### Jacqueline Nash Bloink MBA, RHIA, CFE, CHC, CPC-I, CPC, CMRS, FMC

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Healthcare Reimbursement (Billing), Forensic Medical Coding, Usual Customary Reasonable (UCR) - Medical Bill Evaluation (Reasonable Value – *Non-Discounted Full Billed Charges*), Healthcare Compliance / Healthcare Fraud Consultant-Expert Witness

#### **OUALIFICATIONS PROFILE**

#### **Broad View of Experience** and **Education**:

**1994-2023**: Assist **physicians** to set fee schedules and perform correct coding / billing;

Assist patients with bill disputes regarding coding / billing

2006 – 2009: Designed and implemented the first Medical Coding and Billing college program in SW Colorado (San Juan Basin Tech College /. PCC.)

Recipient of the Colorado Community College Facility Award in 2009 for implementing the SW Colorado Medical Coding and Billing Program

Assist hospitals with update of policy and procedures for medical coding and billing, 2008-2023

MBA – Healthcare Management (2010) Colorado Technical College, Colorado Springs, Colorado approved college/university for Colorado instructors to continue Masters / PhD programs.)

**Train physicians** in USA, <u>correct medical coding and billing</u> if under a Corporate Integrity Agreement (**CIA**) if ordered by the DOJ/OIG. **2013 – present**.

Presenter to attorneys and Judges on the topic of Usual, Customary, Reasonable (UCR), 2021

Designer/Presenter of ACA presentation regarding healthcare compliance and importance of correct coding and billing to prevent erroneous claims with CMS / OIG to providers across the USA -2014.

**Presente**r to **peers** on the topic of UCR during the <u>Academy of Professional Coder (AAPC)</u> national conference in **2020**, <u>American Medical Billing Association</u> in **2020**, <u>Association of Certified Fraud Examiners</u> **2023**.

Current University Instructor that teaches online at the University of Arizona (2017 – present) Class is Healthcare Compliance and Prevention of Fraud.

Consultant / Expert Witness in the area of medical bill review, healthcare compliance and alleged healthcare fraud issues. 2016-present

Healthcare Reimbursement (Billing), Medical Coding, Compliance, and Fraud Identification / Prevention Consultant-Expert with education, experience and authorship in forensic medical coding, reimbursement / billing, fraud, healthcare compliance and healthcare bill review — including reasonable value of past billed amounts or estimates for future healthcare services. Assisting healthcare providers with setting fee schedules for office and facility services.

Compliant with California's Title 22 requirement to hold the RHIA when working with healthcare facilities to oversee the Medical Record's department that often entails medical coding, billing and custodian of medical records. The RHIA is recognized worldwide and those with this credential assist with the ICD 10 updates each year alongside Center for Medicare and Medicaid Services (CMS) and World Health Organization (WHO.)

Industry educator / trainer in teaching healthcare professionals (and students) medical coding / billing, conducting bill review audits, analyzing – restructuring - implementing provider compliance programs and fee schedule design using UCR methodology. Mitigating provider risk and liability with correct medical coding guidance.

Knowledgeable Expert Witness with experience in evaluating healthcare fraud allegations, UCR (reasonable value) analysis / methodology, healthcare billing/claim disputes (revenue cycle.) Reimbursement analysis that correlates medical documentation with correct coding/billing – or forensics analysis that identifies potential problems.

National speaker and published author that has conducted research on the topic of Usual-Customary-Reasonable (UCR), Healthcare Reimbursement, Medical Coding, Healthcare Fraud Prevention / Identification and Healthcare Compliance. Presentations reviewed by peer groups of medical coders, billers and healthcare providers.

Registered as Health Information Management Administrator, Certified as a Fraud Examiner, Certified Professional Coder, Certified in Healthcare Compliance, Certified Reimbursement-Billing Specialist, Credentialed/Licensed as a University or College Instructor/Adjunct Professor to teach on the topic of Healthcare Reimbursement/Billing, Medical Coding, Healthcare Compliance, Usual-Customary-Reasonable (UCR) and the Prevention/Identification of Healthcare Fraud.

*Previous Expert Cases* in California, Arizona, Colorado, New Mexico, Hawaii, Nevada, Texas, Florida, Ohio, Michigan, Illinois, Virginia, Massachusetts, New York, Wyoming, Utah, Georgia – List not inclusive.

#### **CORE COMPETENCIES**

- Usual, Customary and Reasonable (UCR) Bill Review to establish Reasonable Value for Past Billed Amounts and Future Healthcare Services Healthcare Compliance, Medical Coding, Reimbursement/Billing, Fraud-Forensic Consulting
- Health Information Management and Claim Review
- □ Healthcare Compliance, Medical Coding & Billing- Education & Training
- Documentation Management, Continuous Program Evaluation & Improvement with Revenue Cycle Management
- □ Litigation Support, Research, & Expert Witness Service
- □ Corporate Integrity Agreement (CIA) Provider Education
- □ Reimbursement/Billing & Medical Coding Forensic Analysis

#### PROFESSIONAL EXPERIENCE – JACQUELINE BLOINK

## JACQUELINE BLOINK, LLC, San Clemente, California, 2010 - Present CEO, Healthcare Compliance & Medical/Billing Documentation Consultant

- Estimating *Usual, Reasonable and Customary (UCR)* charges for healthcare services rendered in various geographic zip code areas and year spans (<u>full billed amount comparisons</u>) for varied healthcare delivery settings or for estimating future care costs; Collaborating with *Physicians, Attorneys/Legal Teams*, and *Healthcare Administrative Teams* to design specific *Compliance Programs* that align with *Center for Medicare* and *Medicaid* and *Office of Inspector General* regulatory compliance guidelines -assisting to mitigate fraudulent claims and liability;
- □ Preparing and instructing individuals / groups for roles in *Healthcare Compliance or as a Medical Coder / Biller (AAPC CPC-I National Coding Instructor)*;
- Assisting Independent Review Organizations (IRO) to educate providers and redefine Compliance programs in order to fulfill a Corporate Integrity Agreement (CIA) per the OIG, Federal, State or Commercial Payer guidelines;
- Accurate coding and reimbursement process review for hospitals and provider groups with correct medical coding guidelines;
- □ Assisting healthcare providers with *medical coding education* and *fee schedule design* using reimbursement strategies such as UCR;
- □ Review and Analysis of claims to establish Usual, Customary and Reasonable (UCR) value;
- □ Valuating existing medical *provider compliance programs* that verifies program accuracy;
- Recommending and implementing continuous process improvements that achieves program effectiveness relevance, and compliance integrity;
- □ Troubleshooting client *Electronic Health Records*, *Electronic Medical Records and Revenue Cycle Process that includes* compliance issues, conducting root-cause analysis, implementing new policies / procedures, corrective-action plans, and maintaining medical record systems accuracy and integrity;
- Conducting forensic medical documentation/claim- audits that analyze /evaluates coding and billing alignment thus assuring compliance effectiveness and review of geographic UCR;

- Estimating Usual, Reasonable and Customary (UCR) charges for healthcare services rendered in various geographic zip code areas and year spans (<u>full billed amount comparisons</u>) for varied healthcare delivery settings or for estimating future care costs;
- □ Assisting legal teams, insurance carriers, government entities and healthcare professionals and healthcare entities with *Healthcare Fraud Allegations or Investigations*.
- Conducting *forensic medical documentation/ claim- audits that* analyze /evaluates coding and billing alignment thus assuring compliance effectiveness and review of geographic *UCR*;
- □ Assisting legal teams, insurance carriers, government entities and healthcare professionals and healthcare entities with *Healthcare Fraud Allegations or Investigations*.

#### Bates Group, Oregon, 2018- Present

□ Healthcare Senior Expert/Consultant for the Bates Group - https://www.batesgroup.com/experts

#### University of Arizona, Sociology Department, Tucson, Arizona, 2017- Present

Adjunct Professor and Curriculum Designer that designed, implemented and teaches the online class: Healthcare Fraud and Compliance. Curriculum focused in the area of healthcare anti-fraud strategies, top healthcare fraud cases, compliance plan design, reimbursement methodology including Usual, Reasonable and Customary (UCR.) Class CHS 426. https://sbsmajors.arizona.edu/care-health-society

#### Children's Hospital of Orange County, Orange, California, 2017 – 2019 (As Needed)

□ *Health Information Management / Revenue Cycle Management - Provider Educator* – Consultant to HIM Department and Revenue Cycle VP. Assist with provider audits, education and educate Revenue Cycle on fee review using UCR tools for new services.

#### Adventist Health - Central California, 2017 - 2019

□ Health Information Management / Revenue Cycle Management - Facility Consultant to Chief of Staff and CEO. Assist with medical coding and billing questions as needed.

### Private physicians, physician groups, healthcare facilities, Insurance Commissioner, and other healthcare provider's that request consultant services. 2017 – Present

□ Consultant

#### TeleMed2U, Roseville, California, 2018 - 2019

□ Telehealth Compliance Officer

#### Saddleback College, Mission Viejo, California, 2015 – 2017

□ Adjunct Professor, Health Information Management

**Curriculum Design** and taught Health Information Management curriculum that aligned with CAHIIM requirements for accreditation. Assisted the college to become CAHIIM accredited in 2015 which allowed the students to be eligible to sit for the AHIMA RHIT examination. Classes designed and taught in areas of Healthcare Law / Compliance and Ethics, Healthcare Reimbursement Methodologies (CPT, HCC, UCR, DRG), Diverse Healthcare Delivery Settings with HIM Requirements and Externship Director.

#### American Academy of Professional Coders (AAPC) 2017 – 2021

□ Contract Consultant for the review and writing of the Certified Professional Compliance Officer (CPCO) curriculum.

### Ultimate Medical Academy, Tampa, Florida, 5/01/2012-12/31/2020 \* 2021 Advisory Board Member - Present (Healthcare Accounting, Industry Board Member)

- □ Adjunct Professor
- Conduct online classes and taught *Medical Coding, Medical Billing, Medical Office Administration, Healthcare Law and Ethics* to healthcare industry students.
- □ Recipient of the 2014 and 2015 Champion Instructor Award for outstanding instructional delivery.

#### □ UMA Advisory Board Member: Healthcare Accounting Committee, 2021 – Present

#### Arizona Community Physicians, Tucson, Arizona, 2011 - 2014

- □ Director of Compliance Oversight for Revenue Cycle
- Oversaw compliance operations in a 170-provider Arizona physician group. Partnered with CEO, Board of Directors, and Compliance Committee to assure accurate coding / billing that met CMS and OIG compliance in 60 locations, two radiology sites, and a laboratory site.
- Audited coding and billing practices, investigated hotline fraud, waste and abuse reports, identified violation causes, implemented new operational and compliance policies and procedures that *reduced abuse recurrences and redundancy*.
- Contact person and Investigator within the organization for all Malpractice or Medical Board Complaints.
- □ Key advisor to the *CEO*, *Board and Compliance Committee that* recommended corrective action plans, and provided recommendations on all compliance, coding and reimbursement issues (including healthcare plan evaluations, Risk Adjustment Factor/ HCC coding, UCR/Fee Schedule.)
- Patient bill disputes / negotiations.

#### Carondelet Health Network, Tucson, Arizona, 2010 - 2011

- □ Corporate Responsibility Auditor
- a Audited three network hospitals and multi-specialty departments, investigated fraud, waste, and abuse allegations. Recommended/co-implemented policy and procedural improvement processes to the Hospital Board and Compliance Committee.
- Audited departments such as Skilled Nursing, Behavioral Health, Emergency, Inpatient Rehab Facility and any others at the request of the CEO or Compliance Officer.
- Provided Medical Coding and Billing class instruction to employees (at the request of the CEO and HIM Department) that lead to AAPC certified coders for the facility.

#### University Physicians Healthcare (UPH), Tucson, Arizona, 2009 - 2010

- □ Compliance Liaison/Coding Manager/Reimbursement Manager University Physician Network
- Trained, mentored, and directed 13 medical coders and three reimbursement specialists, provided coding and certification education, reimbursement, and compliance services to 250+ attending physicians, residents, and fellows in 14 Departments and specialties including: Urology, Cardiology, Dermatology, Internal Medicine, Infectious Disease, Integrative Medicine, Geriatrics, GI, Hematology and Oncology.
- Facilitated coding accuracy and successful funds reimbursement.
- Assisted Supervising Physicians and Residents to understand and follow national PATH Guidelines.
- Provided Medical Coding and Billing class instruction to employees (at the request of the CEO and HIM Department) that lead to AAPC certified coders for the facility.

#### San Juan Basin Technical College, Mancos, Colorado, 2006 – 2009

- □ Healthcare Management Professor
- □ Designed, implemented, and taught a new medical *Coding and Billing Program*. Prepared students for *Certified Professional Coder (AAPC's CPC)* examinations.
- Received <u>2008 2009 Faculty-of-the-Year Award (Colorado Community College System)</u> for outstanding professional performance and community outreach to *Tribal Nations* (Ute and Navajo.)

### Steven Bloink, MD., PC and Family Practice Associates (G. Griebel, MD, M. Griebel, NP, R. Heyl, MD, S.W. Bloink, MD) 1994 - 2005

#### Medical Practice Administrator

Administered practice operations, managed accounts payables, accounts receivable, human resources, credentialing, medical coding, revenue cycle management, billing - reimbursement processes, negotiated contractual insurance agreements, fee schedule updates (using UCR), patient billing disputes and appealed insurance denials.

# NATIONAL & STATE - PROFESSIONAL TRAINING AND PRESENTATIONS – PUBLICATIONS TO PEERS, PROVIDERS, ASSOCIATIONS

- American Academy of Professional Coders (AAPC), 2024 HealthCon Global Conference, Forensic Medical Coding, April 17, 2024, Las Vegas, NV
- American Academy of Professional Coders (AAPC), Healthcare Business Monthly, Establishing Usual, Customary and Reasonable Values for Services, Peer Review Article, September 2023, https://aapcpublishing.s3.amazonaws.com/HBM/Sept2023/index.html
- □ Association of Certified Fraud Examiners 34th Global Conference Presentation <u>Healthcare Fraud and</u> Liens: Challenges of Reasonable Billed Amount Calculation, Virtual, June 12, 2023
- □ US Law Network Expert Witness & Consultant Panel Discussion. Establishing the Reasonable Healthcare Charge/Bill cost/value. Las Vegas, Nevada. February 11, 2022
- □ American Family Insurance Summit Presentation Overcoming Challenges of Determining the Reasonable Value of Healthcare Bills, Virtual, October 12, 2021
- □ Colorado Defense Lawyer Association, 2021 Conference Presentation <u>The Challenges of Reasonable</u> <u>Bill Review</u>, New Mexico, July 30, 2021. Speaker Series: November 2021 Topic UCR.
- □ Association of Certified Fraud Examiners 32nd Global Conference Presentation <u>The Virtual Doctor:</u> <u>Telehealth Health Care Fraud, Virtual, June 22, 2021</u>
- Orange County Association of Certified Examiners <u>How to Value Medical Bills on a Lien without Insurance</u>? Virtual, February 9, 2021
- □ American Academy of Professional Coders Fullerton Chapter Presentation <u>The Value of Health Care Claims (UCR) & 2020 Recap of Healthcare Fraud, Virtual, January 9, 2021</u>
- □ AAPC, Certified Professional Compliance Officer (CPCO), Co-Author and Updates to curriculum and CPCO Info Page: 2017 2021 AAPC CPCO Curriculum, https://www.aapc.com/certification/cpco.aspx#tab-2
- □ American Medical Billing Association, National Conference Presentation Nothing is Usual about UCR, Virtual, October 15, 2020
- ExamWorks Speaker Series Presentation <u>The Pebley Path Uphill to UCR</u>, Virtual, September 16, 2020
- □ Inland Empire Association of Certified Fraud Examiners Presentation <u>Healthcare Fraud Review</u> and Case Studies, Virtual, July 28, 2020

- □ Association of Certified Fraud Examiners (ACFE) 31<sup>st</sup> Global Conference − Presentation − <u>Healthcare</u> Fraud During a Pandemic, Virtual − International. June 22, 2020
- □ Los Angeles Association of Certified Examiners (LA ACFE), Presentation Healthcare Fraud: Yesterday and Today, Virtual Los Angeles, California. June 3, 2020
- American Academy of Professional Coders (AAPC) National 2020 Conference Presentation Healthcare Coding and Billing Forensics, Orlando, Florida. (Presented Virtually Due to COVID-19) April 8, 2020
- Vedder Price Law Global Law Firm CLE Co-Presenter with Anthony Pacheco, Shareholder From Impeachment To NSA Call Records To Questionable Business Conduct, The Art and Complexity of Engaging Whistleblowers, Chicago, IL. Webcasted to Los Angeles, New York, London and Dublin. February 13, 2020
- □ Greater Orange County Health Information Management Bridging the Gap Between FBI and Healthcare / And Between Compliance HIM. Presenter Jacqueline Bloink and FBI James Peaco Los Angeles Field Office. Whittier, California. October 17, 2019
- AAA Law and Litigation Annual Meeting- Presentation- <u>Usual, Customary and Reasonable Methodology,</u>
   Santa Cruz, California, October14, 2019
- Nevada Insurance Attorney Presentation on UCR Presentation <u>Is there Anything Usual About UCR?</u>
   Discussion of Usual, Customary and Reasonable Methodologies, Data Tools, Definitions and State Legal Cases. Las Vegas, Nevada, August 28, 2019
- □ Association of Certified Fraud Examiners 30<sup>th</sup> Global Conference Healthcare Fraud Updates Round Table, Austin, Texas. June 24, 2019
- **California Health Information Association (CHIA),** Forensic Medical Coding and Billing, June 11, 2019, California
- □ Healthcare Compliance Association (HCCA) and Society for Corporate Compliance and Ethics (SCCE), Board and Audit Committee, National Presentation, February 19, 2019, *Arizona*
- □ California Health Information Association (CHIA), <u>Healthcare Compliance and Fraud Updates</u> <u>A look at *UCR*, February 7, 2019, California</u>
- Decision Health 2018 Compliance and Billing Summit, Healthcare Compliance and Fraud Update; Design Your Unique Compliance Plan, December 2018, Las Vegas, Nevada
- Jeffer Mangels Butler & Mitchell, LLP, Embracing and Managing Whistleblower Complaints, November 15, 2018, Co-Presenters Anthony Pacheco- Attorney (JMBM) and M. Anthony Brown Attorney (CLE awarded), Los Angeles, California.

- Greater Orange County Health Information Management Association (GOCHA), Updates on Healthcare
   Compliance and Fraud, November 8, 2018, Co-Presenters Eric Tapper Orange County DA Office; Vivian Thomas- CA Department of Public Health, Orange, California
- □ Association of Certified Professional Coders (AAPC), California Regional Conference, Healthcare Fraud Update Preventing Fraud with Current Compliance Strategies, September 18, 2018, Anaheim, California
- □ Association of Certified Fraud Examiners, 29<sup>th</sup> Global Conference, Forensic Medical Coding and Billing, June 20, 2018, Las Vegas, Nevada
- Association of Certified Fraud Examiners Orange County Chapter, Sober Reality of Healthcare Fraud-National and Local Update, Presenters: Jacqueline Bloink and Eric Tapper – Criminal Investigator with Orange County District Attorney Office in California, May 17, 2018, Irvine, California
- Urgent Care Association Annual Conference, Design a Unique Compliance Plan for Your Urgent Care
   Office, May 7, 2018, Las Vegas, Nevada
- International Association of Financial Crime Investigators, Southern Chapter, Annual Fraud Training 2018, Healthcare Fraud Update and Forensic Analysis of a CMS 1500 Claim, May 2, 2018, Downy, California
- American Academy of Professional Coders, 2018 National Convention, Healthcare Fraud and Compliance
   Update- Strategies to Prevent Fraud, April 10, 2018, Orlando, Florida
- □ Greater Orange County Health Information Association (GOCHIA), Healthcare Fraud Update and Discussion about UCR What's Up Doc? 2 CEU's., January 23, 2018, Orange, California
- □ American Academy of Professional Coders, PPACA Compliance is More Than a Set of Rules and Regulations, 4-Hour, 6 CEU, Workshop, August 10, 2017, National Webinar
- □ Association of Certified Fraud Examiners 28<sup>th</sup> Global Conference, Healthcare Compliance Your Organization at Risk Under the False Claims Act, June 20, 2017, Nashville, Tennessee
- □ *Health Care Compliance Association (HCCA)*, Whistle While You Work, Panel discussion on how healthcare boards can / should embrace (follow) effective compliance programs to reduce whistleblower claims related to false claims. *March 26, 2017, 3-hour CEU, National Harbor, Maryland*
- Greater Orange County Health Information Association (GOCHIA), Healthcare Compliance and Fraud,
   2-hour CEU, February 2017, Orange, California
- **California Health Information Association (CHIA),** The Compliance Puzzle; Assembling the Pieces, 5-hour CEU, January 2017, Pleasanton and Garden Grove, California
- Orange County Association of Certified Fraud Examiners, <u>Healthcare Fraud and Ethics</u>, November 2016, Irvine, California

- Claims Litigation Management (CLM), 2016 Midwest Medical Legal Conference, Whistle While You
   Work How to Prevent Activity Leading to Whistleblowing Actions and Protect Health Organizations and
   Medical Practices from Whistleblower Threats, June 23, 2016, Omaha, Nebraska
- Dorothy Marie Lowry Distinguished Guest Lectures, Medical Technology and Insurance Fraud, April 29, 2016, Mission Viejo, California
- American Academy of Professional Coders, 2015 National Convention, <u>Affordable Care Act and</u> Compliance, March/April 2015, Las Vegas, Nevada
- □ Arizona Association of Certified Fraud Examiners Holiday Conference, Healthcare Fraud in Tucson The Carondelet Case, December 8, 2015, Phoenix, Arizona
- Association of Certified Fraud Examiners (Tucson Chapter and Los Angeles Chapter), Healthcare Fraud, January / February 2015, Tucson, Arizona and Los Angeles, California
- Monetizing Wellness, Integrated Healthcare Executive- EMS World, December 2015, http://www.emsworld.com/article/12128133/reimbursement-for-wellness-care
- Plan for Compliance, AAPC Cutting Edge, August 2015, http://newstest.aapc.com/blog/plan-for-compliance/
- Coalition Against Insurance Fraud, 2014 Annual Meeting, Healthcare Fraud, December 2014, Washington, DC.
- Center for Medicare and Medicaid Services (CMS) and Office of Inspector General (OIG), June 17 and 26, 2014, Affordable Care Act Provider Compliance Programs Getting Started Webinar, <a href="https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNEdWebGuide/Downloads/MLN-Compliance-Webinar.pdf">https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNEdWebGuide/Downloads/MLN-Compliance-Webinar.pdf</a>
- □ Health Care Compliance Association (HCCA) 18th National HCCA Convention, Connecting the Dots When Problems Arise in Compliance, April 2014, San Diego, California
- American College of Physicians, Wellness Visits and Transitional Management Care, November 2013, Tucson, Arizona
- □ Health Care Compliance Association (HCCA) 17th National HCCA Convention, Design a Usable Compliance Plan for Physician Practices, April 2013, National Harbor, Maryland
- □ What Shade of Gray is Your Compliance Plan? AAPC Cutting Edge, December 2013, http://news.aapc.com/healthcare-compliance-what-shade-of-gray-are-you/
- Design a Compliance Plan for the Medical Office, Journal of Medical Practice Management, December 2013, http://europepmc.org/abstract/MED/24765731
- □ Affordable Care Act and Compliance, Arizona AMA, Fall 2013
- □ Transitional Care Management, (Co-author with Dr. Ken Adler), American Academy of Family Physicians (AAFP) Family Practice Management, May 2013, <a href="http://www.aafp.org/fpm/2013/0500/p12.html">http://www.aafp.org/fpm/2013/0500/p12.html</a>
- □ Templates Can be Compliant, AAPC Cutting Edge, November 2012
- □ Health Care Compliance Association (HCCA) Clinical Practice Compliance Conference, Improving Compliance with Service and Quality Measurements, October 2012, Philadelphia, Pennsylvania

- Medicare Wellness Visits, AAPC Cutting Edge, August 2012 http://news.aapc.com/create-order-from-wellness-visit-chaos/
- HCC / RAF Reimbursement, AAPC Cutting Edge, July 2011, http://static.aapc.com/5548A1AF-4C9F-49A2-BFE0-BFA7D2344700/4901dd15-11e3-4a83-a6e2-7971434af407/c8513a2a-bafe-4c0b-939f-86c3ebbec483.pdf
- □ Lean Solutions, Medical Practice Digest, July 2011
- □ Tips to Increase Service Excellence, Medical Practice Digest, January 2011

#### RESEARCH- JACQUELINE BLOINK

3/2021 Research - Survey conducted with Medical Billers that are members of the <u>American Medical Billing</u>
<u>Association (AMBA)</u> January – March 2021. Survey to determine how their healthcare provider establishes their full billed amount for services rendered.

#### PROFESSIONAL ASSOCIATION DESIGNED 2024. JACQUELINE BLOINK

CEO/Owner: January 2024 - Present



#### Association of Forensic Medical Coders

The Association of Forensic Medical Coders (AFMC) is a group of medical coders and billers that have at least two years of medical coding/ billing experience, ...



Forensic Medical Coding (FMC) class and FMC credential – offered to Medical Coders, Medical Billers, Life Care Planners and Legal Nurses.

#### EDUCATION- JACQUELINE BLOINK

#### ALABAMA STATE UNIVERSITY, Montgomery, Alabama

□ R.H.I.A., Post Graduate Certificate, Registered Health Information Administrator, May 2015

#### COLORADO TECHNICAL UNIVERSITY, Colorado Springs, Colorado

Master of Business Administration (MBA), Healthcare Management, November 2010

#### MICHIGAN STATE UNIVERSITY, East Lansing, Michigan

Bachelor of Science Degree (BS), Public Affairs Management – Emphasis Healthcare and Economics,
 December 2006

#### PROFESSIONAL CERTIFICATIONS, AFFILIATIONS, & BOARD/LEADERSHIP ROLES- JACQUELINE BLOINK

- Certified Fraud Examiner, <u>Association of Certified Fraud Examiners</u>, 2016-Present
   ACFE (CFE) \* Specializing in Healthcare Fraud.
- Registered Health Information Administrator (RHIA), American Health Information Management
   Association, June 2015 Present
   AHIMA (RHIA) \* 2019-2020 Chapter President of Greater Orange County Health Information Association (GOCHIA)
- Certified in Health Care Compliance (CHC), <u>Health Care Compliance Association</u>, 2011 Present HCCA (CHC)

- Certified Professional Coder (CPC) and National AAPC Coder Instructor (CPC-I) Certified in ICD-10
   American Academy of Professional Coders, 2008 Present, AAPC (CPC/CPC-1)
- Certified Medical Reimbursement Specialist (CMRS), <u>American Medical Billing Association</u>, 2009 Present
   AMBA (CMRS)
- □ Forensic Medical Coder (FMC), Association of Forensic Medical Coders, 2024 Present. AFMC (FMC)
- **n** *Medical Coding-Billing Instruction: Medical Coding/Billing, Compliance, Health Information Management and Healthcare Fraud Prevention:*

Commission for Independent Education Instructional and Administrative Personnel.

Florida and National (2012- 2020)

California College Instructor Credential (2015-2017)

Colorado College Instructor Credential (2006-2010)

Arizona College Credential (2011-2013)

University of Arizona Instructor (2017- Present),

American Academy of Professional Coders (AAPC) National Instructor (CPC-I) 2008-Present

- □ Greater Orange County, California Health Information Assoc., (GOCHIA), Secretary, President Elect, <u>President (2019-2020)</u>, Past President 2020-2021
- □ Ultimate Medical Academy Academic Board Advisor, 2021 Present

#### COMMUNITY AWARDS - JACQUELINE BLOINK

- □ SENTINEL AWARD, TRUTH OVER SELF, 2015 ARIZONA ACFE, PHOENIX, ARIZONA
- □ ULTIMATE MEDICAL ACADEMY, <u>CHAMPION INSTRUCTOR AWARD</u>, 2014 AND 2015, TAMPA, FLORIDA (MEDICAL CODING AND BILLING)
- SAN JUAN BASIN TECHNICAL COLLEGE (COLORADO COMMUNITY COLLEGE SYSTEM) FACULTY
   <u>OF THE YEAR AWARD</u>, 2009, MANCOS, COLORADO (MEDICAL CODING AND BILLING
   CURRICULUM)

#### RATES/FEES

• \$275 per hour for calls and to review records
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\$375 per hour for analysis, reports

\$25 File – Shred Fee

\$200 Data Resource Fee – if data used

\$400 per hour for Healthcare Compliance / Fraud cases

\$2,000 Retainer to be applied to billed amount (New Clients)

\$5,000 Retainer for Compliance / Fraud cases

\$475 per hour for Deposition / Trial (Prepaid) Zoom Depo

1/2 **Trial** Day (4 hours) Fee \$1,900. Full Day Trial Fee (8 hours) \$3,800

■ In Person Depositions <u>\$475 for 8 hours</u> plus travel and Port to Port fees (\$3,800 plus Port to Port and Travel Costs)

Travel costs to be paid by requesting/deposing attorney.

- In Person Depositions, Trial or Meetings. Airline, Hotel, Train, Fuel, Food Airline and Hotel to be paid Prior to travel. \$1.00 per mile if by car. \$150 per hour Port to Port plus travel expense (Gas, flight, etc.)
- **Port to Port and return to office travel time is \$150** *per* hour plus deposition / trial hourly fee.

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