

Gerald M. Halweg, CTC, CSI.

2001

CURRICULUM VITAE

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Forensic Research, Master Expert Witness.
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Standards of the Tile Trade.
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The Ceramic Tile Industry.
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Award Winning Installations.
The After Effects of Short Cuts.
Plaster setting beds and reinforcing.
Waterproof Membrane problems.
Concrete slabs, sub-floors & light weight substrates.
Understand The Problem, Before Offering The Solution.



Gerald M. Halweg is President/CEO of the **TILE INSTITUTE of AMERICA**. He has earned the recognition of being an internationally acclaimed Master Expert Witness and Consultant.

Halweg's job site inspections, tile system investigations, consultations and research for the tile industry number in excess of 250 projects per year. His extensive experience, gathered over the years, has been used in mediations, arbitrations, and court cases from small dollar amounts to the largest in the nation.

He was the Executive Director of the Ceramic Tile Institute (CTI) for 14 years headquartered in Los Angeles. The Ceramic Tile Institute was a non-profit organization started in 1952 and terminated doing business in 1992. He also served as the Chief Executive Officer of Ceramic Tile Institute of America (CTIOA). The Ceramic Tile Institute of America was a non-profit organization started in 1960 and terminated doing business in 1992. These were two of the most progressive and dynamic tile associations and internationally recognized not-for-profit organizations developed to promote tile through quality workmanship and materials until 1992 after Halweg and all but one of CTI's and CTIOA's employees resigned.

Gerald M Halweg has a ceramic background dating back to his academic college courses in 1964. Halweg left two very successful businesses to attend California Lutheran University, from where he honored in Ceramics and received a Bachelor of Arts degree in 1966, plus multiple minors in five disciplines of study. He received a Master of Arts in Education in 1973 from California Lutheran University. He has credentials to teach in nearly every field of study by the State of California. Halweg has earned the Ceramic Tile Consultant (CTC) degree, 1978, and has been individually tutored by the most highly respected tile mentors in the world including Sir Benjamin Weber and the Great George N. Lavenberg, FCSI. Halweg later taught and administered the CTC program (180 hour course) until 1992.

Gerald M. Halweg has instructed or taught the following subjects:

Tile Industry- Ceramic Tile Consultant "CTC" degree courses.

Tile Industry- Numerous Seminars, Conference Workshops, Training Sessions.

Lecturer to tile industry & other peripherally interested groups & schools.

International Lecturer from and in the tile industry.

High School-Math, Department Chairman; Science; Ceramics, Department Chairman; Photography, Department Chairman

University & College-Math-Ceramics-Photography, Department Chairman-Business-Administration & Supervision.

Halweg was a manager for Firestone Tire & Rubber Company, an insurance broker/underwriter, high school teacher, college, university instructor and Department Chairman of several Academic & Vocational Programs, Director of The Media Service Center (Department of TV, Radio and Films) for the American Lutheran Church and Administrator for Simi Valley Unified School District.

Listed in the 1990 *Who's Who In Leading American Executives* and a prior recipient (1973) of an award "Outstanding Young Men of America" from the National Chamber of Commerce. Halweg has a consistent record of success in his every endeavor. Continental *Who's Who Registry of Professionals And Executives* Honored Member was awarded in 1998-1999.

Co-Founder and Past President of the Board of Directors, Lutheran High School of Ventura County; Past Chairman of the Board of Education, Ascension Lutheran Day School and Board Member of Marriage Encounter (plus other civic/ educational activities). Charter member and trustee of the Republican Presidential Task Force.

A strong Christian and family man, Jerry and his wife of 36 years (Judy) reside, in Thousand Oaks, California. Their three daughters, Gina Joanne Alexander (married to U.S. Navy & FedEx Pilot, Mike Alexander), Disa Dawn Gause also a graduate of CLU, Holly-Anne (honor student at California Lutheran University) and our son Dr. Garrett Milo Halweg, pilot and Medical Board Certified Physician and Surgeon at Loma Linda University School of Medicine, California.

Professional Achievements

He is a Professional member and has served two terms as President of the Los Angeles Chapter of the **Construction Specifications Institute** (an organization with 19,000+ members).

Since joining CTI, CTIOA and TIA his list of achievements are lengthy and impressive. He spearheaded, invented, and developed the first 32 sound rated tile floor systems in the world. He has been the Chief Administrator of the Ceramic Tile Institute's Annual Seminar and Tile Exhibition for many successful years, Director on the Board for Western States Ceramic Tile Association (WSCTA).

He represented the tile industry, CTI, TIA and CTIOA at countless industry conferences, Annual Business Meetings of the Codes for code changes to the Uniform Building Code (UBC) published by the International Conference of Building Officials (ICBO), Uniform Plumbing Code (UPC) published by the International Association of Plumbing and Mechanical Officials (IAPMO), International Conference of Building Official's General Design and Education Committee and various tile industry committees of the Tile Council of America (TCA), American National Standards Institute (ANSI) and American Society for Testing and Materials (ASTM), American Institute of Architects (AIA), International Conference and Building Officials-Evaluation Services (ICBO-ES), International Association of Plumbing & Mechanical Officials (IAPMO), Construction Specifications Institute (CSI), American Society of Interior Designers (ASID), National Association of Women in Construction (NAWIC), Council of American Building Officials (CABO), Building Officials Conference of America (BOCA), American Construction Inspectors Association (ACIA), International Tile Exposition (ITE), National Tile Contractors Association (NTCA), Ceramic Tile Distributors Association (CTDA), and Tile Contractors Association of America (TCAA).

He is the only tile industry representative, in the U.S.A., with perennial monitoring, writing and proposing code changes for the good of the tile and natural stone construction industry and the public.

Gerald was recognized and presented with the prestigious Trustees' Award (with a Golden Tile) at the 32nd annual Educational Seminar and Tile Exposition in front of thousands of industry people from around the World at the Bonaventure Hotel, Los Angeles, California. He was also honored as the "Tile Professional of the Year" in 1990. Also recognized as "The Tile Man of the Hour" by the Associated Tile Contractors of Southern California in 1992.

Halweg was instrumental in the coordination of groups throughout California and the writing of the examinations for the California C54 Tile Contractors' licenses and introduced/ assisted in the formulation of the Tile Contractors' License Programs and Tile Contractors' examinations for various other states.

Gerald has authored various standards for the tile industry, including slip-resistant test procedure and others. He has also written numerous technical articles published in industry periodicals, national magazines, professional documents, textbooks and test books. Assisted in the development of the Apprenticeship Standards for educational, training booklets and curriculum for the Terrazzo Apprenticeship Program. Mr. Halweg, for many years, was the publisher and editor of Tile Industry News with a circulation of over 50,000 copies bimonthly in 50 states and 22 countries.

He is or has been a visiting lecturer for the re-certification of the Registered Architects of California at the University of Southern California (USC), University of California at Los Angeles (UCLA), Stanford University, University of California at Irvine (UCI), California Lutheran University (CLU), California State University at Long Beach, CSU Pomona, CSU San Luis Obispo, CSU Northridge, Woodbury University L.A., Saddleback College, University of Italy at Bologna and other colleges; National Restaurant Association, National Kitchen and Bath Association (NKBA), Acoustical Society of America, American Society of Interior Designers (ASID), Institute of Business Designers (IBD), National Kitchen Cabinet Association, American Textiles Manufacturers Institute, Apartment Owners and Managers Association, National Association of Women in Construction, Building Industry Association of Southern California (BIA), American Institute of Architects (AIA), Associated General Contractors (AGC), CSI, Associated Tile Contractors of Southern California (ATC/SC), Tile Contractor Associations in many Cities & Areas like CTIOS (Sacramento), CTISD (San Diego), CTINT (Texas), CTI/RMR (Rocky Mountain Region), CTI/AZ (Arizona), CTIO (Oregon), CTI/Seattle, CTI/Chicago, CTI/New York, CTI/Vancouver British Columbia, CTI/IMS (Inter-Mountain States); Tile, Marble & Terrazzo Association of Hawaii; California Council of American Institute of Architects (CC/AIA), Unified Plumbing and Piping Association, American Construction Inspectors Association (ACIA), Alaska, Hawaii, Cersaie, Italy, Tile Expo in Bologna (Simcer), Seminars in Sassuolo, Italy, Germany and Bavaria, Austria, Canada, Mexico, and Switzerland.

Halweg's unselfish dedication, hard work and effectiveness in all responsibilities have been responsible for the continuance of the public's first choice of ceramic and natural stone tile for finishing materials.