

CURRICULUM VITAE (Abbreviated)

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1994 – Present: President, Transworld Advertising Agency Network, Fort Myers, FL. Full P&L and program planning responsibilities for this international association of small to mid-size advertising and public relations agencies.

1980 – 1994: President, Lessner Slossberg Gahl & Partners Inc. and successor company, LSGE Advertising, Inc., Avon, CT, a 30+ employee, full service advertising / public relations agency representing such clients as Travelers Insurance, State Mutual Insurance, AMF Alcott Sailboats, Bell Atlantic Mobile, various Sheraton Hotel properties, Boston Chicken, Otis Elevator, ABB, several large banks, various retailers, restaurants and other hotels.

1973 – 1980: General Manager / Creative Director, Provandie & Chirurg, Inc. Ran the Hartford, CT office of this New York / Boston / Hartford advertising & public relations agency.

1972 – 1973: Freelance writer, New York, NY. Worked for several advertising / public relations agencies and companies, providing copywriting for brochures, catalogs, ads, etc.

1968 – 1972: Copywriter. Employed by several advertising agencies in New York City.

1965 – 1968: Writer / Editor, *Marketing / Communications Magazine*, a trade publication covering the advertising / marketing business.

Education: Guilford College, Greensboro, NC – BA in Economics, 1965