



Russell J. Kendzior
President and Chief Executive Officer
Traction Plus, Inc.
P.O. Box 92628
Southlake, TX 76092
(817) 749-1705
russk@tractionplus.com

Experience:

1990-Present Founder, President & CEO, Traction Plus, Inc. Southlake, TX

Internationally recognized as a leader in floor safety technology. Developed a complete line of slip-and-fall prevention products under the Traction Plus® and SlipShield® brands. Released the first-of-its-kind floor safety products integrating state of the art technology. Developed Traction Plus Tred Safe® footwear in partnership with Wal-Mart Stores U.S.A. and Canada. Author of the best selling book on slips and falls entitled *"Slip-and Fall Prevention Made Easy"* (©1999 Government Institutes, Inc.) and *OSHA Safe Walking and Working Surface Checklist* (A.M. Best Corp. 1996-present).

1997-Present Founder & Executive Director of The National Floor Safety Institute (NFSI)

Founded NFSI in 1997 as a not-for-profit organization, the NFSI's mission is to *"aid in the prevention of slip-and-fall accidents through education, training, and research"*. The NFSI is lead by a ten-member board of directors representing product manufacturers, insurance companies, and independent researchers. Author of numerous articles for the restaurant, retail, legal, and safety industries.

1986-1990 Contract Sales Manager-The Adleta Company, Carrollton, TX
Armstrong World Industries

Responsible for managing a \$4 million commercial flooring account base. Developed both retail and commercial markets for Armstrong World Industries, North Texas region, in residential and commercial flooring products. Trained and supervised installation and recommended maintenance procedures for account base. Trained local and regional architectural and design firms to promote commercial flooring materials.

Education:

BS Mathematics, Bradley University, 1985

Professional Training:

U.S. Department of Labor Occupational Safety and Health Administration (OSHA)
Armstrong World Industries, Lancaster, PA

Professional Associations:

Member of: The American Society for Testing and Materials (ASTM), D-21, F-13
C-21 and F-6 Committees.

The Association of Certified Fraud Examiners (ACFE). The National Safety Council (NSC)