

# **CECE L. YOUNGER**

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**3906 Mont Blanc Terrace, Bakersfield, CA 93306**

**Telephone: H. (661) 873-0224 C. (661) 747-4394**

Jan. 2008

## **EDUCATION**

- \*Bachelor of Arts, May 1986, Drew University, Madison, New Jersey.**
- \*English Major and Art History Major with a Writing Minor**
- \*Courses in Psychology, Economics, Business, Marketing, Screenwriting.**
- \*Copywriting Diploma, 1990, The Advertising Center, Los Angeles, CA.**
- \*Senior Life Member, The American Society of Equine Appraisers**
- \*Equestrian Expert Witness, and US Equestrian Federation "r" Judge.**
- \*Graduate Anthony's Real Estate School, 1996, San Diego, CA**
- \*USPAP 15 hr. course November 2002**

## **EXPERIENCE**

**EQUESTRIAN SALES AND RANCH MANAGEMENT, 1974 - present.**

**\*Bought, trained, competed, bred and sold Thoroughbred, Quarter, Warmblood and pony and mini competition horses with a total value of over one Million Dollars for the family owned "Banner Farms".**

**DIRECTOR OF BANNER FARMS RIDING SCHOOL & DAY CAMP,  
1986-PRESENT**

**\*Instructor for beginning to advanced riding students, day to day management of the riding school which includes care and selection of horses and equipment to be used on-site.**

**SENIOR CERTIFIED HORSE APPRAISER AND LIFETIME MEMBER, The American Society of Equine Appraisers, 1992-present.**

**EQUESTRIAN JUDGE, approved by US Equestrian Federation, 1991  
-present. Retains a small "r" in Hunter/Jumper/ Equitation divisions.**

**NATIONAL JUMPING DIRECTOR, The Am. Warmblood Society, 1992-1997.**

**PERSONAL PROPERTY APPRAISER Candidate Member, The American Society of Appraisers, 2003-present**

**EQUESTRIAN CONSULTANT AND EXPERT WITNESS, 1992- present.**

**INDEPENDENT SALES REP HORSE HEALTH USA, 2004-present.**

**INTERNATIONAL HORSE JUMPING COMPETITOR, 1971 - 1993.**

**MEMBER UNITED STATES EQUESTRIAN TEAM, 1981-1993.**

- \* Youngest woman ever to be admitted to the U.S. Equestrian Team.**
- \*Represented the U.S. in the VOLVO World Cup Finals, 1982, Goteborg, Sweden .**
- \*Member U.S. Nation's Cup Team , 1990, Calgary, Canada.**
- \*Represented the U.S. over two dozen times in International competitions,1978-1993.**
- \*Represented the U.S. in the VOLVO World Cup Finals, 1992, Del Mar, CA.**
- \* Member U.S. Nation's Cup Team, 1981, Calgary, Canada.**
- \* Top Ten Pacific Coast Grand Prix Circuit standings, 1979-1982, 1987-1990.**
- \*Winner Mercedes National Show Jumping Championship, 1987, NY.**

**LAW CLERK, CHAIN & YOUNGER LAW FIRM, 1978-1991 Bakersfield,CA .**

- \*Acquired working knowledge of law firm operations.**

**FREELANCE WRITER**

- \*The Chronicle of The Horse, 1978-present, Middleburg, VA.**
- \*Horses Magazine, 1978-1981, Carlsbad, CA.**
- \*Show Circuit Magazine, 1996-present, Glendora, CA.**
- \*Hunter & Sport Horse, 1994-present, Fort Wayne, IN.**
- \*Riding Magazine, 2000-present, Jamul, CA**
- \*California Horse Trader, 2002-present CA**

**MARKETING RESEARCHER, DENTSU, YOUNG & RUBICAM, 1986.**

- \*Worked on direct mail and phone questionnaires.**
- \*Wrote topline reports and prospect files.**
- \* Presented report on Hispanic Marketing to Account Department for KFC and Gemco Accts.**
- \*Created and implemented a SIC Coding library and file system.**

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**SALES REPRESENTATIVE, HORSE HEALTH USA 2005 TO PRESENT**

**NEWS DEPARTMENT., MC GRAW HILL BROADCASTING, 1985, San Diego, CA**

- \* Wrote news stories.**
- \* Gained knowledge about American Broadcasting and Mc Graw Hill Broadcasting Companies.**
- \*Prepared special report for Sports Department on Equestrian Show Jumping in the United States.**

**PROGRAMMING AND PROMOTIONS DEPARTMENT, MC GRAW-HILL BROADCASTING, 1985, Bakersfield, CA.**

- \* Researched data and statistics relevant to the development of marketing strategies.**
- \* Coordinated daily network programming schedules.**

**REFERENCES**

- 1) **Milton M. Younger, CEO, Chain, Younger, Cohn & Stiles  
1430 Truxtun Ave.  
Bakersfield, CA 93301  
661-872-4680**
  
- 2) **Jay Proost, CEO  
American Society of Agricultural Appraisers  
1126 Eastland Drive N. 100  
P.O. Box 186  
Twin Falls, Idaho 83303-8941  
208-733-2323**
  
- 3) **Dr. Bob Bradley, DVM  
P.O. Box 1122  
Sun Valley, CA 91353-1122  
818-768-2784**
  
- 4) **Heywood G. Friedman, Attorney at Law  
31416 Agoura Road, Suite 200  
Westlake Village, CA 91361-5638  
818-707-1488**
  
- 5) **Randy Catanese, Catanese & Wells  
31416 W. Agoura Road, Suite 200  
Westlake Village, Ca 91361  
818-707-0407**
  
- 6) **Mc Carthy, Causseaux & Rourke Inc.  
Patricia Rourke  
902 S. 10th St.  
Tacoma, Wa 98405  
253-272-2206**

## LICENSES & AFFILIATIONS

- American Society of Appraisers Candidate member 2003-present
- American Society of Equine Appraisers Senior Lifetime member
- American Horse Counsel member 1998-present
- The Jockey Club member 1970-present
- California Thoroughbred Breeder's Ass. member 1999-present
- American Ass.for Horsemanship & Safety member 2001-present
- Forensic Consultants Ass. O.C., California member 2002-present
- Federation Equestre Internationale member 1980-present
- United States Equestrian Federation member 1970-present
- United States Equestrian Federation "r" Judge 1990-present
- United States Equestrian Team member 1975-present
- United States Equestrian Team rider 1981-1993
- American Driving Society member 1999-present
- Pacific Coast Horse Show Ass. member 1970-present
- Pacific Coast Horse Show Ass. Judge 1990-present
- American Quarter Horse Association member 1992-present
- California Professional Horseman's Ass. member 1970-present
- California Professional Horseman's Ass. Judge 1990-present
- Interscholastic Equestrian League member & Judge 2000-present
- American Miniature Horse Association member 1999-present
- American Miniature Horse Registry member 1999-present
- Kern County Horse Show Association Life member
- American Morgan Horse Association member 1997
- Pacific Coast Quarter Horse Association member 1992-2007
- Performance Horse Registry member 1994-present
- American Holsteiner Association member 1984-present
- The Welsh Pony and Cob Society member 2000-present
- American Warmblood Society member 1992-present
- American Warmblood Soc.National Jumping Director 1992-1997
- American Haflinger Association member 2002-present
- American Fjord Registry member 2002-present
- Central Valley Harness Association member 1999-present
- Bakersfield Museum of Art member 2000-present
- Art's Council of Kern member 1999-present

**CONTINUING EDUCATION**

- University of Kentucky, Equine Law Seminar attendee 2001-2006**
- SEAK Seminar, “Expert Witness Skills” attendee 2001-2002**
- American Society of Equine Appraisers Seminar  
“Principles of Valuation” attendee 2002**
- United States Equestrian Federation Judges Clinics 1990-present**
- United States Equestrian Federation Hunter Breeding Clinic  
2000-2001**
- American Society of Equine Appraisers Seminar attendee 2002  
“Principles of Valuation,” advanced course  
“USPAP” course**

# **CECE YOUNGER CAREER HIGHLIGHTS**

**(Revised January 2008)**

**--Partial List--**

- \*Certified Horse Appraiser for over twenty-five years.**
- \* Equine Consultant and Expert Witness for over fifteen.**
- \*USEF Judge for over twenty years.**
- \*Owner/Trainer of “Syrah” the 2007 American Holsteiner Reserve Site Champion Premium Mare in Santa Ynez, California.**
- \*Seller/Trainer of over Twenty Five horses in 2007 including several Champion Combined Driving horses and Hunter/Jumpers.**
- \*Trainer/Owner of 2004-Present West Coast Pony Hunter and Jumper Champions “Goldhill’s Marquis” and “Victorian’s High Fashion.”**
- \*Trainer of 2004-Present Equitation Champion Geena Younger.**
- \*Competed successfully in numerous Combined Driving Events in California.**
- \*Seller of over 3/4 million dollars worth of horses for the family owned Banner Farms from 1980-present.**
- \*Implemented an Equestrian Camp program with English, Western, and Carriage Driving Instruction at Banner Farms 2002-present.**
- \*Began the first ever Carriage Driving Camp Program for children “West of the Mississippi” in 2002 worthy of the American Driving Society, graduating over 400 students from 2002-present.**

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**\*Managed a Combined Driving Clinic in 2003 at Banner Farms in 2003 in Bakersfield, California with world renowned ADS Judge and Clinician Linda Fairbanks.**

**\*Bought, Trained, and Sold “Julian, the 2002 Tri- Valley Champion Children’s Hunter of the year.**

**\*First Woman accepted to the American Society of Appraisers as a Candidate Member with Equine Appraisal Experience**

**\*Breeder/ Trainer/ Handler of “Baywatch”, Best Young Horse Hunter Breeding Kern County Classic Horse Show 2001.**

**\*Successfully competed in eight CDE Combined Driving American Driving Society competitions from 2000-present.**

**\*Host / Manager of the American Warmblood Society Inspection at Banner Farms Bakersfield, California, April 1999 and April 2000.**

**\*Organized the first ever “Mighty-Mini” ADS Driving Event for miniature horses in October 2000 at Banner Farms.**

**\*Breeder/Handler of the 2000 American Warmblood Inspection Gold Medal Winner “Fleet’s Diamond.”**  
**Page 2 Career Highlights CeCe Younger**

**\*Breeder/Handler of the Silver Medal Winner “Fleeting Dove” at the 1999 American Warmblood Inspection, Bakersfield, California.**

**\*Developed a Competitive Combined Driving program at the family owned Banner Farms 1998-present with horses ranging in size from miniature to draft.**

**\* Breeder of the 1996 Gold Medal Winner and American Warmblood Society 'Show Jumping Horse of the Year Title' "Pacific Fleet".**

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**\* Breeder of the 1996 Silver Medal Winner and the Reserve Champion American Warmblood Society 'Show Jumping Horse of the Year Title ' "Fleet's Queen."**

**\*Trainer of Katie Dumler, Winner of the Kern County Medal Finals 1995 aboard "Cattrick", owned by CeCe Younger.**

**\* Represented the United States individually over four- dozen times aboard "Henley," "French Clover," "Santiago" "Young Fleet," and "Olympia" from 1981-1993.**

**\* World Recognized Breeder of 1993, 1994, 1995, and 1996 International Jumper Futurity Western Finals Winners.**

**\* Top Ten Finalist West Coast Grand Prix Circuit 1987-1992 aboard "Young Fleet" and "Olympia"**

**\* Competed in the 1992 World Cup Finals Del Mar, California on "Olympia"**

**\* Won the "Reserve World Grand Champion Jumping Horse" Title in 1992 aboard sixteen- year old "Young Fleet" at the World Quarter Horse Show in Oklahoma City, Oklahoma.**

**\* Selected by the United States Equestrian Team to compete on three U.S. Teams (1981 Spruce Meadows Masters aboard "Henley" and "French Clover", 1990 Spruce Meadows Masters, and the 1990 CSIO Mexico aboard "Young Fleet" and "Olympia.")**

**\* Long listed for the 1990 Pan Am Games aboard "Young Fleet."**

**\* Featured on ESPN and Prime Ticket over Two-Dozen times between the 1980-1990's.**

**\* Long listed for the 1990 World Championships aboard "Young Fleet"**

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**\* 4th place finisher 1990, in the \$100,000 "Queen Elizabeth Cup", at The Spruce Meadows National Calgary, Canada, in front of the Queen herself.**

**\* Long listed for the 1988 Olympics on her Quarter Horse Stallion "Young Fleet."**

**\* Winner of 1987 Mercedes Show Jumping Championships at Madison Square Garden, New York, taking home a new Mercedes Benz aboard her quarter horse stallion "Young Fleet".**

**\* Coached by Olympic Veteran George H. Morris 1984-1987.**

**\* Coached by Olympic Veteran Katie Monahan Prudent 1983-1984.**

**\* Competed in the 1982 World Cup Finals Gotenborg, Sweden aboard "Henley."**

**\* Leading Amateur Jumper Rider 1982 Harrisburg, Pennsylvania National aboard "Young Fleet."**

**\* Youngest woman ever to compete on the United States Equestrian Team in 1981 at the age of nineteen. (still the youngest woman)**  
**Page 4 Career Highlights CeCe Younger**

**\* Winner of 1/4 million on the American Show Jumping Circuit 1981-1992.**

**\* Winner Leading Foreign Horse / Rider Award 1981 at the Spruce Meadows Masters CSIO International in Calgary, Canada aboard "Henley"**

**\*Third Place Finisher in the 1980 Puissance High Jump Class. Jumped 6'9" in Phoenix, Arizona aboard "French Clover."**

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**\* Top Ten Finalist West Coast Grand Prix Circuit 1979-1982 aboard "Henley" and "French Clover."**

**\* Leading Rider 1977, "The Toronto Junior International" aboard "Lady Bird."**

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