

SHARY NASSIMI, EXPERT CONSULTANT

TESTIFYING AND FORENSIC EXPERT



- **PATENT INFRINGEMENT AND INVALIDITY LITIGATION**
- **PATENT CLAIM CONSTRUCTION**
- **TRADEMARK, LANHAM ACT**
- **TRADE SECRETS & UNFAIR COMPETITION**
- **DAMAGES, LOST PROFITS**
- **PRODUCT DEFECTS**
- **PRODUCT DESIGN: INDUSTRIAL, CONSUMER, AUTOMOTIVE**

Mr. Nassimi has extensive litigation and trial experience. He has been deposed dozens of times and testified in numerous trials. Mr. Nassimi has performed extensive forensic document analysis and generated in-depth expert reports. His business and technical experience converge into a unique intersection of technology, business and the law. Mr. Nassimi's work is highly credible and well regarded by counsel and clients.

Mr. Nassimi is a multi-disciplined inventor with 48 patents and applications, business creator and marketer with 23 years of experience in various areas of Electronic and Product Design, Consumer Electronics, Automotive Electronics, Internet Electronics, Sales, Marketing and Publicity.

In 1991 Mr. Nassimi established a design, manufacturing and distribution facility in the state Washington. The facility housed the entire Research and Development, Design, Testing, Manufacturing, Sales and Distribution for all of the products which Mr. Nassimi invented. These products have been successfully distributed throughout the world.

AREAS OF EXPERTISE

- Access Control
- Advertising
- Automotive Electronics
- Automotive Security
- Consumer Electronics
- Contract Analysis
- Direct Response
- Defect Analysis
- Discovery Review
- Digital Data Communication
- Data Acquisition
- High Speed Communications
- Intercoms
- Industrial Design
- Intellectual Property
- Internet Electronics
- Man-Machine Interface MMI
- Marketing and PR
- Motion Sensors
- Packaging
- Patent Prior Art Analysis
- Product Branding
- Product Design Analysis
- Radio and RF
- Remote Controls
- Sensors
- Security
- Television Advertising
- Trial Strategy
- Wireless Voice