

Robert J. Zises, ASA
President

Professional Overview

Mr. Zises is a leading authority on the computer marketplace and has testified as an expert witness on computer appraisal issues. He gives lectures and interviews on computer valuation and market research issues. His market level analyses, reports and articles have been published widely in the professional, trade and business press including Valuation Journal, Journal of Property Tax Management, Journal of Multi-State Taxation, Computer Reseller News, and Washington Business Journal. Mr. Zises is frequently interviewed by the national and international media, e.g., Wall Street Journal, London Times.

Mr. Zises has over thirty years of marketing and market research experience tracking the trading activity of high technology assets. He is President of NACOMEX USA, a major computer appraisal, consulting, and brokerage firm trading in new and used computers worldwide, publisher of the NACOMEX Insider and Executive Director of the Stolen Computer Registry and the National Campaign for Education.

Mr. Zises is an Accredited Senior Appraiser in Machinery and Technical Specialties, a designation awarded by the American Society of Appraisers, a member of the International Association of Assessing Officers, the National Forensic Center and the recipient of awards for his professional leadership and community service.

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Mr. Zises' complete CV is available upon request.