

CHUCK MALKUS

ENHANCING YOUR REPUTATION

Marketing & Reputation Management
954-815-5924 | 954-523-4200
cmalkus@malkus.com



Chuck Malkus is a renowned marketing leader, corporate governance catalyst, and non-profit organization founder with over three decades of experience building premier brands at the intersections of hospitality, real estate, and tourism. Recognized for his strategic acumen in mitigating high-stakes public relations exposure, protecting critical corporate assets, and structuring proactive stakeholder communication strategies, he provides boards with vital oversight regarding brand equity and crisis resilience.

EXPERIENCE

President, Malkus Communications Group
Professor, University of North Florida
Adjunct Professor, Florida Atlantic University
Chief Strategy Officer, Starmark International Marketing
Founding Co-Chairman, Neighbors 4 Neighbors
Author, Skyhorse Publishing, Simon & Schuster
Author, Pelican Publishing

PROFESSIONAL AFFILIATIONS

Board of Directors, Florida Speakers Association
Member, National Speakers Association
Board of Directors, American Red Cross, Broward
Board of Directors, Junior Achievement of South Florida
Board, Nova Southeastern Univ., Library, Research & IT
Board of Directors, Marcum Rachlin Foundation
Board of Directors, Greater Fort Lauderdale Alliance
Member, American Society of Journalists and Authors

KEYNOTES & SPEAKER

Miami-Dade Commission on Ethics and Public Trust
Palm Beach County Commission on Ethics
Kansas Government Finance Officers Association
American Society of Journalists & Authors
Society of Government Meeting Professionals
Entrepreneurs' Organization, South Florida
South Florida Hospital and Healthcare Association
Broward Cultural Affairs Council

EDUCATION

University of Kentucky, Bachelor of Science, Communication

MALKUS
COMMUNICATIONS
GROUP