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Curriculum Vitae

Barry J. Seldon, Ph.D.

CURRENT POSITION

Professor of Economics, University of Texas at Dallas

Senior Economist, Thomas Roney LLC

Email: bseldon@thomasroneyllc.com

MAJOR FIELDS:

Industrial Organization, Microeconomic Theory, Econometrics

RESEARCH INTERESTS:

Advertising, Research and Development, Antitrust, Regulation, Nonprice Competition, Public Choice, Noncooperative Games, Transfer Pricing, Taxation Issues, Industry Studies (Health Care, Beer, Cigarettes, Wood Products)

EDUCATION:

1985: Ph.D., Economics; Duke University
1978-80: Florida State University; Ph.D. program in Economics
1973: M.S., Political Science; Florida State University
1971: B.A., Political Science; University of Southwestern Louisiana

HONORS, AWARDS, AND GRANTS:

2002: *Who's Who Among America's Teachers*
1994: *Who's Who in American Education*
1986: Ohio University Research Grant
1985: Cooperative State Research Service Grant
1982-83: Resource & Environmental Policy Research Scholarship
1981-84: Graduate Scholarship
1971: Pi Gamma Mu (National Social Science Honor Society)

PROFESSIONAL EXPERIENCE:

Academic Appointments:

Professor, University of Texas at Dallas; Fall 1998 - present
Associate Professor, University of Texas at Dallas; Fall 1992 – Summer 1998
Assistant Professor, University of Texas at Dallas; Fall 1990 – Summer 1992
Assistant Professor (granted tenure effective 9/90), Ohio University; Fall 1984 - Summer 1990
Instructor, part-time, Duke University; Fall 1983 - Spring 1984
Teaching Assistant, Duke University; Fall 1981
Instructor, part-time, Florida State University; Fall 1979 - Summer 1980

Academic Administration:

Director of Economics Programs (B.A./B.S. in Economics and Finance, M.S. in Applied Economics, and Ph.D. in Economics), University of Texas at Dallas; Fall 2003 – Spring 2007
Coordinator, M.S. in Applied Economics Program, University of Texas at Dallas; Fall 1998 – Fall 2002
Coordinator, B.A./B.S. in Economics and Finance Program, University of Texas at Dallas; Fall 1993 – Summer 1996

Research:

Senior Fellow, Institute for Policy Studies and Information Services; 2003-present
Senior Fellow, National Center for Policy Analysis; 1996-present
Research Assistant for Charles Clotfelter, Duke University; 1980-1981
Research Assistant for James Gapinski, Charles Rockwood and Joan Haworth, Florida State University; 1979

State Government:

Statistician, Research Assistant, and Computer Systems Analyst; Florida Department of Commerce; July 1976 - October 1978
Statistician, Florida Supreme Court; November 1975 - July 1976

PUBLICATIONS:

Book:

The Economic Benefits of Forestry Research (with William F. Hyde and David H. Newman). Ames IA: Iowa State University Press, 1992, 249 pp. *Abstracted in Journal of Economic Literature, Vol. 31 No. 3 (Sept. 1993), p. 1582.*

Journal Articles:

- “Allocating Lobbying Resources for Collective and Private Rents.” (with R. Kenneth Godwin and Edward J. López). Forthcoming *Political Research Quarterly*, 2008.
- “Incorporating Policymaker Costs and Political Competition into Rent Seeking Games.” (with R. Kenneth Godwin and Edward J. López). *Southern Economic Journal*, Vol. 73 No. 1 (July 2006) pp. 233-250.
- “The Effect of Government Advertising Policies on the Market Power of Cigarette Firms” (with Shilpi Bihari). *Review of Industrial Organization*, Vol. 28 No. 3 (May 2006), pp. 201-229.
- “Advertising Efficiency and the Choice of Media Mix: A Case of Beer” (with Rolf Färe, Shawna Grosskopf, and Victor J. Tremblay). *International Journal of Industrial Organization*, Vol. 22 No. 4 (Apr. 2004), pp. 503-522.

- "The Demand for Cigarettes in the Republic of Korea and Implications for Government Policy to Lower Cigarette Consumption" (with S. J. Kim). *Contemporary Economic Policy*, Vol. 22 No. 2 (Apr. 2004), pp. 299-308.
- "Media Substitution and Economies of Scale in Advertising" (with R. Todd Jewell and Daniel M. O'Brien). *International Journal of Industrial Organization*, Vol. 18 No. 8 (Dec. 2000), pp. 1153-1180.
- "More Time With My Money: Leaving the House and Going Home in 1992 and 1994" (with Harold D. Clarke, Frank B. Feigert, and Marianne C. Stewart). *Political Research Quarterly*, Vol. 52 No. 1 (Mar. 1999), pp. 67-85.
- "Market Power Among Physicians in the U.S., 1983-1991" (with Roberto J. Cavazos and Chulho Jung). *The Quarterly Review of Economics and Finance* (formerly *The Quarterly Review of Economics and Business*), Vol. 38 No. 4 (Winter 1998), pp. 799-824.
- "Measuring Temporal Complexity in the External Environment: Nonlinearity and the Bounds of Rational Action" (with L. Douglas Kiel). *American Review of Public Administration*, Vol. 28 No. 3 (Sept. 1998), pp. 246-265.
- "Modeling Compliance to Environmental Regulation: Evidence From Manufacturing Industries" (with Euel Elliott and James L. Regens). *Journal of Policy Modeling*, Vol. 19 No. 6 (Dec. 1997), pp. 683-696.
- "Political and Economic Determinants of Individuals' Support for Environmental Spending" (with Euel Elliott and James L. Regens). *Journal of Environmental Management*, Vol. 51 No. 1 (Sept. 1997), pp. 15-27.
- "The Market Structure of the U.S. Aluminum Industry" (with Roy G. Boyd and Chulho Jung). *Journal of Economics and Business*, Vol. 47 No. 3 (Aug. 1995), pp. 293-301.
- "The Length of the Effect of Aggregate Advertising on Aggregate Consumption" (with Chulho Jung). *Economics Letters*, Vol. 48 No. 2 (May 1995), pp. 207-211.
- "A General Equilibrium Analysis of a Reduction in Capital Gains Taxes" (with Roy G. Boyd). *Public Finance Quarterly*, Vol. 23 No. 2 (Apr. 1995), pp. 193-216.
- "Exploring Variation in Public Support for Environmental Protection" (with Euel Elliott and James L. Regens). *Social Science Quarterly*, Vol. 76 No. 1 (Mar. 1995), pp. 41-52.
- "The Degree of Competition in the Advertising Industry" (with Chulho Jung). *Review of Industrial Organization*, Vol. 10 No. 1 (Feb. 1995), pp. 41-52.
- "The Macroeconomic Relationship Between Advertising and Consumption" (with Chulho Jung). *Southern Economic Journal*, Vol. 61 No. 3 (Jan. 1995), pp. 577-587. *Abstracted in Journal of Economic Literature*, Vol. 34 No. 1 (Mar. 1996), p. 453.
- "The Effect of EPA Enforcement Funding on Private-Sector Pollution Control Investment" (with Euel Elliott, Charles G. Hunter, and James L. Regens). *Applied Economics*, Vol. 26 No. 10 (Oct. 1994), pp. 949-955.
- "A Utility Function Analysis of Competing Models of Party Support: Key Assumptions Reconsidered" (with Harold D. Clarke and Euel Elliott). *Journal of Theoretical Politics*, Vol. 6 No. 3, (July 1994), pp. 289-305.
- "Advertising Conjectures and the Nature of Advertising Competition in an Oligopoly" (with Sudip Banerjee and Roy G. Boyd). *Managerial and Decision Economics*, Vol. 14 No. 6 (Nov.-Dec. 1993), pp. 489-498.
- "Cooperative and Predatory Advertising: Effects on Oligopoly Advertising Investment" (with Yunkai Chen and A. Jean Roayaei). *Atlantic Economic Journal*, Vol. 21 No. 2 (June 1993), pp. 26-38.

- "Substitution Among Capital, Labor, and Raw Materials in Upholstered Household Furniture Manufacturing" (with Steven H. Bullard). *Forest Products Journal*, Vol. 43 No. 3 (Mar. 1993), pp. 64-66.
- "Derived Demand for Advertising Messages and Substitutability Among the Media" (with Chulho Jung). *The Quarterly Review of Economics and Finance* (formerly *The Quarterly Review of Economics and Business*), Vol. 33 No. 1 (Spring 1993), pp. 71-86.
- "A Test of the Optimality of R&D Allocation." *Quarterly Journal of Business and Economics*, Vol. 31 No. 1 (Winter 1992), pp. 109-131.
- "Input Substitution, Economies of Scale, and Productivity Growth in the U.S. Upholstered Furniture Industry" (with Steven H. Bullard). *Applied Economics*, Vol. 24 No. 9 (Sept. 1992), pp. 1017-1025.
- "Revenue and Land Use Effects of Proposed Changes in Sin Taxes: Reply" (with Roy G. Boyd). *Land Economics*, Vol. 68 No. 3 (Aug. 1992), pp. 352-353.
- "An Examination of the Stability of Regional Lumber Demand in the Contiguous United States, 1950- 85" (with Roy G. Boyd). *The Annals of Regional Science*, Vol. 25 No.3 (Oct. 1991), pp. 209-215.
- "Revenue and Land Use Effects of Proposed Changes in Sin Taxes: A General Equilibrium Approach" (with Roy G. Boyd). *Land Economics*, Vol. 67 No. 3 (Aug. 1991), pp. 365-374. *Abstracted in Journal of Economic Literature*, Vol. 30 No. 1 (Mar. 1992), p. 546.
- "Advertising and Cigarette Consumption" (with Khosrow Doroodian). *Eastern Economic Journal*, Vol. 17 No. 3 (July-Sept. 1991), pp. 359-366. *Abstracted in Journal of Economic Literature*, Vol. 30 No. 4 (Dec. 1992), p. 2387.
- "An Evaluation of Public Research in Three Forest Products Industries" (with William F. Hyde). *Forest Science*, Vol. 37 No. 2 (June 1991), pp. 669-687.
- "The Productivity and Welfare Effects of Government R&D in the U.S. Softwood Lumber Industry" (with William F. Hyde). *Annals of Public and Cooperative Economics*, Vol. 62 No. 2 (Apr.-June 1991) pp. 239-262.
- "The Stability of Cigarette Demand" (with Roy G. Boyd). *Applied Economics*, Vol. 23 No. 2 (Feb. 1991), pp. 319-326.
- "Welfare Gains From Wood Preservatives Research" (with William F. Hyde). *The Journal of Agricultural Economics Research*, Vol. 43 No. 1 (Winter 1991), pp. 22-29.
- "The Fleeting Effect of Advertising: Empirical Evidence From a Case Study" (with Roy G. Boyd). *Economics Letters*, Vol. 34 No. 4 (Dec. 1990), pp. 375-379.
- "Does Purely Predatory Advertising Exist?" (with Khosrow Doroodian). *Review of Industrial Organization*, Vol. 5 No. 3 (Fall 1990), pp. 45-70.
- "A Simultaneous Model of Cigarette Advertising: Effects on Demand and Industry Response to Public Policy" (with Khosrow Doroodian). *The Review of Economics and Statistics*, Vol. 71 No. 4 (Nov. 1989), pp. 673-677.
- "Marginal Productivity of Public Research in the Softwood Plywood Industry: A Dual Approach" (with David H. Newman). *Forest Science*, Vol. 33 No. 4 (Dec. 1987), pp. 872-888.
- "Nonresidual Estimation of Welfare Gains From Research: The Case of Public R&D in a Forest Product Industry." *Southern Economic Journal*, Vol. 54 No. 1 (July 1987), pp. 64-80. *Abstracted in Journal of Economic Literature*, Vol. 26 No. 1 (Mar. 1988), p. 514.

Papers in Edited Volumes and Published Proceedings:

- "What Corporations Really Want from Government: The Public Provision of Private Goods" (with R. Kenneth Godwin). In Allen J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*. Washington DC: CQ Press, 2002, pp. 205-224.
- "Measuring Temporal Complexity in the External Environment: Nonlinearity and the Bounds of Rational Action" (with L. Douglas Kiel). In Peter E. Earl (ed.), *The Legacy of Herbert Simon in Economic Analysis, Vol II*. Brookfield VT: Edward Elgar Publishing, 2001, pp. 537-556. *Reprinted from American Review of Public Administration, Vol. 28 No. 3 (Sept. 1998), pp. 246-265.*
- "A Dynamic Advertising Model With Brand Loyalty" (with Yunkai Chen). In Dai Guoqiang and Yang Li (eds.), *A Symposium on Finance and Economics – In Honor of Professor Guanlie Chen For His 50 Years in Economics Education*. Shanghai: Shanghai University of Finance and Economics Press, 1999, pp. 370-395.
- "The Productivity of Forestry Research: Recent Experience From Five U.S. Industries and Its Implications for the Rest of the World" (with William F. Hyde and David H. Newman). In Denver P. Burns (ed.), *Research Management for the Future*, Radnor PA: USDA Forest Service, 1991, pp. 65-106.
- "Recent Experience in Forest Research Productivity and Expectations for the 21st Century" (with William F. Hyde and David H. Newman). In *Forestry on the Frontier*, Bethesda MD: Society of American Foresters, 1990, pp. 312-313.
- "Economic Evaluation of Forestry Research: Synthesis and Methodology." In W. Burt Sundquist (ed.), *Evaluating Agricultural Research and Productivity*, St. Paul: University of Minnesota, 1987, pp. 161-176.
- "Government Research and Economic Welfare Gains: The Case of Softwood Plywood." In Denver P. Burns (ed.), *Evaluation and Planning of Forestry Research*, Broomall PA: USDA Forest Service, 1986, pp. 137-142.
- "Empirical Estimates to Gains From Public Forestry Research" (with William F. Hyde). In Denver P. Burns (ed.), *Evaluation and Planning of Forestry Research*, Broomall PA: USDA Forest Service, 1986, pp. 153-156.
- "Supply Functions and Social Returns to Research." In Christopher D. Risbrudt and Pamela J. Jakes (eds.), *Forestry Research Evaluation: Current Progress, Future Directions*, St. Paul: USDA Forest Service, 1985, pp. 111-115.
- "Approaches to Investigating the Productivity of Investments in Forestry Research." In William F. Hyde (ed.), *Economic Evaluation of Investments in Forestry Research*, Durham NC: Acorn Press, 1983, pp. 23-52.

REPORTS, MONOGRAPHS, AND EDITORIALS:

- "The Economic Effects of the Dole Tax Plan" (with Roy G. Boyd). National Center for Policy Analysis Report No. 207, Oct. 1996, 9 pp.
- "The Economic Effects of a Flat Tax" (with Roy G. Boyd). National Center for Policy Analysis Report No. 205, June 1996, 11 pp.
- "For One Thing, U.S. Ought to Have More Doctors" (with Euel Elliott). In *The Plain Dealer* (Cleveland's daily newspaper), Apr. 29, 1993. 1/4 page editorial.

Chinese translation of "The Productivity of Forestry Research: Recent Experience From Five U.S. Industries and Its Implications for the Rest of the World" (with William F. Hyde and David H. Newman). Beijing, People's Republic of China: Chinese Academy of Forestry, 1991, 17 pp.

"Collusion and Antitrust Penalty Incentives for Private Agents." Ohio Economic Studies Paper 86-10. Prepared for the Ohio University Research Council, Sept. 1986, 43 pp.

"Factor Shares of Research and Other Inputs in the Softwood Plywood Industry." Ohio Economic Studies Paper 85-14. Prepared for Cooperative State Research Service and USDA, Sept. 1985, 26 pp.

"The Marginal Productivity of Public Research in the Softwood Plywood Industry." Ohio Economic Studies Paper 85-15. Prepared for Cooperative State Research Service and USDA, Sept. 1985, 37 pp.

"A Nonresidual Estimation of Welfare Gains From Public Investment in Softwood Plywood Research." Ohio Economic Studies Paper 85-16. Prepared for Cooperative State Research Service and USDA, Sept. 1985, 21 pp.

WORKING PAPERS:

"Brewing Wars of Attrition for Profit (and Concentration)" (with Natsuko Iwaski and Victor J. Tremblay, Sept. 2006. Revised May 2007. Submitted for publication..

"Firm Lobbying for Private vs. Collective Rents" (with R. K. Godwin and E. J. López). UT-D Political Economy Working Paper No. 25/03, Apr. 2003. Under revision.

"The Minimum Wage, Monopsony, and Structure of the Output Market: Failure of the Conventional Wisdom" (with Gregg P. Frasco). July 1999.

"Firms' Investment in Lobbying for Private and Collective Goods" (with R. Kenneth Godwin). Sept. 1998. Revised June 1999.

"A General Equilibrium Analysis of the Effects of a Flat Tax on the U.S. Economy" (with Roy G. Boyd). UT-D Political Economy Working Paper 96-6, July 1996.

"Dynamic Advertising Decisions in a Market With Habit Persistence" (with Yunkai Chen), July 1994.

"U.S. Forestry Research as a Critical Indicator of the Payoffs to Global Environmental Research" (with William F. Hyde and David H. Newman), July 1990.

"Duopoly Advertising Without the Cournot Assumption" (with Yunkai Chen), June 1988.

"Optimal R&D Allocation in the Competitive Case." Ohio Economic Studies Paper 87-05, Aug. 1987.

"Advertising, Regulation, and the Aggregate Demand for Cigarettes" (with Khosrow Doroodian). Ohio Economic Studies Paper 87-04, May 1987.

"Optimal R&D and Advertising Under Uncertainty When Expenditures are Constrained by Profit," Jan. 1984.

PAPERS PRESENTED AT MEETINGS AND CONFERENCES:

"The Effect of Government Advertising Policies on the Market Power of Cigarette Firms" (with Shilpi Bihari). At the Western Economic Association Conference, San Francisco CA, July 4-8, 2005.

"Firm Lobbying for Private vs. Collective Rents" (with R. Kenneth Godwin and Edward J. López). At the Econometric Society Latin American Conference, Panamá, República de Panamá, Aug. 28-31, 2003.

- "Incorporating Political Institutions and Competition into Rent Seeking Games" (with R. Kenneth Godwin and Edward J. López). At the Western Economic Association Conference, Denver CO, July 11-15, 2003.
- "Incorporating Political Institutions Into Rent Seeking Games" (with R. Kenneth Godwin and Edward J. López). At the Southern Economic Association Conference, New Orleans LA, Nov. 24-26, 2002.
- "Firm Lobbying for Private vs. Collective Rents" (with R. Kenneth Godwin and Edward J. López). At the Southern Political Science Association Conference, Savannah GA, Nov. 7-9, 2002.
- "Advertising Efficiency and the Choice of Media Mix: A Case of Beer" (with Rolf Färe, Shawna Grosskopf, and Victor J. Tremblay). At the Annual Conference of the Western Economic Association (Industrial Organization Society session), San Francisco CA, July 4-8, 2001.
- "Firms' Investment in Lobbying for Private and Collective Goods" (with R. Kenneth Godwin). At the Annual Meeting of the American Political Science Association, Boston MA, Sept. 3-6, 1998.
- "Media Substitution and Economies of Scale in Advertising" (with R. Todd Jewell and Daniel M. O'Brien). At the Annual Conference of the European Association for Research in Industrial Economics, Copenhagen, Denmark, Aug. 27-30, 1998.
- "Modeling Compliance to Environmental Regulation: Evidence From Manufacturing Industries" (with Euel Elliott and James L. Regens). At the Atlantic Economic Association Conference, Williamsburg VA, Oct. 8-11, 1995.
- "A Regional Analysis of Market Power Among Physicians, 1983-1991" (with Roberto J. Cavazos and Chulho Jung). At the Southern Economic Association Conference, Orlando FL, Nov. 20-22, 1994.
- "Exploring Variation in Public Support for Environmental Protection" (with Euel Elliott and James L. Regens). At the Southwestern Social Science Association Conference, New Orleans LA, Mar. 17-20, 1993.
- "Input Substitution, Economies of Scale, and Productivity Growth in the U.S. Upholstered Furniture Industry" (with Steven H. Bullard). At the Southern Economic Association Conference, Washington DC, Nov. 22-24, 1992.
- "The Effect of EPA Enforcement Funding on Private-Sector Pollution Control Investment" (with Euel Elliott, Charles G. Hunter, and James L. Regens). At the Southwestern Society of Economists Conference, San Antonio TX, Mar. 4-7, 1992.
- "Derived Demand for Advertising Messages and Substitutability Among the Media" (with Chulho Jung). At the Southern Economic Association Conference, New Orleans LA, Nov. 18-20, 1990.
- "Revenue and Land Use Effects of Proposed Changes in Sin Taxes: A General Equilibrium Approach" (with Roy G. Boyd). At the Southern Economic Association, New Orleans LA, Nov. 18-20, 1990.
- "The Productivity of Forestry Research: Recent Experience From Five US Industries and Its Implications for the Rest of the World" (with William F. Hyde and David H. Newman). At the World Congress of the International Union of Forest Research Organizations, Montreal Canada, Aug. 7-13, 1990.
- "Recent Experience in Forest Research Productivity and Expectations for the 21st Century" (with William F. Hyde and David H. Newman). At the Society of American Foresters Convention, Spokane WA, Sept. 24-27 1989.
- "Does Purely Predatory Advertising Exist?" (with Khosrow Doroodian). At the Midwest Economic Association Conference, Cincinnati OH, Mar. 31-Apr. 1, 1989.

"A Simultaneous Model of Cigarette Advertising: Effects on Demand and Industry Response to Public Policy" (with Khosrow Doroodian). At the Southern Economic Association Conference, San Antonio TX, Nov. 20-22, 1988.

"Advertising and Cigarette Consumption" (with Khosrow Doroodian). At the Midwest Economic Association Conference, Chicago IL, Apr. 7-9, 1988.

"Economic Evaluation of Forestry Research: Synthesis and Methodology." At the National Symposium on Evaluating Agricultural Research and Productivity, Atlanta GA, Jan. 29-30, 1987.

"Government Research and Economic Welfare Gains: The Case of Softwood Plywood." At the Conference on Research Planning and Evaluation, Colorado State University, July 25-26, 1985.

"Empirical Estimates to Gains From Public Forestry Research" (with William F. Hyde). At the Conference on Research Planning and Evaluation, Colorado State University, July 25-26, 1985.

"Supply Functions and Social Returns to Research." At the Research Evaluation Workshop, University of Minnesota, Aug. 19-20, 1984.

"Approaches to Investigating the Productivity of Investments in Forestry Research." At the Conference on Evaluating Returns to Forestry Research, Duke University, Aug. 19, 1982.

CURRENT RESEARCH ACTIVITIES:

"An Empirical Model of Firm Entry: New Product Introduction and Brand Proliferation in the Beer Industry," (with Vera Holovchenko and Victor J. Tremblay).

PROFESSIONAL ASSOCIATIONS:

Member:	American Economic Association Econometric Society European Association for Research in Industrial Economics	Game Theory Society Industrial Organization Society National Association of Forensic Economics Southern Economic Association
Associate Member:	American Bar Association	

OTHER PROFESSIONAL ACTIVITIES:

Proposal Reviewer, Economics Program, National Science Foundation, 1995 and 1996.

Guest Associate Editor, *Forest Science*, 1993-1995.

Research-Doctorate Economics Programs Reviewer, National Research Council, 1993.

Referee: (Journals and book publishers; listed alphabetically)

American Economic Review - '96 • *American Economist* - '92 • *Annals of Regional Science* - '84, '85 • *Applied Economics* - '91, '92 • *American Journal of Political Science* - '06 • *Contemporary Economic Policy* - '96, '02, '05 • *Forest Science* - '85, '86, '88, '91, '92 • *International Journal of the Economics of Business* - '07 • *International Journal of Industrial Organization* - '94, '96, '98 • *Journal of Business & Economic Statistics* - '01 • *Journal of Environmental Economics and Management* - '89, '92 • *Journal of Industrial Economics* - '92 • *Mid-American Journal of Business* - '86, '90, '91 • *Political Research Quarterly* - '99, '00, '02 • *Quarterly Journal of Business and Economics* - '89, '93, '94, '96, '97 • *Review of Economics and Statistics* - '89, '90, '94 • *Review of Industrial Organization* - '95, '96, '97, '98, '99, '00, '01, '02, '05 • *Southern Economic Journal* - '87, '90, '93 • Wadsworth Publishing - '94 • West Educational Publishing - '91, '93, '95

DISSERTATIONS SUPERVISED:

Shilpi Bihari, "Essays on the Effect of Government Intervention on the Conduct and Performance of Cigarette Firms," graduated 2007.

Devon Herrick, "The Internet and Nonprofit Disease Advocacy: An Empirical Analysis," graduated 2003.

Jeong Dai Kim, "The Environmental Effect of the North American Free Trade Agreement," graduated 2002.

Song June Kim, "Three Essays on Cigarette Consumption and Government Policy: A Comprehensive Analysis of Economics and Political Economy," graduated 2001.

Roxane Martha DeLaurell, "Globalization of Regulation: The United Nations Convention on Contracts for The International Sale of Goods," graduated 2000.

Stuart T. MacDonald, "An Analysis of the Efficacy of the Texas and Oklahoma Unitization Statutes," graduated 2000.

Mark William Frank, "The Impact of Rate-of-Return Regulation on Technological Innovation," graduated 2000.

Legal Cases for which Barry J. Seldon, Ph.D., has been retained as an Expert Economist

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|-----------|---|
| 2000 | Personal injury. Retained November, 2000, by Plaintiff's attorney, Mr. Gregg Oberg, Oberg Law Office, Town East Tower, 18601 LBJ Freeway, Suite 130, Mesquite, TX 75150. |
| 2001 | Monopolization. Retained March, 2001, by Defendant's attorney, Mr. Kelly Hine, Fish & Richardson P. C., 5000 Bank One Center, 1717 Main Street, Dallas, TX 75201. |
| 2001 | Wrongful termination. Retained October, 2001, by Plaintiff's attorney, Mr. Truman Dean, Texas State Teachers Association Legal Services, 316 W. 12th Street, Austin, TX 78701. |
| 2001-2002 | Breach of contract. Retained August, 2001, by counter-defendant's attorney, Ms. Carol Farquhar, Pezzulli & Loewinsohn, L.L.P., 18383 Preston Road, Suite 100, Dallas, TX 752252. |
| 2001-2002 | Personal injury. Retained September, 2001, by Plaintiffs' attorney, Mr. Larry Lesh, 5949 Sherry Lane, Suite 501, Dallas, TX 75225. |
| 2001-2002 | Personal injury. Retained October, 2001, by Plaintiff's attorney, Mr. David Hoel, The Wright Law Firm, 3411 McKinney Ave., Dallas, TX 75204-2303. |
| 2002-2004 | Personal injury. Retained July, 2002, by Plaintiff's attorney, Mr. D. Craig Brinker, Henslee, Fowler, Hepworth & Schwartz, 6688 North Central Expressway, Suite 850, Dallas, TX 75206. Trial: David E. Rodgers and Kim Rodgers v. G. M. Houser, Inc. and Gene Houser. |
| 2002-2004 | Personal injury. Retained September, 2002, by Plaintiff's attorney, Mr. John Diggins, 14881 Quorum Drive, Suite 395, Addison, Texas 75254. |
| 2004 | Common law unfair competition. Retained March, 2004, by Defendant's attorney, Mr. Rudolf O. Siegesmund, Suite 2000, 4627 North Central Expressway, Dallas, TX 75205-4022. |
| 2007 | Employment damages. Retained February, 2006, by Defendant's attorney Ms. Sherri T. Alexander, Bell Nunnally & Martin, 3232 McKinney Avenue Dallas TX 75204. |

REFERENCES:

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