

## **MORRIS GOCIAL, CPA/CFF, CVA, CrFA, DABFA**

Morris Gocial, a member of Gold Gocial Gerstein LLC, assumes responsibilities in areas of direct client supervision, litigation support services, forensic accounting, business development, and practice management. He is a member of Gold Gocial Gerstein's executive committee. Mr. Gocial has computed damages analysis, business valuations, investigative accounting, auditing and other types of engagements in U.S. bankruptcy Court, Eastern Division of Pennsylvania and District of Delaware, U.S. District Court of Pennsylvania for the Eastern District, Superior Court of New Jersey Chancery Division and Family Division, West Virginia Circuit Court, and Pennsylvania Court of Common Pleas for Philadelphia, Montgomery, Bucks, Chester counties and arbitration hearings. Mr. Gocial has provided expert witness testimony in several jurisdictions.

In addition to preparing business valuations for litigation related matters, Mr. Gocial uses his expertise in business valuations in non-litigation matters such as gifting, succession planning, estate matters, buy-self agreements, selling businesses, etc.

### **Education and Memberships**

Temple University (BBA in 1969)

Served as President of Beta Alpha Psi, the honorary accounting society

Central High School (Class 224) 1965

Memberships include:

- American Institute of Certified Public Accountants (AICPA)
- Pennsylvania Institute of Certified Public Accountants (PICPA)
- New Jersey Society of Certified Public Accountants (NJSCPA)
- National Association of Certified Valuation Analysts (NACVA)
- American College of Forensic Examiners International (ACFEI)
- Pennsylvania Institute of Certified Public Accountants
  - Member of the Forensic & Litigation Committee
- International Network of Accountants and Auditors
  - Served on the Board of Directors 1994-1995, 1997-2000

Professional Designations:

- Certified Public Accountant (CPA)
- Certified Valuation Analyst (CVA)
- Certified Forensic Accountant (CFF)
- Certified in Financial Forensics (CrFA)
- Diplomate of the American Board of Forensic Accounting (DABFA)

Lecturer:

- Pennsylvania Bar Institute - Bankruptcy Institute
- PICPA Divorce Conference
- Temple University's Masters Program
- Association of Legal Administrators

Positions held:

- Gold Gocial Gerstein LLC, Member
- Self-employed since 1974
- Staff accountant in medium-size firm
- Staff accountant with Price Waterhouse

Community activities:

- Pennsylvania Legislative Audit Advisory Commission Public Member
- Abramson Center for Jewish Life
  - Member of Executive Committee
  - Member of Board of Directors
  - Co-Chair of Audit Committee
  - Member of Finance Committee
  - Member of Development Committee
- ORT America
  - Vice President
  - Chairman of Audit Committee
  - Member of Board of Directors
  - Member of Executive Committee
  - Member of World ORT Board of Representatives
  - Served as President of Philadelphia Chapter
- American Israel Chamber of Commerce
  - President, Philadelphia Chapter
  - Member of Board of Directors