

*Curriculum Vitae*  
**KARL E. STEINBERG, MD**

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**CURRENT EMPLOYMENT**

- **Scripps Coastal Medical Center**, 7/90 to present (full-time since 11/92, formerly as Sharp Mission Park Medical Group until August 2008). Duties: Associate Medical Director; Geriatrics, Family Medicine, Urgent Care. Chair, Utilization Management Committee. ~40 hours weekly. Location: 3142 Vista Way, Fourth Floor, Oceanside, CA 92056. Attend patients in ~15 local nursing homes and multiple residential care facilities for the elderly (RCFEs). Contact: Louis Hogrefe MD, Medical Director. 760-901-5258.
- **Hospice By The Sea**, 8/95 to present. Duties: Medical Director. ~5 hours monthly. Location: 312 S. Cedros Ave., Ste. 205, Solana Beach, CA 92075. Contact: Kathie Jackson, Administrator, 858-794-0195.
- **Las Villas de Carlsbad Health Center**, 9/07 to present. Duties: Medical Director for Continuing Care Retirement Center, including a 34-bed skilled nursing facility. Location: 1094 Laguna Drive, Carlsbad, CA 92008. Contact: Pamela Turner, Administrator, 760-434-4322.
- **Village Square Nursing Center**, 05/09 to present. Duties: Medical Director for 114-bed Skilled Nursing Facility. ~10 hours monthly. Location: 1586 W. San Marcos Blvd., San Marcos, CA 92069. Contact: Ron Cadwell, Administrator, 760-471-2986.
- **Camp Pendleton Naval Hospital**, Oceanside, CA. Family Medicine Residency Program, Clinical Geriatrics Instructor, 2002 to date. Duties: Geriatrics & Long-Term Care Preceptor for PGY-2 Residents. Contact: Capt. John R. Holman MD, 760-725-1398.
- **Elsevier Publishing, *Caring for the Ages***, Rockville, MD, 3/09 to present. Duties: Editor-in-Chief of AMDA's monthly periodical, print circulation >40,000. Contact: Keith Haglund, Managing Editor, 240-221-4500

**SPECIALTY CERTIFICATION:** Diplomate, **American Board of Family Medicine** (formerly **American Board of Family Practice**), passed initial certification examination 7/90. Scored in 97<sup>th</sup> percentile among all applicants (Composite Score 650). Last Recertified 7/02 (92<sup>nd</sup> percentile), 8/08 (95<sup>th</sup> percentile). Diplomate, **American Board of Hospice and Palliative Medicine**, awarded January 2004, recertified with **ABMS** Certificate of Added Qualification 2008. Certified Medical Director (CMD), **American Medical Directors Association**, awarded June 2004, due for recert. in 2010. Life Care Planning coursework completed 2005, Kaplan College.

**EDUCATION AND POSTGRADUATE TRAINING**

- **UCSD Medical Center**, Residency in Family Medicine (including internship '87-88), San Diego, CA, 6/87-6/90. Contact: Tyson Ikeda, M.D., Residency Director, 619-543-5776.
- **Ohio State University College of Medicine**, Columbus, OH, Graduated (M.D.) 6/12/87. Member, American Medical Student Association, Director (Ohio) of Medical Education/Community Orientation Project, Commendation in Psychiatry, Recipient of Landacre Society Award for Student Research.
- **Harvard College**, Cambridge, MA, Graduated (A.B. Biochemistry) 6/80. *Cum Laude* General Studies, Member Hasty Pudding Institute of 1770, Sophomore Standing Candidate, National Merit Scholarship Recipient.

**LICENSURE**

Ohio #35-05-5734, issued 8/87  
Florida #61418, issued 12/91  
Passed FLEX I and II, 6/87.  
DEA #BS1325376, XS1325376

California #A45736, issued 1/89  
Hawaii #MD-7229, issued 8/90  
Passed NBME I and II, 1984 & 1986.  
NPI# 1144248915

**PROFESSIONAL ORGANIZATIONS/MEMBERSHIPS**

American Medical Directors Association (on Public Policy, Communications & Nominations Committees), California Assoc. of Long-Term Care Medicine [CALTCM] (Immediate Past President), AMA, San Diego County Med. Soc. (including Bioethics Commission), Amer Acad Family Physicians (Fellow since 1998), Society of Teachers of Family Medicine, CA Medical Assoc., Amer Geriatrics Soc., Gerontological Soc. of America (reviewer for Symposium presentations), Amer Board of Quality Assurance & Utilization Review Physicians, Intl. Soc. of Addiction Medicine, Amer Acad Hospice & Palliative Care Medicine, Intl. Psychogeriatric Assoc., California POLST Task Force, CMA Foundation Long-Term Care Task Force.

**OTHER EXPERIENCE**

- La Paloma Healthcare Center, Oceanside, CA, 1995-2007, Medical Director for 90-bed skilled nursing facility.
- Research Projects: Compliance in iron-deficient adolescents, Reduction of muscle damage by diclofenac, Investigator in multiple postmarketing studies on dementia, agitation, smoking cessation, weight loss (via Protocare and other institutions).
- Various Speakers Bureaus and Advisory Boards, Ask-the-Expert on Long Term Care for [VideoJug.com](http://VideoJug.com), Member, Editorial Advisory Board for *JAMDA*. Contributor to AMDA Clinical Practice Guidelines (multiple), White Papers, Tool Kits, etc.
- Consultant, Gerson Lehrman Group, various topics (Dementia, Long Term Care, Hospice, Pharmaceuticals, Diagnostics, etc.), 2002 to date. Task Force Member, California Coalition for Compassionate Care (POLST). QA/UR Committee Member, Vista Knoll Specialized Care; Village Square Nursing Center; others in the past.
- Clinical Instructor (Voluntary), UCSD School of Medicine and Family Medicine Residency Program, 1995 to date.
- Speaker/Presenter, AMDA Nursing Home Primer, CALTCM Annual Meeting, CAHF QCHF Meetings, CASCI, many others.
- High school science teacher (and coach), Fieldston School, Bronx, NY, 1981-83.