

ANNOUNCEMENT OF NOTABLE RESTAURANT CONSULTING WINS



John A. Gordon, MAFF,[1] founding principal, of Pacific Management Consulting Group, is pleased to announce several recent successful consulting engagements where he assisted law firms that resulted in litigation wins on restaurant cases:

One: Consulting engagement on restaurant conditions and economics. Gordon prepared analysis on restaurant additions and economics that cumulated in a unanimous Jury award for the client for both damages and costs. 2023.[2]

Two: Consulting engagement as rebuttal expert on store-level economics and restaurant viability dispute. Provided rebuttal report and testimony. Judge adopted Gordon's rebuttal logic in the case dismissal. 2022. [3]

EARLIER NOTABLE LITIGATION WINS

Three: Restaurant Franchisor v. Franchisee Matter, 2020. Gordon testified for the plaintiff franchisor on the adequacy of required management standards and practices, and damages claims. Plaintiff was awarded all requested damages, and costs. [4]

Four: Restaurant misleading earnings disclosure, (Federal SEC 10b.5 matter), 2019. This involved claims of false and misleading earnings projections. Gordon served as an expert restaurant consultant for plaintiffs. The matter was settled, with a large settlement paid to the class action group. [5]

For more information about Pacific's restaurant analytical practice, which includes support of investors, restaurant operators, business intelligence as well as litigation support, contact us.



New York Superior Court

[1] Master Analyst Financial Forensics.

[2] Superior Court, Orange County, State of California, 2021-2023. Restaurant Lease dispute.

[3] State of New York, New York County Supreme Court, 2017-2022,
Restaurant business viability analysis.

[4] Franchise Standards matter, for franchisor client, AAA.

[5] US District Court, Southern District of California, 2018-2019.

