

Lloyd M. Gordon, M.B.A., C.F.E., L.B.B.

President, GEC Consultants, Inc. (FEIN #36-3103763)

Skokie, Illinois 60076-3835

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DETERMINATION OF FEES: Upon your acceptance of all or any part of this proposal, you agree to pay GEC a retainer of _____ **dollars** for your choice of Lloyd M. Gordon as an Expert Witness in your legal matter.

PAYMENT OF FEES AND CHARGES

Further payments shall be made by check upon receipt of invoice for activity completed against the original retainer and associated costs. As the retainer is amortized, another retainer may be requested so work may proceed. Fees for additional or partial services will be billed to you at rates as indicated on **Exhibit "A"** attached.

ACCEPTANCE BY CLIENT OF SERVICES

Acceptance is hereby given to/for GEC to assign Lloyd M. Gordon as our Expert Witness for the legal matter of : Plaintiff _____ v. Defendant _____

Note - (*Amend above LEGAL TITLE as necessary here:*)

It is requested that you begin on the following date: _____ and a retainer of \$ _____ is attached.

Sig: _____

Title: _____

I certify that I am a registered member of the bar and a practicing attorney in the state of _____.

Firm Name _____

Address _____ Fax _____

State _____ Zip Code _____ Email _____

RECEIPT OF INSTRUCTIONS, RETAINER AND AUTHORITY FOR LLOYD M. GORDON TO PROCEED IS ACKNOWLEDGED:

GEC CONSULTANTS, INC.

BY: LLOYD M. GORDON
PRESIDENT

Lloyd M Gordon, M.B.A., C.F.E., L.B.B.
Exhibit "A"

Technical investigation, consulting and testimony in Hospitality Industry cases

Fee Schedule

As of January 2, 2007

For work performed in Chicago area basic @ \$200/hour to \$1,600/day max.

Fees Structure

Research and waiting time - \$200 per hour

Depositions - \$250 per hour

Court Testimony - \$400 per hour (3 hour minimum)

Meetings with clients or attorneys \$200 per hour plus all expenses incurred on behalf of client.

Lloyd M. Gordon through experience and training is qualified as an expert witness in legal proceedings involving plaintiffs or defendants in legal actions. His expertise includes foodservice operations experience, investigation, research in extensive personal databases plus bound magazines, manuals and books, counseling, trial preparation, oral and written reports.

Mr. Gordon will analyze the facts presented by your documents to determine how best to provide his expert opinions. Then if he believes he can assist you to achieve the legal settlement you seek, he will render what in his expert opinion is the truth of the matter involved and substantiate this opinion as necessary. If not, he will deduct his time for the review of the documents and refund any of the retainer remaining.

Mr. Gordon does depositions and on-stand testimony and has an exceptional record of success under cross-examination. **When you decide on Gordon as your expert witness, please forward all pertinent documents together with your retainer check in an amount mutually agreed upon..**

Lloyd M. Gordon's Regular Fees away from Chicago Area.

For work performed outside of Chicago area @ \$1,750 day plus **expenses (Billed in half days @ \$875 each if necessary).

**** Expenses** - Actual expenses reasonably and necessarily incurred, such as travel, subsistence and lodging, long distance telephone and FAX charges, professional support requirements, etc., are additional to the consulting fee and will be billed to the client at cost. If required, travel from Skokie incurred on your behalf, will be at 50 cents per mile for auto travel. Air travel, business class where possible, will be billed to you at net. Secretarial service for manuscripts or statistical typing is billed at \$40 per hour. Computer time is billed at \$80 per hour determined on a 1/10th hour basis. Digital photography required in the course of this assignment is billed to you at cost. All graphic and modular materials produced for you will be billed to you at cost plus 10% and shall become your property.

Terms:

- Usually billed weekly and payable net 10 days from date of invoice.
- New accounts shall be initiated with an advance retainer payment to be mutually arrived at but not less than ten hours at Chicago rate.
- All travel expenses shall be paid in advance.
- Fees for depositions shall be paid in advance based on the anticipated length of the examination. Balances due, if any, shall be paid within five days of the deposition.
- Fees for three days time shall be paid in advance for trials outside of the Chicago area, two days in Chicago area.
- As the legal work progresses, you will be billed on-going until all legal expert work is concluded. At that time a review of billings will be made and final payment less remaining retainer will be made.
- Unpaid fees will have 1.5% added to outstanding balance per month.

If at the time of conclusion the retainer exceeds the billing, Lloyd M. Gordon will immediately refund the difference to your firm or client.

Payment shall be made to GEC Consultants, Inc. (FEIN #36-3103763)

CURRICULUM VITAE

LLOYD M. GORDON

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Skokie, Illinois 60076-3835

847-674-6310 – Fax 847-674-3946

<http://www.geconsultants.com/>

email to: experts@geconsultants.com

C.F.E.- Certified Food Executive, International Foodservice Executives Association.

R.B.B - Registered Business Broker and Sanitation Certificate - State of Illinois.

EDUCATION:

B.A., (1951); **M.B.A.**, (1952) School of Business, majors in Hospitality Management and Accounting. **University of Chicago**, Chicago, Illinois; Introduction to Computers, Systems Analysis, **Oakton Community College**; Use of Computers in classrooms, How to Teach Adults in Continuing Education, **Triton College**; Programming in Fortran, **Northwestern University**; Seminar by **National Restaurant Association** on “Raising Capital for New Development and Expansion.

PROFESSIONAL EXPERIENCE:

Gordies Restaurants, Chicago, IL, Owner and President (1953-1961); Gordie's Frozen Foods Corp., Chicago, IL, President (1957-1961); John R. Thompson Company, Chicago, IL, Manager, Henrici's on Randolph and Holloway House Restaurant, Skokie, IL (1961-1963); Aunt Jemima Kitchen's, Chicago, IL, Director of Operations, 8 Restaurants (1964-1969); Big Wheel Restaurants, Indiana and Red Wheel Restaurants, Illinois, Northern Regional Operations Manager, 11 Restaurants (1970-1975); Wimpy Grills, Inc., Assistant President and CEO (1976-1981) world wide implications; GEC Consultants, President (1963-present).

He is a Licensed Business Broker in Illinois (#BB544) and has bought and sold restaurants for clients, appraised all types of foodservice establishments and assisted both clients and the Internal Revenue Service in establishing realistic asset evaluations.

He has completed over 387 foodservice projects in which he either independently created or cooperatively participated in major design and development of facilities and systems. He has provide advice and assistance on all phases of foodservice from fast food to gourmet dining operations. Also he has cooperated with attorneys as an expert witness, in cases concerning foodservice operations, in in Indiana, Illinois, New York, Iowa, Ohio, West Virginia, Maryland, Kentucky, Pennsylvania and Massachusetts.

TEACHING EXPERIENCE:

At Triton College and Oakton Community College has taught the following courses:
Introduction to Microwave Cooking; Advanced Microwave Cooking; Accounting

for Small Business; How to Start a Restaurant and Catering Business; How to Make a Profit in Food Service Business; How to Become a Consultant; Understanding Small Business Computers; Restaurant Accounting; Layout and Equipment in Restaurants; Menu Writing and Nutrition; Using Computers in the Hospitality Industry and Maintenance of Hotel Properties.

PROFESSIONAL ORGANIZATIONS:

National Restaurant Association
Illinois Restaurant Association
Member, Scholarship Fund Committee, (1983-88)
Member, Tourism Committee (1993-94)
International Food Service Executives Association
University of Chicago Alumni Association (Volunteer Counselor,
School of Business Alumni Assoc.)
Restaurant Business Magazine, Food Service Advisory Panel
Food Industry News, Contributing Editor (1986 -2006)

COMMUNITY ORGANIZATIONS:

Vice Chairman, Gov. Richard Ogilvie's Advisory Council Task Force on Mental Health (1971)
Talent Assistance Program (TAP), Chgo.. Econ. Cooperation Assoc. (1969-72)
Skokie Valley Kiwanis, Treasurer (1986-87), Distinguished President (1987-88)
Village of Skokie, Commissioner, Board of Health (1988-present), Chairman of the Anti- smoking Coalition Committee.
Skokie Chamber of Commerce
Business Curriculum Committee, Oakton Community College (1993-present)
Midwest Society of Professional Consultants, Chairman, Speaker' s Bureau.

PROFESSIONAL PAPERS AND RESEARCH:

Over 175 trade articles mostly as a monthly contributor in Food Industry News magazine and The Server foodservice news. Author of Starting a Restaurant, Bar or Catering Business, Restaurant Success Starts with Good Construction Planning, How to Start Catering from Your Home, A Modern Approach to Restaurant Profitability, Profitability in the Banquet Industry and Marketing for the 21st Century. Developed research database "Findit" with over 8,000 reference articles relating to the Foodservice and Hotel Industries and general business activities.