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25 January 2024

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Webinars

- Anne Lapkin, Richard M. Marshall “AR in the age of AI: How to flourish in the AI-powered future of analysts,” *The Skills Connection* (27 June 2023), available at <https://theskillsconnection.com/resources/ar-in-the-age-of-ai-webinar/>
- Jeff Comport, Richard Marshall “Are you ready for recorded video briefings and demos?” *The Skills Connection* (1 December 2021), available at <https://theskillsconnection.com/resources/are-you-ready-for-recorded-video-briefings-and-demos>
- Richard M. Marshall, “Tech Trends 2022,” *ScotlandIS* (19 January 2022), available at <https://youtu.be/xXvDwjB36EU>
- Richard Marshall, “TAS Master Trends and Predictions, 2022: The Great Economic Reordering,” *The Analyst Syndicate* (11 January 2022), available at <https://youtu.be/gvJMpRQbDp8>
- Richard Marshall, “TAS Master Trends and Predictions, 2022: Will Voice Bring the Next Billion Online,” *The Analyst Syndicate* (11 January 2022), available at <https://youtu.be/SoUmPN2xHso>
- Richard Marshall, “Prediction 2021: Automation of Software Development,” *The Analyst Syndicate* (18 January 2021), available at <https://youtu.be/Hpnh7jmcIws>
- Richard Marshall, “Tech Trends 2021” *ScotlandIS* (20 January 2021), available at <https://youtu.be/AUHKv0UACow>
- Richard Marshall, “Webinar: Survive, Restart and Prosper: Re-imagining Work in a Pandemic,” *Alpha Software* (23 April 2020), available at <https://www.alphasoftware.com/webinar-re-imagining-work-in-a-pandemic>
- Richard Marshall, “Transforming Midsize Enterprise Customer and Employee Experience,” *Gartner* (2017)
- Richard Marshall, “The Mobile App Development: Scale or Fail,” *Gartner* (2016)
- Richard Marshall, “Mobile App Scenario,” *Gartner* (2015)
- Richard Marshall, “Mobile App Development for SMBs,” *Gartner* (2014)

Videos

- *Friend and Foe: AI and Cyber Resilience* (pending)
- Richard M. Marshall “Understanding Machine Learning with Tomatoes”, *Concept Gap* (16 November 2023), available at <https://youtu.be/cAq7U8PaFXo>

- Richard Marshall, “Building Digital Resilience” CENSIS (19 October 2020), available at <https://youtu.be/B3Ztx7ueOtY>

Podcasts

- Splunk - Cloud Happens. Now What? Episode 8: Getting Comfortable with the Unknown – Managing Risk in the Cloud, Hosted by Casey Corman with Richard Marshall and Bola Rotibi, 28 March 2022, <https://cloud-happens-now-what.simplecast.com/episodes/getting-comfortable-with-the-unknown-managing-risk-in-the-cloud>
- ASM Connected (pending)
- Anne Lapkin, Richard Marshall “The Essential Story”, The Skills Connection <https://go.theskillsconnection.com/41168/theessentialstory>

Live Presentations

2023

- National Cyber Resilience Centre Group Network Summit: “Friend *and* Foe: AI and Cybersecurity”
- Transform Meetup: “Emerging Technologies for 2023”
- Burness Paull Tech and IP Conference: “The Trust Economy”
- Foreign, Commonwealth and Development Office: “Mania or Megatrend?”
- [Digit.fyi](https://www.digit.fyi) Leader 2023: “Generative AI: fad or fundamental?”

2021

- Concept Gap for Nature of Work Live: “The New Hierarchy Of Needs In The Future Of Work” - <https://natureofwork.live/schedule/>
- Concept Gap for MangoGTM: “About DevOps”

2020

- Concept Gap for ScotlandIS: “3D Transformation”
- Concept Gap for [Digit.fyi](https://www.digit.fyi): “Future Workplace”
- Concept Gap for Alpha Software DevCon: “Forces of Change”
- Concept Gap for [Digit.fyi](https://www.slideshare.net/rmarshall/structuring-the-future-enterprise): “Structuring the Future Enterprise,” slides available at <https://www.slideshare.net/rmarshall/structuring-the-future-enterprise>

- Concept Gap for Intuitus: “Restart and Prosper”
- Concept Gap for SINC: “Where is the cloud?”
- Concept Gap for AZHREF: “Survive, Restart, Prosper” (with Karen Hobart)
- Concept Gap for Aurachain: “Fast Track to Flexible Business”
- Concept Gap for Aurachain: “Blockchain and Automation: New foundations for the Digital Enterprise”
- Concept Gap for Aurachain: “Modern Business With Low Code”
- Concept Gap for Aurachain: “Why is digital transformation so difficult?”

2019

- Insight Association CEO Summit: “Culture and our Future,”
- Insight Association CEO Summit: “Let's Talk About Culture” slides available at <https://www.slideshare.net/rmmarshall/lets-talk-about-culture>
- Concept Gap for ScotlandIS: “Tech Trends 2019”
- Concept Gap for Brodies: “Perils and Pearls: Tech Trends 2019”
- Concept Gap for Marketo Seminar: “Right Story, Right Time,” slides available at <https://www.slideshare.net/rmmarshall/right-story-right-time>

2018

- Concept Gap for [Digit.fyi](https://www.digit.fyi/): “Leadership in a Digital Age”
- Concept Gap for Head Resourcing CIO Seminar: “IOT 2018,” slides available at <https://www.slideshare.net/rmmarshall/iot-2018-237780976>
- Concept Gap for CAF Seminar: “Augment the Human,” slides available at <https://www.slideshare.net/rmmarshall/augment-the-human>
- Concept Gap for ScotlandIS: “Tech Trends 2018 “

2017

- Gartner Symposium Dubai: “To the Point: The Future of Apps: How Apps Will Evolve to Include Context and Virtual Assistants”

- Gartner Symposium Dubai: “The Mobile Scenario: The Convergence of Devices, Bots, Things and People”
- Gartner AADI London: Keynote (author and presenter)
- Gartner AADI London: “Marvelous Mobile: Ten Techniques for Brilliant Apps”
- Gartner AADI London: “Reinventing Applications for the Digital World”
- Gartner AADI London: “Software 2020 Scenario”
- Gartner for Barclays: “Mobile Banking Vision”
- Gartner for DataFest 2017: “Big Answers - What is data good for?”
- Gartner for HBJ Tech Exchange: “The Top 10 Strategic Technology Trends for 2017”
- Gartner Local Briefing: “How Mobile, Voice, Chatbots, Wearables, AR and VR Are Revolutionising the Customer and Employee Experience”
- Gartner for ScotlandIS: “The Top 10 Strategic Technology Trends for 2017”
- Gartner for Globo: “Enterprise Mobility: The Future of Work”
- Gartner for Kony: “Mobilizing the Enterprise”

2016

- Gartner Symposium Dubai: “Trends in Mobile App Development”
- Gartner for Appian World 2016: “Mobile and the Future of Software Development”
- Gartner Application Strategies & Solutions Summit: keynote author and participant
- Gartner Application Strategies & Solutions Summit: “App Development 2020” (with Michael Gilpin)
- Gartner for AXA: “Software changes the world; The world changes software”
- Gartner for AXA: “Software Innovation: Mobility Drives the Future”
- Gartner for AXA: “Building Effective Digital Product Management”
- Gartner Barcelona Briefing Tour: “The Top 10 Strategic Technology Trends for 2016”
- Gartner for CENSIS: “Making the Connected Self Work”

- Gartner for CEPISA: “Software changes the world; The world changes software”
- Gartner for EDF: “Mobile Trends: Devices and Apps”
- Gartner for Head Resourcing CIO Seminar: “The Top 10 Strategic Technology Trends for 2016”
- Gartner for Mobilizer User Conference: “Leading The Next Industrial Revolution”
- Gartner for Mobilizer User Conference: “The Power of IoT and Mobile Orchestration”
- Gartner for ScotlandIS: “The Top 10 Strategic Technology Trends for 2016”

2015

- Gartner Symposium Barcelona: “To the Point: Putting Mobile in Context — Maximizing App Value by Awareness”
- Gartner Symposium Barcelona: “Out of the Dark Ages: New Ways to Mobilize Legacy Apps”
- Gartner Symposium Barcelona: “Mobile App Development: Scale or Fail”
- Gartner Symposium Cape Town: “Enable the Digital Workplace With Mobile App Integration”
- Gartner Symposium Cape Town: “The Mobile Scenario: Taking Mobility to the Next Level”
- Gartner Symposium Cape Town: “Out of the Dark Ages: New Ways to Mobilize Legacy Apps”
- Gartner Symposium Cape Town: “Top Vendors Driving the Future Of Mobility”
- Gartner Symposium Goa: “Enable the Digital Workplace With Mobile App Integration”
- Gartner Symposium Goa: “Gartner Magic Quadrant: Mobile Application Development Platforms (MADP)”
- Gartner Symposium Goa: “Creating a Mobile Enterprise Strategy Outline”
- Gartner Symposium Goa: “The Top Vendors Driving the Future of Mobility”
- Gartner CIO Seminar: “Digital Threats and Opportunities”

- Gartner AADI Las Vegas: “The Enterprise App Explosion: How to Scale From 1 to 100 Apps”
- Gartner AADI Las Vegas: “Enabling Digital Business”
- Gartner AADI Las Vegas: “The Mobile App Scenario 2015: The Future of Apps and their Development
- Gartner AADI Las Vegas: “Picking the Best New Mobile AD Tech.: MBaaS and RMAD”
- Gartner AADI EMEA: “Enabling Digital Business With a Mobile Integration Architecture”
- Gartner AADI EMEA: “Upscaling Mobile App Delivery: Faster and Better”
- Gartner AADI EMEA: “First 100 Days of Mobile Apps”
- Gartner CIO Forum: “Putting Mobile in Context: Maximizing App Value”
- Gartner Digital Workplace Summit: “Content + Function: Mobile Apps for the Digital Workplace”
- Gartner Digital Workplace Summit: “The Impact of Mobilization on Business Process”
- Gartner Digital Workplace Summit: “Maximizing Workforce Efficiency: Using Mobile to Create Innovation”
- Gartner IT Infrastructure & Operations Management Summit: “Enable the Digital Workplace With Mobile App Integration”
- Gartner IT Infrastructure & Operations Management Summit: “The Mobile App Scenario”
- Gartner for IBM: Top 10 Strategic Predictions: “Digital Business Is Driving Big Change”
- Gartner India Briefing Tour: “Mobilizing the Enterprise: Trends, Strategies and Techniques 2015”
- Gartner for Tech Mahindra India: “Mobile: Innovation, Commerce and Climate”
- Gartner for Glasgow City Council: “Digital Business Transformation”
- Gartner for Tech Mahindra India: “Mobile: Innovation, Commerce and Climate”
- Gartner Local Briefing: “Mobile and the Future of Work”

- Gartner for University of Glasgow: “Building Future Academic Spaces”
- Gartner for ScotlandIS: “Top 10 Strategic Predictions: Digital Business Is Driving Big Change”
- Gartner for Wood Mackenzie: “Digital Threats and Opportunities”

2014

- Gartner Symposium Barcelona: “First 100 Days of Mobile Apps”
- Gartner Symposium Barcelona: “Gartner Magic Quadrant: Mobile Application Development Platforms (MADP)”
- Gartner Symposium Barcelona: “The Biggest Obstacles to Enterprise Mobility (And How to Overcome Them)”
- Gartner Symposium Cape Town: “The Biggest Obstacles to Enterprise Mobility (And How to Overcome Them)”
- Gartner AADI EMEA: “Mobile Web, Hybrid or Native? Wrong Question!”
- Gartner AADI EMEA: “Mobilizing Business Apps”
- Gartner AADI EMEA: “Beginning Mobile Application Development”
- Gartner AADI Las Vegas: “Mobile Apps 2014 to 2018 — Creating the Next Generation of Consumer Value”
- Gartner AADI Las Vegas: “Integration: The Thorn in the Backside of Your Mobile AD Projects”
- Gartner AADI Las Vegas: “Integration: Upscaling Mobile App Delivery: Faster and Better”
- Gartner CIO Summit Mexico City: “Gartner Magic Quadrant: Mobile Application Development Platforms (MADP)”
- Gartner CIO Summit Mexico City: “Integration: The Thorn in the Backside of Your Mobile AD Projects”
- Gartner CIO Summit Mexico City: “The Mobile Scenario: Innovation Plus Agility Equals Opportunity”
- Gartner: “The Digital Wake Up!”
- Gartner Briefing Tour: “Mobilizing the Enterprise: Trends, Strategies and Techniques”

- Gartner Briefing Tour: “Mobilizing Business Applications”
- Gartner for Aberdeen Oil & Gas: “Interesting Times: Gartner Predicts 2014”
- Gartner for ScotlandIS: “Gartner’s Top 10 Strategic Predictions: A Disruptive and Constructive IT Future”

2013

- Gartner Symposium Barcelona: “Mobilizing Business Applications”
- Gartner Symposium Barcelona: “Your Mobile Application Road Map”
- Gartner Symposium Dubai: Keynote participant
- Gartner Symposium Dubai: “Managing Mobile Devices in the Enterprise”
- Gartner Symposium Dubai: “Mobile Application Development: Building a Strategy for Multichannel User Experiences”
- Gartner Symposium Dubai: “The Mobile Scenario: Understanding Mobile Trends Through 2017”
- Gartner Symposium Cape Town: “How to Pick the Right Process to Mobilize”
- Gartner Symposium Cape Town: “Is That Mobile App Worth Building?”
- Gartner Symposium Cape Town: “The Mobile Scenario: Innovation Plus Agility Equals Opportunity”
- Gartner EMEA CIO Summit: “The Mobile Value Scenario: Strategize Around Devices —Innovate for Results”
- Gartner EMEA Data Center: “Embracing Mobile and Cloud Services in the Data Center”
- Gartner EMEA Data Center: “The Mobile Effect: Data Center Impact of Mobility”
- Gartner for AXA: “Mobile Application Development: Architecture, Teams, Tools & Testing”
- Gartner Local Briefing: “Pitfalls and Potential: An exploration of BYO”
- Gartner Barcelonaan Briefing tour: “Mobility: Driving IT”
- Gartner Barcelonaan Briefing Tour: “Enabling and Securing Mobile in the Enterprise”

- Gartner for ScotlandIS: “The Mobile Scenario to 2016: Business Innovation from Mobile and Context”
- Gartner for Scottish Government: “The Mobile Scenario to 2016: Business Innovation from Mobile and Context”
- Gartner for ClickSoftware User Conference: “Mobility: Driving IT”

2010

- TechCrunch Edinburgh: “Mobile Innovation in Scotland,” slides available at <https://www.slideshare.net/rmmarshall/mobile-innovation-in-scotland>
- University of Edinburgh: “Welcome to MWC 2010,” slides available at <https://www.slideshare.net/rmmarshall/welcome-to-mwc-2010>

Historical

- OnMedia NYC 2007: “Making Mobile Advertising work for Advertisers”
- VisionGain Mobile Advertising 2006: “New Billing and Advertising Platforms”
- Location Based Services 2006: “Using m-Communities to Drive Mobile Advertising”
- ETF Mobility Summit 2006: “Betfair Mobile: A Mobile CRM Case Study”
- Enterprise Architect Summit 2004: “Outsourced Applications and Hosting”
- VBITS 2001: “Lifecycle: Software Development”
- VBITS 2001: “Lifecycle: Planning”
- VBITS 2001: “Lifecycle: Testing”
- VBITS 2001: “Lifecycle: Deployment”
- VSLive!: “Boost your development process”
- VSLive!: “Testing, Testing, 1-2-3”
- VBITS 2000: “Boost your development process”
- 1st Joint ESA/INCOSE Conference on Systems Engineering - The Future 1997: “Making Systems Engineering Accessible”
- Euro ASIC 89: “An Application-Specific Design Notation for Controller Compilation”

- The 8th International Custom Microelectronics Conference 1988: “ASIC-BASIC An Application Description Language and Compiler”
- Comp Euro 87: “Automatic Generation of Controller Systems from Control Software”
- Euromicro 85: “SCALE, a language for VLSI design” (with Irene Buchanan)

Beyond Technology

Parkour

- Richard M. Marshall “Fun, Fear and Function: Analysing Parkour,” 12 Oct 2023, <https://youtu.be/2ugkTY7sIpg>
- John “Hedge” Hall, 1 June 2022, Jump into Parkour Episode 7: Dr Richard Marshall on Fun, Fear and Function <https://open.spotify.com/episode/2U8keyuRlBeN4xJkrbFrMn?si=R7rh3BQKQVCjSVslVkWlqg>
- Richard Marshall, “The Older Practitioner”, Once Is Never, Issue 8, August 2021
- Richard Marshall, “Approaching Solo Parkour Training”, 20 March 2021 <https://www.parkouroutreach.com/new-blog/approaching-solo-training>
- Richard Marshall, “Getting Moving Again”, 13 March 2021 <https://www.parkouroutreach.com/new-blog/getting-moving-again>
- Richard Marshall, “Thoughts on the January Board Meeting”, <https://parkour.uk/thoughts-on-the-january-board-meeting/>

Fiction

- Richard Marshall, “The Botanist (A James Hamilton Cosy Spy Story Book 1)”, (Kindle Edition, July 18, 2014) rated 4.3 stars at <https://www.amazon.com/gp/product/B00LY1CHZU>
- Richard Marshall, “Without A Trace (A James Hamilton Cosy Spy Story Book 2)”, (Kindle Edition, Dec. 16, 2016) rated 4.7 stars at <https://www.amazon.com/gp/product/B01N5GKYLD>
- Richard, Marshall, “Network Sleeper”, (Kindle Edition, April 2, 2014) rated 4.5 stars at <https://www.amazon.com/gp/product/B00JFUCPJA>