for measuring social media rating sites (e.g. *Rate My Professors.com*) and its influence on college students' consumer behavior.

- **INSTRUMENT DESIGNED**: (2023) Designed a first-generation, researcher-developed instrument for measuring movie sequel marketing and predictive analytics on Marvel Entertainment's sequel, *Wakanda Forever*.*

- **INSTRUMENT DESIGNED**: (2023) Designed a first-generation, researcher-developed instrument for measuring predictive analytics concerning movie online streaming sales vs. movie theater attendance sales.*

- **INSTRUMENT DESIGNED**: (2023) Designed first-generation, researcher-developed instrument for measuring management crisis with the rise in remote work preference with employees.*

- **INSTRUMENT DESIGNED**: (2022) Designed first-generation, researcher-developed instrument for measuring key predictive analytics and candidate attributes that help predict results in the *2020 Presidential Election.*

- **INSTRUMENT DESIGNED**: (2021) Designed first-generation, researcher-developed instrument for measuring Marvel's *Black Panther* and predictive analytics of ethnic consumer behavior of moviegoers.

- **INSTRUMENT DESIGNED**: (2021) Designed first-generation, researcher-developed instrument for a market research study on consumer behavior and retailer sales behavior with the Apple Store vs. the Microsoft Store.

- **INSTRUMENT DESIGNED**: (2021) Designed first-generation, researcher-developed instrument for measuring behavioral outcomes of superior leadership performance and effectiveness in organizations.

- **INSTRUMENT DESIGNED**: (2021) Designed first-generation, researcher-developed instrument for measuring crowdsourcing and consumer behavior in purchasing decisions.

- **INSTRUMENT DESIGNED**: (2021) Designed first-generation, researcher-developed instrument for measuring music marketing and consumer behavior in retail and online sales.

- **INSTRUMENT DESIGNED**: 2020) Designed first-generation, researcher-developed instrument for measuring social media weaponization and revenge social media.

- **INSTRUMENT DESIGNED**: (2020) Designed first-generation, researcher-developed instrument for measuring predictive analytics on workplace bullying behavioral traits and practices in the workplace.

- **INSTRUMENT DESIGNED**: (2020) Designed first-generation, researcher-developed instrument for measuring predictive analytics study on new products showcased on *Shark Tank* and factors that determine consumer choices in evaluating new products.

- **INSTRUMENT DESIGNED**: (2020) Designed first-generation, researcher-developed instrument for measuring key political marketing analytics that influence voter behavior in the *2020 Presidential Election* (Donald Trump vs. Joe Biden)*.

- **INSTRUMENT DESIGNED**: (2019) Designed first-generation, researcher-developed instrument for measuring study on examining gender influences on consumer behavior with advertising and movie choices.

- **INSTRUMENT DESIGNED**: (2018) Designed first-generation, researcher-developed instrument for measuring box office profits, movie marketing and predictor variables that influence pre-purchase consumer behavior.

- **INSTRUMENT DESIGNED**: (2017) Designed first-generation, researcher-developed instrument for measuring social media influence on female and ethnic consumer behavior.

- **INSTRUMENT DESIGNED**: (2016) Designed first-generation, researcher-developed instrument for measuring key political marketing analytics that influence voter behavior in the *2016 Presidential Election* (Hilary Clinton vs. Donald Trump)*.

- **INSTRUMENT DESIGNED**: (2016) Designed first-generation, researcher-developed instrument for measuring customer turnover and marketing behavior in service-related industries.

- **INSTRUMENT DESIGNED**: (2015) Designed first-generation, researcher-developed instrument for measuring social media rating sites and its influence on female consumer behavior and pre- and post-purchasing decisions.

- **INSTRUMENT DESIGNED**: (2014) Designed first-generation, researcher-developed instrument for measuring social media's influence on consumer behavior.

- **INSTRUMENT DESIGNED**: (2014) Designed first-generation, researcher-developed instrument for measuring women's termination decisions for a study on *The Apprentice* with Donald Trump.

- **INSTRUMENT DESIGNED**: (2014) Designed first-generation, researcher-developed instrument for measuring gender differences and management decisions for a focus group study on gender decision behavior.

- **INSTRUMENT DESIGNED**: (2014) Designed first-generation, researcher-developed instrument for measuring racial differences and economic behavioral patterns with business ventures.

- **INSTRUMENT DESIGNED**: (2014) Designed first-generation, researcher-developed instrument for measuring entrepreneurial risk patterns of business enterprises.

- **INSTRUMENT DESIGNED**: (2014) Designed first-generation, researcher-developed instrument for measuring gender influences on economics and entrepreneurial risk patterns in business enterprises.

- **INSTRUMENT DESIGNED**: (2014) Designed first-generation, researcher-developed instrument for measuring marketing analytics to examine customer behavioral patterns in business ventures.

- **INSTRUMENT DESIGNED**: (2013) Designed first-generation, researcher-developed instrument for measuring market behavior and firm risk patterns with Hispanic female-owned businesses enterprises.

- **INSTRUMENT DESIGNED**: (2013) Designed first-generation, researcher-developed instrument for measuring market behavior of minority businesses.

- **INSTRUMENT DESIGNED**: (2013) Designed first-generation, researcher-developed instrument for measuring social media and *Rate My Professors.com* and its influence on college students.

- **INSTRUMENT DESIGNED**: (2013) Designed first-generation, researcher-developed instrument for measuring entrepreneurial risk patterns of Black female-owned businesses and Black male-owned businesses.

- **INSTRUMENT DESIGNED**: (2013) Designed first-generation, researcher-developed instrument for measuring market behavior and risk patterns of Hispanic-owned business ventures.

- **INSTRUMENT DESIGNED**: (2012) Designed first-generation, researcher-developed instrument for measuring economic patterns with small business enterprises.

- **INSTRUMENT DESIGNED**: (2012) Designed first-generation, researcher-developed instrument for measuring market behavior of female-owned business enterprises.

- **INSTRUMENT DESIGNED**: (2012) Designed first-generation, researcher-developed instrument for measuring endogenous and exogenous risk factors and their effect on small business enterprises.

- **INSTRUMENT DESIGNED**: (2010) Designed the **Entrepreneurial Risk Assessment Scale (ERAS)** instrument, a first-generation, researcher-developed instrument for measuring endogenous and exogenous risk factors and patterns and their effect on small-to medium business enterprises.

- **INSTRUMENT DESIGNED**: (2009) Designed the **Entrepreneurial Risk Scale (ERS)** instrument, a first-generation, researcher-developed instrument for measuring endogenous and exogenous risk factors and patterns and their effect on small-to medium business enterprises.

EDITORIAL BOARD MEMBER & ADHOC REVIEWER FOR ACADEMIC JOURNALS

EXECUTIVE SUMMARY: Dr. Miles sustained engagement with the peer review process — both as a standing editorial board member and as an invited ad hoc reviewer for over 20 years. This reflects his ongoing commitment to advancing scholarly quality and rigor within the fields of Entrepreneurship, Marketing and Business. These contributions represent active service to the academic community and to the integrity of the publication process.

He has served in formal editorial capacities for several peer-reviewed journals across the discipline. For over 20 years he has been a member of the Editorial Review Board of numerous academic journals, where his responsibilities include evaluating submitted manuscripts for methodological rigor, theoretical contribution, and alignment with the journal's scope. In this role, Dr. [Name] has reviewed numerous manuscripts, providing structured feedback to authors and recommendations to the Editor-in-Chief regarding publication decisions.

Beyond formal board appointments, Dr. Miles has provided ad hoc peer review services to a broad range of nationally and internationally recognized journals. Ad hoc review assignments are accepted on an invitation basis and reflect the reviewer's recognized expertise within the scholarly community. He reviews both quantitative and qualitative journal articles in business. Active in research field. Served as an editorial board member and ad hoc reviewer for some notable publishers: Elsevier Publishers; SAGE Publishers; Emerald Publishers; John Wiley Publishers; Oxford University Press; Academy of Business Publishers; and Routledge Publishers; RELX Group; and Taylor & Frances; Allied Academies;

EDITIORIAL BOARD MEMBER & ADHOC REVIEWER FOR JOURNALS IN:

Entrepreneurship, Marketing, Economics and Other Business

Entrepreneurship	Marketing	Economics	Other Business
•Journal of Business Venturing (JBV) •United States Association for Small Business and Entrepreneurship (USASBE). •Association for Small Business and Entrepreneurship (ASBE).	•Academy of Marketing Studies •Journal of Consumer Behavior •Journal of Business Venturing •Journal of Data Analytics •Journal of Consumer Marketing •Journal of Marketing Perspectives •International Scholars Journals •Society of Marketing Advances •Marketing and Public Policy Conference	•Asian Journal of Economics, Business and Accounting •Issues in Business Management and Economics •International Journal of Business Management and Finance Research •International Journal of Business and Economics Research	•Accounting Education: An International Journal. •Science Journal of Business Management •International Scholars Journals Accounting Education: An International Journal •Science Domain International Scholars Journals

DISSERTATIONS SUPERVISED: CHAIR & COMMITTEE ADVISORY WORK PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles brings more than 13 years of distinguished service as a doctoral dissertation committee member, functioning in the specialized capacities of Statistician, Research Methodologist, and Faculty Mentor across multiple accredited universities. Over the course of his career, he has collaborated with more than 100 doctoral candidates, providing expert guidance, strategic advisement, and methodological oversight at every stage of the dissertation process. His mentorship record reflects a sustained commitment to the development of rigorous, independently conducted scholarly research at the highest academic level.

Dr. Miles's dissertation committee expertise spans the full arc of the doctoral research process, encompassing topic identification and refinement, research design and methodology selection, literature review development, statistical analysis and results interpretation, discussion and conclusions formulation, and dissertation defense preparation. His dual competency as both a subject-matter expert and an applied statistician positions him uniquely to support doctoral researchers navigating the methodological complexity inherent in quantitative and mixed-methods dissertation research. The depth and consistency of his contributions across more than a decade of committee service reflect his standing as a trusted and highly sought methodological authority within the doctoral research community.

- **Dissertation Chairing/Committee Member and Advising.** Over 5 years of experience of serving as a dissertation committee member for doctoral students. Provides assistance to doctoral students with dissertation construction research, statistics, multivariate statistics, literature review development, content development, construct validity, research question development, hypothesis development and population sample size, and data collection strategies.

- **Statistician, Consultant, Researcher, Methodology and Statistics Research Design**. Over 15 years of experience assisting doctoral students with statistics, research design and methodology. research, statistics software ●*Award-Winning Researcher for Applied Statistics work in Marketing and Economics.* Experience with univariate, bivariate and multivariate statistics. Provides assistance and guidance as a statistician and methodologist; Provides guidance with instrument development and design; assists students with analyzing large and small data sets using statistical techniques such as general linear and mixed models, analysis of variance, covariance, survival analysis and so on. Provides assistance with univariate, bivariate, and multivariate statistics. Provides statistical consulting to doctoral students as well as analysis and interpretation of the study's data.

- **Statistician, Researcher Methodologist for Dissertations and Dissertation Defenses**. Performed as a dissertation methodologist for dissertations for doctoral students. Provided consultation with dissertation defenses. Provided assistance to doctoral students with methodology and statistics with the dissertation. Performed as a statistician and methodologist consultant, provided assistance to doctoral students with applied statistics and data analytics, Performs univariate, bivariate, and multivariate statistics: factor analysis, discriminate analysis, ANOVA, MANOVA, logistic regression, Structural Equation Modeling (SEM), data analytics and others.

DISSERTATION CHAIR/ STATISTICIAN CONSULTANT/METHODOLOGY CONSULTANT

Performed as a dissertation chair, managed the dissertation committee and doctoral study. Provided assistance to doctoral students with assisted doctoral students with: (a) dissertation construction research; (b) topic development, (c) statistical analysis, (d) statistics design, (e) research design, (f) instrument development and design, (g) dissertation construction, (h) research question development, (i) hypothesis development, (j) conceptual framework and theoretical framework development, (k) quantitative analysis, (l) qualitative analysis, (m) survey approach, (n) online survey development, and (o) explaining and discussing the results.

Quantitative Dissertation Research Advisory Work

- Benging, A. (2026). *Investigating The Problem of Cyber Threats In The United States: An Empirical Study On Cyber Threats' Effect On Industry, Government And Private Sector Cyber Operations.* Dissertation: University of the Incarnate Word; (Role: statistician, methodologist, data analysis and committee member).

- Widen, E. (2026). *Return to Work Mandates and Employee Engagement in Generational Cohorts.* Dissertation: George Fox University; (Role: statistician, methodologist, data analysis and committee member).

- Alkuwari, N. (2025). *Examining Whistleblowing as an Accountability Mechanism: The Case of Qatar's Banking Sector*. Dissertation: Qatar University; (Role: statistician and data analysis consultant).

- Hughes, W. (2025). *Strategic Integration of Artificial Intelligence in Marketing: Overcoming Adoption Challenges and Enhancing Competitive Advantage*. Dissertation: National University; (Role: statistician and committee member).

- Kinsey, T. (2025). *The Impact of Organizational Citizenship Behavior on Job Stress Among K-12 Middle Grade Teachers*. Dissertation: National University; (Role: statistician and committee member).

- Iwuozo, S. (2025). *An Analysis of Perceived Risk, Usefulness, and Ease of Use on Business Intelligence System User Acceptance in Small and Medium-sized Enterprises*. Dissertation: Grand Canyon University; (Role: content expert/dissertation advisor and committee member).

- Shedrick R. (2024). *Contextual Pedagogy Relationship of Student Cognitive Load to Achievement: A Correlational Study*. Dissertation: Grand Canyon University; (Role: statistician and data analysis consultant).

- Stevens, P. (2024). *How Has Covid-19 Pandemic Lockdown Changed the Way New Covenant Baptist Church Looks at Ministry Engagement*. Dissertation: Kairos University; (Role: statistician and data analysis consultant).

- Turner-Moore, S. (2023). *The Impact of Teachers' Social Emotional Competency and Reading Pedagogy on the Emergent Literacy of Children in Early Childhood Classrooms.* Dissertation: Texas Southern University; (Role: dissertation consultant; statistics consultant & research consultant).

- Ssebagereka, I. (2023). *The Extent Knowledge Management Predicts Organizational Commitment for High School Employees*. Dissertation: Grand Canyon University; (Role: statistician and data analysis consultant).

- Jefferson, R. (2023). *A Quantitative Study On The Opinions of K-12 Administrators Towards Music Education;* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Cornish, D. (2022). *An Empirical Study of Technostress Within U.S. Higher Education Employees* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Moore S. (2022). *The Impact of Teacher Related Factors On the Academic Achievement of 8th Grade Special Education Students*. Dissertation: Texas Southern University; (Role: statistician and data analysis consultant).

- Hemmi, J. (2022). *Leader Self-Perception of Gender Identity: Its Influence Upon Follower Perceptions of Authentic Leadership;* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Harvey, C. (2022). *Social Problems and Political Ideology: An Empirical Study On Political Ideology On Attitudes of Workers in An Organization*. Dissertation: Grand Canyon University; (Role: statistician and data analysis consultant).

- Ford, T. (2022). *Program Evaluation of a Healthcare Facility - A Pilot Study of Employees' Insight on the Effectiveness of Telehealth in Managing Hypertension for Older African Americans*. Dissertation: San Jose State University; (Role: statistician and data analysis consultant).

- Iwuozo, S. (2022). *An Analysis of Perceived Risk, Usefulness, and Ease of Use on Business Intelligence System User Acceptance in Small and Medium-sized Enterprises*. Dissertation: Grand Canyon University; (Role: statistics consultant and committee member).

- Kinsey, T. (2022). *The Impact of Organizational Citizenship Behavior on Job Stress Among K-12 Middle Grade Teachers*. Dissertation: Grand Canyon University; (Role: statistician and committee member).

- Eckler, B. (2021). *Are Faculty Providing an Environment Conducive to 21st Century Learning? A Quantitative Replication Extension Study;* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Morales, L. (2021). *Differences in Air Transportation Employees' Evaluation of Organization Performance By Position Level;* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Zeig, M. (2019). *A Comparison of Outcomes of State-Mandated Standardized Testing After Implementation of a Character Education Course in Texas High Schools*. Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Goodnough, W. (2019). *Obstacles Women of Ethnicity Face While Obtaining Managerial Roles: A Qualitative Study*. Dissertation: University of Arizona-Global Campus; (Role: content expert/dissertation advisor and committee member).

- Benton, M. (2019). *The Impact of Education and Gender: How Does Education Impact Gender and Learning Higher Education*. Dissertation: University of Phoenix; (Role: content expert/dissertation advisor and committee member).

- Stewart, L.J. (2019). *Ubiquitous Workplace Bullying: Lessons Learned from A Survey of Civil Servants in The United States Federal Government*. Dissertation: Northcentral University; (Role: statistician and data analysis consultant).

- Littles, D. (2018). *Social Studies Content Knowledge of 6th Graders Who Use Graphic Organizers*. Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Romo, D. (2018). *Investigating the Organizational Climate and Stress: Factors Among Members of A Diverse Team Engaged in An Organizational Relocation*. Dissertation: University of the Incarnate Word; (Role: statistician and data analysis consultant).

- Mills, D. (2016). *Quantitative Causal-Comparative Study of the Effect of Teacher Autonomy On Student Achievement*. Dissertation: University of Phoenix; (Role: statistician and committee member).

- Garcia, J. (2015). *The Impact of Attire On Leadership and Management Effectiveness*. Dissertation: Our Lady of the Lake University; (Role: statistician and data analysis consultant).

- Miles, T. (2015). *A Quality Improvement Project to Evaluate Three Fall Risk Screening Tools*. Dissertation: The University of Texas Medical Branch; (Role: statistician and data analysis consultant).

- Lopez, C. (2014). *Fall Prevention Among Older Adults Living in The Community.* Dissertation: University of the Incarnate Word; (Role: statistician and data analysis consultant).

Qualitative Dissertation Research Advisory Work

- Frederick, B. (2025). *Patient Safety Curriculum: The Solution to the IOM Report "To Err Is Human"* Trident University; (Role: dissertation consultant; research methodology consultant).

- Bynum, T. (2025). *Exploring the Impact of the NIL Policy on Computer-Mediated Communication Between NCAA Division I Athletic Recruiters and High School Basketball Players: A Phenomenological Study.* Liberty University; (Role: dissertation consultant; research methodology consultant).

- Goode, A. (2025). *A Qualitative Descriptive Study of African American Female Leadership at Predominantly White Institutions.* National University; (Role: dissertation consultant; research methodology consultant).

- Clark, C. (2024). *The Predicament With The Students' Transition From Elementary School To Middle School And Parental Involvement.* Grand Canyon University; (Role: dissertation consultant; research methodology consultant).

- McCain, M. (2024). *A Descriptive Study as to how Ethical Leadership Styles are Perceived in Faith-Based Healthcare Organizations.* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Scott, C. (2024). *How Middle School Mathematics Teachers And Instructional Coaches Experience, Understand And Practice Culturally Responsive Teaching To African American Male Students In The Mid-Eastern U.S*. Dissertation: Grand Canyon University; (Role: dissertation consultant; research methodology consultant).

- Alexander, D. (2024). *Allocating Funds To Urban School Districts*. Dissertation: Grand Canyon University; (Role: content expert/dissertation advisor and committee member).

- Clay, W. (2023). *What Strategies Must Municipalities Implement to Select The Best Law Enforcement Candidates*: Grand Canyon University; (Role: content expert/dissertation advisor and committee member).

- Okolo, S. (2023). *Perceptions and Outcomes of Workplace Bullying: A Social Exchange Perspective.* Dissertation: Grand Canyon University; (Role: content expert/dissertation advisor and committee member).

- Raymond, G. (2023). *A Special Educator's Influence For Applying Expertise, Task Motivation And Skills & Process, For Implementing Behavior Strategies in A Classroom.* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Flanagan, K. (2023). *Implementing Mobile Social Media Marketing for Small Businesses.* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Tymann, N. (2023). *How Leaders of Remote Teams use Collaboration to Create Organizational Innovation*. Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Dwight C. (2022). *African American Women Small Business Owners, Networking and Success: A Descriptive Study*. Dissertation: Grand Canyon University; (Role: content expert/dissertation advisor and committee member).

- Fromer, G. (2022). *Black Women Who Emerged From Poverty and Into Executive Leadership Roles.* Dissertation: University of Arizona-Global Campus; (Role: dissertation consultant and research consultant).

- Morris, D. (2021). *A Qualitative Analysis of The Effectiveness, Significance, and Quality of California Community Colleges' Correctional Education Programs From The Formerly Incarcerated Student Perspective.* Dissertation: Morgan State University; (Role: dissertation consultant and research consultant).

- De La Parra, D. (2021). *Exploring The Self-Efficacy of Black Female Leaders in Technology*. Dissertation: University of San Francisco; (Role: dissertation consultant and research consultant).

- Hussain, E. (2021). *Contribution of Involvement of Parents In The Lives of Their Disabled Children.* Dissertation: Grand Canyon University; (Role: content expert/dissertation advisor and committee member).

- Beltran, V. (2021). *Descriptive Study of Southwest Urban School Principals' Experience of Job Stress*. Dissertation: Grand Canyon University; (Role: content expert/dissertation advisor and committee member).

- Martinez, O. (2021). *A Qualitative Descriptive Study Examining the Experiences of Active-Duty Veterans That Have Transitioned From The Military to the Teaching Profession.* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Kwapong, S. (2021). *A Descriptive Study on How Peer Mentoring Influences International Students' Intercultural Competence*. Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Kent, H. (2021). *Breaking the Glass and Concrete Ceilings: Women Professionals and Their Daily Workplace Obstacles.* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Hilton, Q. (2021). *A Phenomenological Study: Knowledge Sharing in Healthcare* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Stanton-Williams, D. (2020). *Serving Students With Psychiatric Disabilities At Public Community Colleges In The State of Maryland: A Qualitative Study Of Disability Support Professionals*. Dissertation: Morgan State University; (Role: dissertation consultant and research consultant).

- Ray, P. (2019). *A Success Profile: Case Study of the African American Women in The President's Office*. Dissertation: University of the Incarnate Word; (Role: dissertation consultant and research consultant).

- Platt, P. (2020). *An Investigation of Leadership Styles and Managerial Practices within the Federal Government: A Qualitative Study of the Transportation Security Administration (TSA).* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Forbes, S. (2019). *Parental Involvement in Education: The Lived Experience.* Dissertation: Grand Canyon University; (Role: Chair of the Committee).

- Lopez, C. (2014). *Fall Prevention Among Older Adults Living in The Community*. Dissertation: University of the Incarnate Word; (Role: statistician and data analysis consultant).

WORKSHOPS and SEMINARS FOR DOCTORAL & MBA STUDENTS PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has conducted over 30 seminars and workshops. He has conducted statistics and research workshops with doctoral students. He conducted workshops on methodology with doctoral students. He has also conducted numerous workshops for MBA students on statistics (univariate, bivariate and multivariate) and statistical methods. He has conducted numerous workshops and seminars with businesses and non-profit businesses. He has presented workshops on business topics for training and seminars.

WORKSHOPS FOR DOCTORAL STUDENTS

- **WORKSHOP**: **"Statistical Methods & Research Methods."** Miles, D. (2026). Conducted a ten-week researcher statistics workshop with psychologists. Conducted workshops on univariate, bivariate and multivariate statistics, parametric, non-parametric statistics and advanced statistics. Conducted workshop in San Antonio, TX; 3/3/2026 to 4/30/2026.
- **WORKSHOP**: **"Statistical Methods & Analysis Designs in Quantitative Research."** Miles, D. (2026). Conducted a three-day statistics workshop with doctoral students. Conducted workshops on univariate, bivariate and multivariate statistics, parametric, non-parametric statistics and advanced statistics. Conducted workshop at Ottawa University in Kansas City, KS; 1/23/2026 to 1/25/2026.
- **WORKSHOP**: **"Statistical Methods & Analysis Designs in Quantitative Research."** Miles, D. (2025). Conducted a three-day statistics workshop with doctoral students. Conducted workshops on univariate, bivariate and multivariate statistics, parametric, non-parametric statistics and advanced statistics. Conducted workshop at Ottawa University in Kansas City, KS; 10/31/2025 to 11/2/2025.
- **WORKSHOP**: **"Research Gap Identification and Crafting a Compelling Statement of the Research Problem."** Miles, D. (2025). Conducted a one-hour workshop with doctoral students concerning identifying research gaps. Conducted at the *2025 Critical Reasoning and Argumentation Techniques for Creative Research and Scientific Writing Workshop in* Ibandan, Nigeria, AF, [virtual conference]; 2/13/2025.
- **WORKSHOP**: **"Research Gap Identification and Crafting a Compelling Statement of the Research Problem."** Miles, D. (2025). Conducted a one-hour workshop with doctoral students concerning identifying research gaps. Conducted at the *2025 Critical Reasoning and Argumentation Techniques for Creative Research and Scientific Writing Workshop in* Ibandan, Nigeria, AF, [virtual conference]; 1/25/2025 to 1/26/2025.
- **WORKSHOP**: **"Selecting Your Methodology."** Miles, D. (2024). Conducted a one-hour workshop with doctoral and master level students concerning the dissertation and thesis. Conducted at the *Hour of Power: Navigating Your Dissertation*, [virtual conference]; 10/12/2024.

- **WEBINAR**: **"Measuring Research Excellence."** Drs. Phillip Adu and D. Anthony Miles, expert researchers and methodologists. Dr. Phillip Adu is a qualitative methodology expert, he owns *Center for Research Methods Consulting, LLC* (2024); Dr. Miles, researcher and statistician, he is a quantitative methodology expert. He is principal statistician and lead researcher, *Analytix Research Group, LLC.* He has conducted a one-hour webinar with doctoral students and researchers based on their book, *Dissertation Research Methods*. [virtual webinar]; They discussed the research process such as research alignment, research gaps, limitation and delimitations and other items. 1/17/2024.
- **WORKSHOP**: **"Experimental Design Simplified**: **Threats and Mitigation Methods in Basic Experimental Studies."** Miles, D. (2024). Conducted a one-hour workshop with other experts for doctoral students concerning experimental research design. Conducted with Sulaimon Kasali of University of Tennessee, and Uche O. Arunsi, of Parker H. Petit Institute for Bioengineering and Bioscience, Georgia Institute of Technology, USA. [virtual conference]; 1/10/2024.
- **WORKSHOP**: **"Confessions of a Dissertation Chair**: **Understanding the Concept of Research Alignment in Dissertations."** Miles, D. (2022). Conducted a one-hour workshop with doctoral students concerning research alignment. Conducted at the *2022 Research LogiCraft™ Master Class Workshop Q3-2022,* [virtual conference]; *Ibandan, Nigeria, AF*, 10/20/2022.
- **WORKSHOP**: **"The Literature Review 4-Step Process."** Miles, D. (2022). Conducted a one-hour workshop with doctoral students concerning identifying research gaps. Conducted at the *2022 Research LogiCraft™ Master Class Workshop Q2-2022,* [virtual conference]; *Ibandan, Nigeria, AF*, 5/26/2022.
- **WORKSHOP**: **"Critique Literature and Identify the Gap Like A Pro."** Miles, D. (2022). Conducted a one-hour workshop with doctoral students concerning identifying research gaps. Conducted at the *2022 Research Capacity Workshop Ibandan, Nigeria, AF*, [virtual conference]; 3/16/2022 to 3/30/2022.
- **WORKSHOP**: **"Descriptive Statistics 3**: **Correlation - University of San Diego."** Miles, D. (2021). Conducted a one-hour workshop with doctoral students concerning the correlation statistical tests and methods. EDUC 607 Quantitative Research Methods and Design in Education I: Quantitative Research Methods for SJ. Conducted with a class at the *University of San Diego*, [virtual conference]; 10/21/2021.
- **WORKSHOP**: **"Taxonomy of Research Gaps**: **Identifying the Seven Research Gaps."** Miles, D. (2021). Conducted a one-hour workshop with doctoral and master level students concerning the dissertation and thesis. Conducted at the *2021 Doctoral Student Workshop Conference*, [virtual conference]; 10/29/2020.
- **WORKSHOP**: **"Confessions of a Dissertation Chair Part 1**: **The Six Mistakes Doctoral Students Make With the Dissertation."** Miles, D. & Scott, L. (2017). Conducted a one-hour workshop with doctoral and master level students concerning the dissertation and thesis. Conducted at the *2017 Black Doctoral Network (BDN) Conference*, Atlanta, GA; 10/27-29/2017.

- **WORKSHOP: "See You in $Court: Using Your PhD to Build Your Career As A Legal Expert Witness and Gain National Recognition As A Dangerous Expert."** Miles, D. & Clay, W. (2017) Miles, D. & Scott, L. (2017). Conducted a one-hour workshop in the field of legal expert witness work and litigation strategies. Discussed attorney strategies that are used in court to be opposing legal expert witnesses. Conducted at the *2017 Black Doctoral Network (BDN) Conference*, Atlanta, GA; 10/27-29/2017.
- **WORKSHOP: "From PhD to Celebrity: How to Build Your Reputation As An Expert and Attract the Media As A Go-To-Expert for Interviews."** Miles, D. (2016). Conducted a one -hour workshop on: (a) to teach and assist PhDs, professionals, and post-docs the basics of developing their reputation as an expert; (b) to discuss strategies of developing into an expert and attract media interviews; and (c) lastly, illustrate fundamental techniques and strategies for conducting media interviews. Conducted at the *2016 Black Doctoral Network Conference,* Atlanta, GA; 10/25-28/2016.

WORKSHOPS FOR MBA STUDENTS

- **WORKSHOP: MBA Workshops in Entrepreneurship: "Opportunity Theory: Understanding the Value of Opportunities,"** Miles, D. (2014), MGMT 8315 – Entrepreneurship class, School of Business and Leadership; Our Lady of the Lake University (OLLU); 8/2014.
- **WORKSHOP: MBA Workshops in Management: "The First 90 Days: Why Do New Managers Fail?"** Miles, D. (2014), MGMT 8315 – Entrepreneurship class, School of Business and Leadership; Our Lady of the Lake University (OLLU); 07/2014.
- **WORKSHOP: MBA Workshops in Entrepreneurship: "Understanding Cashflow Quadrant Theory,"** Miles, D. (2014), MGMT 8315 – Entrepreneurship class, School of Business and Leadership; Our Lady of the Lake University; 6/2014.
- **WORKSHOP: MBA Workshops in Marketing and Statistics: "Marketing Statistical Methods Map,"** Miles, D. (2014), BADM-8316 – Marketing Strategies and Policies class at the School of Business and Leadership, Our Lady of the Lake University; 5/2014.
- **WORKSHOP: MBA Workshops in Marketing: "Business Forensics: The 16 Frameworks of Business Analysis,"** Miles, D. (2013), BADM-2390 – Business Forensics class at the School of Business and Leadership; Our Lady of the Lake University; 6/2013.
- **WORKSHOP: MBA Workshops in Marketing and Statistics: "Multivariate Statistical Methods Map,"** Miles, D. (2013), BADM-3390 – Business Research Methods class at the School of Business and Leadership, Our Lady of the Lake University; 9/2013.
- **WORKSHOP: MBA Workshops in Marketing and Statistics: "Bivariate Statistical Methods Map,"** Miles, D. (2013), BADM-3390 – Business Research Methods class at the School of Business and Leadership, Our Lady of the Lake University; 9/2013.
- **WORKSHOP: MBA Workshops in Marketing and Statistics: "Univariate Statistical Methods Map,"** Miles, D. (2013), BADM-3390 – Business Research Methods class at the School of Business and Leadership, Our Lady of the Lake University; 9/2013.
- **WORKSHOP: MBA Workshops in Marketing: "The Four Generic Marketing Strategies,"** Miles, D. (2013), BADM-8316 – Marketing Strategies and Policies class; Our Lady of the Lake University, San Antonio, Texas; 1/2013.
- **WORKSHOP: MBA Workshops in Marketing: "The Likeability Factor: How to Boost Your L-Factor & Achieve Your Life's Dreams,"** Miles, D. (2012), MRKT-3300 – Principles of Marketing class; Texas A&M University-San Antonio; 10/2012.
- **WORKSHOP: MBA Workshops in Marketing: "The Elements of Critical Thinking,"** Miles, D. (2011), BADM-8316 – Marketing Strategies and Policies class; School of Business and Leadership, Our Lady of the Lake University, SA Texas; 9/2011.
- **WORKSHOP: MBA Workshops in Marketing: "Case Study: Examining Walmart's International Market Entry Strategy and Tactics,"** Miles, D. (2009), MRKT-4385 – International Marketing class; Our Lady of the Lake Univeristy,10/2009.

WORKSHOPS FOR PROFESSIONALS, CORPORATIONS AND ORGANIZATIONS

- **WORKSHOP (for Non-Profit Management and Personnel): "Non-Profit Marketing: Social Media and Email Strategies For Nonprofits."** Miles, D. (2013) at San Antonio Area Foundation (SAAF), San Antonio, Texas. Conducted workshop on non-profit marketing and strategies. This workshop provided training for the fundamental principles of nonprofit social media and email marketing strategies. This included providing training in social media, marketing theory, old ways of marketing vs. new ways of nonprofit marketing tactics, and practices. The workshop was designed to provide participants with background on social media in nonprofit and marketing. Discussed the following topics: (a) social media and email strategies; (b) rudiments of non-profit marketing; (c) developing critical thinking for non-profit social media; and (d) familiarize students with critical knowledge of social media for nonprofit organizations.
- **WORKSHOP (South Texas Human Resources Symposium): "Workplace Bullying: A Research Study on The Rising Management Problem."** Miles, D, Guardia, A., & Meyers, K. (2012). Discussed the following topics: (a) what is the definition of workplace bullying; (b) what are the behavioral characteristics and profiles of workplace bullies; (c) what is the effect on workplace bullying on the organization; (d) what are the common profiles of victims/targets of bullies; and (e) what are the possible legal repercussions of workplace bullying? Conducted at the *2012 South Texas Human Resources Symposium- San Antonio Human Resources Management Association Inc.* (SAHRMA) San Antonio, Texas, 4/30/2012- 5/1/2012.

EXPERT WITNESS TESTIMONY & EXPERT CONSULTANT WORK PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles serves as a qualified expert witness and expert consultant, providing expert testimony and consultation services in connection with local, state, and federal court proceedings. His areas of expertise encompass business, entrepreneurship and marketing, with particular specializations in business scams and deceptive advertising. Dr. Miles offers expert witness services to counsel representing both plaintiffs and defendants. He possesses formal expert witness training and extensive experience spanning consultations, depositions, and courtroom testimony. Dr. Miles is affiliated with **ForensisGroup®**, a premier expert witness referral organization.

Expertise Area of Focus: Startups & Business Scams	**Expertise Area of Focus: Marketing, Deceptive Advertising & Social Media**
• Startup ventures, Startup companies and Bad Business ventures; • Business Scams, Business Fraud, and Criminal Enterprises; • Business Modeling and Business Models; • Business Architecture • Venture capital and acquisition; • Business Valuation;	• Marketing, Marketing Research, and Marketing Models; • Statistics & Surveys and Data Collection; • False Advertising; Advertising Claims and Product Claims; • Social Media and Social Media Consumer Sites; • Consumer behavior; Product Puffery; • Trade Dress and Packaging; • Forensic Marketing (Business Forensics)

PRIOR EXPERT WITNESS EXPERIENCE and EXPERT CONSULTANT CASE WORK:

- **2026 – U.S. District Court for the State of New York: (Media Conglomerate Case);** [Plaintiff]. Provided expert consultation for a case breach of contract lawsuit with Fox News Corporation. The case is pending and is a major lawsuit against a media giant. This is a breach of contract and cartoon characters and licensing. The case is pending. Working on behalf of the plaintiff.

- **2025 – U.S. District Court for the State of Texas: (MLM and Pyramid Scheme Case);** [Plaintiff]. Provided expert consultation for an MLM/pyramid scheme case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed. Worked on behalf of the plaintiff.

- **2024 – U.S. District Court for the State of Texas: (Deceptive Advertising Case);** [Defendant]. Provided expert consultation and legal expert services for a deceptive advertising case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed. Worked on behalf of the defendant.

- **2023 – U.S. District Court for the State of Texas: (Business Scam, Pyramid Scheme Case);** [Plaintiff]. Provided expert consultation and legal expert services for a pyramid scheme case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed. Worked on behalf of the plaintiff.

- **2022 – U.S. District Court District of Arizona. (Images, Copyright Infringement Case);** [Plaintiff]. This action seeks to recover damages for copyright infringement. Plaintiff herein creates photographic images and owns the rights to these photographs which Plaintiff licenses for various uses including online and print publications. Provided expert consultation and legal expert services for the case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed.

- **2021 – U.S. District Court for the State of Texas. (Trademark, Trade Dress Infringement Case);** [Plaintiff]. Provided expert consultation and legal expert services for trade dress and trade dress infringement case. The case was later settled between the plaintiff **and** defendant. Details of the settlement were not disclosed.

- **2020 – U.S. District Court for the State of Texas. (Business Scam, Pyramid Scheme Case);** [Plaintiff]. Provided expert consultation and legal expert services for a pyramid scheme case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed.

- **2019 – U.S. District Court for the State of Georgia. (Multilevel Marketing/Pyramid Scheme Case);** [Plaintiff]. Provided expert consultation and legal expert services for a pyramid scheme case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed.

- **2018 – U.S. District Court for the State of Florida: State of Florida v. Florida Corporate Filing Services, LLC (Deceptive Advertising Case);** [Defendant]. Provided expert witness testimony for an advertising deception claim case for the defendant. Provided statistical analyses and analytics to dispute the plaintiff's claim of deceptive advertising with empirical evidence. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed.

- **2017 – U.S. District Court for the State of New York. (Business Scam, Pyramid Scheme Case);** [Plaintiff]. Provided expert consultation and legal expert services for a pyramid scheme case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed.

- **2016 – U.S. District Court for the State of Texas: (Business Scam, Pyramid Scheme Case);** [Plaintiff]. Provided expert consultation and legal expert services for a pyramid scheme case. The case was later settled between the plaintiff and defendant. Details of the settlement were not disclosed.

CONSULTING: STATISTICS CONSULTING & STATISTICS-BASED PROJECTS PORFOLIO

EXECUTIVE SUMMARY: Dr. Miles brings over 20 years of experience in applied statistical research and consulting, having served as lead researcher and principal statistician across a broad portfolio of projects for both public and private sector organizations. His consulting work spans multiple industries, encompassing the full research lifecycle — from the design and development of survey instruments through data analysis, interpretation, and the formal presentation of findings to organizational leadership and management. He has an established record of translating complex statistical results into actionable insights, delivering research outcomes to executive and management audiences across diverse institutional contexts.

Notable Consulting Projects

- **PROJECT: Startup firms Featured on Television Seeking Funding: Examining Firms that have appeared On "Shark Tank" (2025). (contract).** Conducted applied statistical research on businesses that have appeared on the television show, *Shark Tank*. Conducted applied statistical research on the business that appeared on the television show. Led the project with research team; directed the preparation of data collection and statistical analysis. Worked with national and local organizations with data. Presented results and findings to management. Used multivariate statistics methods to get results of survey and data analysis of local, state and national voters. Primarily used linear regression and predictive analytics to get a feel of the businesses and products that appeared on the television show.

- **PROJECT: Institutional Failure On Liabilities of Newness: Babson Study: A Case Study of Jackson, Mississippi (2025). (contract).** Conducted applied statistical research on businesses in Jackson, Mississippi. Using a case study of Jackson, Mississippi, this study hypothesizes that institutional failures, such as inadequate water infrastructure, exacerbate the liabilities of newness, significantly increasing the failure rates of young firms. Jackson's primary service area includes Hinds County and the larger Jackson Metropolitan Area, contributing $30 billion to Mississippi's GDP in 2020, which represents 29% of the state's total GDP of $104.1 billion. This study investigates the impact of institutional failures, particularly the water contamination crisis, on the dissolution of start-ups and young firms. Used primarily logistic regression to predict vitality of businesses in the area and firm dissolution.

- **PROJECT: The 2024 Presidential Election: Survey and Statistical Analyses (2024). (contract).** Conducted applied statistical research on voter behavior in local, state and national elections, including the 2024 Presidential Election (Kamla Harris vs. Donald Trump). Led the project with research team; directed the preparation of data collection and statistical analysis. Worked with national and local organizations with voter data. Presented results and findings to management. Used multivariate statistics methods to get results of survey and data analysis of local, state and national voters. Primarily used linear regression and predictive analytics to get a feel of voter behavior.

- **PROJECT: The 2024 Presidential Election: Survey and Statistical Analyses (2024). (contract).** Conducted applied statistical research on voter behavior in local, state and national elections, including the 2024 Presidential Election (Kamla Harris vs. Donald Trump). Led the project with research team; directed the preparation of data collection and statistical analysis. Worked with national and local organizations with voter data. Presented results and findings to management. Used multivariate statistics methods to get results of survey and data analysis of local, state and national voters. Primarily used linear regression and predictive analytics to get a feel of voter behavior.

- **PROJECT: The 2020 Presidential Election: Survey and Statistical Analysis (2020). (contract).** Conducted applied statistical research on voter behavior in local, state and national elections, including the 2020 Presidential Election (Joe Biden vs. Donald Trump). Led the project with research team; directed the preparation of data collection and statistical analysis. Worked with national and local organizations with data. Presented results and findings to management. Used multivariate statistics methods to get results of survey and data analysis of local, state and national voters. Primarily used linear regression and predictive analytics to get a feel of voter behavior.

- **PROJECT: The 2016 Presidential Election: Survey and Statistical Analysis (2016). (contract).** Conducted applied statistical research on voter behavior in local, state and national elections, including the 2016 Presidential Election (Hillary Clinton vs. Donald Trump). Led the project with research team; directed the preparation of data collection and statistical analysis. Worked with national and local organizations with data. Presented results and findings to management. Used multivariate statistics methods to get results of survey and data analysis of local, state and national voters. Primarily used linear regression and predictive analytics to get a feel of voter behavior.

- **PROJECT: The Apple Store vs. the Microsoft Store: A National Study - Survey and Statistical Analysis (2016) (contract).** Conducted a market research study for a private organization. This project involved collecting data, analyzing, and comparing the two major retailers on a set of metrics and analytics of store behavior. Prepared database for the two retail stores throughout the U.S. and conducting bivariate and multivariate analyses.

- **PROJECT: Alamo Community College District (St. Phillips College) - Survey and Statistical Analysis (contract) (2012).** Conducted a national study on sexual behavior and AIDs in America. Used a national database for data collection. Cleaned data and conducted a series of multivariate statistical analyses. Prepared data, analyzed, and presented results and findings to management.

- **PROJECT: McDonald's Restaurant - Survey and Statistical Analysis (2010).** Conducted a study on customer behavior and sales. Examined peak and off-peak times of sales. This project involved collecting data and analyzing data on the major restaurant. Developed and compiled a set of metrics and analytics of store behavior. Conducted bivariate and multivariate analyses on customer behavior in terms of sales. Prepared data, analyzed, and presented results and findings to the franchise's management.

- **PROJECT: Brooks Development Authority LLC. - Survey and Statistical Analysis (contract) (2008).** Conducted an organizational needs assessment (Malcolm Baldrige Assessment) on Brooks Development Authority (Brooks City-Base formerly Brooks Air Force Base). Performed needs assessment research on the organization and management practices. Surveyed, collected and analyzed data from employees throughout the organization. Cleaned data and conducted a series of multivariate statistical analyses. Prepared data, analyzed, and presented results and findings to management.

- **PROJECT: Brooks Development Authority, LLC. Survey and Statistical Analysis (contract) (2007).** Performed needs assessment research on the organization and management practices. Conducted an organizational needs assessment (Malcolm Baldrige Assessment) on Brooks Development Authority (Brooks City-Base formerly Brooks Air Force Base). Surveyed, collected and analyzed data from employees throughout the organization. Cleaned data and conducted a series of multivariate statistical analyses. Prepared data, analyzed, and presented results and findings to management. Performed needs assessment research on the organization and management practices.

- **PROJECT: Heritage Investigation and Security, Inc. Survey and Statistical Analysis (contract) (2006).** Conducted applied statistical study for market research for startup company. This project involved collecting data, analyzing, and preparing data of the local marketing area. Conducted market research of the San Antonio area. Cleaned data and conducted a series of multivariate statistical analyses. Prepared data, analyzed, and presented results and findings to management.

- **PROJECT: Centro -Universitario de Incarnate Word (Mexico) - Survey and Statistical Analysis (August 2005 to December 2005) (internship/contract).** Prepared data, analyzed, and presented results and findings to the school's administration. Conducted applied statistical study for market research for the university in Mexico City, Mexico. This project involved collecting data, analyzing, and preparing data of the local marketing area. Conducted market research of the Mexico City area. Cleaned data and conducted a series of multivariate statistical analyses.

- **PROJECT: Brook Development Authority, LLC. Survey and Statistical Analysis (contract) (September 2004 to March 2005).** Conducted an organizational needs assessment (Malcolm Baldrige Assessment) on Brooks Development Authority (Brooks City-Base formerly Brooks Air Force Base). Surveyed, collected and analyzed data from employees throughout the organization. Cleaned data and conducted a series of multivariate statistical analyses. Developed business plans and researched effective economic development strategies after BRAC selection. Cleaned data and conducted a series of multivariate statistical analyses. Prepared data, analyzed, and presented results and findings to management.

- **PROJECT: Palo Alto College: Chick-fil-A and A&W Franchise Restaurants - Survey and Statistical Analysis (January 2006 to April 2006)**. Conducted a feasibility market research study on the on the potential profitability of bringing a Chick-Fil-A and A&W franchise restaurant to Palo Alto Community College. Developed and administered surveys to students at the college. Compiled data and analyzed student enrollment statistics and analyzed the possible correlation to potential sales growth. Conducted a series of multivariate statistical analyses. Prepared data, analyzed, and presented results and findings to the school's administration.

- **PROJECT: 2005 Inaugural African American Economic Roundtable Discussion Forum: "The State of the African American in San Antonio" - Survey and Statistical Analysis (2005)**. Conducted a study for the organization and worked with the local City of San Antonio. Developed and administered surveys to attendees of the event. Compiled data and analyzed on their opinions on the issue of economic development in Eastside San Antonio and inner-city communities. Used multivariate statistics methods to get results of survey and data analysis of the attendees of the event. Prepared data, analyzed, and presented results and findings to the management of the organization.

- **PROJECT: City of San Antonio Economic Develop Department: "Minority Contract Awards Study" - Survey and Statistical Analysis (June 2004 to September 2004) (contract)**. Conducted study with the City of San Antonio's Economic Development Department (Business Services). Conducted three major studies: (a) **PROJECT 1**: Conducted a 5-year study on Minority/Women's Owned Enterprises (M/WBE) contracting awards/bids effectiveness; (b) **PROJECT 2**: Conducted a comparative analysis study on the City of San Antonio's M/WBE program's goals with four other similar metropolitan cities (Austin, Dallas, Fort Worth and Houston; and (c) **PROJECT 3**: Conducted a comparative analysis study on the City of San Antonio's M/WBE program's goals with nine other similar metropolitan cities (City of Atlanta, Austin, Dallas, Denver, Indianapolis, Miami, Phoenix, San Diego and Tucson). Used multivariate statistics methods to get results of survey and data analysis of the attendees of the event. Prepared data, analyzed, and presented results and findings to the management of the organization.

PUBLIC SPEAKING ENGAGEMENTS & PANEL DISCUSSIONS PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has done numerous public speaking engagements as a keynote speaker, invited speaker, facilitator and panelist. He has been a keynote speaker at summits. He has participated in panel discussions as a speaker. He has conducted original research and spoken as a keynote speaker at events. He has spoken on topics that are both business and non-business. He has spoken to and presented original research on topics to large audiences at conferences and summits around the country. He has facilitated program related to economic development, inner city economic development and urban growth.

- **KEYNOTE SPEAKING ENGAGEMENT: 2023 Purpose and Profits Summit: 9/14/2023; Virtual Summit.** One of the keynote speakers for the event. KEYNOTE ADDRESS: *Therapy for Overachievers*. 20-minute speaking event.

- **KEYNOTE SPEAKING ENGAGEMENT: 2020 1st Annual BBI Kingdom Connections Event/Conference: "Re-Positioned For Success", Atlanta, GA; 11/19/2020;** KEYNOTE ADDRESS: *Marketing During A Crisis*. 90-minute panel and keynote address.

- **KEYNOTE SPEAKING ENGAGEMENT: 2018 6th Black Doctoral Network (BDN) Conference, Charlotte, North Carolina; 10/26-28/2018;** KEYNOTE ADDRESS: *Black Marketing and Creating Wakanda*. 45-minute to 1-hour keynote address.

- **2017 PANEL DISCUSSION: Event hosted by Prosperity Publishing, LLC., Carver Public Library, (San Antonio Public Library) San Antonio, Texas on 2/16/2017;** Miles, D. (2017). TOPIC: *The Birth of A Nation* (2016). Discussed and presented research on the issues concerning the controversial film on Nat Turner in American history Discussed antebellum slavery and the meaning of this film and the controversy surrounding with its director.

- **2016 WORKSHOP EVENT: San Antonio Public Library and Commission Present LEARN at SAP Job Fairs, (Carver Public Library) San Antonio, Texas on 3/8/2016.** TOPIC: Miles, D. (2016) *Personal Marketing: How to Building Likeability with People.* Conducted a workshop on the behavior of likeability and it effect on people and opportunities and job searches. Discussed the four points of likeability and how to maximize it to your advantage.

- **2014 PANEL DISCUSSION: Event hosted by Prosperity Publishing, LLC., Carver Public Library, (San Antonio Public Library) San Antonio, Texas on 7/20/2014;** Miles, D. (2015) TOPIC: *State of Black Business in America.* Discussed and presented research on the issues concerning African American business. Discussed past obstacles, present obstacles in business particularly in the inner cities and economic development and future strategies for developing businesses.

- **2014 PANEL DISCUSSION: Thigpen, D., Miles, D. A., & Gambitta, R. (Event hosted by Prosperity Publishing, LLC.), Carver Public Library, (San Antonio Public Library) San Antonio, Texas on 1/20/2014;** TOPIC: *A Comparative Discussion on Dr. Martin Luther King, Jr. and Malcolm X.* Discussed and presented research on the issues concerning the different ideologies of Martin Luther King and Malcolm X.

- **2012 SPEAKER SERIES: Faculty Speaker Series Presentation: Texas A&M University-San Antonio; San Antonio, Texas on 4/12/2012;** Miles, D. (2012); TOPIC: *Psst Let Me Tell You About a Great Business Opportunity: What You Need to Know About Multilevel Marketing (aka Network Marketing).* Discussed the structural dynamics of MLM, profitability patterns, and revenue streams.

- **2011 PANEL DISCUSSION: Event hosted by Zeta Upsilon City-Wide Chapter of Delta Sigma Theta Sorority, Inc.; University of the Incarnate Word, San Antonio, Texas on 10/20/2011;** TOPIC: *Social Media Advancing Society's History (S.M.A.S.H.).* Discussed and presented research on the issues concerning social media and addressed why students should be more informed and involve themselves on their campuses and in their communities and how they should do that.

- **2011 SPEAKER SERIES: Faculty Speaker Series Presentation: Texas A&M University-San Antonio; San Antonio, Texas 11/1/2011;** Miles, D. Guardia, A., & Meyers, K., (2012); TOPIC: *Workplace Bullying: The New Management and Ethical Problem in the Workplace.* Co-presenters: Adrian Guardia, Ph.D. and Kathryn Meyers, MA. Discussed what workplace bullying is; behavioral characteristics; profiles of workplace bullies; victims/targets of bullying and legal remedies and solutions for bullying behavior in the workplace. Provided statistics of the problem with workplace bullying.

- **2007 PANEL DISCUSSION: Second Annual Community Forum – Economic Development in the African American Community; Ella Austin Community Center, San Antonio, Texas 2/17/2007;** Miles, D. (2007); TOPIC: *Economic Development in the African American Community.* Discussed and presented research on the issues of economic development on Eastside San Antonio and inner-city communities.

- **2005 ROUNDTABLE DISCUSSION: Inaugural African American Economic Forum: "The State of the African American in San Antonio", Our Lady of the Charity Convent San Antonio, Texas 7/29/2005**; Keynote Speaker of Discussion Forum. Miles, D. (2005); TOPIC: *Eastside San Antonio and Inner-City Communities: Economic Development and Entrepreneurship Issues and Strategies.* Discussed research on economic development in inner city communities and facilitated workshop on identifying both problems and developing solutions with inner city communities.

AWARDS FOR ACADEMIC RESEARCH & DISTINCTION PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles is a prolific and widely published researcher whose scholarly contributions have earned him numerous awards and distinctions, with recognition concentrated primarily in the domain of applied statistical research. His active research agenda spans the fields of Entrepreneurship and Marketing, underpinned by rigorous quantitative methodology.

His published research reflects advanced proficiency across a comprehensive range of multivariate statistical techniques, including categorical data analysis, nonparametric and parametric statistics, logistic and linear regression, exploratory and confirmatory factor analysis, MANOVA, Structural Equation Modeling (SEM), Partial Least Squares Structural Equation Modeling (PLS-SEM), predictive modeling, missing data analysis, multivariate statistics, time series analysis, power analysis, longitudinal data analysis, generalized estimating equations, generalized method of moments, joint modeling of mean and dispersion, survival analysis, and multilevel modeling.

- **AWARDS FOR APPLIED STATISTICS RESEARCH & CONFERENCES**. Dr. Miles has won numerous awards for his applied statistics research in marketing, economics and business. He has over 15 years of winning awards for his applied statistics research at academic conferences around the country. Here is a summary of his most notable highlights of his conference award winnings. Most of his research is quantitative. He actively leads a team of eight qualified researchers to conduct research and submit for publication. Most of the research publications include multivariate statistical analyses such as categorical data analysis; nonparametric statistics; parametric statistics.

- **AWARDS FOR MILESTONE ACHIEVEMENT & RECOGNITION**. Won numerous milestone awards for his research contributions on *Research Gate*. He has over 15 years of winning awards for his milestone achievements and scholarship. On *Research Gate*, he has won over 60 milestone achievement awards. Also, on *Research Gate* he has over a half million reads and downloads of this research work. In the last two years, he has won milestones awards for different academic work and contributions.

- **AWARDS FOR SCHOLARHSHIP & DISTINCTION**. Won numerous awards for his scholarship and achievement. He has over 15 years of winning awards for his scholarship. He has been inducted in academic societies; He won fellowship for his doctoral research. Most notably, he has won milestones awards for different academic work and contributions. Induction into 2022 *Marquis Who's Who® in America* for Business; Award for Distinguished Faculty Scholar Award; Inducted into *Delta Mu Delta National Business Honor Society*; Won Dissertation Research Fellowship: *United States Association of Small Business and Entrepreneurship (USASBE/SBI) Doctoral Consortium*; Won the *Student Recognition for Teaching Excellence Award* at Texas A&M University System. Won an award for teaching excellence.

AWARDS FOR APPLIED STATISTICS RESEARCH & CONFERENCES PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has won numerous awards for his research in business. He is a 35-time Award Winner at the *Academy of Business Research Conference* (ABR) for the *Best Paper Award* for his applied statistics research in Marketing, Economics and Business. He has over 13 years of winning awards for his applied statistics research at academic conferences around the country. Here is a summary of his most notable highlights of his conference award-winnings: *Won an award nearly every year from 2012 to 2025 at the ABR Conference (see below).

NATIONAL CONFERENCE RESEARCH AWARDS

- **2025 National Conference Research Award (Fall 2025) [a]:** Won "Best Paper Award" in Marketing at the Reno, NV *Fall 2025 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Social Media Rating Sies and Gender: A Nationwide Study On The Effects of Rate My Professors On Female Consumer Behavior."

- **2025 National Conference Research Award (Summer 2025) [a]:** Won "Best Paper Award" in Marketing at the New York, NY *Summer 2025 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Female Consumer Behavior and Movie Steaming: An Empirical Study Examining Gender and Female Consumer Behavior with Movie Streaming Sales Versus Movie Theater Attendance Sales."

- **2025 National Conference Research Award (Spring 2025) [a]:** Won "Best Paper Award" in Marketing at the New Orleans, LA *Spring 2025 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Social Media Rating Sites Effect on Consumer Behavior: A Nationwide Study on Rate My Professors and its Influence on Consumer Behavior."

- **2025 National Conference Research Award (Spring 2025) [b]:** Won "Best Paper Award" in Marketing at the New Orleans, LA *Spring 2025 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Job Satisfaction and Music Educators: An Empirical Study on Job Satisfaction and Music Teacher Self Efficacy in K-12 Education Levels."

- **2025 National Conference Research Award (Spring 2025) [c]:** Won "Best Paper Award" in Marketing at the New Orleans, LA *Spring 2025 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Artificial Intelligence and Organizational Behavior: How Employees Experience Using Artificial Intelligence at Work."

- **2024 National Conference Research Award (Fall 2024) [a]:** Won "Best Paper Award" in Marketing at the Montreal, Canada *Fall 2024 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Examining Female Voter Behavior and Predictive Analytics in the 2024 Presidential Election."

- **2024 National Conference Research Award (Summer 2024) [b]:** Won "Best Paper Award" in Marketing at the *Summer 2024 Academy of Business Research Conference* (ABR) [applied statistics research] "The Movie Industry Crisis and Movie Industry Decline: An Empirical Study on Consumer Choices with Movie Streaming Sales versus Movie Theater."

- **2024 National Conference Research Award (Summer 2024) [c]:** Won "Best Paper Award" in Marketing at the *Summer 2024 Academy of Business Research Conference* (ABR) [Applied Statistics Research] " "The Remote Work Crisis and Gender: An Empirical Study on the Remote Work Phenomenon with Women at the Workplace."

- **2024 National Conference Research Award (Spring 2024) [a]:** Won "Best Paper Award" in Marketing at the *Spring 2024 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Social Media Rating Sites and Consumer Behavior: A Nationwide Study on Rate My Professors and its Influence on College Student With Pre and Post Decisions in Consumer Behavior."

- **2024 National Conference Research Award (Spring 2024) [b]:** Won "Best Paper Award" in Marketing at the *Spring 2024 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Predictive Analytics and The 2024 Presidential Election: A Study on Key Predictive Analytics and Candidate Attributes That Help Predict Results in the 2024 Presidential Election."

- **2023 National Conference Research Award (Fall 2023) [a]:** Won "Best Paper Award" in Business at the *Fall 2023 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "Movie Sequel Marketing and Predictive Analytics: The Movie Marketing Analytics of Marvel's Sequel, "Wakanda Forever."

- **2023 National Conference Research Award (Fall 2023) [b]:** Won "Best Paper Award" in Business at the *Fall 2023 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "The New Remote Work Revolution: An Empirical Study on the Management Crisis with The Rise in Remote Work Preference with Employees."

- **2023 National Conference Research Award (Spring 2023):** Won "Best Paper Award" in Business at the *Spring 2023 Academy of Business Research Conference* (ABR) [Applied Statistics Research] "The Rise of Stress and Technology at the Workplace: An Empirical Study on Predictive Analytics with Technostress at the Workplace."

- **2021 National Conference Research Award (Spring 2021) [a]:** Won "Best Paper Award" in Marketing at the *Spring 2021 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (a) "Music Marketing and Consumer Purchasing Behavior: A Pilot Study on Music Marketing" and "Predictor Variables That Influence Consumer Purchases of Music."

- **2021 National Conference Research Award (Spring 2021) [b]:** Won "Best Paper Award" in Marketing at the *Spring 2021 Academy of Business Research Conference* (ABR) (b) [Applied Statistics Research] "Workplace Bullying and Predictive Analytics: An Empirical Study on Predictive Analytics with Workplace Bullying" and "Bad Management Behavior at the Workplace."

- **2021 National Conference Research Award (Spring 2021) [c]** Won "Best Paper Award" in Marketing at the *Spring 2021 Academy of Business Research Conference* (ABR) (c) [Applied Statistics Research] "Crowdsourcing and Consumer Behavior: An Empirical Study on the Crowdsourcing Influence on Consumer Purchasing Behavior with Goods and Services."

- **2021 National Conference Research Award (Spring 2021) [d]:** Won "Best Paper Award" in Marketing at the *Spring 2021 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (d) "Social Media and Consumer Behavior: Market Research on Social Media Influence on Consumer Behavior in Higher Education."

- **2020 National Conference Research Award (Fall 2020) [a]:** Won "Best Paper Award" in Marketing at the *Fall 2020 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (a) "Predictive Analytics in the 2020 Presidential Election: A Study On Key Predictive Analytics and Political Marketing That Help Predict Results in the 2020 Presidential Election."

- **2020 National Conference Research Award (Fall 2020) [b]:** Won "Best Paper Award" in Marketing at the *Fall 2020 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (b) "Statistics Research: The Social Media Weaponization and Revenge Social Media: An Empirical Study On the Social Media Weaponization and Black Marketing on Consumer Behavior."

- **2020 National Conference Research Award (Summer 2020) [a]:** Won "Best Paper Award" in Marketing at the *Summer 2020 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (a) "Statistics Research: A Predictive Analytics Study On New Products Showcased On 'Shark Tank' and Factors That Determine Consumer Choices in Evaluating New Products."

- **2020 National Conference Research Award (Summer 2020) [b]:** Won "Best Paper Award" in Marketing at the *Summer 2020 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (b) "Statistics Research: Workplace Bullying and Behavior Traits: An Empirical Study On Predictive Analytics On Workplace Bullying Behavioral Traits and Practices in the Workplace."

- **2020 National Conference Research Award (Spring 2020) [a]:** Won "Best Paper Award" in Marketing at the *Spring 2020 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (a) "Statistics Research: Marketing Analytics and The Presidential Election: A Study on Key Marketing Analytics That Influence Voter Behavior in the 2020 Presidential Election."

- **2020 National Conference Research Award (Spring 2020) [b]:** Won "Best Paper Award" in Marketing at the *Spring 2020 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (b) "Statistics Research: Black Marketing and Revenge Social Media: An Empirical Study On the Threat of Revenge Social Media on Consumer Behavior."

- **2019 National Conference Research Award (Fall 2019)** Won "Best Paper Award" in Marketing at the *Fall 2019 Academy of Business Research Conference* (ABR). [Applied Statistics Research]. "Market Research and Applied Statistics: Gender Preferences and Movie Choices: A Study on Examining Gender Influences on Consumer Behavior with Advertising and Movie Choices."

- **2019 National Conference Research Award (Spring 2019) [a]:** Won "Best Paper Award" in Marketing at the *Spring 2019 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (a) "Market Research and Applied Statistics: Movie Marketing and Box Office Success: A Study on Using Predictive Analytics to Determine Pre-Purchase Movie Ticket Sales Behavior and Consumer Movie Preferences."

- **2019 National Conference Research Award (Spring 2019) [b]:** Won "Best Paper Award" in Marketing at the *Spring 2019 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (b) "Ethnic Consumer Markets and Movie Marketing: An Empirical Study on Marvel's Black Panther and Predictive Analytics of Ethnic Consumer Behavior of Moviegoers."

- **2019 National Conference Research Award (Spring 2019) [c]:** Won "Best Paper Award" in Marketing at the *Spring 2019 Academy of Business Research Conference* (ABR) [Applied Statistics Research] (c) "Statistics Research: Political Marketing and Predictive Analysis: Factors That Determine Election Wins and Why Some Candidates Win and Some Lose Elections."

- **2018 National Conference Research Award (Fall 2018):** Won "Best Paper Award" in Marketing at the *Fall 2018 Academy of Business Research Conference* (ABR). [Applied Statistics Research]. "Retailing Performance Analytics and Market Research: A Nationwide Study on Retailer Behavior and Performance Analytics with the Apple Store and the Microsoft Store."

- **2018 National Conference Research Award (Spring 2018):** Won "Best Paper Award" in Marketing at the *Spring 2018 Academy of Business Research Conference* (ABR). [Applied Statistics Research]. "Statistics and Market Research: A Focus Group Study On 'Shark Tank' and Using Marketing Theories to Evaluate Product in the Marketplace."

- **2017 National Conference Research Award (Fall 2017):** Won "Best Paper Award" in Marketing at the *Fall 2017 Academy of Business Research Conference* (ABR). [Applied Statistics Research]. "Applied Statistics and Market Research: A Focus Group Study on Shark Tank and New Product Evaluation."

- **2017 National Conference Research Award (Spring 2017):** Won "Best Paper Award" in Marketing at the *Spring* 2017 *Academy of Business Research Conference* (ABR). [Applied Statistics Research]. "The Tale of Two Retailers? The Apple Store vs. The Windows Store: A Market Research Study On Consumer Behavior and Retailer Sales Behavior with the Two Store."

- **2015 National Conference Research Award (Fall 2015):** Won "Best Paper Award" in Marketing at the *Spring 2015 Academy of Business Research Conference* (ABR). [Applied Statistics Research]. [a] "Social Media Rating Sites and Female Consumer Behavior: Marketing Research on Social Media Rating Sites and Its Influence on Female Consumer Behavior and Pre- and Post-Purchasing Decisions."

- **2014 National Conference Research Award (Spring 2014):** Won "Best Paper Award" in Marketing at the *Spring 2014 Academy of Business Research Conference* (ABR). [Applied Statistics Research]. "Social Media and Consumer Behavior: A Marketing Study o Rate My Professors.com and It's Influence on Consumer Behavior."

- **2012 National Conference Research Award (Spring 2012):** Won "Best Paper Award" in Economics at the *Spring 2012 Academy of Business Research Conference* (ABR). [Applied Statistics Research]. "Examining Forces That Impact Firms: A Factor Analysis of Endogenous and Exogenous Risk Factors and Their Effect on Business Enterprises."

AWARDS FOR MILESTONE ACHIEVEMENT & DISTINCTION PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has won numerous milestone awards for his research contributions on Research Gate (RG). He has over 15 years of winning awards for his milestone achievements and scholarship. On RG, he has won over 60 milestone achievement awards. Also, on RG he has over a half million reads and downloads of this research work. In the last two years, he has won milestones awards for different academic work and contributions (see below).

NOTABLE ACADEMIC ACHEIVEMENT AND EXCELLENCE AWARDS

- **2026 Milestone Achievement Award (May 2026a):** He achieved another milestone that reached 6,000 reads and downloads for his article*: Confessions of a Dissertation Chair: The Six Mistakes Doctoral Students Make With the Dissertation.* Received award for the milestone achievement on 5/22/2026.

- **2026 Milestone Achievement Award (May 2026b):** He achieved another milestone reaching five recommendations of his conference presentation*: Applied Statistics Research: Social Media and Consumer Behavior: A Marketing Study on Rate My Professors.com and It's Influence On Consumer Behavior.* Received award for the milestone achievement on 5/21/2026
  .
- **2026 Milestone Achievement Award (May 2026c):** He achieved another milestone that reached 180 reads and downloads for his article*: Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 5/19/2026.

- **2026 Milestone Achievement Award (May 2026d):** He achieved another milestone that reached 250 citations for his article*: Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 5/11/2026.
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- **2026 Milestone Achievement Award (March 2026):** He achieved another milestone that reached 20 citations of his conference presentation*: Confessions of a Dissertation Chair: The Six Mistakes Doctoral Students Make With the Dissertation.* Received award for the milestone achievement on 3/14/2026.

- **2026 Milestone Achievement Award (February 2026):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 700 reads and downloads of his conference paper*: MLM and Entrepreneurship: The Myth of Entrepreneurship? CONFERENCE: Multi-level Marketing (MLM): A Consumer Protection Challenge.* Received award for the milestone achievement on 2/13/2026.

- **2025 Milestone Achievement Award (September 2025a):** Has achieved a milestone on Research Gate. He achieved another milestone of research items that reached 350 citations on 12/16/2025.

- **2025 Milestone Achievement Award (September 2025b):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 2,500 reads and downloads of his workshop/article*: Research Methods and\ Strategies Series Understanding Defining and Ranking the Seven Research Gaps.* Received award for the milestone achievement on 9/24/2025.

- **2025 Milestone Achievement Award (September 2025c):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 110,000 reads and downloads of his article*: Research Methods & Strategies: Problem Statement Development: How To Write A Problem Statement.* Received award for the milestone achievement on 9/13/2025.

- **2025 Milestone Achievement Award (September 2025d):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 700 reads and downloads of his book chapter*: Chapter 11: Understanding Assumptions and How To Write Them in a Study.* Received award for the milestone achievement on 9/5/2025.

- **2025 Milestone Achievement Award (August 2025a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 800 reads and downloads of his book portion*: BOOK: Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences.* Received award for the milestone achievement on 8/16/2025.

- **2025 Milestone Achievement Award (August 2025b):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 800 reads and downloads of his presentation*: WORKSHOP: A PhD is Not Enough: Researcher's Guide to Building Their Career As An Expert Post-Graduation.* Received award for the milestone achievement on 8/6/2025.

- **2025 Milestone Achievement Award (July 2025a):** Has achieved a milestone on Research Gate. He achieved another milestone of attaining a total of 900 reads and downloads of his workshop, *WORKSHOP: MBA Workshops in Marketing: The Likeability Factor: How to Boost Your L-Factor & Achieve Your Life's Dreams.* Received award for the milestone achievement on 7/15/2025.

- **2025 Milestone Achievement Award (June 2025a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 1,000 reads and downloads of his article, *Let's Stop the Madness Part 3: Understanding the Difference Between Contributions of the Study vs. Significance of the Study.* Received award for the milestone achievement on 6/23/2025.

- **2025 Milestone Achievement Award (May 2025a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 2,500 reads and downloads of his article, *Research Methods and Strategies: Let's the Stop the Madness Part 1: Understanding the Difference Between Unit of Analysis vs. Unit of Observation.* Received award for the milestone achievement on 5/20/2025.

- **2025 Milestone Achievement Award (May 2025b):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 160,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 5/12/2025.

- **2025 Milestone Achievement Award (April 2025a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 150 citations of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 4/18/2025.

- **2025 Milestone Achievement Award (April 2025b):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 700 reads and downloads of his book, *Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences.* Received award for the milestone achievement on 4/17/2025.

- **2025 Milestone Achievement Award (March 2025a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 600 reads and downloads of his chapter, "Chapter 11. Understanding Assumptions and How to Write Them in a Study" from his book, *Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences.* Received award for the milestone achievement on 3/19/2025.

- **2025 Milestone Achievement Award (March 2025b):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 800 reads and downloads of his workshop, *Workplace Bullying: The New Management and Ethical Problem in the Workplace.* Received award for the milestone achievement on 3/8/2025.

- **2025 Milestone Achievement Award (February 2025a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 5,000 reads and downloads of his workshop, *Confessions of a Dissertation Chair: The Six Mistakes Doctoral Students Make With the Dissertation.* Received award for the milestone achievement on 2/12/2025.

- **2025 Milestone Achievement Award (February 2025b):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 800 reads and downloads of his workshop, *MBA Workshops in Marketing: The Likeability Factor: How to Boost Your L-Factor & Achieve Your Life's Dreams.* Received award for the milestone achievement on 2/4/2025.

- **2025 Milestone Achievement Award (January 2025a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 600 reads and downloads of his book, *Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences* Received award for the milestone achievement on 1/6/2025.

- **2024 Milestone Achievement Award (December 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 600 reads and downloads of his conference presentation and paper, *MLM and Entrepreneurship: The Myth of Entrepreneurship?* Received award for the milestone achievement on 12/28/2024.

- **2024 Milestone Achievement Award (December 2024b):** Has achieved a milestone on Research Gate. He achieved a milestone of attaining a total of 500 reads and downloads of his chapter, *Chapter 11: Understanding Assumptions and How to Write Them in a Study*. Received award for the milestone achievement on 12/17/2024.

- **2024 Milestone Achievement Award (December 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 800 reads and downloads of his article, *Reading List: Recommended Reading for Doctoral Students - Qualitative Researchers*. Received award for the milestone achievement on 12/10/2024.

- **2024 Milestone Achievement Award (December 2024d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 150,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps*. Received award for the milestone achievement on 12/6/2024.

- **2024 Milestone Achievement Award (November 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 1,500 reads and downloads of his conference presentation, *Applied Statistics Research: Black Panther and Ethnic Movie Marketing: A Marketing Strategy Analysis of Marvel's 'Black Panther' and How Movies Are Marketed to Sub-Ethnic Market Segments*. Received award for the milestone achievement on 11/7/2024.

- **2024 Milestone Achievement Award (November 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 500 reads and downloads of his article, *Black Marketing and Digital Terrorism: The Rise of Social Media Terrorism and Black Marketing Weaponization Tactics and its Damaging Effect On Branding and Reputation*. Received award for the milestone achievement on 11/6/2024.

- **2024 Milestone Achievement Award (November 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 900 reads and downloads of his article, *The Apple Store vs. The Microsoft Store: Using Retail Analytics to Measure Customer Behavior Case Study - Part 1.* Received award for the milestone achievement on 11/6/2024.

- ***2024 Milestone Achievement Award (October 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of over a half million reads and downloads of his research work. Received award for the milestone achievement on 10/23/2024.

- **2024 Milestone Achievement Award (October 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 900 reads and downloads of his article, *Let's Stop the Madness Part 3: Understanding the Difference Between Contributions of the Study vs. Significance of the Study*. Received award for the milestone achievement on 10/19/2024.

- **2024 Milestone Achievement Award (October 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 500 reads and downloads of his book, *Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Science*s. Received award for the milestone achievement on 10/5/2024.

- **2024 Milestone Achievement Award (September 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 2,000 reads and downloads of his presentation, Presentation: ****WORKSHOP: Research Methods and Strategies Series: Understanding, Defining and Ranking the Seven Research Gaps*. Received award for the milestone achievement on 9/24/2024.

- **2024 Milestone Achievement Award (September 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 300 reads and downloads of his book chapter, "Chapter 11. Understanding Assumptions and How to Write Them in a Study" from *Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences* (2023). Received award for the milestone achievement on 9/212024.

- **2024 Milestone Achievement Award (September 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 4,000 reads and downloads of his conference article, *Market Research and Applied Statistics: The Apple Store vs. The Microsoft Store - A Market Research Study on Consumer Behavior and Retailer Sales Behavior*. Received award for the milestone achievement on 9/212024.

- **2024 Milestone Achievement Award (September 2024d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 500 reads and downloads of his conference article, *Research Methods: The Three Types of Research Significance*. Received award for the milestone achievement on 9/5/2024.

- **2024 Milestone Achievement Award (August 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 4,500 citations of his workshop, *WORKSHOP: "Confessions of a Dissertation Chair: The Six Mistakes Doctoral Students Make With the Dissertation"*. Received award for the milestone achievement on 8/30/2024.

- **2024 Milestone Achievement Award (August 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 2,000 citations of his article, *Research Methods and Strategies: Let's the Stop the Madness Part 1: Understanding the Difference Between Unit of Analysis vs. Unit of Observation*. Received award for the milestone achievement on 8/9/2024.

- **2024 Milestone Achievement Award (August 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 2,000 citations of his article, *Research Methods and Strategies: Let's the Stop the Madness Part 1: Understanding the Difference Between Unit of Analysis vs. Unit of Observation*. Received award for the milestone achievement on 8/6/2024.

- **2024 Milestone Achievement Award (July 2024a):** Has achieved a milestone on Research Gate. He has achieved another milestone of attaining a total of 100 citations of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps*. Received award for the milestone achievement on 7/5/2024.

- **2024 Milestone Achievement Award (June 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining a total of 475,000 reads and downloads of his body of research work. Received award for the milestone achievement on 6/16/2024.

- **2024 Milestone Achievement Award (June 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 1,000 reads and downloads of his article, *How to Answer Dissertation Defense Questions: The Three Dissertation Defense Questions.* Received award for the milestone achievement on 6/16/2024.

- **2024 Milestone Achievement Award (June 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 400 reads and downloads of his book, *Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences*. Received award for the milestone achievement on 7/11/2024.

- **2024 Milestone Achievement Award (June 2024d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 800 reads and downloads of his article, *Let's Stop the Madness Part 3: Understanding the Difference Between Contributions of the Study vs. Significance of the Study.* Received award for the milestone achievement on 6/5/2024.

- **2024 Milestone Achievement Award (June 2024e):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 40,000 reads and downloads of his article: *Research Methods and Strategies: Achieving Alignment: How to Develop Research Alignment In A Dissertation Study.* Received award for the milestone achievement on 6/3/2024.

- **2024 Milestone Achievement Award (June 2024f):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 600 reads and downloads of his applied statistics journal article: *Developing A Taxonomy For Identifying Entrepreneurial Risk: An Empirical Study On Entrepreneurial Risk Patterns of Business Enterprises.* Received award for the milestone achievement on 6/2/2024.

- **2024 Milestone Achievement Award (May 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 400 reads and downloads of his presentation*: WORKSHOP: MBA Workshops in Marketing: "Shark Tank": Evaluating New Products, Services, and Ventures".* Received award for the milestone achievement on 5/26/2024.

- **2024 Milestone Achievement Award (May 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 40,000 reads and downloads of his presentation*: CASE STUDY: MBA Workshops in Marketing: "Case Study: Examining Walmart's International Market Entry Strategy and Tactics.* Received award for the milestone achievement on 5/10/2024.

- **2024 Milestone Achievement Award (April 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 40,000 reads and downloads of his journal article*: Research Methods and Strategies: Let's Stop the Madness Part 2: Understanding the Difference Between Limitations vs. Delimitations.* Received award for the milestone achievement on 4/28/2024.

- **2024 Milestone Achievement Award (April 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 4,000 reads and downloads of his workshop*: Confessions of a Dissertation Chair: The Six Mistakes Doctoral Students Make With the Dissertation.* Received award for the milestone achievement on 4/18/2024.

- **2024 Milestone Achievement Award (April 2024d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 600 reads and downloads of his journal article*: Applied Statistics Research: Are Female-Owned Business Ventures Riskier Than Male-Owned Business Ventures? A Comparative Study of Gender Influences on Economics and Entrepreneurial Risk Patterns.* Received the award for the milestone achievement on 4/14/2024.

- **2024 Milestone Achievement Award (April 2024d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 200 reads and downloads of his presentation*: STATISTICS RESEARCH: Movie Marketing and Box Office Success: A Study on Using Predictive Analytics to Determine Pre-Purchase Movie Ticket Sales Behavior and Consumer Movie Preferences.* Received award for the milestone achievement on 4/5/2024.

- **2024 Milestone Achievement Award (April 2024e):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 1,500 reads and downloads of his journal article*: Bridging The Gap Between Theory And Application: Using The Harvard Case Study Method To Develop Higher Order Thinking Skills With College Students.* Received award for the milestone achievement on 4/2/2024.

- **2024 Milestone Achievement Award (April 2024f):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 300 reads and downloads of his submission, *Book: Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences.* Received award for the milestone achievement on 4/2/2024.

- **2024 Milestone Achievement Award (March 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 130,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 3/30/2024.

- **2024 Milestone Achievement Award (March 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 1,500 reads and downloads of his article, *Bridging The Gap Between Theory And Application: Using The Harvard Case Study Method To Develop Higher Order Thinking Skills With College Students.* Received award for the milestone achievement on 3/30/2024.

- **2024 Milestone Achievement Award (March 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining over 2,000 reads and downloads of his article, *The Apple Store Versus the Microsoft Store: Using Retail Analytics to Measure Customer Behavior Case Study – Part 2.* Received award for the milestone achievement on 3/25/2024.

- **2024 Milestone Achievement Award (March 2024d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 5,000 reads and downloads of his article, *WORKSHOP: MBA Workshops in Marketing: Business Forensics: The 16 Frameworks of Business Analysis.* Received award for the milestone achievement on 3/19/2024.

- **2024 Milestone Achievement Award (March 2024e):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 700 reads and downloads of his article, *Let's Stop the Madness Part 3: Understanding the Difference Between Contributions of the Study vs. Significance of the Study.* Received award for the milestone achievement on 3/5/2024.

- **2024 Milestone Achievement Award (March 2024f):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 300 reads and downloads of his article, *The Three Types of Research Significance.* Received award for the milestone achievement on 3/3/2024.

- **2024 Milestone Achievement Award (February 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 900 reads and downloads of his conference presentation, *Faculty Speaker Series - Psst, Let Me Tell You About A Great Business Opportunity: What You Need to Know About Multilevel Marketing (aka 'Network Marketing')*. Received award for the milestone achievement on 2/10/2024.

- **2024 Milestone Achievement Award (February 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 200 reads and downloads of his conference presentation, *Racial Differences In Economic Behavior Patterns and Market Performance In Business Ventures: A Comparative Study of Black-Owned and White-Owned Business Enterprises*. Received award for the milestone achievement on 2/5/2024.

- **2024 Milestone Achievement Award (January 2024a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 700 reads and downloads of his presentation, *WORKSHOP: A PhD is Not Enough: Researcher's Guide to Building Their Career As An Expert Post-Graduation*. Received award for the milestone achievement on 1/20/2024.

- **2024 Milestone Achievement Award (January 2024b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 500 reads and downloads of his presentation, *RESEARCH: "MLM and Entrepreneurship: The Myth of Entrepreneurship?"* Conference: Multi-level Marketing (MLM): A Consumer Protection Challenge. Received award for the milestone achievement on 1/15/2024.

- **2024 Milestone Achievement Award (January 2024c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 900 reads and downloads of his article, *How to Answer Dissertation Defense Questions: The Three Dissertation Defense Questions.* Received award for the milestone achievement on 1/12/2024.

- **2024 Milestone Achievement Award (January 2024d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 150 citations for his research. Received award for the milestone achievement on 1/2/2024.

- **2023 Milestone Achievement Award (November 2023a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 1,500 reads and downloads of his article, *READING LIST: Necessary Reading for MBA Students.* Received award for the milestone achievement on 12/26/2023.

- **2023 Milestone Achievement Award (November 2023b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 4,000 reads and downloads of his book, *Market Research and Applied Statistics: The Apple Store vs. The Microsoft Store - A Market Research Study on Consumer Behavior and Retailer Sales Behavior.* Received award for the milestone achievement on 12/4/2023.

- **2023 Milestone Achievement Award (November 2023c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 100 reads and downloads of his book, *Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences.* Received award for the milestone achievement on 11/21/2023.

- **2023 Milestone Achievement Award (November 2023d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 100,000 reads and downloads of his article, *Research Methods and Strategies: Problem Statement Development: How to Write a Problem Statement in A Dissertation.* Received award for the milestone achievement on 11/15/2023.

- **2023 Milestone Achievement Award (November 2023e):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 120,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 11/14/2023.

- **2023 Milestone Achievement Award (October 2023a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 600 reads and downloads of his workshop, *WORKSHOP: MBA Workshops in Marketing: "The Likeability Factor: How to Boost Your L-Factor & Achieve Your Life's Dreams".* Received award for the milestone achievement on 10/7/2023.

- **2023 Milestone Achievement Award (October 2023b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 20,000 reads and downloads of his journal article, *Applied Statistics Research - "Social Media and Consumer Behavior: A Marketing Study On Using Structural Equation Modeling for Measuring the Social Media Influence On Consumer Behavior."* Received award for the milestone achievement on 10/4/2023.

- **2023 Milestone Achievement Award (October 2023c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 100 reads and downloads of his conference presentation*: ***AWARD: Won Award for "Best Paper" in Marketing at Spring 2021 Academy of Business Research (ABR) Conference - "Social Media and Consumer Behavior: Market Research on Social Media Influence On Consumer Behavior in Higher Education."* Received award for the milestone achievement on 10/2/2023.

- **2023 Milestone Achievement Award (September 2023):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 40,000 reads and downloads of his article, *ARTICLE: Research Methods and Strategies Workshop: Developing Research Questions.* Received award for the milestone achievement on 9/11/2023.

- **2023 Milestone Achievement Award (August 2023a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 4,500 reads and downloads of his workshop, *WORKSHOP: MBA Workshops in Marketing: Business Forensics: The 16 Frameworks of Business Analysis.* Received award for the milestone achievement on 8/21/2023.

- **2023 Milestone Achievement Award (August 2023b):** Has achieved a milestone on Research Gate. He achieved a milestone of attaining 700 reads and downloads of his article, *Recommended Reading for Doctoral Students - Qualitative Researchers.* Received award for the milestone achievement on 8/11/2023.

- **2023 Milestone Achievement Award (August 2023c)**: Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 200 reads and downloads of his article, *Marketing Analytics and Customer Behavior: Applied Statistics Research On Customer Turnover and Marketing Behavior in Services Industries.* Received award for the milestone achievement on 8/4/2023.

- **2023 Milestone Achievement Award (July 2023a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 1,500 reads and downloads of his article, *Research Methods and Strategies: Let's the Stop the Madness Part 1: Understanding the Difference Between Unit of Analysis vs. Unit of Observation.* Received award for the milestone achievement on 7/29/2023.

- **2023 Milestone Achievement Award (July 2023b):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 9,000 reads and downloads of his workshop, *CASE STUDY: MBA Workshops in Marketing: Case Study: Examining Walmart's International Market Entry Strategy and Tactics.* Received award for the milestone achievement on 7/14/2023.

- **2023 Milestone Achievement Award (July 2023c):** Has achieved a significant milestone on Research Gate. He has achieved a significant milestone of attaining over 400,000 reads and downloads of his research (applied statistics research, journal articles, presentations, workshops, and other materials). Received award for the milestone achievement on 7/12/2023.

- **2023 Milestone Achievement Award (July 2023d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 50 reads and downloads of his workshop, *STATISTICS RESEARCH: A Predictive Analytics Study On New Products Showcased On 'Shark Tank' and Factors That Determine Consumer Choices in Evaluating New Products.* Received award for the milestone achievement on 7/3/2023.

- **2023 Milestone Achievement Award (June 2023a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 300 reads and downloads of his workshop, *Book Marketing: How to Market Your Book and Expertise and Attract the Media for Interviews.* Received award for the milestone achievement on 6/20/2023.

- **2023 Milestone Achievement Award (June 2023b):** Has achieved a milestone on Research Gate. He achieved a milestone of attaining 110,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 6/18/2023.

- **2023 Milestone Achievement Award (June 2023c):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 400 reads and downloads of his journal conference paper, *Applied Statistics Research: "You're Fired: An Empirical Study of the Management and Termination Decisions in Donald Trump's 'The Apprentice'"* Received award for the milestone achievement on 6/17/2023.

- **2023 Milestone Achievement Award (June 2023d):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 4,500 reads and downloads of his journal conference paper, *CASE STUDY: MBA Workshops in Marketing: "What Happened To RadioShack? A Marketing Case Study."* Received award for the milestone achievement on 6/6/2023.

- **2023 Milestone Achievement Award (May 2023a):** Has achieved a milestone on Research Gate. He has achieved a milestone of attaining 500 reads and downloads of his journal article, *Let's Stop the Madness Part 3: Understanding the Difference Between Contributions of the Study vs. Significance of the Study.* Received award for the milestone achievement on 5/22/2023.

- **2023 Milestone Achievement Award (May 2023b):** Has achieved another milestone on Research Gate. He achieved a milestone of attaining 30,000 reads and downloads of his journal article, *Research Methods and Strategies: Achieving Alignment: How to Develop Research Alignment In A Dissertation Study.* Received award for the milestone achievement on 5/18/2023.

- **2023 Milestone Achievement Award (May 2023c):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 900 reads and downloads of his journal article, *The Apple Store vs. The Microsoft Store: Using Retail Analytics to Measure Customer Behavior Case Study - Part 1.* Received award for the milestone achievement on 5/15/2023.

- **2023 Milestone Achievement Award (May 2023d):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 700 reads and downloads of his article, *How to Answer Dissertation Defense Questions: The Three Dissertation Defense Questions.* Received award for the milestone achievement on 5/13/2023.

- **2023 Milestone Achievement Award (May 2023e):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 400 reads and downloads of his conference presentation, *MLM and Entrepreneurship: The Myth of Entrepreneurship? CONFERENCE: Multi-level Marketing (MLM): A Consumer Protection Challenge".* Received award for the milestone achievement on 5/11/2023.

- **2023 Milestone Achievement Award (April 2023):** Has achieved another milestone on Research Gate. He achieved a milestone of attaining 4,000 reads and downloads of his workshop, *CASE STUDY: MBA Workshops in Marketing: "What Happened To RadioShack? A Marketing Case Study".* Received award for the milestone achievement on 4/21/2023.

- **2023 Milestone Achievement Award (March 2023a):** Has achieved another milestone on Research Gate. He achieved a milestone of attaining 3,000 reads and downloads of his workshop, *Confessions of a Dissertation Chair: The Six Mistakes Doctoral Students Make With the Dissertation.* Received award for the milestone achievement on 3/16/2023.

- **2023 Milestone Achievement Award (March 2023b):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 100,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps* . Received award for the milestone achievement on 3/5/2023.

- **2023 Milestone Achievement Award (March 2023c):** Has achieved another milestone on Research Gate. He achieved a milestone of attaining 90,000 reads and downloads of his article, *Research Methods and Strategies: Problem Statement Development: How to Write a Problem Statement in A Dissertation.* Received award for the milestone achievement on 3/3/2023.

- **2023 Milestone Achievement Award (February 2023):** Has achieved another milestone on Research Gate. He achieved a milestone of attaining 1,000 reads and downloads of his article, *WORKSHOP: Research Methods and Strategies Series: Understanding, Defining and Ranking the Seven Research Gaps.* Received award for the milestone achievement on 2/28/2023.

- **2023 Milestone Achievement Award (January 2023a):** Has achieved another milestone on Research Gate. He achieved a milestone of attaining 1,000 reads and downloads of his article, *Research Methods: Understanding and Defining and Ranking the Seven Research Gaps.* Received award for the milestone achievement on 1/15/2023.

- **2023 Milestone Achievement Award (January 2023b):** Has achieved another milestone on Research Gate. He achieved a milestone of attaining 8,000 reads and downloads of his article, *CASE STUDY: MBA Workshops in Marketing: Case Study: Examining Walmart's International Market Entry Strategy and Tactics.* Received award for the milestone achievement on 1/7/2023.

- **2022 Milestone Achievement Award (December 2022a):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 4,000 reads and downloads of his article, *WORKSHOP: MBA Workshops in Marketing: Business Forensics: The 16 Frameworks of Business Analysis.* Received award for the milestone achievement on 12/21/2022.

- **2022 Milestone Achievement Award (December 2022b):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 3,500 reads and downloads of his article, *CASE STUDY: MBA Workshops in Marketing: What Happened to RadioShack? A Marketing Case Study* on 12/18/2022.

- **2022 Milestone Achievement Award (December 2022c):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 40 citations and over 90,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 12/11/2022.

- **2022 Milestone Achievement Award (December 2022d):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 800 reads and downloads of his article, *Gentrification and Economic Development: A Study On The Practice of Gentrification in Urban and Inner-City Communities in America."* Received award for the milestone achievement on 12/7/2022.

- **2022 Milestone Achievement Award (December 2022e):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 90,000 reads and downloads of his article, *Research Methods and Strategies Workshop: A Taxonomy of Research Gaps: Identifying and Defining the Seven Research Gaps.* Received award for the milestone achievement on 12/1/2022.

- **2022 Milestone Achievement Award (November 2022):** Has achieved another milestone on Research Gate. He has achieved a milestone of attaining 7,000 reads and downloads of his research article, *STATISTICS RESEARCH: Measuring Customer Behavior and Profitability: Using Marketing Analytics to Examine Customer and Marketing Behavioral Patterns in Business Ventures.* Received award for the milestone achievement on 11/20/2022.

- **2022 Milestone Achievement Award (September 2022):** Has achieved a milestone on Research Gate. He achieved a milestone of attaining 3,000 reads and downloads of his research article, *Market Research and Applied Statistics: The Apple Store vs. The Microsoft Store - A Market Research Study on Consumer Behavior and Retailer Sales Behavior.* Received award for the milestone achievement on 9/3/2022.

- **2022 Milestone Achievement Award (May 2022):** Has achieved a milestone on Research Gate. He achieved a milestone of attaining 80,000 reads and downloads of his article, *Market Research and Applied Statistics: Research Methods and Strategies: Problem Statement Development: How to Write a Problem Statement in A Dissertation.* Received award for the milestone achievement on 5/6/2022.

- **2022 Milestone Achievement Award (April 2022):** Has achieved a milestone on Research Gate. He achieved a milestone of attaining 10,000 reads and downloads of his article, *Research Methods and Strategies: Let's Stop the Madness Part 2: Understanding the Difference Between Limitations vs. Delimitations.* Received award for the milestone achievement on 4/20/2022.

- **2022 Milestone Achievement Award (March 2022):** Has achieved a milestone on Research Gate. He achieved a milestone of attaining 400,000 reads and downloads of his research. Received the award for the milestone achievement on 3/10/2022.

AWARDS FOR SCHOLARSHIP & DISTINCTION PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has accumulated a distinguished record of academic honors in recognition of his sustained contributions to scholarship, research, and intellectual achievement. His academic excellence has been acknowledged through induction into prestigious academic honor societies, reflecting the breadth and rigor of his scholarly pursuits across multiple disciplines.

At the doctoral level, Dr. Miles was awarded a competitive fellowship in recognition of the exceptional quality and significance of his doctoral research — a distinction reserved for candidates whose work demonstrates outstanding promise and academic merit. This fellowship underscored his early commitment to advancing knowledge through disciplined, methodologically sophisticated inquiry.

In recent years, Dr. Miles has continued to garner institutional and professional recognition for his ongoing academic contributions. Over the past two years in particular, he has received multiple milestone awards acknowledging distinguished achievements across various areas of scholarly activity, including research, publication, and academic service. These honors reflect both the consistency and the cumulative impact of his work within his respective fields of expertise. A comprehensive listing of Dr. Miles's academic awards and scholarly distinctions is provided below.

NOTABLE SCHOLARHSHIP AND DISTINCTION AWARDS

- **2025 Selected for the Hall of Fame Award with Enterprise Review (November 2025):** Dr. Miles was selected for the *Enterprise Review's* **Hall of Fame Award**. This award is a dynamic blend of academic distinction and practical business acumen, Dr. Miles has forged a rare path that unites research, strategy, and innovation.

- **2025 Named Trailblazing Media Expert of the Year 2025 Award (November 2025):** Dr. Miles was named *Trailblazing Media Expert of the Year 2025 Award* from *Aspioneer Magazine*. Dr. Miles has carved out an influential space at the intersection of business, media, and research.

- **2022 Induction into 2022 Marquis Who's Who® in America for Business (November 2022):** Has nominated and inducted into the *Marquis Who in America*® for Business. He has been selected as a candidate to be inducted and featured in the 2022 edition.

- **2021 Induction for Distinguished Alumni Authors for Literary Work (October 2021):** Was inducted for literary work in the Sister Elizabeth Anne Sueltenfuss Library's Special Collections Section at Our Lady of the Lake University (OLLU). The Office of Alumni and Family Relations and the Sister Elizabeth Anne Sueltenfuss Library recognizes distinguished OLLU alumni authors. Inducted for his literary work and book, *How To Get Away With Murder in Marketing: Forensic Marketing.*

- **2020 Faculty Scholarship Recognition Award (Summer 2020):** Won Summer 2020 *Faculty Scholarship Recognition Award* from the Center for Innovation in Research and Teaching (CIRT) at Grand Canyon University (GCU). www.CIRT.gcu.edu

- **2019 Faculty Scholarship Recognition Award (Summer 2019):** Won Summer 2019 *Faculty Scholarship Recognition Award* from the Center for Innovation in Research and Teaching (CIRT) at Grand Canyon University (GCU). www.CIRT.gcu.edu

  2018 Faculty Scholarship Recognition Award (Fall 2018): Won Fall 2018 *Faculty Scholarship Recognition Award* from the Center for Innovation in Research and Teaching (CIRT) at Grand Canyon University (GCU). www.CIRT.gcu.edu

- **2017 Distinguished Faculty Award:** Won 2017 Award for *Distinguished Faculty Scholar Award* at Grand Canyon University (GCU). Was awarded the honor by the GCU's Center for Innovation in Research and Teaching (CIRT). www.CIRT.gcu.edu

- **2017 Faculty Scholarship Recognition Award (Spring 2017):** Won Award for the Spring 2017 *Faculty Scholarship Recognition* at Grand Canyon University (GCU). Was awarded the honor for the program sponsored by the Center for Innovation in Research and Teaching (CIRT). www.CIRT.gcu.edu

- **2013 Honor Society Induction Award:** Inducted into *Delta Mu Delta National Business Honor Society* for academic excellence. Inducted into the national business honor society for academic excellence in graduate program., University of the Incarnate Word. October 2013.

- **2012 University Scholarship Recognition:** Recognition for publishing the most journal articles published from a dissertation. He has the distinction of publishing the most journal articles from a dissertation in the history of the UIW's doctoral program. Ten academic journal articles were published from the dissertation research work.

- **2012 Doctoral Student Association (DSA) Award (Spring 2012):** Won award from the University of the Incarnate Word's Doctoral Student Association (DSA) Spring of 2012. Received award from University of the Incarnate Word's (UIW) Doctoral Student Association for winning the *Best Paper Award* for his presentation topic, "Examining forces that impact firms: A factor analysis of endogenous and exogenous risk factors and their effect on small business enterprises" at the *Academy of Business Research Conference* (ABR).

- **2012 Doctoral Student Association (DSA) Award (Spring 2012):** Won award from the University of the Incarnate Word's Doctoral Student Association (DSA) Spring of 2012. Received award from University of the Incarnate Word's (UIW) Doctoral Student Association for an academic journal article from his dissertation, "Market behavior of female business ventures: A comparison study on business and marketing behavior of female owned business enterprises" published with the *Southern Business and Economic Journal* (SBEJ).

- **2012 Doctoral Student Association (DSA) Award (Spring 2012):** Won award from the University of the Incarnate Word's Doctoral Student Association (DSA) Spring of 2012. Received award from University of the Incarnate Word's (UIW) Doctoral Student Association for book publication, *Risk Factors and Business Models* published from dissertation work.

- **2011 Induction for Doctoral Scholarship Award:** Inducted in the Inaugural W.E.B. Du Bois' *Talented Tenth Scholars Ceremony*, a program of the George Washington Carver Public Library. Selected as one of 16 African American male Ph.D. scholars in the San Antonio and Bexar County area for their outstanding doctoral work. Dissertation work is showcased in a special collections section in the library for public display.

- **2010 University Teaching Excellence Award:** Won the *2010 Student Recognition for Teaching Excellence Award* at Texas A&M University-San Antonio College of Business. Won award for teaching excellence. Selected as one of the top 25% of faculty from 11 universities in the Texas A&M University System that received this prestigious award on March 29, 2011.

- **2009 Doctoral Research Fellowship Award:** Won Dissertation Research Fellowship: *United States Association of Small Business and Entrepreneurship* (USASBE/SBI) *Doctoral Consortium* in Anaheim, California on 1/8/2009. Selected as one of 17 distinguished doctoral scholars in the field of Entrepreneurship nationwide.

- **2002 Honor Society Induction Award:** Inducted into *Delta Mu Delta National Business Honor Society* for academic excellence. Inducted into the national business honor society for academic excellence in graduate program., Our Lady of the Lake University. October 2, 2002.

MEDIA APPEARANCES & SUBJECT MATTER EXPERT INTERVIEWS PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles possesses over 20 years of distinguished experience as a subject matter expert in Business, having established a prominent and widely recognized media presence at the national level. Over the course of his career, he has participated in more than 150 media interviews, consistently sought by major national and syndicated outlets for authoritative commentary on business, entrepreneurship, and marketing issues. Dr. Miles is regarded as a leading expert voice in the areas of startup development and marketing and is frequently called upon by journalists and media producers as a trusted, go-to resource for informed perspective on contemporary business matters. He has been featured as a subject matter expert across a broad spectrum of nationally syndicated television, radio, and digital media platforms, including *ABC News, CBS News, CNN, Fox News, NBC News, MSN News, Bloomberg News, Bloomberg Radio, Forbes, Yahoo Finance, Huffington Post, Reader's Digest, iHeart Radio, WGN Radio* (Chicago), *Blog Talk Radio*, AM/FM Radio, and numerous others. A comprehensive listing of selected media appearances is provided below.

- **RADIO AND PODCAST MEDIA APPEARANCES AS A SUBJECT MATTER EXPERT**. Dr. Miles has done over 75 radio and podcast interviews as a subject matter expert. He's been interviewed with: *The Best Business Podcast, Business Convo, Fraudsters Radio Show, Cracking the Entrepreneur Code Show, Hot Atlanta Mix 108 FM Radio, WDJY 99.1 FM Radio Show, Game Changers Radio Show, The Hollis Chapman Show, Money Matters, The Michael Dresser Show, KROV 91.7-HD2* FM Radio Show and many others.

- **MAGAZINE AND NEWSPAPER MEDIA APPEARANCES AS A SUBJECT MATTER EXPERT**. Dr. Miles has done over 50 newspaper and national magazine interviews as a subject matter expert. He's been interviewed with: *Forbes, Reader's Digest, AmStatNews Magazine, Heidens Magazine, Authority Magazine, Spectrum Business Insights, San Antonio Business Journal, Education View Magazine, Enterprise Magazine* and many others.

- **TELEVISION MEDIA APPEARANCES AS A SUBJECT MATTER EXPERT**. Dr. Miles has done over 10 television and social media television show appearances as a subject matter expert. He's been interviewed with: *The Douglas Coleman Show, Press Play Show, The Dr. Sheila Show*, *SA Living*® (NBC affiliate), *Daytime @ Nine*® (Fox affiliate), *Profitability Revolution Paradigm, CW33-KDAF Eye Opener TV News,* and others.

- **DOCUMENTARIES & FILM MEDIA APPEARANCES AS A SUBJECT MATTER EXPERT**. He's appeared in four documentary films as a subject matter expert and feature films. He has appeared as a subject matter expert in nationally distributed films.. Some of the documentaries he's appeared in: *Diamond Cups, Sound Discoveries*; *Executive Hats*; and *Ten Black Doctors*.

- **QUOTED IN MEDIA PUBLICATIONS AS A SUBJECT MATTER EXPERT**. Dr. Miles has been quoted in numerous major media publications as a subject matter expert. He has been quoted in over 15 media publications on business topics. He's been quoted in: *Forbes, Reader's Digest, MSN News, Yahoo Finance, The Drum, The Food Institute, The Journal Network, San Antonio Business Journal, San Antonio Express & News,* and *Spectrum Business Insights.*

RADIO & PODCAST MEDIA APPEARANCES PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has done over 75 radio and podcast interviews as a subject matter expert. He has appeared as a subject matter expert in nationally syndicated radio and podcast media outlets. He has been interviewed for a variety of business-related topics as a subject matter expert. He has been interviewed for topics such as marketing, entrepreneurship, business scams, management, advertising, and many other topics within his field. He has also been interviewed as a best-selling author for his book publications. He has also been interviewed as guest expert on cutting edge media topics such as artificial intelligence and marketing, forensic marketing, deceptive advertising and business scams and entrepreneurship and startup ventures. He has been a sought-after subject matter expert and a valuable resource to podcast shows and radio shows. See below:

MEDIA: RADIO AND PODCAST MEDIA INTERVIEWS

- **Podcast/Radio Interview – 2/26/2026.** Startup/Marketing expert and Bestselling Author, Dr. Miles was a guest on ***Global Book Network Podcast Show*** with host Logan Crawford on 2/26/2026. He interviewed on the show to discuss his bestselling book, "Confessions of A PhD: Volume 1."

- **Podcast/Radio Interview – 11/14/2025.** Dr. Miles was a guest on ***XRAISED Podcast Show*** with host Myles Sabiniano on 11/14/2025. He was interviewed about forensic marketing , and business innovation. The topic of the show: *Decoding Success: Dr. D. Anthony Miles On Forensic Marketing, Business Innovation & The Future of Leadership.*

- **Podcast/Radio Interview – 6/4/2025.** Dr. Miles was a guest entrepreneur and expert on ***The Truth Will Not Be Silenced Podcast Show*** with host Melissa Woodfork-Whyte on 6/4/2025. He was interviewed about creating wealth and multiple streams of income. This is part of a series on financial literacy and creating wealth.

- **Podcast/Radio Interview – 11/13/2024.** Statistician, Dr. Miles was a guest expert and researcher on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 11/13/2024. He provided commentary on his teams' applied statistics research on the 2024 Presidential Election. He discussed the ill-advised practice of marketing malpractice in the election. The topic of the show is, *Examining Why Kamala Harris Actually Lost the Election by Exit Polls and Data Analytics.*

- **Podcast/Radio Interview – 11/6/2024.** Dr. Miles was a guest on ***The Bob Graham Experience Show*** with host Bob Graham on 11/6/2024. He discussed his life in marketing and provided commentary on his marketing philosophy and changes in the industry.

- **Podcast/Radio Interview – 10/30/2024.** Statistician, Dr. Miles was a guest expert and researcher on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 10/30/2024. He provided commentary on his teams' applied statistics research on the 2024 Presidential Election. The topic of the show is, *Does Trump or Harris Win the 2024 Election? Structural Equation Modeling Predicts.*

- **Podcast/Radio Interview – 9/2/2024.** Statisticians, Dr. Miles and Dr. Robin Shedrick were guest experts and researchers on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 9/2/2024. He and Dr. Shedrick provided commentary on their applied statistics research on the 2024 Presidential Election. The topic of the show is *Gender and Voter Behavior in Elections.*

- **Podcast/Radio Interview – 8/20/2024.** Statistician, Dr. Miles appeared on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 8/20/2024. He provided commentary on their applied statistics research on the 2024 Presidential Election. The topic of the show is, *Why Kamala Harris' Poll Numbers Haven't Improved Post Biden Replacement: Analyzing Public Perception.*

- **Radio Interview – 8/27/2024.** Dr. D. Anthony Miles was a guest on ***WRHU 88.7 FM Morning Show-Hosfstra University*** in Hosfstra, New York with host Antonio Schoenhardt. He was on the show to discuss his applied statistics research and findings on the 2024 Presidential Election. Dr. Miles talked about the research and results of his team's 4-year study on the voter behavior patterns in the 2024 Presidential Election. The research team has been collecting data on voter behavior since the 2020 Presidential Election. Lastly, he discussed his findings based on analytics in the data and its implications on the 2024 Presidential Race with the candidates Kamala Harris and Donald Trump.

- **Podcast/Radio Interview – 8/20/2024.** Dr. Miles and Dr. Robin Shedrick were guest experts and researchers on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 8/20/2024. He and Dr. Shedrick provided commentary on their applied statistics research on the 2024 Presidential Election. The topic of the show is, *[yet to be determined].*

- **Podcast/Radio Interview – 7/24/2024.** Dr. Miles was a guest expert and researcher on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 7/24/2024. He was subsequently interviewed about his applied statistics research on voters in the 2024 Presidential Election. The topic of the show is, *Assassinations Impact, Biden's Exit, and the Future of A Female President.*

- **Podcast/Radio Interview – 7/3/2024.** Dr. Miles was a guest expert and researcher on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 7/3/2024. He was subsequently interviewed about his applied statistics research on voters in the 2024 Presidential Election. The topic of the show is, *Uncovering The Top Presidential Contenders With Analytics: Debate Analysis.*

- **Podcast/Radio Interview – 4/21/2024.** Startup/Marketing expert and Bestselling Author, Dr. Miles was a guest expert on From ***Startup To Wunder Brand Show*** with host Nicholas Kuhne on 4/21/2024. He was on the show to discuss his bestselling book, "How To Get Away With Murder in Marketing: Forensic Marketing."

- **Podcast/Radio Interview – 4/11/2024.** Dr. Miles was a guest expert and researcher on ***The Dr. Valentine Show-Podcast Show*** with host Dr. Randall Valentine on 4/11/2024. He was interviewed about his applied statistics research on voters in the 2024 Presidential Election. The topic of the show is, *Decoding the Vote: How Data Analytics Forecasts Election Trends and Voter Priorities.*

- **Podcast/Radio Interview – 4/3/2024.** Dr. Miles was a guest entrepreneur and expert on ***The Truth Will Not Be Silenced Podcast Show*** with host Melissa Woodfork-Whyte on 4/3/2024. He was interviewed about his life and creating wealth. This is Part 2 of the interview.

- **Podcast/Radio Interview – 1/27/2024.** Dr. Miles was a guest entrepreneur and expert on ***The Truth Will Not Be Silenced Podcast Show*** with host Melissa Woodfork-Whyte on 1/27/2024. He was interviewed about his life and creating wealth. This is Part 1 of the interview.

- **Podcast/Radio Interview – 1/24/2024.** Dr. Miles was a guest entrepreneur and expert on ***The Marc Lee Show*** with host Marc Lee on 9/6/2023. He was interviewed about his life as an entrepreneur and being self-employed.

- **Podcast/Radio Interview – 11/18/2023.** Dr. Miles was a guest expert on ***The Best Business Podcast*** show with host Daryl Urbanski on 11/18/2023. The show is titled, "Surviving the AI Revolution: Balancing Innovation, Censorship, and Multiple Income Streams." He was asked to discuss AI and other matters dealing with AI.

- **Podcast/Radio Interview – 9/6/2023.** Dr. Miles was a guest book author and expert on ***Let's Talk Corelicious Leave Room For Dessert Podcast Show*** with host Valessa L Taylor on 9/6/2023. He was interviewed about his book, *How to Get Away with Murder in Marketing: Forensic Marketing*.

- **Podcast/Radio Interview – 9/4/2023.** Dr. Miles was a guest expert on ***The Best Business Podcast*** show with host Daryl Urbanski on 9/4/2023. The show is titled, "Life Saving Advice For Students." He was asked to discuss how education sometimes prepares you only to become an obedient employee. He discussed being self-employed is a challenging endeavor to pursue, but once you push through with it, the results are rewardingly worth it.

- **Podcast/Radio Interview – 5/5/2021.** Dr. Miles was a guest expert on ***An Unconventional Life Podcast Show*** with hosts Earl Cobb and Dr. Charlotte Cobb on 5/1/2021. The title of the show was, *Episode Three: Situations and Leadership Podcast: I Was Born To Do This.* He was asked to discuss and provide his thoughts on a business and leadership scenario.

- **Podcast/Radio Interview – 4/26/2021.** Dr. Miles was a guest and expert on ***National Dissertation Day*** with host Dr. Russell Strickland on 4/26/2021. He was one of 15 academic doctors and scholars to participate in the show for a 30-minute interview with the host. *National Dissertation Day* was established as a day to acknowledge and appreciate the hard work and sacrifice of many of our best and brightest scholars.

- **Podcast/Radio Interview – 2/19/2021.** Dr. Miles was a guest and expert on ***An Unconventional Life Podcast Show*** with host Dr. Russell Strickland on 2/19/2021. The title of the show was, *The Expert Inside of You.*

- **Podcast/Radio Interview – 2/10/2021.** Dr. Miles was a guest and expert on ***SAVVY The Business Podcast Show*** with host Dr. Melissa Ambers on 2/10/2021. The podcast show is on the Apple Podcast Network and YouTube.com.

- **Podcast/Radio Interview – 7/19/2019.** Dr. Miles was a guest and expert on ***Business Convo, A Marketing and Business Growth Podcast Show*** with hosts Vladimir Adonis on 7/19/2019. The title of the show was, *How To Earn Additional Streams Of Income By Tapping Into A Hidden Industry.* The podcast show is on the Apple Podcast Network.

- **Podcast/Radio Interview – 4/5/2019.** Dr. Miles was a guest on ***The Entrepreneurs' Lounge Radio Show*** on 4/5/2019. He discussed the issue of starting your own business and the risks involved. He also discussed his book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 3/4/2019.** Dr. Miles was a guest and expert on ***Fraudsters Radio Show*** with hosts Strom Bradford and Laurie Zoock on 3/4/2019. The podcast show is on the AM'FM 27/7 Broadcasting Network. He was on the show to talk about diploma mills and fake college degrees and the damage from this type of fraud.

- **Podcast/Radio Interview – 2/25/2019.** Dr. Miles was a guest on ***Fraudsters Radio Show*** with host Storm Bradford and Laurie Zoock on 2/25/2019. The podcast show is on the AM'FM 27/7 Broadcasting Network. He was on the show to talk about deceptive advertising tricks and scams that target consumers. He also discussed this type of unethical advertising and how firms lure consumers with deceptive ads and online content.

- **Podcast/Radio Interview – 10/31/2018.** Startup and Marketing expert, Dr. Miles was a guest on ***Cracking the Entrepreneur Code Show*** **podcast/radio** with host Jack Wong in Singapore. This was a 31-minute interview. He discussed the show's topic *The Cashflow Quadrant*-Part 2. This is a 2 in a 2-part series on entrepreneurship and startups.

- **Podcast/Radio Interview – 10/31/2018.** Startup and Marketing expert, Dr. Miles was a guest on ***Cracking the Entrepreneur Code Show*** **podcast/radio** with host Jack Wong in Singapore. This was a 20-minute interview. He discussed the show's topic *The Cashflow Quadrant*-Part 1. This is 1 in a 2-part series on entrepreneurship and startups.

- **Podcast/Radio Interview – 10/4/2018. Dr. Miles was a guest on *The Cracking the Entrepreneur Code* radio show** with host Jack Wong in Singapore for a 40-minute interview on 10/4/2018 (prerecorded). He was on the show to discuss his bestselling book, *Risk Factors and Business Models* for entrepreneurs and business owners.

- **Podcast/Radio Interview – 9/26/2018. *Prophet of Thought Radio Show*** podcast/radio with host Xavier Monroe in North Carolina. Dr. Miles was on the show to discuss *Black Marketing* weaponization tactics with police shooting victims. He discussed BM tactics such as disinformation and brand damage tactics use in the media with shooting victims.

- **Podcast/Radio Interview** – **8/28/2018. *The Yeukai Business Show*** podcast/radio with host Yeukai Kajidori in London UK. Dr. Miles was a subject matter expert on the show. The show is broadcast worldwide and is featured on nationally syndicated outlets such as *ABC Radio Networks, Bloomberg Radio, CBS Radio*, and *WGN in Chicago* and others.

- **Podcast/Radio Interview – 8/15/2018**. ***Author Talk* with host M.L. Ruscsak on *Hot Atlanta Mix 108 FM Radio*** (Top 40 Music, Celebrity Interviews, and Entertainment News). Dr. Miles was a subject matter expert on the show.

- **Radio Interview – 8/9/2018. *The Midnight Hour Radio Show*** with host, Myron Grace on Hot Los Angeles Mix 101 (Top 40 Music, Celebrity Interviews, Entertainment News, & Gospel). Dr. Miles was on the show as a subject matter expert.

- **Podcast/Radio Interview – 6/27/2018. *Market Your Business Like A Pro Podcast Show*** with host Ken Countess on 6/272018. Dr. Miles was a guest on the show as a subject matter expert. The show was a 30-minute interview. He discussed the "*The 13 Deadly Sins in Marketing.*

- **Podcast/Radio Interview – 6/26/2018. *Darius Norman Show*** podcast show with host Darius Norman on 6/262018. Dr. Miles was a guest on the show and appeared for a 30-minute interview. He discussed the issues of starting and business; marketing, and economic development in inner city communities.

- **Podcast/Radio Interview – 4/24/2018. *My Future Business*** with host Rick Nuske for a 30-minute interview on 4/24/2018 (prerecorded). He was on the show to discuss starting a business and his book, the topic, *Risk Factors and Business Models.*

- **Podcast/Radio Interview – 4/22/2018. *Mature Preneurs Talk Radio Show*** with host Diana Todd-Banks. Dr. Miles was a guest on the show for a 30-minute interview (prerecorded). He was on the show to discuss the topic, *The 50-Year Entrepreneur and Business Opportunities* and his book, *Risk Factors and Business Models.*

- **Podcast/Radio Interview – 3/6/2018. *The Cracking the Entrepreneur Code*** with host Jack Wong in Singapore for a 45-minute interview on 3/6/2018 (prerecorded). Dr. Miles was on the show to discuss the topic, *What They don't Teach You in Business School: The Cashflow Quadrant Concept.*

- **Podcast/Radio Interview – 3/12/2018.** ***Between The Lines: Empowering Network*** **radio show** with host Corine La Font in Trinidad. The show is on the Blog Talk Radio Network. Dr. Miles was on the show for a 20-minute interview on 3/12/2018 (prerecorded). He was on the show to discuss his upcoming book, *How to Get Away With Murder in Marketing.*

- **Radio Interview – 12/21/2017 WDJY 99.1 FM Radio Show,** ***Holiday Panel Discussions*** (pre-recorded) 12/21/2017. Dr. Miles was a guest on the show as a host and moderator for a panel discussion. He conducted a 60-minute panel discussion on the topic, *What You Need To Know About The Music Business: The Dark Side of the Industry*" Guests on the panel discussion included William Howell, marketing executive; Darrell Sirmon, marketing executive; Joe Johnson, entertainment manager; and BiM Mathis, recording artist.

- **Podcast/Radio Interview – 12/11/2017.** ***Beyond Confidence Radio Show*** with Divya Parekh. Dr. Miles did a 60-minute interview (pre-recorded) 12/11/2017. He was on the show to discuss his bestselling book, *Risk Factors and Business Models* and retailing, marketing and marketing theory.

- **Podcast/Radio Interview – 12/9/2017.** ***Spiritual Principles for Emotional Healing with Dr. Denise Radio Show*** with host Dr. Denise Williams (pre-recorded). Dr. Miles did two 60-minute interviews 12/9/2017. He was on the show to discuss his bestselling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 11/11/2017.** ***Everything Cha Ching Radio Show*** with Jamin Amstead. Dr. Miles was a guest on the show and did a 60-minute interview on 11/11/2017. He was on the show to discuss his bestselling book, *Risk Factors and Business Models*.

- **Radio Interview-Live In-Studio – 10/28/2017.** ***Game Changers Radio Show*** with host Lisa Faulkner for a 30-minute interview 10/28/2017. Dr. Miles was a guest on the show to discuss business and politics and issues with the divisions between groups in America.

- **Podcast/Radio Interview – 11/1/2017.** ***Getting Fit, Fine and Fabulous*** with host Renee Radio Show for a 60-minute interview 11/1/2017. Dr. Miles was a guest on the show to discuss business and the issues of business practices and creating wealth.

- **Podcast/Radio Interview** – **10/22/017.** ***Da Russ and Stew Radio*** for a 15-minute interview 10/22/2017 (pre-recorded). Dr. Miles was a guest on the show to discuss his bestselling book, *Risk Factors and Business Models.*

- **Podcast/Radio Interview – 9/21/2017.** ***Community Lifestyle Empowerment TV Show*** with host Nick Abrams (pre-recorded). Dr. Miles was a guest on the show as a panelist to discuss Black entrepreneurship and the issue of gentrification.

- **Podcast/Radio Interview – 8/21/2017.** ***CavnessHR*** **Podcast** with host Kevin Short on 8/21/2017. Startup and Marketing Expert, Dr. Miles was a guest on the show to discuss his thoughts on being successful and his successes and failures**.**

- **Podcast/Radio Interview – 8/15/2017.** ***Best Real Estate Investing Advice Ever*** with host Joe Fearless on the Huffington Post Network on 8/15/2017. Startup and Marketing Expert, Dr. Miles was a guest on the show to discuss his best-selling book, *Risk Factors and Business Models*. The interview will air on YouTube and ROKU TV.

- **Podcast/Radio Interview – 8/10/2017.** ***Think Outrageous Radio Show*** with host Kevin Short on 8/10/2017. Startup and Marketing Expert, Dr. Miles was a guest at the show to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 3/21/2017.** ***Take the Lead Radio Show*** with host Dr. Diane Hamilton on 3/21/2017. This is a podcast interview. Dr. Miles was a guest expert and author on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. The nationally syndicated radio show is broadcast in Tampa AM 1630, FM 92.1, Las Vegas AM 1520, FM 107.1, Macon AM 810, FM 87.9, Lancaster AM 1640, FM 102.1, Boulder FM 100.7, Milwaukee FM 104.1.

- **Podcast/Radio Interview – 3/21/2017.** ***The Business Show*** with host Jamie Meloni on the Blog Talk Radio Network on (pre-recorded; aired 3/21/2017. Startup and Marketing Expert, Dr. Miles was a guest on the show to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 2/22/2017.** ***The Positive Phil Show*** with host Phil Morgan on the Blog Talk Radio Network in San Diego, CA on 2/22/2017. Dr. Miles was a guest expert and author on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 2/21/2017.** ***Critical Mass Radio Show*** with host Ric Franzi on the Orange County Community Radio Network on 2/21/2017. Dr. Miles was a guest expert and author on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 2/16/2017.** ***The Hollis Chapman Show*** with host Hollis Chapman on the Blog Talk Radio Network on 2/16/2017. This is a podcast interview. Dr. Miles was a guest expert and author on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 1/26/2017.** ***The Social Light*** with host Deb Krier on the Mile Hi Radio network on 1/26/2017. This is a podcast interview. Dr. Miles was a guest expert and author on the radio show for a 50-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 1/23/2017.** ***The David Brower Show*** with host David Brower on 1/23/2017. Dr. Miles was a guest expert and author on the radio show for a 25-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 1/20/2017.** ***The How of Business Podcast*** with host Henry Lopez and David Begin on 1/20/2017. This is a podcast for business owners. Dr. Miles was a guest expert and author on the radio show for a 45-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Radio Interview – 1/12/2017.** ***WMAP Radio*** **in New York, NY** with host KC Armstrong on 1/12/2017. This is a podcast interview. Dr. Miles appeared as a guest expert and author on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 12/2/2016.** ***Dr. Doug Show*** with host Doug Gulbrandsen on *iHeart* radio on 12/2/2016. This is a podcast interview. Dr. Miles was a guest expert and author on the radio show for a 60-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 11/21/2016.** ***Rapid Boost Marketing*** with host Ali Salman on podcast radio on 11/21/2016. This is a podcast interview. Dr. Miles was a guest expert and author on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Radio Interview – 11/10/2016.** ***Front & Center®*** with host Dan Lovallo on WDRC -AM 1360/FM 102.9, *The Talk of Connecticut* in Connecticut, NE. Dr. Miles was a guest expert and author on the radio show for a 20-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Radio Interview – 10/28/2016.** ***Game Changers*** with host Lisa Faulkner on Love 860 WAEC-AM in Atlanta, GA on 10/28/2016. Dr. Miles was a guest and author that was live in the studio with the host for a 60-minute interview (two segments) to discuss different topics and his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 9/26/2016.** ***Making Money Online with Robert Plank*** **with host, Robert Plank.** This is a podcast interview. Dr. Miles appeared as a guest expert and author on the radio show for a 30-minute interview to discuss doing business, making money, and his best-selling book, *Risk Factors and Business Models*.

- **Radio Interview – 9/12/2016.** ***The Debbie Nigro Show®*** with host Debbie Nigro on 1490 AM WGCH-AM in New York, NY; WGCH-AM 1490 in Greenwich, CT; WKAL-1450 AM in Utica/Rome/Syracuse. Dr. Miles appeared as a guest author and expert on the radio show for a 15-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 8/29/2016.** ***The Lance Tamashiro Show*** with host Lance Tamashiro. This is a podcast interview. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 8/12/2016.** ***Startup Gizmo*** with host Alex Makarski. Dr. Miles appeared as a guest author and expert on the radio show for a 50-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Podcast/Radio Interview – 8/11/2016.** ***It's Business Baby*** **Radio Show** with host Melissa Ambers on Blog Talk Radio in Houston, Texas. Dr. Miles appeared as a guest author and expert on the radio show for a 50-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Podcast/Radio Interview – 8/1/2016.** ***The Reid Middleton Show*** with host, Reid Middleton in New York. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Podcast/Radio Interview – 7/15/2016.** ***The Turnt Show*** with host, Niccy Cabrera in Atlanta, GA. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 7/11/2016.** ***The Dr. O Show*** with host Dr. Olisa Okanime on WATB-AM in Atlanta, GA. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Podcast/Radio Interview – 5/28/2016.** ***Savvy Central Radio*** with host Christina Nitschmann. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Podcast/Radio Interview – 5/11/2016.** ***Smallbiz America Radio*** with host David Wolf. Dr. Miles appeared as a guest author and expert on the radio show for an 11-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Radio Interview – 4/25/2016. WPFL AM Radio –*Lou in the Morning*** with host Lou Vickery. Dr. Miles appeared as a guest author and expert on the radio show for a 15-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Radio Interview – 3/11/2016. WSOU 89.5 FM, *Pirate Radio*** with host Daniela Rios. The show is broadcast from Seton Hall University in South Orange, NJ. Dr. Miles appeared as a guest author and expert on the radio show for a 15-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Radio Interview – 2/27/2016. 105.7 FM *The Box* in Birmingham, AL and Tucson, AZ.** The shows airs on iHeartRadio, Speaker Satellite Radio as well as being syndicated on XM Radio. Dr. Miles appeared as a guest author and expert on the radio show for a 15-minute interview to discuss his best-selling book, *Risk Factors and Business Models*.

- **Podcast/Radio Interview – 2/22/2016.** ***School for Startups Radio*** with host Jim Beach. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Podcast/Radio Interview – 1/26/2016.** ***Smart Companies Radio*** with host Kelly Scranton on BlogTalk Radio. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview.

- **Radio Interview – 1/13/2016.** ***Business Briefing Radio Show*** **on KXL FM 101** with host Brian Bushlach. Dr. Miles appeared as a guest author and expert on the radio show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. Discussed entrepreneurial risk and the perils of market saturation and stay away from industries that are highly saturated.

- **Radio Interview – 1/17/2016.** ***Start A Biz Radio*** **– KHTS-1220 AM** with host Ron "Coach" Tunick. Dr. Miles appeared as a guest author and expert on the radio show for a 15-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. Discussed entrepreneurial risk and the perils of market saturation and stay away from industries that are highly saturated.

- **Radio Interview – 10/15/2015.** ***KROV 91.7-HD2*** **FM Radio Show** with host Tommy Calvert Jr. Dr. Miles appeared on the radio show for a 20-minute interview as a guest and author to discuss his best-selling book, *Risk Factors and Business Models.*

- **Podcast/Radio Interview – 9/15/2015. Nationally syndicated radio show,** ***Money Matters*** with host, Chris Hensley. Dr. Miles appeared on the radio show as a guest author and expert for a 45-minute interview to discuss the topic, *Multilevel Marketing and Ponzi Schemes*. Will discuss MLM (aka 'Network Marketing') and Ponzi Schemes and why people get into this business and industry. Will discuss scams and MLM companies. This is a podcast interview.

- **Podcast/Radio Interview – 7/16/2015. Nationally syndicated radio show,** ***Living A Richer Life - Life Changing Talk Radio*****®** with host, Earl Cobb. Dr. Miles appeared on the radio show as a guest author and expert for a 45-minute interview to discuss the topic, *Social Media's Effect on You and Our Society: The Good, the Bad and the Ugly*. Discussed the positives and negatives of social media. Discussed *data aggregation*, *reputation management*, *showcasing, aggressive social media, revenge social media*, *social media terrorism* and *revenge porn*. Also, he discussed strategies for reputation management and safe measures for managing digital image in social media. This is a podcast interview.

- **Podcast/Radio Interview – 10/14/2014. Nationally syndicated radio show,** ***Pristine Advisers*** **®** radio show with host, Lewis Fein. Blog Talk Radio®. Dr. Miles appeared on the show as guest author and expert for a 45-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview. Discussed doing business with professional athletes, business risk, business failure and overview of marketing.

- **Podcast/Radio Interview – 2/18/2014. Nationally syndicated radio show, *The Michael Dresser Show.*** Dr. Miles appeared on the show for a 30-minute interview to discuss his best-selling book, *Risk Factors and Business Models*. This is a podcast interview. Link: Discussed business risk, business failure and other topics.

- **Podcast/Radio Interview – 2/10/2010. *Pyramid Scheme Alert*** with host Robert Fitzpatrick, Author and Activist. Dr. Miles appeared on radio show for a 45-minute interview concerning the article, "Ponzis and Pyramids, the Audio Series" in North Carolina interview, *Chapter Four: The Death of the Salesman and the Rise of Ponzi?* This is a podcast interview.

MAGAZINE & NEWSPAPER APPEARANCES AS A SUBJECT MATTER EXPERT PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has done over 50 interviews in local newspapers and national magazine media as a subject matter expert. He has also been quoted in many business magazines as a subject matter expert. He has been interviewed in magazines and newspapers for a variety of business-related topics as a subject matter expert. He has been interviewed for topics such as applied statistics research in consumer behavior, marketing, entrepreneurship, business scams, management, advertising, and many other topics within his field. He has been interviewed as a forensic marketing expert. He has also been interviewed as a best-selling author for his book publications. He has been interviewed as a five-time best-selling author. He has been a sought-after subject matter expert and a valuable resource to newspaper and magazine journalists. See below:

MEDIA: MAGAZINE INTERVIEWS

- **Magazine Feature Story** – **4/2026.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the April 2026 issue of ***The GTN Magazine***, Dr. Miles was interviewed for the feature cover story and article, *World Most Influential Business Leaders to Watch in 2026* Interviewed for the feature article. Discussed his life and philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®.

- **Magazine Feature Story** – **3/2026.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the March 2026 issue of ***The Conglomerate Magazine***, Dr. Miles was interviewed for the feature cover story and article, *The Marketing Visionary Powerhouse & Research Pioneer Driving A New Era Of Business Intelligence 2026* Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®.

- **Magazine Feature Story** – **3/2026.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the March 2026 issue of ***CIO Prime Magazine***, Dr. Miles was interviewed for the feature cover story and article. Interviewed for the feature article. discussed his life and his philosophies on success as chief executive officer (CEO) of Miles Development Industries Corporation®. He was named one of the *Marketing Guru and The Father of Forensic Marketing*.

- **Magazine Feature Story** – **1/2026.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the January 2026 issue of ***Business Time Magazine***, Dr. Miles was interviewed for the feature cover story and article, *The Most Influential Marketing Guru: From Marketing Expert to Father of Forensic Marketing 2026* Interviewed for the feature article. Discussed his life and his philosophies on success as chief executive officer (CEO) of Miles Development Industries Corporation®.

- **Magazine Feature Story** – **12/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the December 2025 issue of ***Entrepreneur's Echo Magazine***, Dr. Miles was interviewed for the feature cover story and article, *The Forensic Marketing Pioneer Transforming Business Intelligence Through Investigative Excellence & Serial Entrepreneurship.* Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®

- **Magazine Feature Story** – **12/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the December 2025 issue of ***Frontier Blaze Magazine***, Dr. Miles was interviewed for the feature cover story and article. Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®, he was named one of the "2025 Frontier 100s."
- **Magazine Feature Story** – **11/2025.** Startup and marketing expert, D. Anthony Miles, principal statistician and team lead for the **Analytix Research Group, LLC**, was featured in in the November 2025 issue of ***AmStat,*** the membership magazine of the American Statistical Association (ASA). He was featured in the *People News* section of the issue concerning Dr. Miles winning his 35th ***Best Paper Awards*** at the Fall 2025 Academy of Business Research Conference (ABR). The article mentioned their applied statistics research topic, "Statistics Research: Social Media Rating Sites and Gender: A Nationwide Study on the Effects of Rate My Professors on Female Consumer Behavior."

- **Magazine Feature Story** – **11/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the August 2025 issue of ***The Aspioneer Magazine***, Dr. Miles was interviewed for the feature cover story and article, "*Deals, Data and Documentaries: Dr. D. Anthony Miles: Empire-Building Playbook*." Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®, he was named "Trailblazing Media Expert of the Year 2025."

- **Magazine Feature Story** – **10/2025.** Startup and marketing expert, D. Anthony Miles, was interviewed in a feature article and cover story, "Most Influential Startup & Entrepreneurship Expert to Know in 2025" in the November 2025 issue of ***The Business Tycoon Magazine***, Dr. Miles was interviewed for the feature cover story and article, *D. Anthony Miles: A Catalyst Convoying Business Towards Growth*. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation® and Principal Statistician of Analytix Research Group, LLC.

- **Magazine Feature Story** – **10/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the October 2025 issue of ***All Around Worlds Magazine***, Dr. Miles was interviewed for the feature cover story and article, "Think Different, Build Bold: Inside the Vision of Dr. D. Anthony Miles." Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®

- **Magazine Feature Story** – **9/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story, "The Most Impactful Visionary Personality To Look Out For In 2025" in the September 2025 issue of ***CIO Prime Magazine***, Dr. Miles was interviewed for the article and feature story, *Dr. D. Anthony Miles: The Data Driven Visionary*. Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation® and Principal Statistician of Analytix Research Group, LLC.

- **Magazine Feature Story** – **9/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article in the September 2025 issue of ***The Global CIO Leaders Magazine***, Dr. Miles was interviewed for the feature cover story and article, *The Global CIO Leaders: Meet Dr. D. Anthony Miles*. Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation® and Principal Statistician of Analytix Research Group, LLC.

- **Magazine Feature Story** – **6/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the June 2025 issue of ***The Prime Today Magazine***, Dr. Miles was interviewed for the feature cover story and article, *The CEO of the Year: Driving Innovation and Success in 2025*. Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®, personal background, family life, mentors, philosophies on business and investment in business ventures. Also discussed consulting practice and business philosophies.

- **Magazine Feature Story** – **6/2025.** Startup and marketing expert, D. Anthony Miles, PhD was interviewed in a feature article and cover story in the June 2025 issue of ***The Enterprise Review Magazine***, Dr. Miles was interviewed for the article and feature story, *Marketing Leaders: The Five Best CMOs to Follow*. Interviewed for the feature article. Discussed philosophies as chief marketing officer (CMO) of *Safe Drop Security System* product, personal background, family life, philosophies on business and investment in business ventures. Also discussed consulting practice and business philosophies.

- **Magazine Feature Story** – **6/2025.** Startup and marketing expert, D. Anthony Miles, PhD, was interviewed in a feature article and cover story in the June 2025 issue of ***The Education Review Magazine***, Dr. Miles was interviewed for feature cover story and article, *Legacy of Leadership: Inspiring Global Icons of 2025.* Interviewed for the feature article. Discussed philosophies as chief executive officer (CEO) of Miles Development Industries Corporation®, personal background, family life, mentors, philosophies on business and investment in business ventures. Also discussed consulting practice and business philosophies.

- **Magazine Feature Story** – **8/2024.** Startup and marketing expert, D. Anthony Miles, PhD and his research team, **Analytix Research Group, LLC**, were featured in an article in the August 2024 issue of ***AmStatNews Magazine***, the membership magazine of the American Statistical Association (ASA). They were featured in the *People News* section of the issue concerning their conference win of two ***Best Paper Awards*** at the Summer 2024 Academy of Business Research Conference (ABR). The article mentioned their two applied statistics research topics, "Social Media Rating Sites and Consumer Behavior: A Nationwide Study on 'Rate My Professors' and Its Influence on College Students with Pre-and Post-Decisions in Consumer Behavior" and "Predictive Analytics and the 2024 Presidential Election: A Study on Key Predictive Analytics and Candidate Attributes That Help Predict Results in the 2024 Presidential Election."

- **Magazine Feature Story** – **1/24/2024.** Startup and marketing expert, D. Anthony Miles, PhD and his research team, **Analytix Research Group, LLC**, were featured in an article in the January 2024 issue of ***AmStatNews Magazine***, the membership magazine of the American Statistical Association (ASA). They were featured in the *People News* section of the issue concerning their conference win of the ***Best Paper Award*** at the Fall 2024 Academy of Business Research Conference in San Antonio, Texas. The article mentioned their applied statistics research topics, "Movie Sequel Marketing and Predictive Analytics: The Movie Marketing Analytics of Marvel's Sequel, Wakanda Forever" and "The New Remote Work Revolution: An Empirical Study on the Management Crisis with the Rise in Remote Work Preference with Employees."

- **Magazine Feature Story** – **2/2024.** Startup and marketing expert, D. Anthony Miles, PhD was featured on the cover of the February 2024 issue of ***Hoinser Book*** by the Hoinser Media Group. He was featured on the cover and the issue. He discussed his career, success, books and business ventures. He was asked to discuss and provide his bio and thoughts on the many facets of his expertise in being an expert in business and marketing.

- **Magazine Feature Story** – **1/21/2024.** Startup and marketing expert, D. Anthony Miles, PhD was featured in the January 2024 issue of ***Hoinser Book*** by the Hoinser Media Group. He was featured in the annual issue. He discusses his career, success, books and business ventures. He was asked to discuss and provide his bio and thoughts on the many facets of his expertise in being an expert in business and marketing.

- **Magazine Feature Story** – **12/27/2023.** Startup and marketing expert, D. Anthony Miles, PhD was featured in a special December 2023 issue of ***Heidens Magazine*** by the Hoinser Media Group. He was featured in Issue #21. He discusses his career, success, and business ventures.

- **Magazine Feature Story** – **11/17/2023.** Startup and marketing expert, D. Anthony Miles, PhD was featured in the November 2023 issue of ***Heidens Magazine*** by the Hoinser Media Group. He was featured in Issue #21. He discusses his career, success, and business ventures. He was asked to discuss and provide his bio and thoughts on the many facets of his expertise in being an expert in business and marketing.

- **Magazine Feature Story** – **10/31/2023.** Startup and marketing expert, D. Anthony Miles, PhD was featured in the October 2023 issue of ***Hoinser Entrepreneurs Magazine*** by the Hoinser Media Group. He was featured in the issue "Top 50 Entrepreneur." He discusses his career, success, books and business ventures. He was asked to discuss and provide his bio and thoughts on the many facets of his expertise in being an expert in business and marketing.

- **Magazine Feature Story** – **7/28/2023.** Startup and marketing expert, D. Anthony Miles, PhD and Denise Cornish, DBA were featured in an article in the June 2023 issue of ***AmStatNews Magazine***, the membership magazine of the American Statistical Association (ASA). They were featured in the "People News" section describing his research milestone were presented with the Best Research Paper Award at the Spring 2023 Academy of Business Research Conference in New Orleans. Their empirical research, "The Rise of Stress and Technology at the Workplace: An Empirical Study on Predictive Analytics with Technostress at the Workplace."

- **Magazine Special Feature Issue** – **2/1/2023.**, Dr. Miles was featured in the February 2023 special issue of ***AmStatNews Magazine***, the membership magazine of the American Statistical Association (ASA). He was featured in the "Celebrating Black History Month" special issue. In celebration of Black History Month, *AmStat* magazine recognized 12 individuals from the Black/African American collective who have made tremendous contributions to the statistics field as mentors, professors, and entrepreneurs. His bio was profiled for his applied statistics research and body of work.

- **Magazine Feature Story** – **10/11/2022.** Dr. Miles was featured in an article in the October 2022 issue of the ***Authority Magazine*** with Drew Gerber. He was featured in the story, *Marketing Re-Imagined: D Anthony Miles of Miles Development Industries Corporation On How We Can Re-Imagine The Marketing Industry To Make It More Authentic, Sustainable, And Promote More Satisfaction*. He was asked to discuss and provide his thoughts on the many facets of marketing and reimaging marketing.

- **Magazine Feature Story** – **2/5/2022.** Dr. Miles was featured in an article in the February 2022 issue of ***AmStatNews Magazine***, the membership magazine of the American Statistical Association (ASA). He was featured in the *My ASA Story* section describing his journey to being a statistician.

- **Magazine Feature Story** – **11/17/2021.** Dr. Miles was featured in an article in the November 2021 issue of ***AmStat News Magazine***, the membership magazine of the American Statistical Association (ASA). He was featured in the "People News" section describing his research milestone of winning a record of 21 "Best Paper Awards" for his statistics research in marketing and economics.

- **Magazine Article Story** – **7/14/2020.** Startup and marketing expert, Dr. Miles was interviewed in a white paper article published by the IBM Data and AI industry trade publication. He was one of four distinguished statistics experts interviewed for the article, *How Industry Experts Are Using IBM SPSS Statistics for Better Outcomes.* In the article, he discussed his statistics expertise with using predictive analytics and sophisticated modeling such as Structural Equation Modeling in research.

- **Magazine Article Interview – 8/7/2018.** Startup and marketing expert, and bestselling author, Dr. Miles was interviewed in ***Reader's Digest*** for the article, *15 Advertising Tricks You Didn't Know You Were Falling For* by writer Dan Bova. He was one of 12 marketing experts interviewed for this article.

- **Magazine Article Story – 7/13/2018.** Dr. Miles was interviewed for a profile article in July/August issue of ***Influence SA Magazine*** on 7/13/2018. He discussed his background, business and accomplishments.

- **Magazine Feature Story (Blog) – 2/27/2017.** ***All Experts*® feature story by Lisa Morgan,** author on 2/27/2017. Dr. Miles was interviewed and quoted as an expert for the feature story, *Why Marketing Is So Smart, Yet So Dumb.* Discussed the differences in the effective use of strategy.

- **Magazine Feature Story (Blog) – 2/1/2017.** ***SunTrust*® feature story by Emelia Fredlick,** author on 2/1/2017. Dr. Miles was interviewed for a feature story, *From the Expert: Understanding Focus.* Discussed the differences in the effective use of strategy.

- **Magazine Article Interview – 6/27/2016. Interviewed as a marketing expert for *Forbes* magazine article by Kate Vinton, journalist/writer.** Dr. Miles was interviewed as marketing expert for the feature story and article, *How Two Dermatologists Built A Billion Dollar Brand In Their Spare Time* on *Proactiv* founders and multilevel marketing (MLM).

- **Magazine Interview – 1/15/2016. Featured in the University of the Incarnate Word's quarterly magazine, *The Word*.** Dr. Miles was featured in the *Class Notes* section on success UIW stories.

- **Magazine Interview – 8/19/2015. Feature Story (Blog) – *The Journal Network*, feature story.** Dr. Miles was interviewed for the feature story and article, *Think Big! Think Different! How to Handle the Competition.* Discussed the strategy of competitive intelligence and how to counter competition in the marketplace.

- **Magazine Interview – 8/12/2015. Feature Story (Blog) – *Fit Small Business.com*, feature story by Jaqueline Thomas, journalist/author.** Dr. Miles was interviewed for the feature story and article, *Best Small Business Books – 25 Recommendations From The Pros.* Discussed the influential book, *Cashflow Quadrant* by Robert Kiyosaki and how this book influenced me to be an entrepreneur.

- **Magazine Interview – 6/30/2015. Feature Story (Web) – *Business Info Guide.com* feature story and interview with Sue Canfield, blog writer.** Dr. Miles was interviewed for the feature story and discussed his best-selling book, *Risk Factors and Business Models*. Discussed my background as an entrepreneur and book author.

- **Magazine Interview (Web) – 3/26/2015. *Monster.com* feature story and interview with Mary Ellen Slayter, Monster Careers Expert.** Dr. Miles was interviewed for the feature story and article, *Do You Need An MBA To Succeed in Business?* Discussed the issues of if attaining an MBA is still needed. Discussed other ways to build professional networks and expertise; and discussed experience and knowledge working in industries that are in demand other than attaining an MBA.

- **Magazine Interview (Web) – 2/14/2015. *Recruiter.com* feature story and interview with Matthew Kosinski, Monster Careers Expert.** Dr. Miles was interviewed for the feature story in the News and Information section article, *Ask Away: Why Should I Work for a Startup?* [Part 1]. Discussed the issues of why anyone should work for a startup instead of an established business or major corporation. Also, he discussed both the advantages and disadvantages of working for a startup, as opposed to an established company or large company.

- **Magazine Interview (Web) – 10/16/2014. *Al Jazeera America Magazine* feature story and interview with Alia Malek, journalist and reporter.** Dr. Miles was interviewed for *Al Jazeera America* for the feature story and article, *Your MLM Loves You: Cherry Picking from the Scriptures Helps Recruits Believe the Unbelievable.* Discussed the issues of MLM as a business model and viable business enterprise; discussed the unethical business practices for recruiting; discussed testimony as an expert witness with cases involving MLM; and discussed prior academic research on network marketing/multilevel marketing.

- **Magazine Interview – 2/13/2014. Feature Story (Web) – *Black Focus Magazine* Feature story and interview with Ja'nise Solitaire, Managing Editor and Owner.** Dr. Miles was interviewed for the inaugural issue and discussed in the premier issue. Discussed personal background, family life, and the concept of the Talented Tenth.

- **Magazine Interview – 11/9/2012. Feature Story- *All Things Educational Magazine* Feature Story and Interview with Dr. Mateen Diop, Managing Editor.** Dr. Miles was interviewed for the article, *The Talented Tenth: Exceptional Men Doing Exceptional Things* on 11/9/2012. Interviewed and discussed in the premier issue in *All Things Educational*. Discussed doctoral research work, personal background, family life, and DuBois' concept of the Talented Tenth. Discussed the Ph.D. Project with African American Ph.D.'s.

- **Newspaper Interview – 11/9/2012. Feature Story- *San Antonio Business Journal* Feature Story and Interview with Shari Biediger, Staff Writer.** Dr. Miles was interviewed for the article and feature story, *Personal Finance: Money Management-Profile in Business Investment.* Interviewed for the feature article. Discussed personal background, family life, philosophies on business and investment in business ventures. Also discussed consulting practice and business philosophies.

- **Newspaper Interview – 8/6/2011. Feature Story- *San Antonio Express &News* newspaper interview with Vincent Davis, Staff Writer.** Dr. Miles was interviewed for the article, *Talented Tenth Displays Dissertation at Community Library.* Interviewed for newspaper and discussed the Talented Tenth induction ceremony and the 16 inductees, and the impact on the community.

- **Newspaper Interview – 7/31/2011. *San Antonio Express & News* newspaper interview with Cary Clack, Columnist.** Dr. Miles was interviewed for the article, *Aiming to Inspire Black Youth*. Interviewed for the article and discussed the Talented Tenth induction ceremony and its impact on Black youth and the community.

- **Newspaper Interview – 7/13/2011. *African American Reflections* newspaper interview with Kathy Clay Little, Columnist.** Dr. Miles was interviewed for the article, *Talented 10th Event Honors Male African American Scholars.* Interviewed and discussed the 16 Ph.D. Inductees in the inaugural Talented Tenth Project with the George Washington Carver Library.

- **Newspaper Interview – 7/20/2011. *San Antonio Observer* newspaper article with Dr. Archie Wortham, Columnist.** Dr. Miles was interviewed for the article, *From Men 2 Fathers*. Interviewed and discussed the Talented Tenth Project with the George Washington Carver Library in Eastside San Antonio.

- **Magazine Interview – 5/15/2011. Featured in the University of the Incarnate Word's quarterly magazine, *The Word.*** Dr. Miles was featured in *Class Notes* section on success UIW stories; featured write up on new book, *Risk Factors and Business Models.*

- **Magazine Interview – 2/7/2008. Interview featured in *Ladies Who Launch Magazine* with Andrea Adleman, writer.** Dr. Miles was interviewed for the article, *Multi-Level Marketing, The Good, the Bad and the Ugly.* Interviewed for the article and discussed the controversial issue of multilevel marketing as a business model for entrepreneurship and why it does not work successfully.

- **Newspaper Interview – 2/17/2007. *San Antonio Express &News* newspaper interview with J. Michael Parker, Staff Writer.** Dr. Miles was interviewed for the article, *Blacks Urged to Rise Above Business Snags.* Interviewed for the article and discussed the issues with ethnic succession and how it affects inner city communities; discussed how immigrant ethnic groups are moving into traditionally black neighborhoods, attracted by low real estate prices and open businesses in the inner-city community.

- **Newspaper Interview – 8/5/2005. *San Antonio Business Journal* newspaper interview with Tamarind Phinisee, Staff Writer.** Dr. Miles was interviewed for the article, *East Side Event Focused on Kickstarting Economic Opportunity.* Interviewed for the article and discussed previous research on economic development in inner city communities, most notably Eastside San Antonio (an inner-city community) sector.

MEDIA QUOTES IN PUBLICATIONS AS A SUBJECT MATTER EXPERT PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has been quoted in over 15 magazine publications as a marketing and business subject matter expert. He has been quoted in the publications on topic areas such as economics, consumer behavior, retailing, marketing, entrepreneurship, business scams, management, advertising, and many other topics within his field.

MEDIA: QUOTES IN PUBLICATIONS

- **Magazine Quote – 5/27/2025**. ***Reader's Digest.*** Startup/marketing expert and forensic marketing expert, Dr. Miles, was quoted in an article published in *Reader's Digest.* He was one of two industry experts quoted for the article, *Here's the Real Reason Why Gas Prices Always End in 9/10 of a Cent* by journalist and writer, Kelly Bryant. He discussed the pricing strategies and tactics that retailers and gas retailers use to trick customers. He discussed age old consumer behavior psychology pricing tactics that retailers use on customers.

- **Magazine Quote – 11/6/2024**. ***The Food Institute.*** Startup/marketing expert and forensic marketing expert, Dr. Miles was quoted in an article in *The Food Institute.* He was one of four industry experts quoted for the article, *What Killed Kmart? Key Retail Missteps Led to Demise* by journalist and writer, Marcy Kreiter. He discussed the demise of the retail giant, Kmart. He discussed Kmart's bad differentiation strategy and incompetent management.

- **Magazine Quote – 8/5/2024**. ***The Drum.*** Startup/marketing expert and forensic marketing expert, Dr. Miles was quoted in *Labor v Brand: Experts Decode Starbucks' Supreme Court Victory For Marketers* in *The Drum* by Audrey Kemp, LA Reporter and journalist. In the article, Dr. Miles was one of four industry and marketing experts that were quoted in the article. He discussed pivot and PR marketing strategies that Starbucks could use to counter the bad PR. He provided his expert opinion as marketing expert. Dr. Miles has over 15 years of experience on marketing and marketing strategy.

- **Magazine Quote – 7/1/2024**. ***Yahoo Finance.*** Startup/marketing expert and forensic marketing expert, Dr. Miles was quoted in *Yahoo Finance.* He was one of four industry experts quoted for the article, *5 Controversial MLM Schemes To Stay Away From* by journalist and writer, Laura Bogart. In the article, Dr. Miles was one of two industry experts that were quoted in the article. The article highlighted the five most common MLM schemes that entice people wanting to start a business or recruited into MLM. He discussed common and unethical recruiting patterns of MLM companies. He provided his expert opinion as a MLM expert. Dr. Miles has over 15 years of experience on researching MLM firms.

- **Magazine Quote – 6/28/2024**. ***The Food Institute.*** Startup/marketing expert and forensic marketing expert, Dr. Miles was quoted in *The Food Institute.* He was one of four industry experts quoted for the article, *Buc-ee's – Not Your Father's Fuel Stop* by journalist and writer, Marcy Kreiter. He discussed the big box gas station retailer, Buc-ee's and their effect on the gas station industry. He discussed how Buc-ee's have completely dominated their target niche.

- **Magazine Quote – 5/18/2019**. ***Spectrum Business Insights***. Startup and marketing expert, Dr. Miles was quoted in *Spectrum Business Insights*. He was one of the experts quoted for the article, *Do's and Dont's of Creating A Business Plan For Your Startup* by journalist and writer, Rebecca McReynolds. The article discussed some valuable information on the basic elements of writing a business plan. A must read for entrepreneurs.

- **Magazine/Blog Quote – 8/15/2018. *CEO Blog Nation.*** Startup and marketing expert, Dr. Miles was quoted in *CEO Blog Nation* for the article, *5 Entrepreneurs Share Their Thoughts on The Future of Black Business* by journalist and writer Gresham Harkless. He was one of five entrepreneur experts quoted for this article.

- **Magazine Quote – 8/7/2018. *Reader's Digest.*** Startup and marketing expert, and bestselling author, Dr. Miles was quoted in *Reader's Digest* for the article, *15 Advertising Tricks You Didn't Know You Were Falling For* by journalist and writer, Dan Bova. He was one of 12 marketing experts quoted for this article.

- **Magazine Quote – 8/3/2018. *Fupping.com.*** Startup and marketing expert, and bestselling author, Dr. Miles was quoted in the magazine/blog article, *5 Must-Read Books On Paid Advertising (PPC)* by journalist and writer, Taegan Zion of *Fupping.com.* He was quoted in recommending two books on advertising and marketing.

- **Magazine Quote (Web) – 10/14/2016. *Frontier Business Edge* Blog feature story and interview with Alexia Chianis, writer.** Dr. Miles was quoted for the feature story and article, *19 Entrepreneurs Impart Their Best Small-Business Advice.* Was one of 19 successful business leaders and experts quoted to share their small-business advice about everything from starting a small business to running it effectively. Under the section *Advice on Getting Started*, discussed the essentials of looking for problems as opportunities.

- **Magazine Quote (Blog) – 2/1/2016. *Polytab.com* feature story by Varun Madho, author.** Dr. Miles was quoted for the feature story and article, *How Do Small Retailers Do Online Marketing Without Breaking Their Marketing Budget?* Discussed the effective use of marketing metrics and marketing analytics.

- **Magazine Quote – 1/6/2016. *Fit Small Business.com*, feature story by Jaqueline Thomas, journalist/author.** Dr. Miles was quoted for the feature story and article, *25 Top Cold Calling Tips from the Pros.* Discussed the issues of cold calling and getting past the gatekeeper.

- **Magazine Quote – 8/19/2015. Feature Story (Blog) – *The Journal Network*, feature story.** Dr. Miles was quoted in a feature story and article, *Think Big! Think Different! How to Handle the Competition.* Discussed the strategy of competitive intelligence and how to counter competition in the marketplace.

- **Magazine Quote – 8/12/2015. Feature Story (Blog) – *Fit Small Business.com*, feature story by Jaqueline Thomas, journalist/author.** Dr. Miles was quoted for the feature story and article, *Best Small Business Books – 25 Recommendations From The Pros.* Discussed the influential book, *Cashflow Quadrant* by Robert Kiyosaki and how this book influenced me to be an entrepreneur.

- **Magazine Quote – 5/20/2015. Feature Story (Web) – *Docurated.com* feature story and interview with Angela Stringfellow, blog/journalist.** Dr. Miles was quoted for the feature story and article, *Marketing Effectiveness: 26 Experts Reveal Their Top Ways to Measure the Effectiveness of Marketing Campaigns.* Was one of the top marketing experts quoted for this article that discussed the most effective ways to measure marketing campaigns. Discussed the effective use of marketing metrics and marketing analytics.

- **Magazine Quote (Web) – 4/30/2015. *Tech Startup* News feature story and interview with Camila Souza, Tech.Co,.** Dr. Miles was quoted for this feature story and article, *How Mentorship Boosts Your Startup Culture.* He was one of 26 experts quoted for this article that discussed mentorship with entrepreneurs. Discussed the various forms of mentorship for entrepreneurs such as mentors motivate entrepreneurs, mentors help entrepreneurs stay focused, and mentorship in the workplace.

- **Magazine Quote – 4/9/2015. *Docurated.com* feature story with Angela Stringfellow, blog journalist.** Dr. Miles was quoted for the feature story and article, *33 Marketing Experts Reveal the Key to an Effective Enterprise Marketing Strategy'* Was one of 33 experts quoted for this article that discussed the components of an effective marketing strategy. Discussed the essentials of the *Value Proposition,* in terms of what are you offering the customer or the market and its effect on marketing strategy.

- **Newspaper Quote – 2/5/2010. *San Antonio Express and News* newspaper interview with Kathy Clay Little, Columnist.** Dr. Miles was quoted for the article, *Misplaced Activism Hurts Eastside*. Quoted for the article and discussed the issues of inner-city economic development in Eastside San Antonio.

DOCUMENTARIES & FILM APPEARANCES AS A SUBJECT MATTER EXPERT PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has appeared in four documentary films as a marketing and business subject matter expert. He has appeared as a subject matter expert in nationally distributed films. Documentary filmmakers often choose him as a subject matter expert for his vast business expertise on specific topics. He was chosen to appear in some documentaries based on his expertise in business-related topics of interest. He has been a valuable resource to filmmakers and cinematographers. See below:

MEDIA: DOCUMENTARY AND FILM APPEARANCES

- **[Upcoming] DOCUMENTARY FILM – 2025-2026. "The Rise and Fall of An American Retail Icon" documentary film.** Startup and Marketing expert, Dr. Miles is host and executive producer on this pivotal documentary, *The Rise and Fall of An American Retail Icon.* The documentary is about the rise and fall of the iconic retailer, *Radio Shack*. He interviewed over 20 business experts in the 130-minute documentary. He interviewed experts on the risk and fall of *Radio Shack* for an investigative documentary. The documentary will air in 2025 or 2026. The documentary will be featured on Netflix, Amazon Prime, Roku and others.

- **DOCUMENTARY FILM – 2022. "Diamond Cups" documentary film.** Startup and Marketing expert, Dr. Miles was one of the featured experts in the documentary, *Diamond Cups.* He appeared and was interviewed in the 120-minute documentary. He gave his expert opinion on deceptive marketing practices that dupe consumers for an investigative expose documentary. The preproduction footage began shooting in August 2020 in Atlanta, GA. The documentary will air in 2022. The documentaries will be featured on Netflix, Amazon Prime, Roku and others.

- **DOCUMENTARY FILM – 2022. "Sound Discoveries" documentary film.** Startup and Marketing expert, Dr. Miles was one of the featured subject matter experts in the documentary, *Sound Discoveries.* He appeared and was interviewed in the 120-minute documentary. He gave his expert opinion on deceptive marketing practices that dupe consumers for an investigative expose documentary. The preproduction footage began shooting in August 2020 in Atlanta, GA. The documentary will air in 2022. The documentaries will be featured on Netflix, Amazon Prime, Roku and others.

- **DOCUMENTARY FILM – 2021. "Executive Hats" documentary film.** Startup and Marketing expert, Dr. Miles, was one of the featured experts in the documentary, *Executive Hats.* He appeared and was interviewed in the 120-minute documentary. He gave his expert opinion on a startup business scams for an investigative expose documentary. The preproduction footage began shooting in August 2020 in Atlanta, GA. The documentary aired in 2021. The documentaries will be featured on Netflix, Amazon Prime, Roku and others.

- **DOCUMENTARY FILM – 2015. "Ten Black Doctors" short film documentary.**
  Appearing in short film documentary, *Ten Black Doctors* on the Talented Tenth Scholars (TTS) of San Antonio, Texas. The documentary profiles each of the 11 members of the TTS group. Shot footage on location. Interesting documentary and profile on each of the Talent Tenth group members in San Antonio, Texas. Startup and Marketing expert, Dr. Miles was one of the featured participants in the documentary.

MEDIA: OTHER FILM APPEARANCES

- **FEATURE FILM – 2025. "Married to A Jailbird."** Appeared in feature film. Appeared in feature film as a major character and cast member. Shot feature on location. Interesting feature film and crime thriller. SYNOPSIS: Crime thriller and drama. Crime thriller is about a marital affair between a woman and a ex-con that turns deadly.

- **FEATURE FILM – 2025. "Fatal Communion."** Appeared in feature film. Appeared in feature film as a major character and cast member. Shot feature on location. Interesting feature film and crime thriller. SYNOPSIS: Crime thriller and drama. Crime thriller is about a marital affair that turns deadly.

- **FEATURE FILM – 2024. "Level Trap."** Appeared in feature film. Appeared in feature film as a major character and cast member. Shot feature on location. Interesting feature film and crime thriller. SYNOPSIS: Rick is an entrepreneur and business owner. He crosses paths with a former partner. Rick's former partner is manufacturing hair care products from human particles. Crime thriller and mystery.

- **FEATURE FILM – 2024. "Trouble in Mocoville."** Appeared in feature film. Appeared in feature film as a major character and cast member. Shot feature on location. Interesting feature film and crime thriller. SYNOPSIS: A young woman is looking for revenge for going to prison for a crime she did not commit. She gets revenge on everyone that was part of her criminal trial and criminal case.

- **FEATURE FILM – 2023. "Full Time Player."** Appeared in feature film. Appeared in feature film as a small character and cast member. Shot feature on location. Interesting feature film and crime thriller. SYNOPSIS: Lester is a ruthless player who has made a fortune off exploiting vulnerable women. His success has attracted the attention of rival gangs, who are determined to take over his empire and put an end to his reign.

- **FEATURE FILM – 2022. "Kate's House."** Appeared in feature film. Appeared in feature film as a central character and cast member. Shot feature on location. Interesting feature film and crime thriller. SYNOPSIS: When Kate learns that her husband is having multiple affairs with other women, her husband conspires with her therapist to put her into an induced coma.

- **FEATURE FILM – 2019. "Temple's Room."** Appeared in feature film. Appeared in feature film as a central character and cast member. Shot feature on location. Interesting feature film and crime thriller. SYNOPSIS: A man learns about this past and is confronted with this past versus his faith.

TELEVISION APPEARANCES AS A SUBJECT MATTER EXPERT PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has done over 10 television show appearances as a subject matter expert. He has appeared in local and national television programs as a business and marketing subject matter expert. He has been interviewed on television news shows and investigative television shows for a variety of business-related topics as a subject matter expert. He has been interviewed for topics such as applied statistics research in consumer behavior, marketing, entrepreneurship, business scams, management, advertising, and many other topics within his field. He has been interviewed as a business and marketing expert. He has also been interviewed as a best-selling author for his book publications for television shows. He has been a sought-after subject matter expert for television journalists. See below:

MEDIA: TELEVISION MEDIA INTERVIEWS

- **Television Show Interview – 2/26/2026.** ***The Author Interview Show*** with host Logan Crawford for the Global Book Network. Dr. Miles was a guest on the show and discussed his book, *Confessions of A PhD: Tales of Struggle and Success in the Ivory Tower.* This was a 15-minutte interview.

- **Television Show Interview – 3/11/2021.** ***The Douglas Coleman Show*** with host Douglas Coleman. Dr. Miles was a guest on the show and discussed his new book, *How to Get Away with Murder in Marketing: Forensic Marketing.* This was a 30-minutte interview.

- **Television Show Interview – 9/13/2020.** ***On the Couch with Shuntai & Johnell*** with hosts Shuntai Hill and Johnell Allen-Bey on Community Central TV on Hype Media Television and Media Network. Dr. Miles was on the show and discussed the topic of starting a business, successful startups and strong marketing for businesses for a 30-minutte interview. The television show is based in Atlanta, GA for the media interview.

- **Television Show Interview – 6/19/2020.** ***Press Play Show*** with host Cedric Fisher on the Black Video Entertainment Network. Dr. Miles was a guest on the show and discussed the topic of black marketing and the weaponization of social media for a 30-minutte interview. The television show is based in San Antonio, TX for the media interview.

- **Television/Webcast Panel Interview – 7/5/2019.** ***The IBM SPSS Webcast*** with host, Bob Hayes. Dr. Miles was a guest on the show and discussed his experience with using SPSS software for statistics and the statistical tests he prefers using the software. He was a part of a panel of statisticians and data analysts on their tips and experiences using SPSS software.

- **Television Show Interview – 12/20/2018.** ***The Dr. Sheila Show*** **with Host Dr. Sheila Williams.** Dr. Miles was a guest on the Community TV Network with *Hype Media.* He discussed his book, *Risk Factors and Business Models* for a 30-minutte interview. The television show is based in Atlanta, GA for the media interview.

- **Television Show Interview – 3/9/2017. NBC WOAI News 4 San Antonio television show, *SA Living*® (NBC affiliate)** in San Antonio, Texas on 3/9/2017. Startup and Marketing Expert, Dr. Miles was a guest on the local NBC Affiliate Channel News 4. He was a guest on *SA Living* for a live in-studio interview on 3/9/2017. Appeared as a guest expert and author on the TV show for a 10-minute interview to discuss his best-selling book, *Risk Factors and Business Models.*

- **Television Show Interview – 2/10/2017. NBC WOAI News 4 San Antonio television show, *SA Living*® with host Debbie Cabello, (NBC affiliate)** in San Antonio, Texas on 2/10/2017. Dr. Miles was a guest on the show and was interviewed for the segment, *Wanting to Start a Business?* He was on the show to discuss the risk of starting your own business and his best-selling book*, Risk Factors and Business Models.* Discussed the issues of risk in starting a business.

- **Television Show Interview – 1/30/2017. Fox 29 San Antonio television show, *Daytime @ Nine*® (Fox affiliate)** in San Antonio, Texas on 1/30/2017. Dr. Miles appeared on a television news segment and featured a story on his book, *Risk Factors and Business Models,* concerning entrepreneurial risk. Discussed the issues of risk in starting a business.

- **Television Show Interview – 11/15/2016. *Profitability Revolution Paradigm*® with host Ruth King**. Dr. Miles appeared as a guest expert and author on the television show for a 30-minute interview to discuss business risks and his best-selling book, *Risk Factors and Business Models*.

- **Television Show Interview and Feature Story – 8/5/2016. *CW33-KDAF Eye Opener TV News* in Dallas, Texas.** Dr. Miles appeared on a television news feature story on CW33 KDAF Eye Opener TV News show as guest expert for feature story. Discussed the issues of business scams and multilevel marketing.

- **Television Show Interview – 8/24/2013. "College & University Professors Speak to Community Conversations @taan...About the Education System and Profiling.**" Dr. Miles appeared on a television show for a one-hour segment for a panel discussion with Dr. Howard Anderson and Dr. Archie Wortham. Discussed the issues of racial profiling in the corporate world, higher education environment and law enforcement.

OTHER MEDIA APPEARANCES AS A SUBJECT MATTER EXPERT PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles has done four media appearances as a subject matter expert for other social media outlets. He has been quoted and interviewed in a variety of social media outlets for a variety of business-related topics as a subject matter expert. He has been interviewed for topics such as applied statistics research in consumer behavior, marketing, entrepreneurship, business scams, management, advertising, and many other topics within his field. He has discussed topics as a business expert, marketing expert, researcher, statistician, consultant and legal expert witness. He has been a sought-after subject matter expert for television journalists.

MEDIA: OTHER MEDIA INTERVIEWS

- **Media Feature Story – 3/2/2026. Featured on website of Our Lady of the Lake University at San Antonio, (OLLU).** Dr. Miles, alumnus was featured on the university's website site feature piece on the publication of his new book, *Confessions of a PhD: Real Stories from Doctoral Students-Volumes 2.* This anthology features authentic stories that illuminate the mental and emotional hurdles faced during the PhD process, providing readers with a platform to share and reflect on their experiences.

- **Media Feature Story – 2/9/2023. *Carlos Alvarez College of Business, Business Brag* section on Facebook site of University of Texas at San Antonio, (UTSA).** Dr. Miles, alumnus was featured on the Carlos Alvarez College of Business Facebook site feature series, *Business Brag*. Showcased feature story and article in *AmStat* magazine. For Black History Month they recognized 12 Black/African American statisticians who have made tremendous contributions to the field of statistics. The site showcases business excellence from UTSA alumni.

- **Media Feature Story – 12/14/2020. *Carlos Alvarez College of Business* Facebook site of University of Texas at San Antonio, (UTSA).** Dr. Miles was featured on the Carlos Alvarez College of Business Facebook site feature piece on the publication of his new book, *How to Get Away with Murder in Marketing: Forensic Marketing*.

- **Media Feature Story – 7/16/2016. *Carlos Alvarez College of Business* Facebook site of University of Texas at San Antonio, (UTSA).** Dr. Miles was interviewed for the feature story and article, *Marketing Alumnus Leads Consulting and Venture Acquisition Firm.* Discussed career as an entrepreneur, marketing and business expert, researcher and consultant and legal expert witness.

- **Media Interview/Feature Story (Web) – 4/26/2015. *CBS News*-Houston Local feature story and interview with Gillian Kruse, journalist.** Dr. Miles was interviewed for the feature story and article, *Business Educator Helps Houstonians Create Successful Ventures.* Discussed career as a business expert, researcher and consultant and legal expert witness. Discussed the basics of education that can help you become a more successful consultant or business analyst if you are not interested in becoming a classroom teacher.

ORGANIZATION MEMBERSHIP AFFILIATIONS PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles maintains an extensive record of active engagement with leading professional organizations and learned societies across his fields of expertise. His memberships reflect a sustained commitment to professional development, disciplinary advancement, and the broader academic and practitioner communities in which he operates. Most notably, Dr. Miles holds membership in the American Statistical Association (ASA) and the American Marketing Association (AMA) — two of the most prestigious and influential professional bodies in their respective disciplines. The ASA, as the preeminent national organization for statistical professionals, and the AMA, as the foremost authority in marketing scholarship and practice, represent cornerstones of Dr. Miles's professional identity and ongoing engagement with the disciplines that define his research and consulting portfolio.

Beyond these flagship affiliations, he is an active member of numerous additional professional organizations and certification bodies dedicated to the advancement and governance of professional education. These organizations play a critical role in the development and oversight of professional educational programs, the continuous updating of practitioner competencies and skills, and the administration of professional certifications that formally attest to an individual's qualifications within a designated subject area. His participation in these bodies underscores his dedication not only to maintaining the highest standards of professional competency in his own practice, but also to contributing to the systemic elevation of professional standards within his fields. Many of the professional organizations with which Dr. Miles is affiliated also function as learned societies, fostering academic inquiry, sponsoring scholarly publications, and supporting the intellectual communities that underpin their respective professions. A comprehensive listing of Dr. Miles's professional memberships and affiliations is provided below.

- **Member**, American Statistical Association (ASA)
- **Member**, Society for Marketing Advances (SMA)
- **Member**, American Marketing Association (AMA)
- **Member**, Association for Small Business and Entrepreneurship (ASBE)
- **Member**, National Society of Leadership (NSL)
- **Member**, United States Association for Small Business and Entrepreneurship (USASBE)
- **Lifetime Member**, Delta Mu Delta National Business Honor Society (DMD)

CIVIC ORGANIZATIONS & ACTIVITIES PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles demonstrates a steadfast commitment to civic engagement and community enrichment through his active participation on a distinguished portfolio of corporate and community boards. His board service reflects a deeply held conviction that accomplished scholars and professionals bear a meaningful responsibility to contribute their expertise, leadership, and institutional knowledge to the advancement of the organizations and communities they serve. As a board member across multiple corporate and civic organizations, He fulfills the fundamental fiduciary responsibilities inherent to board governance, contributing to the collective direction and long-term prosperity of each organization with which he is affiliated. His participation encompasses the full scope of board responsibilities, including the formulation and oversight of sound, ethical, and legally compliant governance frameworks, as well as the establishment of responsible financial management policies designed to ensure organizational sustainability and accountability to shareholders, stakeholders, and the communities served.

In his capacity as a board member for nonprofit and civic organizations, Dr. Miles plays an active role in stewarding organizational resources and advancing institutional missions of community benefit. Nonprofit board members serve as the primary fiduciaries of their organizations, bearing responsibility for guiding strategic direction, safeguarding organizational integrity, and ensuring the availability of adequate resources necessary to fulfill the organization's stated mission. He embraces these responsibilities with the same rigor and professionalism that characterizes his academic and consulting work, bringing informed, data-driven perspective to organizational decision-making at the board level. His board service represents a natural extension of his broader professional identity — one defined by leadership, ethical practice, and a commitment to creating meaningful impact within both the professional and civic arenas. A comprehensive listing of Dr. Miles's board memberships and affiliations is provided below.

- **Board and Committee Member**, The Harry V. Roberts Statistical Advocate of the Year Award (American Statistical Association).
- **Board Member**, The Mission Trails-Rotary Club (San Antonio Texas)
- **Board Member and Advisor**, Caveness HR Inc. Board of Advisors
- **Board Member and Advisor**, Texas Education Advisory Council.
- **Board Member and Advisor**, City of San Antonio, Southeast Quadrant and Economic Development.

COMMUNITY WORK & VOLUNTEER ACTIVITIES PORTFOLIO

EXECUTIVE SUMMARY: Dr. Miles gives back to the community through his community work and volunteer activities. He has volunteered with different activities and tasks in the community See below:

- **Volunteer Facilitator for Statistics Workshop Series, (2026)** Volunteered as a workshop facilitator for statistics workshop. Workshop covered univariate, bivariate and multivariate statistics as a refresher. Taught common and advanced statistical methods and research methods. Conducted a series of 12 statistics workshops covering univariate to multivariate statistics. Provided examples of actual statistics research work and published articles and presentations.

- **Alamo Regional Academy of Science and Engineering Fair, (2026)** Volunteered as a judge for the annual 2026 Alamo Regional Academy of Science and Engineering Fair (ARASE) at St. Mary's University. Participated as a volunteer judge for evaluating STEM field posters contests for statistics research of junior and high school students. Voted on best research for junior high and high school student research using statistics. Worked as a representative of the local chapter of the American Statistical Society (ASA).

- **Alamo Regional Academy of Science and Engineering Fair, (2025)** Volunteered as a judge for the annual 2025 Alamo Regional Academy of Science and Engineering Fair (ARASE) at St. Mary's University. Participated as a volunteer judge for evaluating STEM field posters contests for statistics research of junior and high school students. Voted on best research for junior high and high school student research using statistics. Worked as a representative of the local chapter of the American Statistical Society (ASA).

- **The Harry V. Roberts Statistical Advocate of the Year Award Nomination (2025)** Volunteered as a judge for The Harry V. Roberts Statistical Advocate of the Year Award (American Statistical Association). V Participated as a volunteer judge for evaluating the recipients of the award. Voted on the best person for the award based on their background, experience, work and academic contributions in statistics. Worked as a representative of the local chapter of the American Statistical Society (ASA).