

Resume of: **Robert John Anders, IDSA** Voice: 845-987-8674
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Expertise: Within the field of industrial design, expert in the design of:

- Consumer Products
- Furniture
- Graphics
- Packaging
- Displays/Exhibits
- Retail Design

Expert Experience: Retained in a total of **71 Intellectual Property** cases consisting of:

- | | | | |
|-------------------|----|-----------------|---|
| • Design Patents | 33 | • Trade Secrets | 2 |
| • Utility Patents | 15 | • Copyrights | 3 |
| • Trade Dress | 9 | • Miscellaneous | 3 |
| • Trademarks | 6 | | |

Retained in a total of **111 Product Liability** cases relating to:

- | | | | |
|---------------------|----|-----------------|----|
| • Consumer Products | 15 | • Retail Design | 46 |
| • Furniture | 49 | • Packaging | 1 |

Professional Experience: More than thirty years experience as an industrial designer and design manager for the U.S. Government, consultant design firms, as owner of design consultancies and as head of corporate design for Bristol-Myers and head of Revlon's POP Display department.

Academic Experience: Retired with the rank of full Professor (with tenure) after twelve years of teaching at Pratt Institute. Taught both undergraduate and graduate courses in Industrial Design. Created, and was the Head of two graduate programs, *Design Management* and *Arts and Cultural Management*. Served as Acting Associate Dean of the School of Art & Design. Elected by the faculty to be President of the Academic Senate for a three-year term.

Publications: Authored 18 papers presented to and/or published by professional societies.

Education: Bachelor of Industrial Design (BID) Pratt Institute. Awarded highest departmental honor, the Dean's Medal.
Graduate courses in Industrial Design, Pratt Institute.

Professional Societies IDSA (Industrial Designers Society of America)
HF&ES (Human Factors and Ergonomics Society)
NANP (National Association of Naval Photography)