

**STANLEY TURKEL, MHS, ISHC
HOTEL CONSULTANT**

HOTEL CONSULTING PRACTICE

Performs operational audits and due diligence studies; negotiates franchise license agreements and management contracts for hotel owners and lenders; serves as asset manager to maximize revenue and profit; provides litigation support services and expert witness testimony; recent year-long consultant to the Harvard Club of New York.

PREVIOUS BUSINESS EXPERIENCE

International Telephone and Telegraph - Product Line Manager, Hotel/Motel Operations. Served on the Executive Committee with the President of the Sheraton Corporation. Responsibilities included development of short and long-term business plans, monitoring worldwide performance to insure planned growth and profit targets. Studied sites, reviewed hotel development plans, prepared proformas, evaluated feasibility studies and conducted negotiations in the United States and abroad.

The Summit Hotel, New York 762 Rooms - General Manager
The Drake Hotel, New York 680 Rooms - General Manager
The Americana Hotel, New York 1842 Rooms - Resident Manager

EDUCATION

-BS in Business Management, New York University
-Graduate work in Executive Management, St. Johns University

ORGANIZATIONS

International Society of Hospitality Consultants - Professional Designation
American Hotel & Lodging Association - MHS Certification
NYU Tisch Center for Hospitality, Tourism and Sports Management- Emeritus Member of the Board of Advisors and Faculty Member
City Club of New York - Chairman, Board of Trustees 1977-1988

RECENT PUBLISHED ARTICLES

-Nobody Asked Me, But... No. 21, The Drake Hotel in New York, Fair Franchising is Not an Oxymoron, By the Numbers, Another Secret Underground Shelter, Passing of Anthony G. Marshall, Hotel-Online, Dec. 2006
-Juan Terry Trippe, Founder of Pan Am World Airways and InterContinental Hotels: Aviation Genius, Financial Wizard and Hotel Pioneer, Hotel Interactive, Dec. 2006
-Nobody Asked Me, But... No. 20, Turnabout Is Fairplay, Secret Underground Shelter, By the Numbers, Genuine Fair Franchising , Hotel-Online, Dec. 2006
-Nobody Asked Me, But... No. 19, International Society of Hospitality Consultants, Great Miami Hotels, Reduce Carbon Monoxide Emissions, Turn Gray Into Gold, Hotel-Online, Nov. 2006
-Frederick Henry Harvey: "Maintenance of Standards Regardless of Cost", Hotel Interactive, Nov. 2006
-Nobody Asked Me, But... No. 18, John Q. Hammons, Save the Bellevue Biltmore, Chinese Tourism, CFLs, Ernie Byfield, Guestroom Entertainment in 1905, Hotel-Online, Oct. 2006
-Nobody Asked Me, But... No. 17, AAHOA's 12 Points of Fair Franchising, Protected Territories, U.S. in 1900, Wawa, Broadway Plaza Hotel Site, Travepods and Pullman Sleepers, Hotel-Online, Sept. 2006
-YMCA's To The Rescue, Part II, Hotel Interactive, August, 2006
-The YMCA's of Greater NY: Venerable, Substantial and Relatively Unknown, Part I, Hotel Interactive, July, 2006
-From Ragas To Riches Part II: The Growth of AAHOA Tracks the Ascendancy of Indian-American Hoteliers, Hotel Interactive, June, 2006.