

L. Neal Freeman, MD, MBA, CCS-P, CPMA

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Education

Undergraduate: Cornell University (College of Engineering), Ithaca, NY
College Program in Engineering
Major field: Mechanical Engineering
Minor field: Biological Sciences
Bachelor of Science (With Distinction), 1981

Medical: University of Michigan Medical School, Ann Arbor, MI
Doctor of Medicine (With Distinction), 1984

Postgraduate: University of Central Florida (College of Business
Administration), Orlando, FL
Master of Business Administration, 1999

Postgraduate Training

Internship: St. Mary's Hospital and Medical Center, San Francisco, CA
1984-1985

Residency: Wilmer Ophthalmological Institute (Johns Hopkins University)
Baltimore, MD
Ophthalmology
1985-1988

Fellowship: University of California, San Francisco
San Francisco, CA
Ophthalmic Plastic and Reconstructive Surgery
1988-1989

Certifications and Fellowships

American Health Information Management Association
Certified Coding Specialist—Physician-based (CCS-P)
AAPC/American Academy of Professional Coders
Certified Professional Medical Auditor (CPMA)
American College of Surgeons
American Board of Ophthalmology
American Academy of Ophthalmology (AAO)
American Society of Ophthalmic Plastic and Reconstructive Surgery

Clinical Work Experience

Florida Eye Associates, Melbourne, FL
1989-present

Chief, Section of Ophthalmology, Department of Surgery
Holmes Regional Medical Center, Melbourne, FL
2010-present

Academic Appointment

University of Central Florida College of Medicine, Orlando, FL
Assistant Professor of Ophthalmology

Mentoring Role

American Society of Ophthalmic Plastic and Reconstructive Surgery
Coding and Billing Mentor for doctors entering practice

File Review Expert

ExamWorks, LLC
Exam Coordinators Network
Medical Consultants Network, Inc.
Advanced Medical Reviews, Inc.
Disability Management Consultants, LLC

Administrative Positions - Current

Treasurer and Director

Florida Eye Associates
Ambulatory Surgery Center of Brevard
Ambulatory Surgery Center Support Services

Manager

Eye Docs of Palm Bay

State Representative, Ophthalmology

Florida Medicare Carrier Advisory Committee

CPT Advisory Committee

American Medical Association
Advisor, American Society of Ophthalmic Plastic and Reconstructive Surgery

Chairperson, Coding and Third Party Reimbursement Committee

American Society of Ophthalmic Plastic and Reconstructive Surgery

Chairperson, Managed Care/Third Party Liaison Committee

Florida Society of Ophthalmology

Board of Directors

Florida Society of Ophthalmology

Director, Coding and Reimbursement

Florida Eye Associates

Physician Representative, Compliance Committee

Florida Eye Associates

Internet Moderator, ASOPRS Internet Forum (<http://asoprsforum.org>)

Coding, Billing, and Practice Management Section
American Society of Ophthalmic Plastic and Reconstructive Surgery

Physician Advisory Group

FAIR Health

Intersociety and Government Affairs Committee

American Society of Ophthalmic Plastic and Reconstructive Surgery

Operating Room Committee

Holmes Regional Medical Center

Administrative Positions - Previous

Ad hoc ICD-10 Committee

American Society of Ophthalmic Plastic and Reconstructive Surgery

Chairperson, Journal Committee

American Society of Ophthalmic Plastic and Reconstructive Surgery

Candidate examiner, Education Committee

American Society of Ophthalmic Plastic and Reconstructive Surgery

Health Policy Committee

American Academy of Ophthalmology

Industry Relations Committee

American Society of Ophthalmic Plastic and Reconstructive Surgery

Trustee of Pension Plans

Melbourne Eye Associates

Brevard Eye Care

Honors and Awards (Selected)

American Academy of Ophthalmology

Secretariat Award 2017 (Secretary of Federal Affairs)

Secretariat Award 2006 (Secretary of Federal Affairs)

Achievement Award (Instructional)

Life Fellow 2020

American Society of Ophthalmic Plastic and Reconstructive Surgery

Orkan Stasior Leadership Award

Outstanding Contribution Award

Florida Society of Ophthalmology

James W. Clower, Jr., MD Community Service Award

Alpha Omega Alpha Honor Medical Society

Writing Activities (Selected)

Author and Editor, “coding.doc” feature, *Ophthalmology Times*

Author, “Coding Tips” section, *YASOPRS News* (official newsletter of Young American Society of Ophthalmic Plastic and Reconstructive Surgery)

Ophthalmic Medical Assisting (AAO study course), Coding section

Oculoplastics Coding Module in Ophthalmic Coding Series (official AAO coding publication)

Presentations on Medical Management (Selected)

American Academy of Ophthalmology

Courses on coding and reimbursement, strategic planning, financial planning, marketing, and quality management

CodeQuest (American Academy of Ophthalmology Instruction Course)

University of Texas Southwestern Medical Center/University of Texas at Dallas
School of Management

Alliance for Medical Management Education

Courses on quality management and strategic planning

American Medical Association

CPT Symposium

American Society of Ophthalmic Plastic and Reconstructive Surgery

Evaluation and Management Codes

Remote Health Services (Telemedicine Coding)

The Coding Institute

The Coding Center

Florida Society of Ophthalmology

Joint Commission of Allied Health Professionals in Ophthalmology

Ophthalmology Times webinar

Professional Society Memberships

American Academy of Ophthalmology
American Society of Ophthalmic Plastic and Reconstructive Surgery
American College of Surgeons
American Medical Association
Florida Medical Association
Florida Society of Ophthalmology
Brevard County Medical Society
Surgical Eye Expeditions, International (over twenty volunteer surgical clinics)
Alpha Omega Alpha Honor Medical Society
American Health Information Management Association
AAPC/American Academy of Professional Coders
The Johns Hopkins Medical and Surgical Association

Consulting Activities

President, Coding and Physician Reimbursement Analysts, Inc. (CPRanalysts.com)