

PETER T. TOMARAS
CHA, FMP, MBA

Hospitality Industry (Hotels, Restaurants) Consultant

Areas of Expertise

- Management, Operations
- Standards of Care
- Premises Safety & Security
- Fire Safety & Prevention
- Hospitality Law
- Beverage (Bar) Operations
- Food Service Sanitation
- Income Statement Analysis
- Accounting Methodology
- Employment Law & Labor Issues
- Marketing
- Franchise, Management Firm Selection
- Franchise (Licensing) Agreements and Management Contracts

EXPERIENCE

- 2001 – Present **Apollo Hotel Consultancy** [Sole Proprietor]
 Consultant to attorneys on variety of hospitality issues, from personal assault to “assault” by bedbugs. Worked successfully with defense in hotel bedbug case, with defense of restaurant in slip and fall case; also helped reach successful settlement on behalf of plaintiff in legitimate slip and fall cases, as well as in hotel assault cases, both in-room and function-related.
 Consultant to hotel and restaurant developers, operators, creditors. Clients include private developers, as well as University of Illinois for its new (2008) on-campus conference facility.
- 1993-2000 **Parkland Community College, Champaign, IL [10,000+ students]**
 Program Director, Associate Professor of Hospitality Management. Oversaw existing restaurant curriculum and created hotel curriculum. Taught 15-18 hours per semester, including Hospitality Law and Foodservice Sanitation. Conducted management seminars for the Champaign-Urbana Hotel & Motel Association in human resources, front desk, and security management. Also taught business marketing. During tenure as Program Director, achieved program accreditation from Commission on Accreditation of Hospitality Management Programs (CAHM), an independent arm of the Council on Hotel, Restaurant and Institutional Education. Parkland’s program remains one of only ten two-year programs to hold this accreditation.
- 1982-1993 **Parkland Community College**
 Taught part-time at Parkland continuously from 1982 to 1993.

- 1989-1990 **AmeriSuites Hotel, Champaign**
General Manager. Chosen to manage Champaign's first all-suites hotel.
- 1987-1989 **State Street Associates (hotel developers)**
Executive Vice President, State Street Management. Oversaw operations
Of two hotels, consulted on development of a new all-suites hotel.
- 1981-1987 **Writer, Researcher**
Stepped away from business management to research the hotel industry
and write a novel set in international hotel management. Through the
personal intercession of the president of Hilton Hotels, spent days behind
scenes of Hilton and Hilton International hotels in Chicago, Washington,
D.C., New York, Paris, Barcelona, Athens, and Cyprus.
- 1970-1981 **Restaurant Concepts, Inc.**
President. Firm involved in development, operation, and licensing of
college-oriented clubs and restaurants in four Illinois cities.
- 1956-1981 **Best Western Paradise Inn Motel & Restaurant**
Involved in the design, construction, and subsequent operation of this
family-owned business. General manager from 1964, with hands-on
management of restaurant and oversight of motel.

EDUCATION

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| B. A. in Economics, University of Illinois | – 1957 |
| MBA, Illinois State University | – 1994 |
| Educational Institute, American Hotel & Lodging
Association: Certified Hotel Administrator (CHA) | – 1981 |
| Educational Foundation, National Restaurant
Association: Food Management Professional (FMP) | – 1994 |
| [the above two certifications are currently valid] | |
| National Restaurant Association:
Applied Foodservice Sanitation Certificate | – 1976 – 2000 |
| Illinois Restaurant Association: Training for
Intervention Procedures by Servers of Alcohol (TIPS) | – 1985 |

MILITARY

US Army Reserve, 1957-1965, Captain; Instructor, QM Officers School; Unit Training Officer.
Honorable Discharge

AWARDS & ACHIEVEMENTS

NISOD Teaching Excellence Award (full-time)	– 1998
MBA Thesis Award, Illinois State University	– 1994
Outstanding MBA Student, Academics and Profesional Achievement, Illinois State University	– 1994
NISOD Teaching Excellence Award (part-time)	– 1990
President, Illinois Restaurant Association	– 1974
President, Illinois Innkeepers Association	– 1964
Who’s Who in Illinois Innkeepers	– 1974-75
Governor’s Tourism Advisory Committee	– 1964-66

PUBLICATIONS

Scholarly: *Praxis: The Journal of Applied Hospitality Management* –

“Total Quality Service in Small North American Hotels: an Attainable Goal”

Note: this article was originally a paper that was awarded “Best Paper” in the CHRIE 1999 international hospitality paper contest, and was presented by the author at that year’s CHRIE Convention.

Industry: *Hotel & Motel Management, June 16, 2008*

Guest column on non-traditional staffing of hotel front desk.

General: More than 200 paid publications in national, regional, and local magazines and newspapers.