

## **Kenneth J. Snow, MD, MBA**

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### **Work History:**

#### **Joslin Diabetes Center, Boston, MA**

Physician, Joslin Clinic

1994 – Present

Physician with increasing administrative responsibility rising to Chief of Adult Diabetes Section in 2004 for 5 years.

#### **NeuroMetrix, Waltham, MA**

A medical device company specializing in the diagnosis and treatment of diabetic neuropathy through the application of neurotechnology

Chief Medical Officer

2011 – 2013

- Design and oversee clinical research studies to advance the understanding of diabetic neuropathy and address patient management issues.
- Create Medical content in various media to support company goals.
- Provide medical guidance to the executive and product development teams.
- Provide medical market information for investor groups.
- Provide data presentations for physician groups, managed care organizations and DME providers.
- Review medical and promotional materials for scientific/medical accuracy.
- Oversee the Scientific Advisory Board
- Address call center questions from healthcare professionals.

#### **Joslin Diabetes Center Strategic Initiatives, Boston, MA**

Director, Medical Programs

2009 – 2011

- Provide consultation to industry interested in better understanding the diabetes market.
- Develop CME programs utilizing various media.
- Create CME content.
- Oversee quality of medical care at Joslin satellite clinics.
- Consult with Hospitals to optimize reimbursement for diabetes care

### **Consultant**

Worked with clients in the for-profit sector as well as the nonprofit sector.

1994 – 2013

- Gerson Lehrman Group, Inc. Member of The Gerson Lehrman Councils. Attained level of Scholar (signifying top 20% of consultants) in field of health care/pharmaceuticals. Provided information to financial analysts, asset managers and other GLG clients
- Medical Consulting Referral, Inc. Provided consultation on health care/pharmaceuticals to financial analysts, asset managers and others
- Medical Expert for medical malpractice cases. Reviewed and given medical opinion in over 175 cases
- Faculty Council for the United States Education Initiative on Erectile Function

**Education/Training:**

Isenberg School of Business, U. of Massachusetts, Amherst, MA MBA.	2007
New England Medical Center Hospitals, Boston, MA Fellowship in Endocrinology	1992
Northwestern Memorial Hospital, Chicago, Illinois Intern and Resident in Internal Medicine	1989
Johns Hopkins School of Medicine, Baltimore, MD MD degree	1986
Massachusetts Institute of Technology BS Chemistry	1982

**Appointments, Affiliations and Certifications:****Appointments**

Assistant Professor of Medicine, Harvard Medical School	2005 - Present
Instructor in Medicine, Harvard Medical School	1994 – 2005
Assistant Professor of Medicine, Tufts Medical School	1992 - 1993

**Affiliations**

Beth Israel Deaconess Medical Center, Boston, MA Department of Medicine, Division of Endocrinology	1998 - Present
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**Certifications**

American College of Physician Executives Certificate in Medical Management,	2003
Board Certified, Endocrinology, Diabetes and Metabolism	1991,2001,2011
Board Certified, Internal Medicine	1989
Licensed Physician, Massachusetts Fellow, American College of Endocrinology Member, American Association of Clinical Endocrinologists Member, American Diabetes Association	