

Samuel D. Young, PhD
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Education:

Ph.D., Business Administration, St. Louis University, Major: Decision Science;
Minor: International Business, 2006
Concentrations: Decision Science (Statistics, Operations Research, etc.),
Dissertation: The Effects of Customer Loyalty on Profitability

M.S., Mathematics, Arkansas State University at Jonesboro, 1981
Concentrations: Mathematics (Applied)

B.S.E., Mathematics/Computer Sciences, Arkansas State University at
Jonesboro, 1979

Experience:

Vice President of Analytical Services, 2005-Present
Executive Director of Analytical Services, 2004-2005
Senior Director of Analytical Services, 2002-2004
Director of Analytical Services, 2000-2002
Catalina Health Resource (CHR) - <http://www.catalinahealthresource.com>
Responsibilities: Overall oversight of all Management Sciences activities at CHR

Systems Engineer II (Data Miner), 1997-2000
The SAS Institute
Responsibilities: Training and educating customers on Data Mining tools and
techniques.

Director of Statistical Research, 1981-1997
ATT (formerly SBC; held various positions – last was Director)
Responsibilities: Conducting statistical analyses on telecommunications/Yellow
Pages products and services

Adjunct Instructor, 2002 - Present
Webster University, School of Business, St. Louis, MO
Course: Advanced Business Statistics, Marketing Research, Computer
Mathematics, Operations Management

Adjunct Instructor, 1983 - Present

Washington University, School of Arts & Sciences, St. Louis, MO
Course: College Algebra, Calculus, Mathematical Statistics, Differential Equations, Linear Programming

Research Skills:

Extensive knowledge of SAS statistical programming language.

Presentations:

I make dozens of presentations to clients each year.

I was interviewed for an article that appeared in Pharma Market Research, November 2005. The article was entitled "Rx Ad Messaging Service Can Crow About Great ROI, Plus It's Not DTC Advertising.

Publications:

Hogue Susan, Stang, Paul, Young, Sam (2007). Better Patient Persistence With Once-Daily Bupropion Compared with Twice-Daily Bupropion, American Journal of Therapeutics, 14, 20-24 (2007).

Skills and Qualifications:

- Microsoft Office, Internet
- Very proficient programming ability in SAS

References:

Excellent references available upon request.